Booklet available in English on
Heft in deutscher Sprache erhältlich auf
Livret disponible en français sur
Libretto disponibile in Italiano su
Folleto disponible en español en
如需中文版手册，请访问

WELCOME TO LEGO® ART

Your new LEGO® Art Rolling Stones set is a unique piece of fan art. It's the first of its kind, a celebration of Rock & Roll and creativity, and your personal, creative outlet. Feel the satisfaction of disappearing into your own world and relive your favourite memories from the band's stunning career as you build.

BREAKING THE FRAMES OF THE LEGO ART CANVAS

The "Lips and Tongue" logo is perhaps the most iconic band logo in the world. The original design is so aesthetically perfect and captures the essence of The Rolling Stones' legacy; a desire for, and celebration of, creative rebellion that spans generations and cultures. This is the first time the logo has been officially created in an artwork like this in LEGO brick form, and I hope music lovers of all ages will love to explore every facet of it.

FIORELLA GROVES, *LEGO Art Creative Lead & Design Manager*

It's only a fitting tribute to The Rolling Stones, who transcend barriers in everything they do, that we break the frames of our standard LEGO Art canvas in this set. Triangular, square and rectangular elements make up the logo's organic curves and capture its raw, edgy energy. The model is intuitive and engaging to build, and the colourful built-in layers serve both as technical solutions and foundation for the relief artwork, fun surprises and our hat tip to this colourful band.

ANNEMETTE BAASKJÆR NIELSEN, *LEGO Art Model Designer*

TATTOO YOU

THE STORY BEHIND THE FAMOUS "LIPS AND TONGUE" LOGO

The original "Lips and Tongue" design was created by a young art student, John Pasche, in 1970. Inspired by Indian music and culture, the band presented Pasche with an image of the Hindu goddess Kali (usually portrayed with her tongue sticking out) as a style reference. Pasche opted for a modern interpretation that was sleek, stylish and fittingly defiant. The striking image became instantly synonymous with the band and their recording label, Rolling Stones Records, after it appeared on the *Sticky Fingers* album cover and sleeve in 1971. It epitomised a new era in music, culture, fashion and art and fans immediately embraced the logo as a symbol of anti-establishment, unapologetic creativity and free-spirited self-expression.

The logo has been on every Rolling Stones album since. Over the years, various artists have created unique iterations for special releases and occasions. Its timeless aesthetic still appeals to fans of all ages and is an integrated part of the band's graphic materials, scenography and merchandise.

ROLLING MILESTONES

Formed in 1962, The Rolling Stones first knocked the socks off the world of music, and the world in general, with *(I Can't Get No) Satisfaction* in 1965. It's hard to overstate the influence the band has had on music history and culture over the span of six decades (and counting), from defining the early roots of Rock & Roll to dominating world stages and playlists in the age of digital music. With dozens of albums and thousands of breath-taking and charismatic performances, they remain one of the best-selling groups of all time.

The members of The Rolling Stones, as well as their famous logo, have long been brands in their own rights and synonymous with the original British Rock & Roll lifestyle, always challenging the status quo, and inspiring generations to express their creativity in their own ways. Influenced by different genres and world music, they have incorporated blues, punk, R&B, jazz, country, psychedelic music, disco, ballads and much more into their music, always with authenticity and curiosity. With equal parts reckless abandon and profound respect for all genres, they continually surprise their audiences and make room for each other's creative twists and playful experiments.

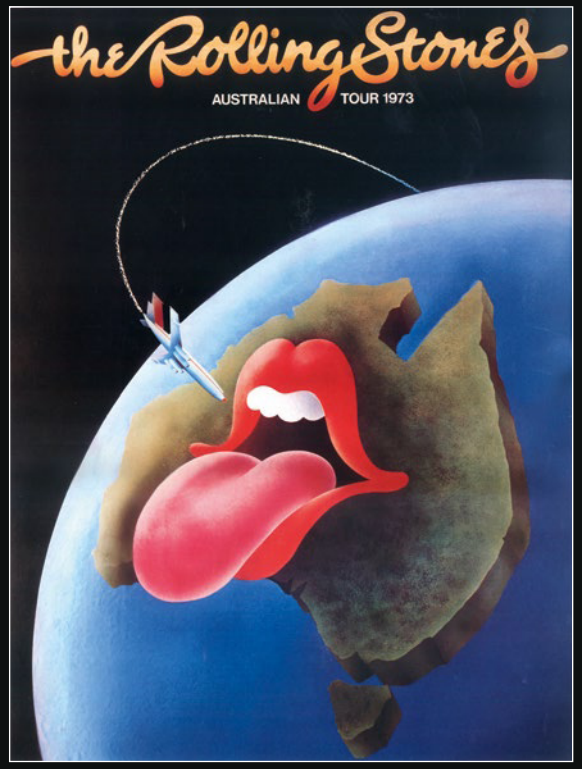
The Rolling Stones
Sticky Fingers

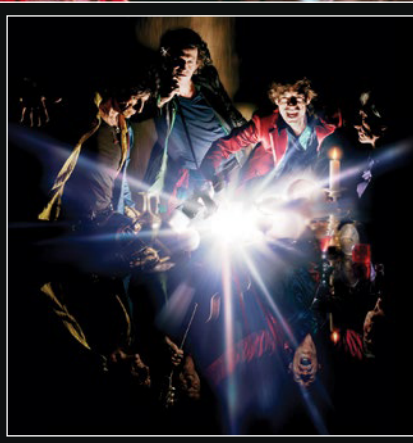
The Rolling Stones
LOVE YOU LIVE

ROLLING STONES

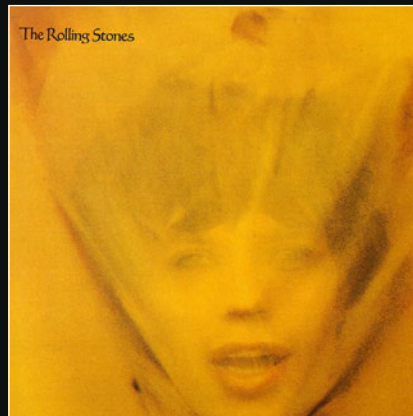
THE ROLLING STONES
ROLLING
HAMPTON
COLISEUM
(LIVE 1981)
TOUR '81
STONES

THE ROLLING STONES
THE SINGLES 1971-2006
45 R.P.M.


the Rolling Stones
AUSTRALIAN TOUR 1973

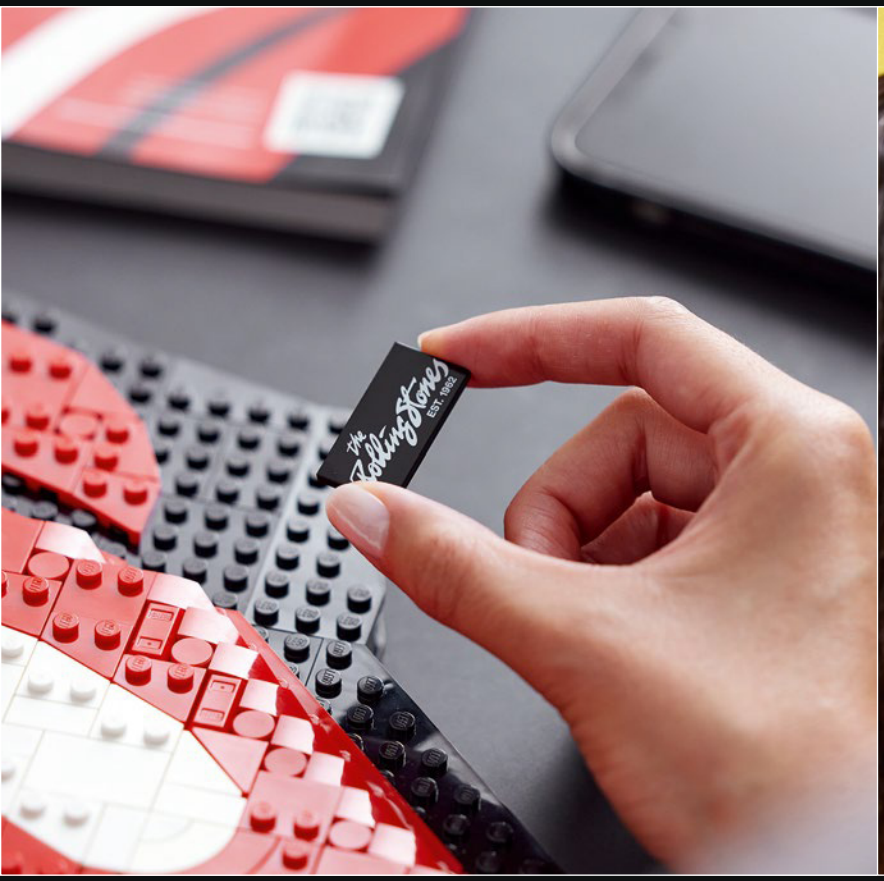


THE ROLLING STONES
GRRR!


The Rolling Stones

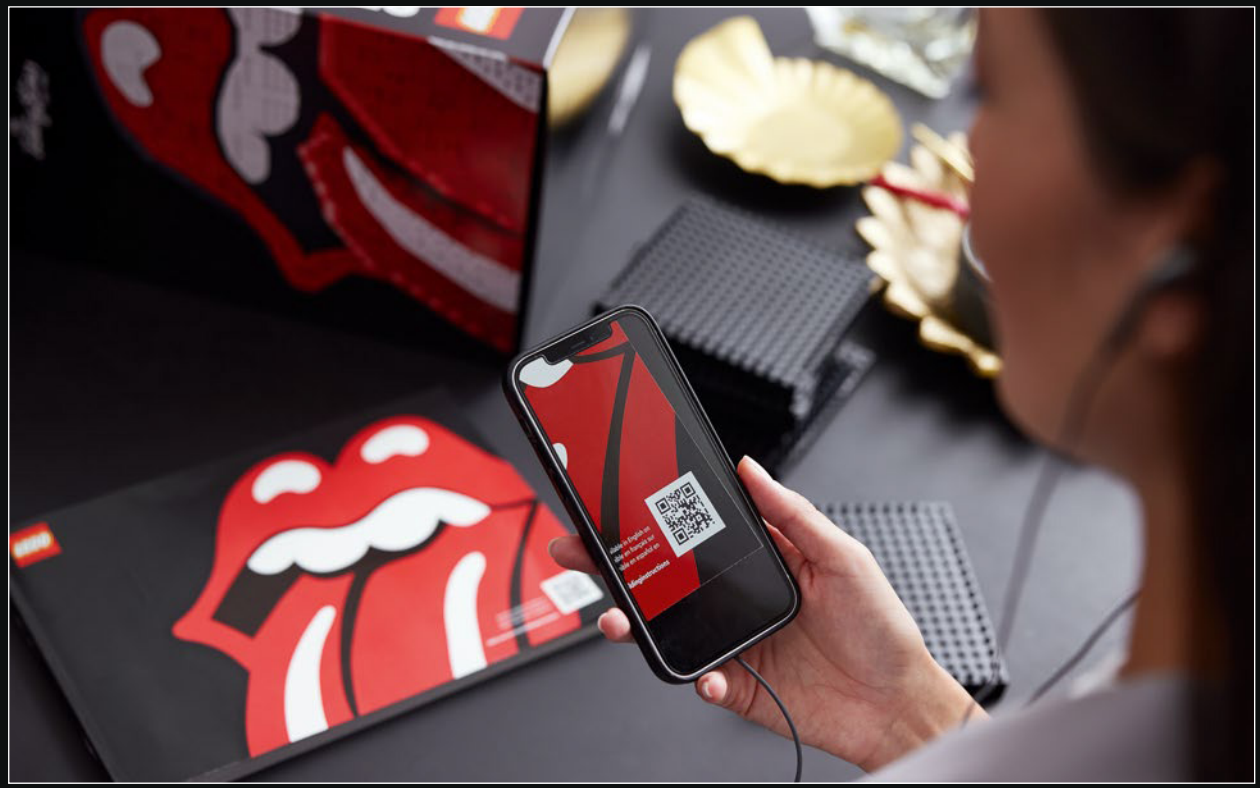
BUILD AND DISPLAY YOUR WAY

Every LEGO® Art element plays a part in the big picture but, in the spirit of creativity, who are we to say you can't rebuild it your way? Get an all-access backstage pass to the stories and inspiration behind both the logo and the LEGO Art design as you build – just download the exclusive Soundtrack and press play. (Sorry, not available on vinyl.) And then all you need to do is find the perfect place to display your own piece of Rock & Roll art history.


the Rolling Stones
EST. 1962

Fender

SOUNDTRACK
Only in English



LISTEN

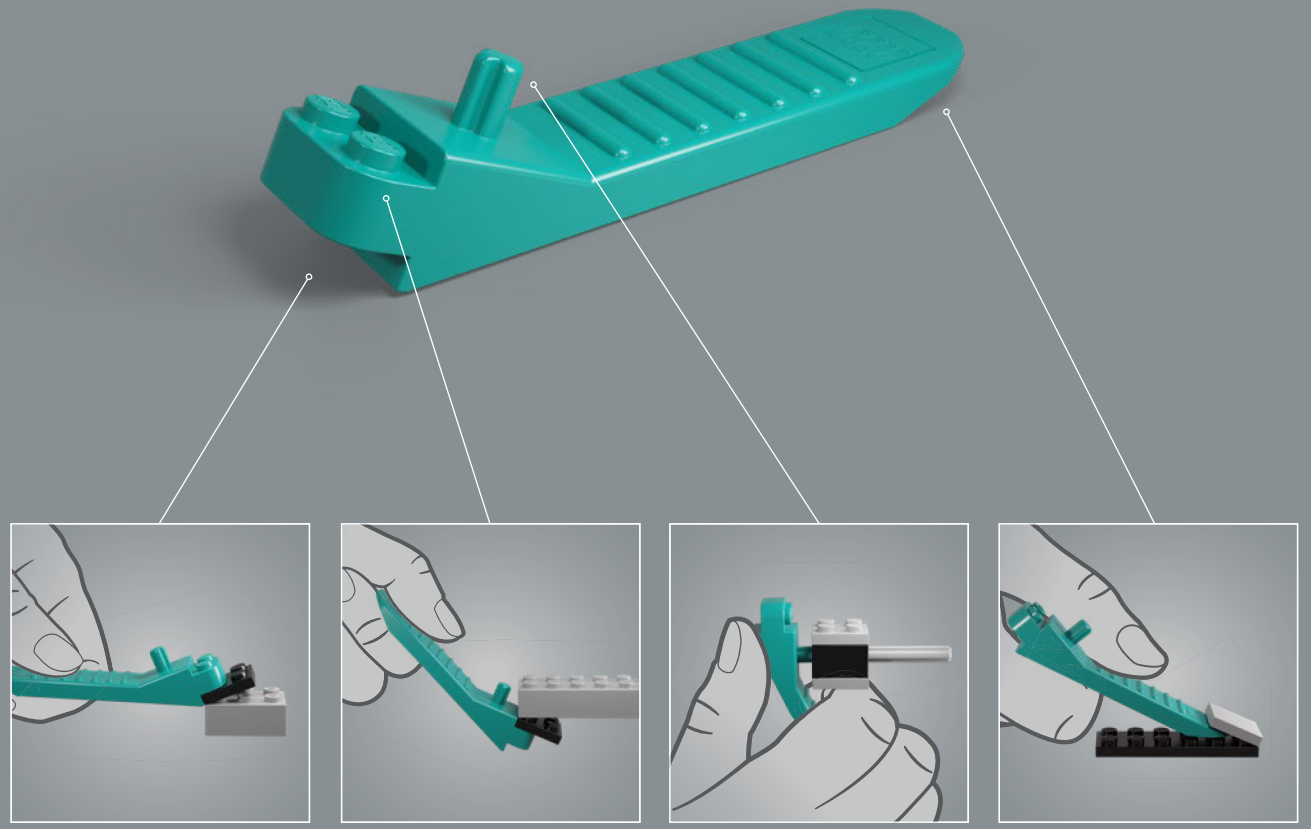
Scan the QR code to tune into the exclusive Soundtrack curated around the LEGO® Art Rolling Stones set.

BUILD

Channel your inner (or outer) Rock & Roll star as you build and watch your artwork take form.

RELAX

This set is your personal VIP ticket to unwind, de-stress and relax with a tribute to your favourite band.



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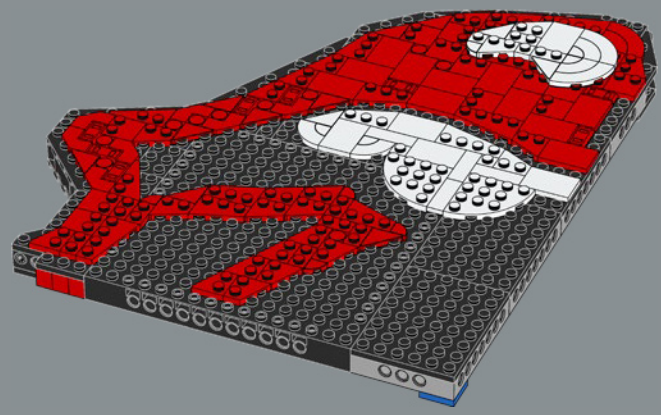

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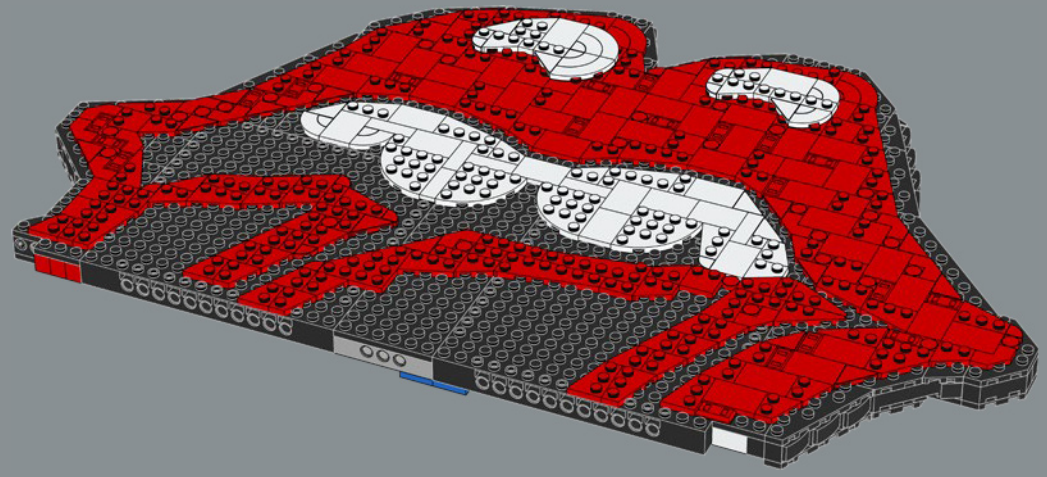

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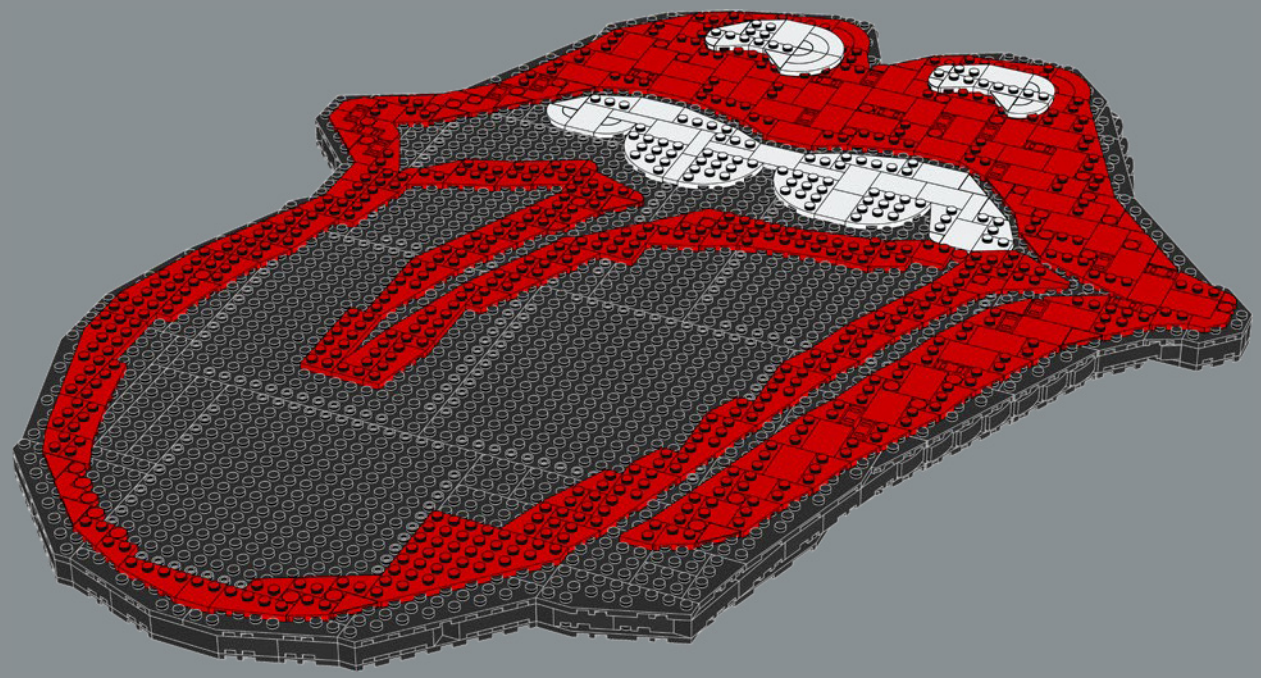

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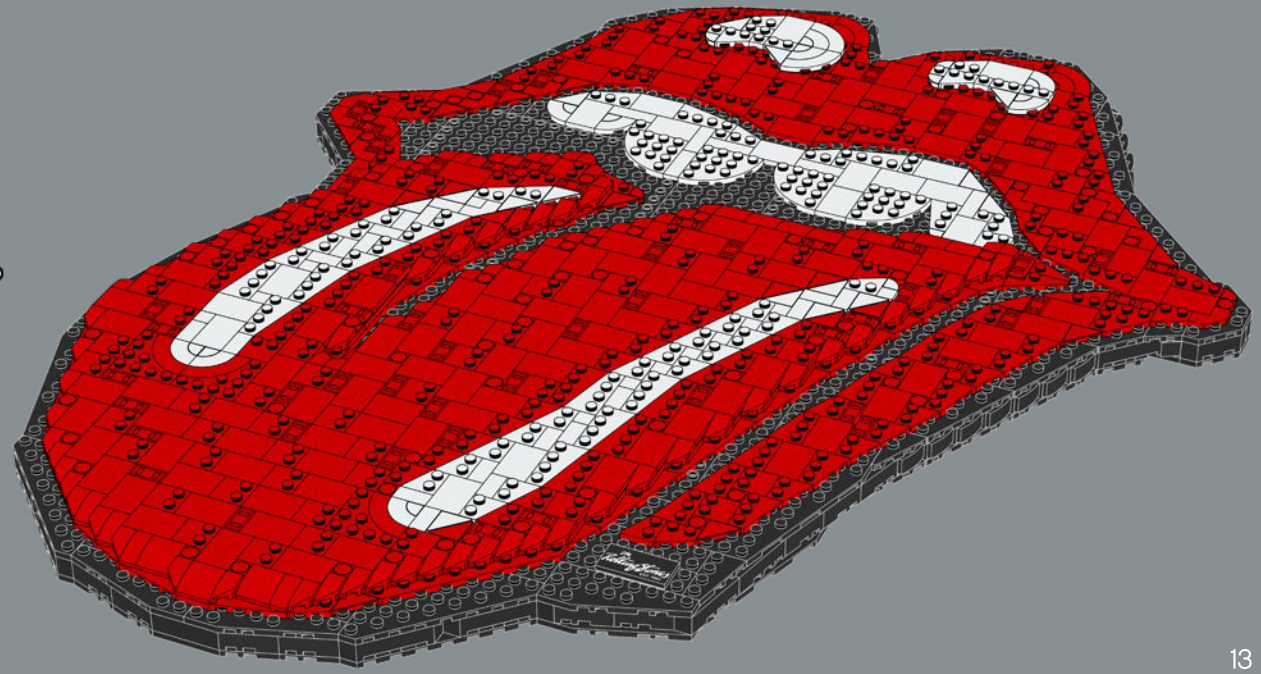

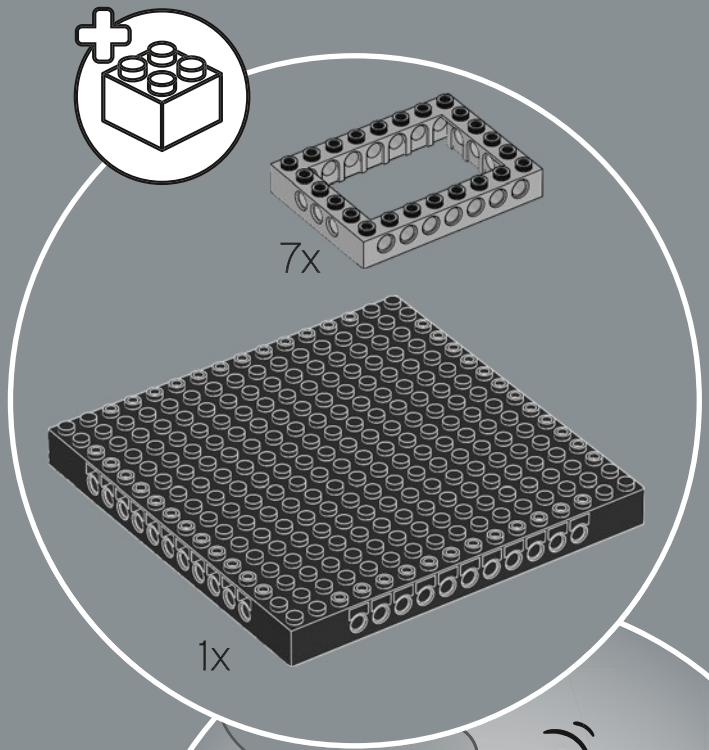

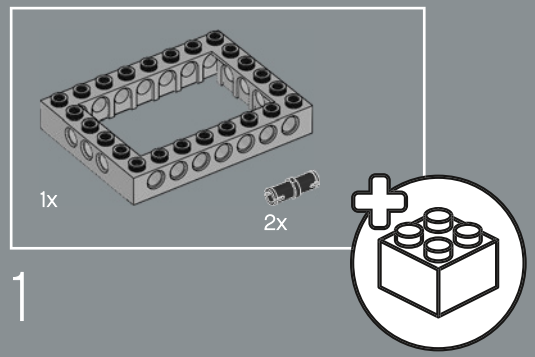

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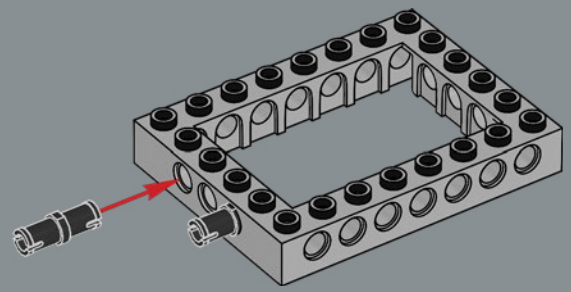

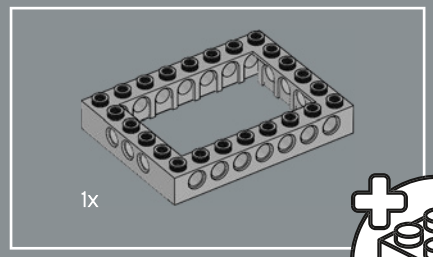

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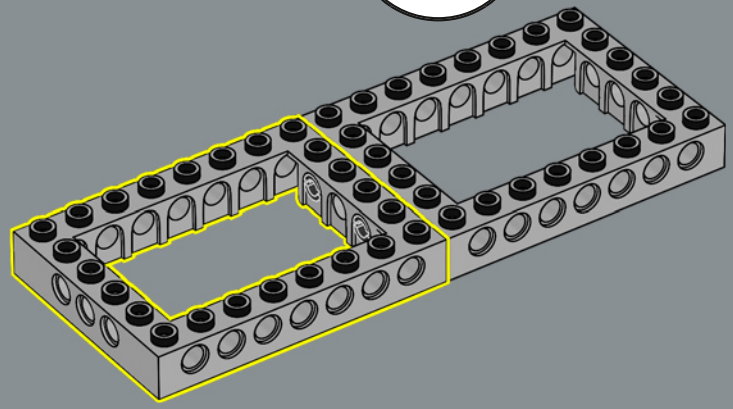

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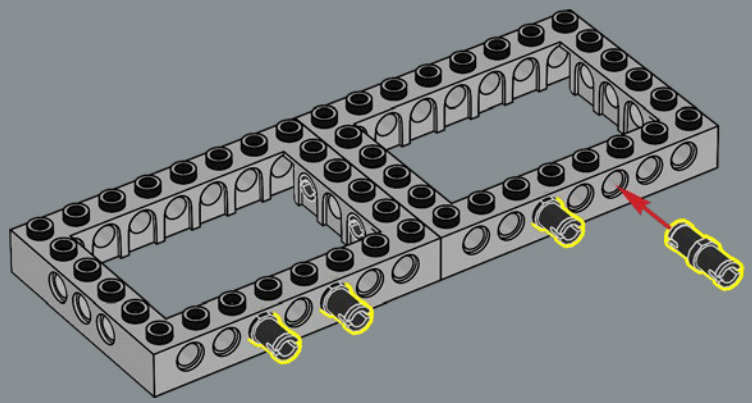

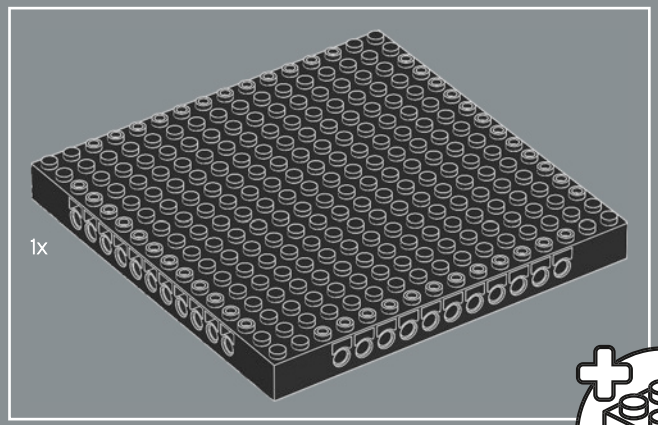

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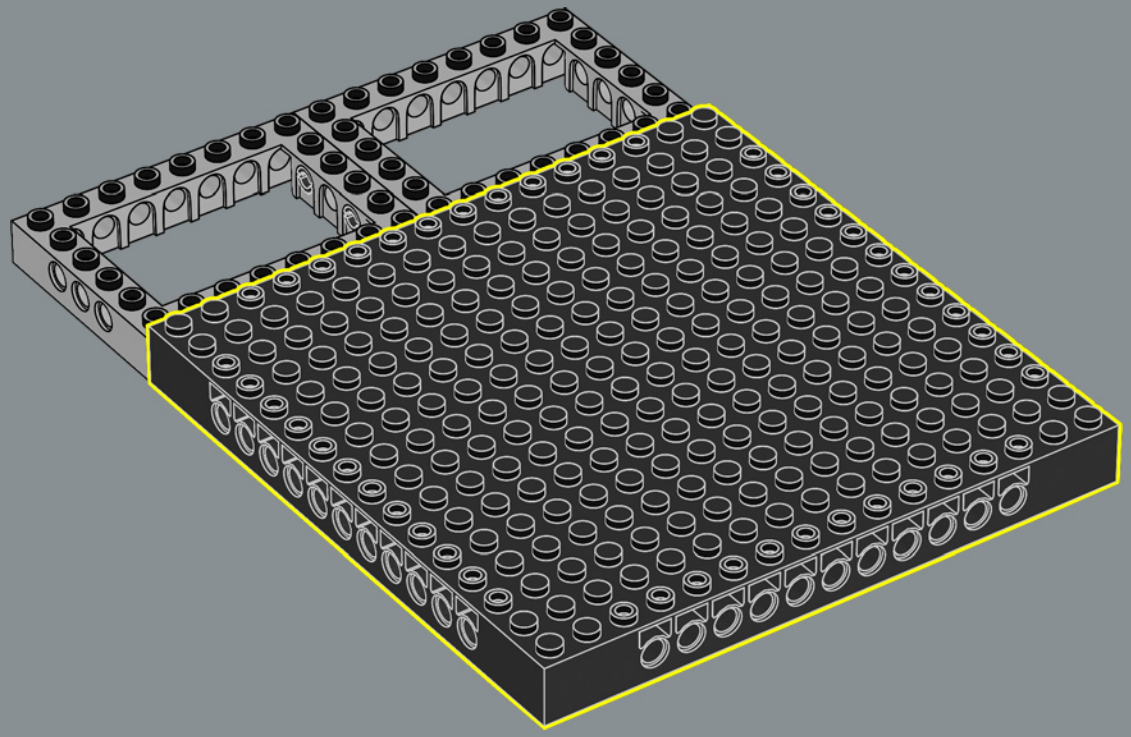

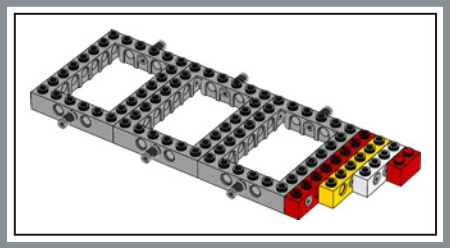

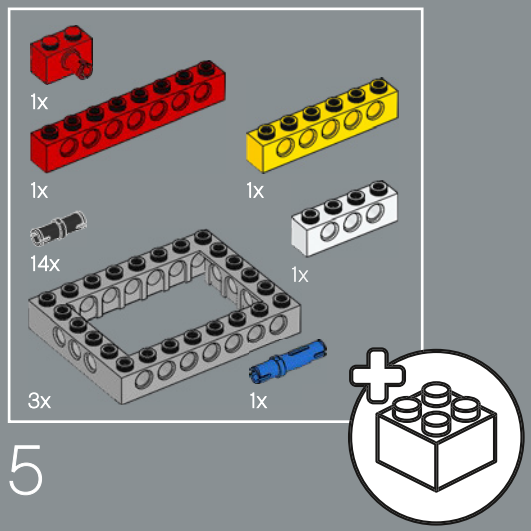

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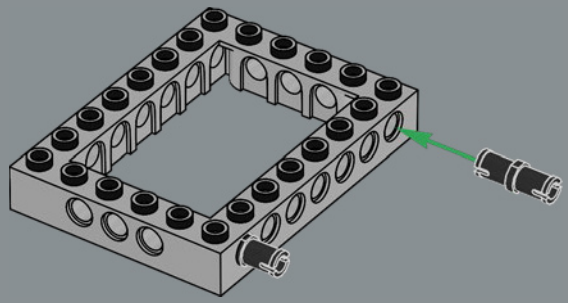

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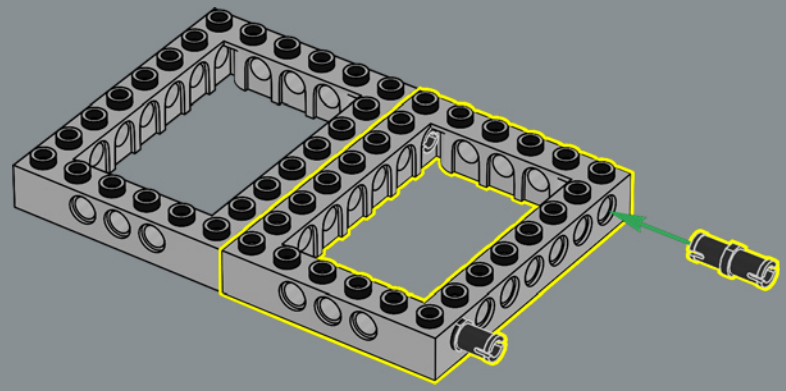

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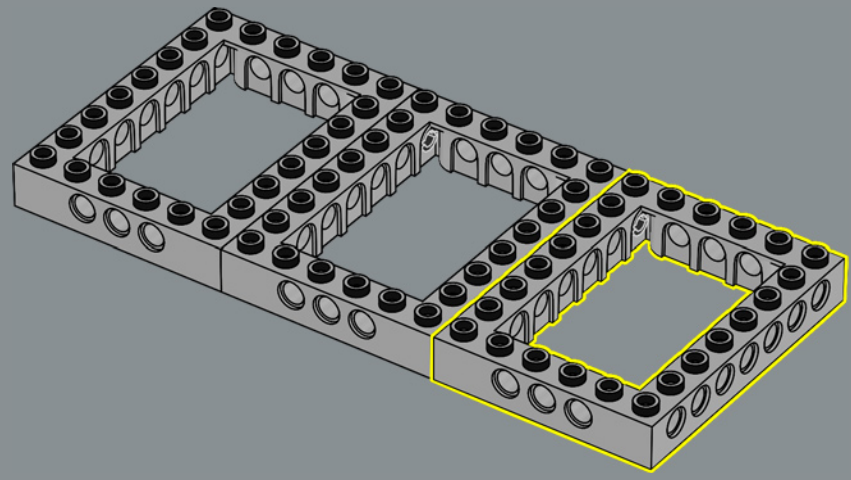

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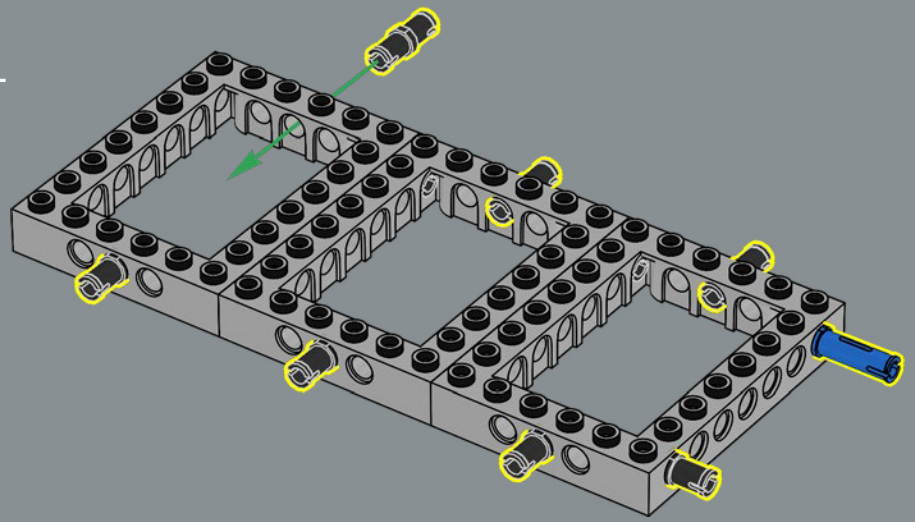

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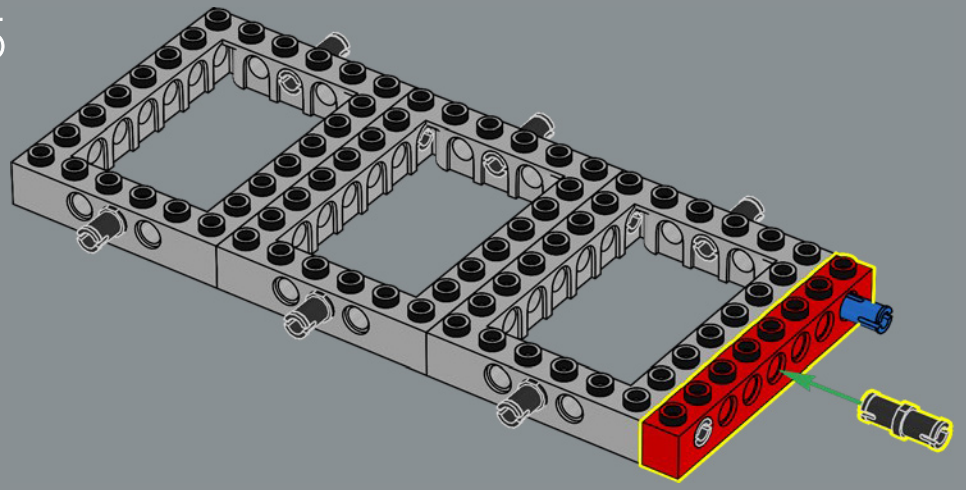

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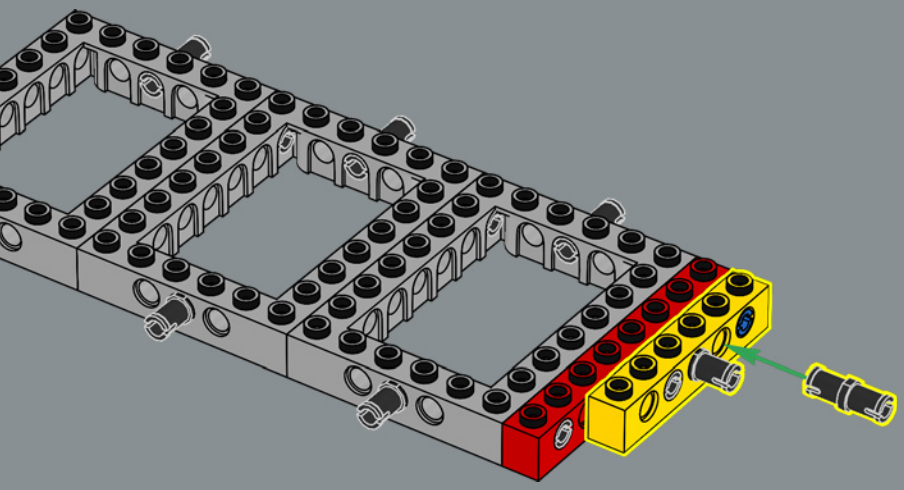

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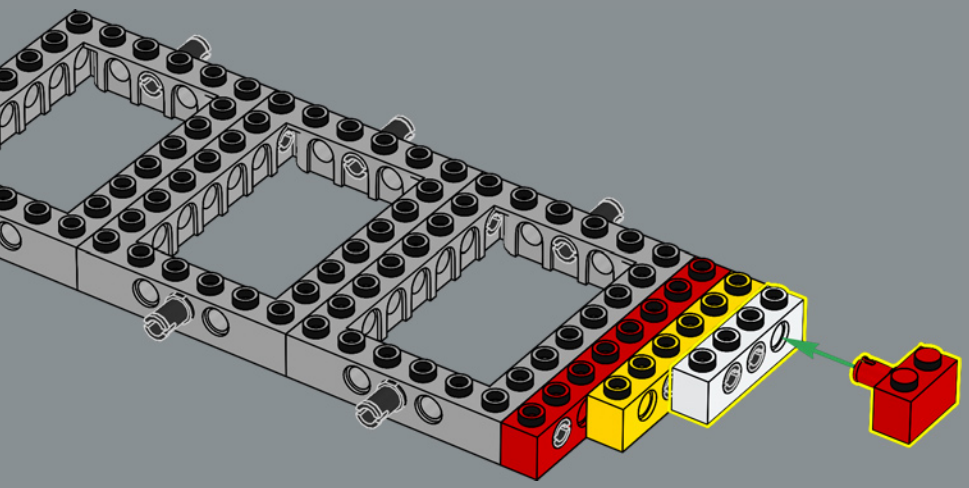

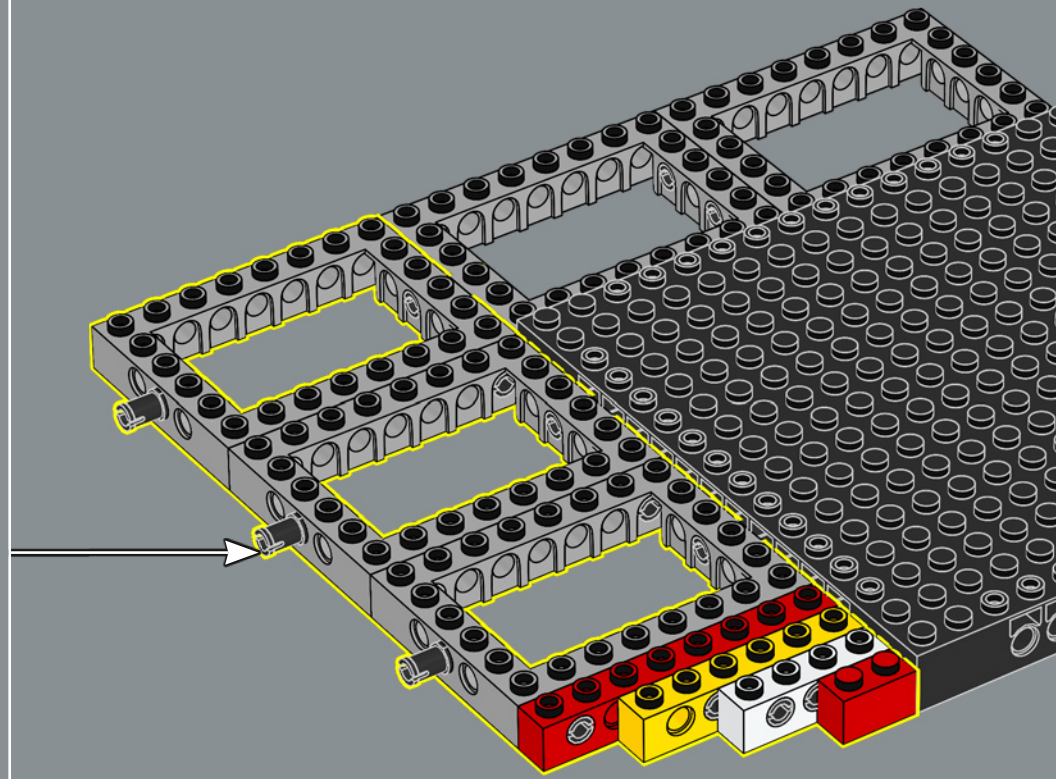

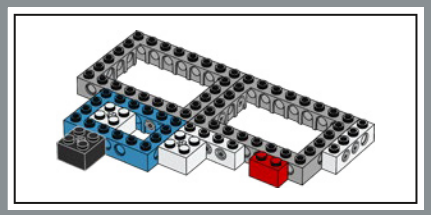

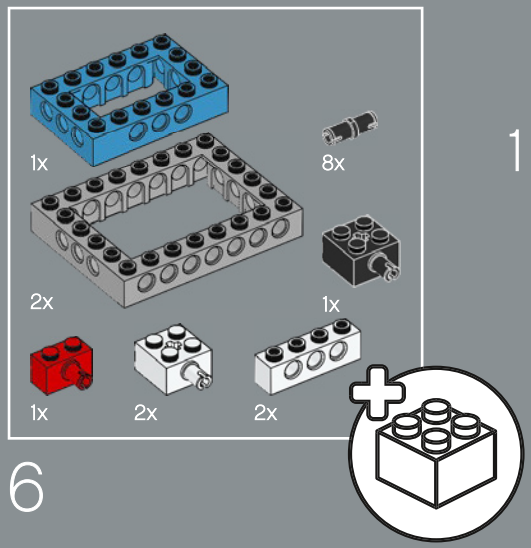

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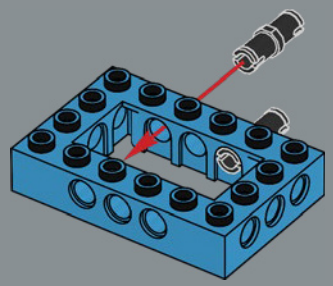

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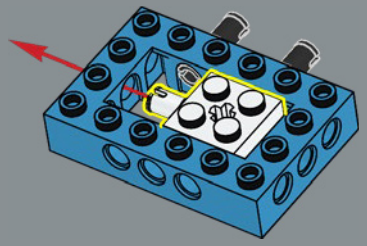

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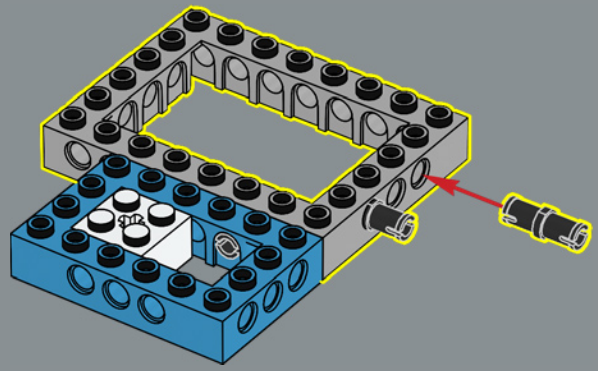

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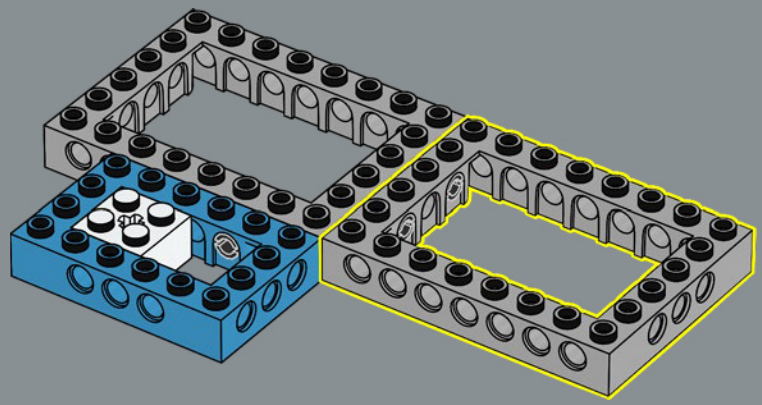

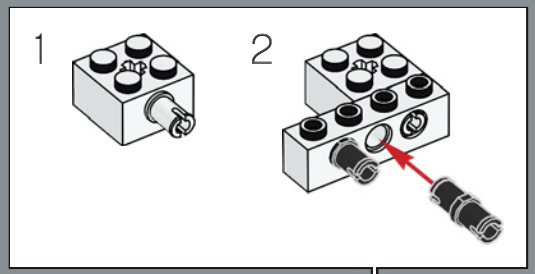

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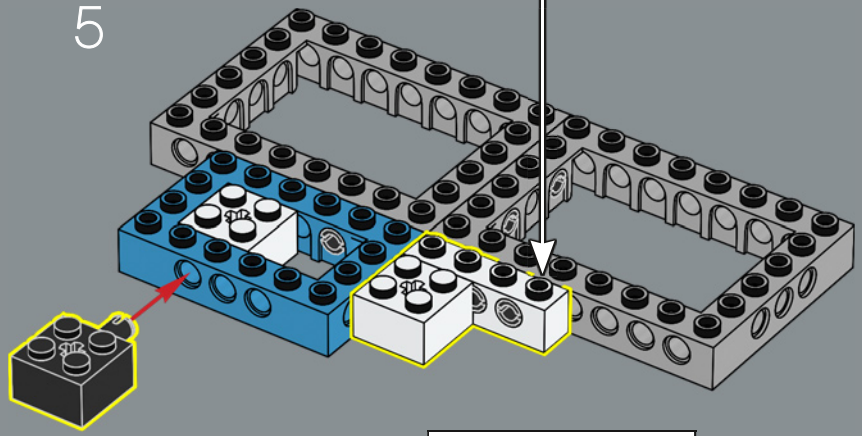

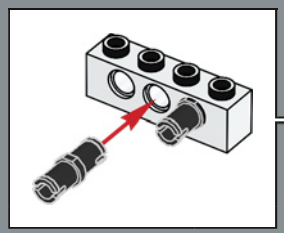

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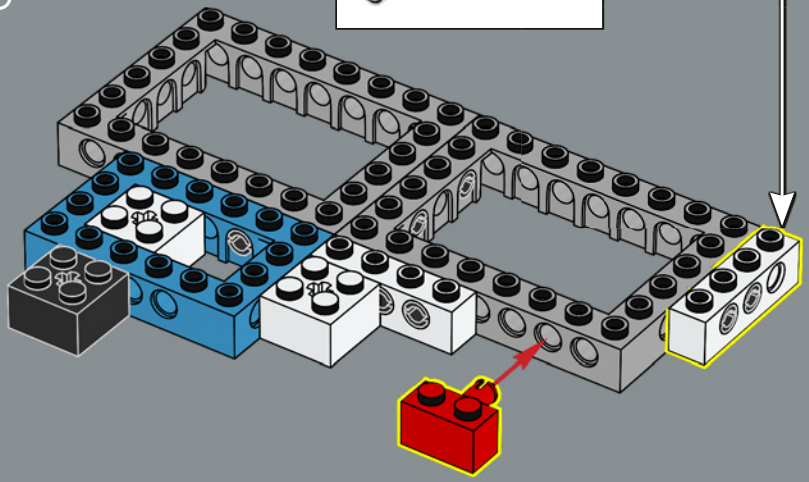

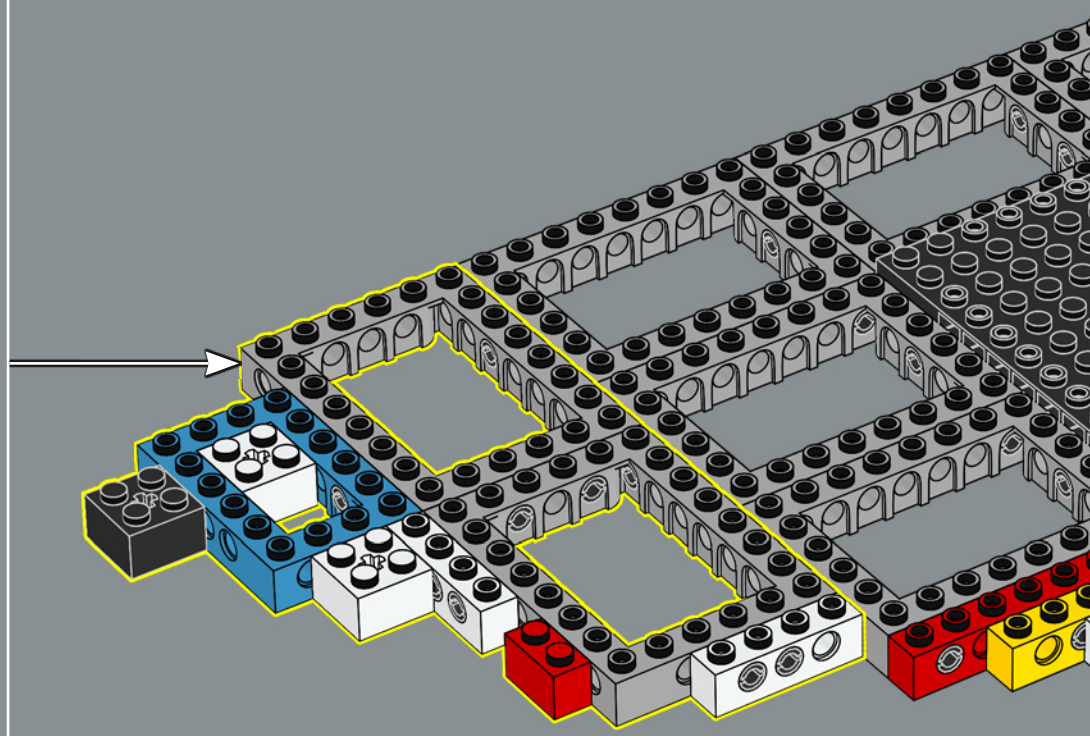

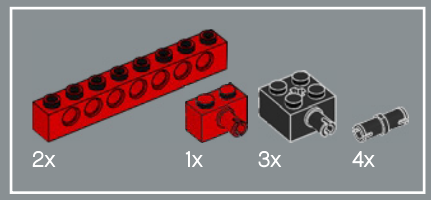

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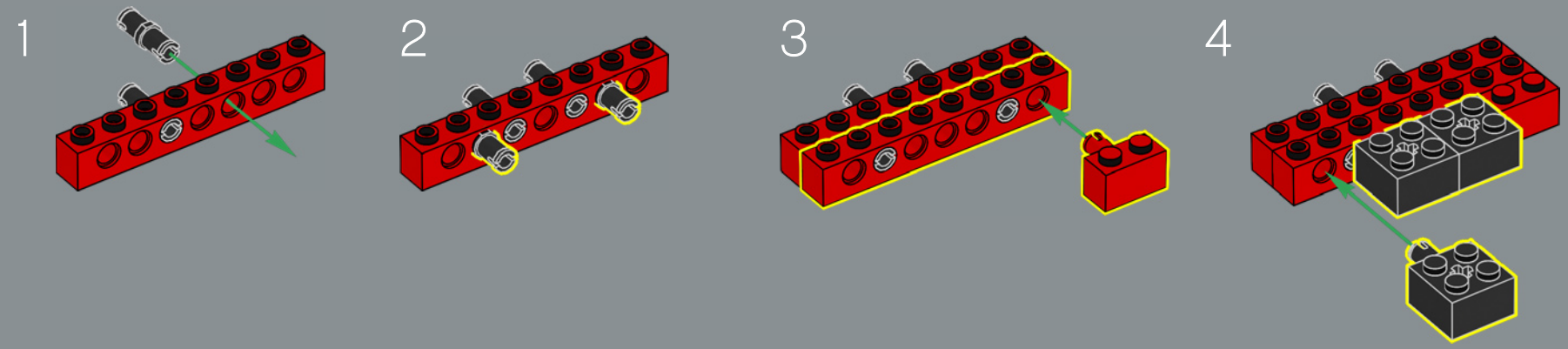

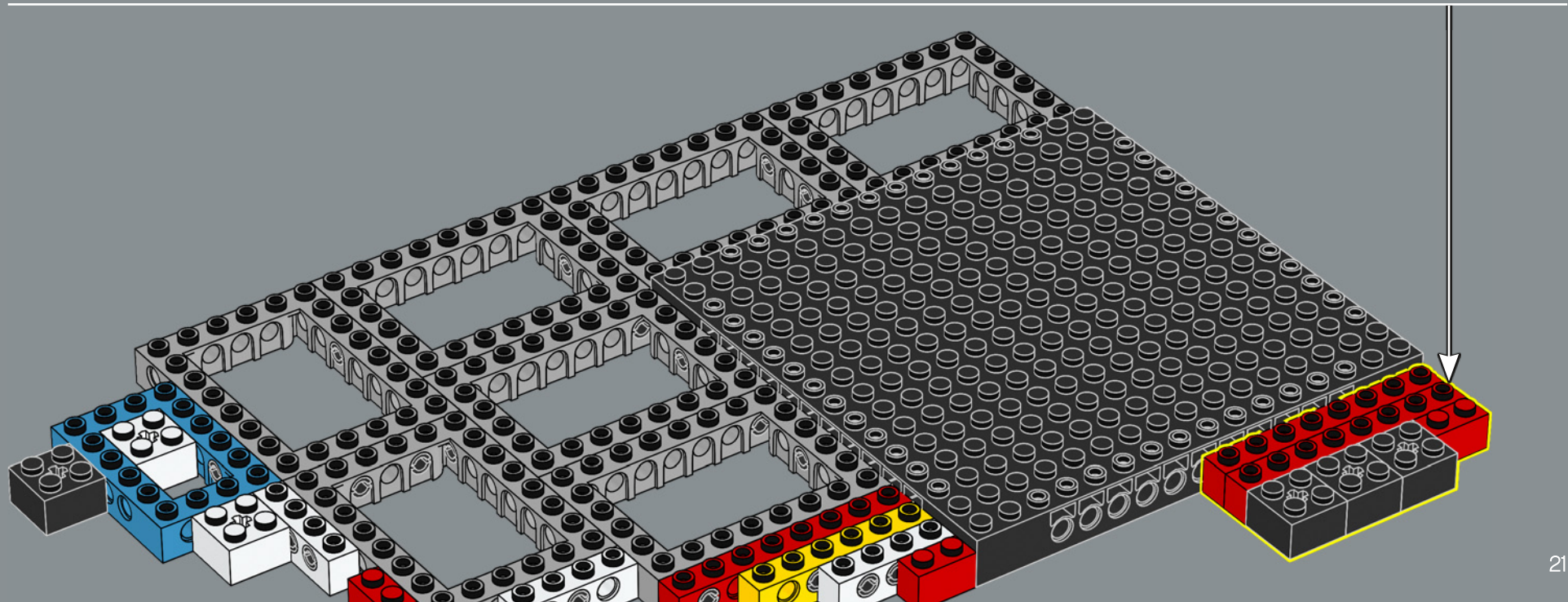

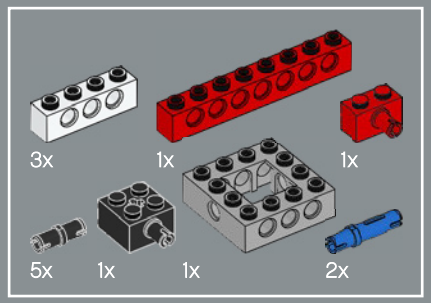

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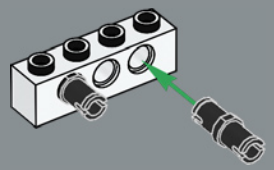

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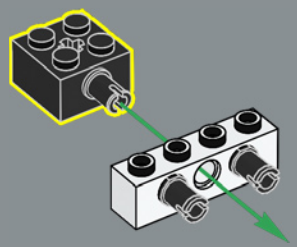

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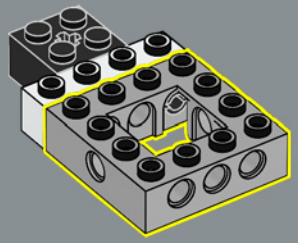

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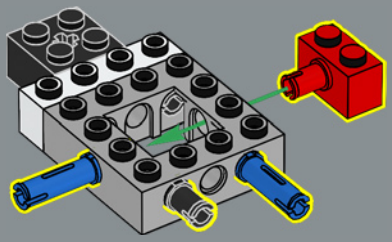

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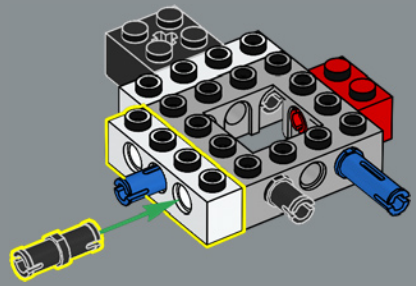

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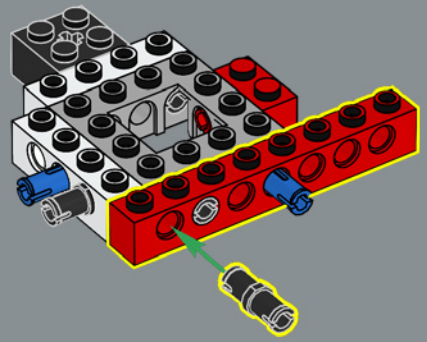

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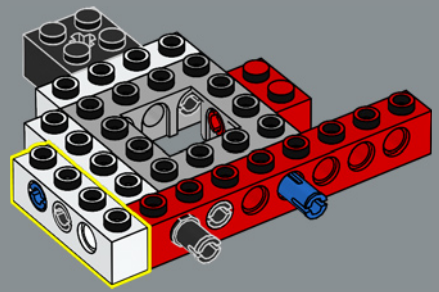

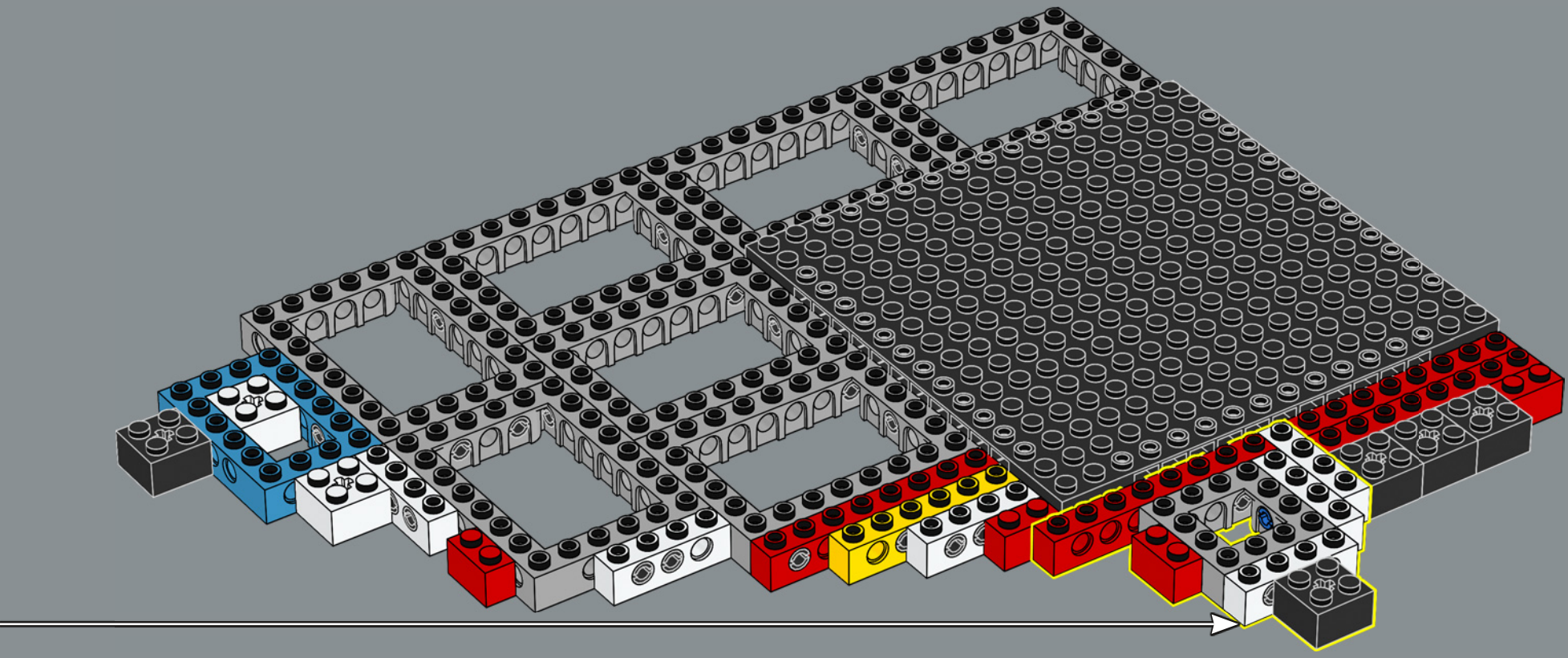

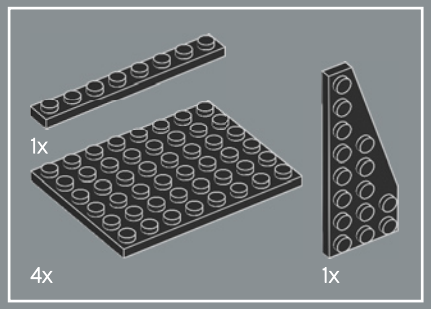

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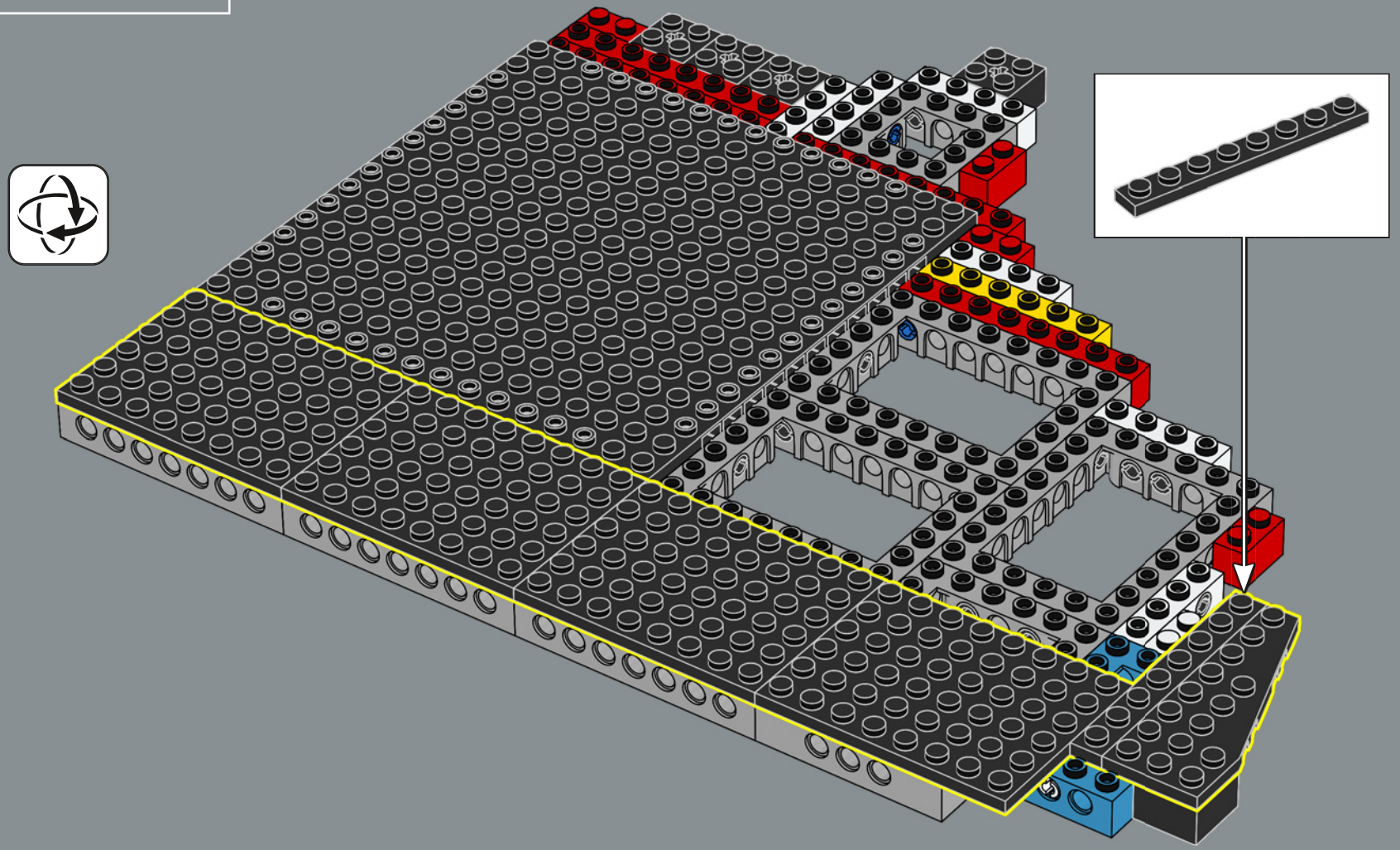

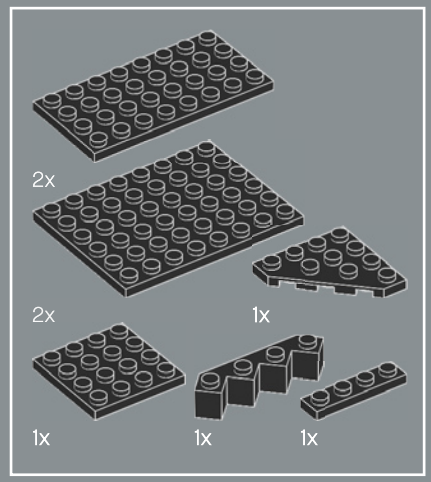

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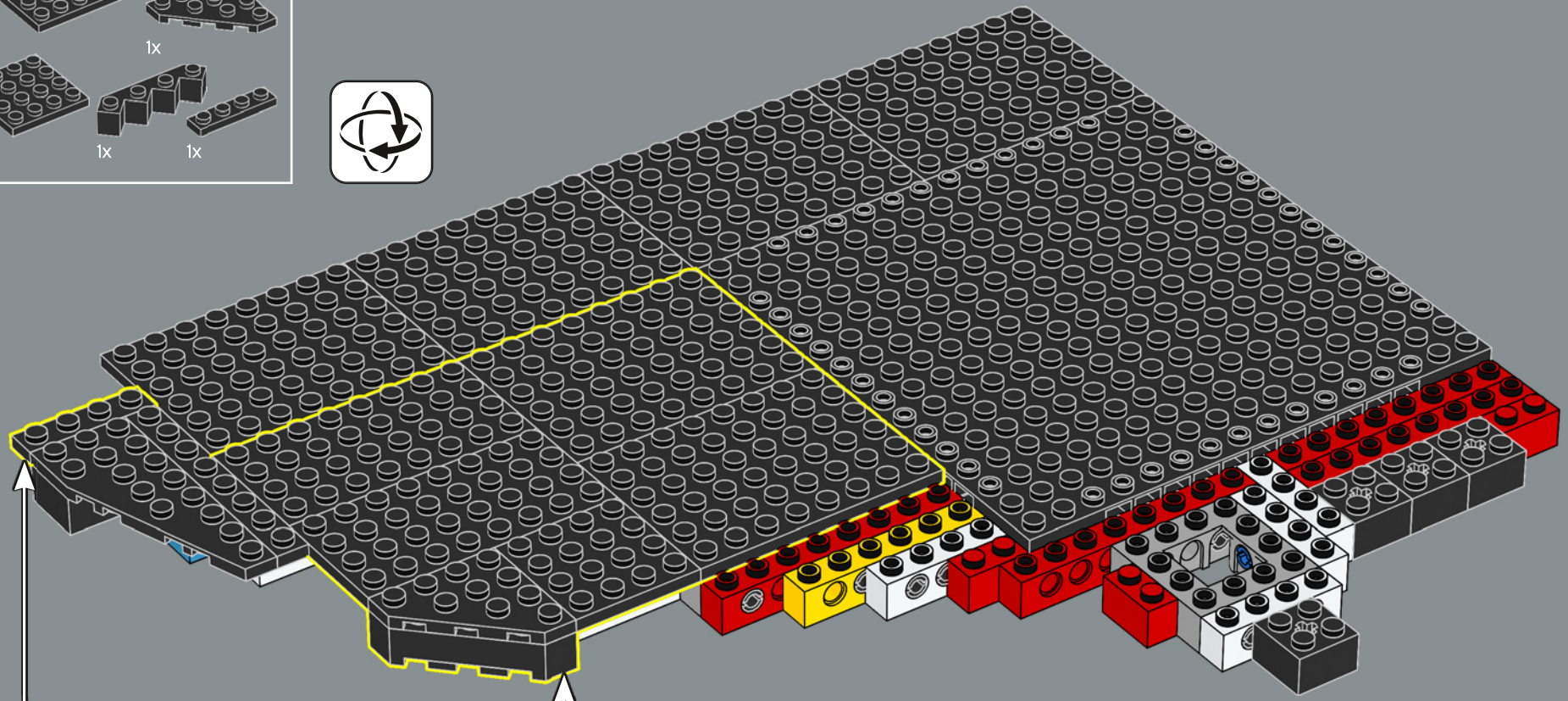

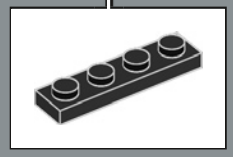

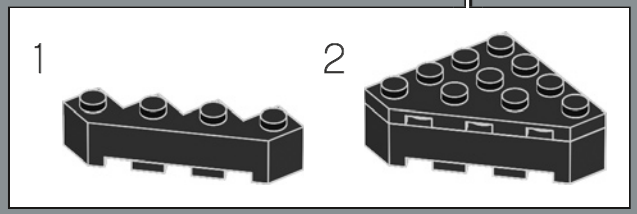

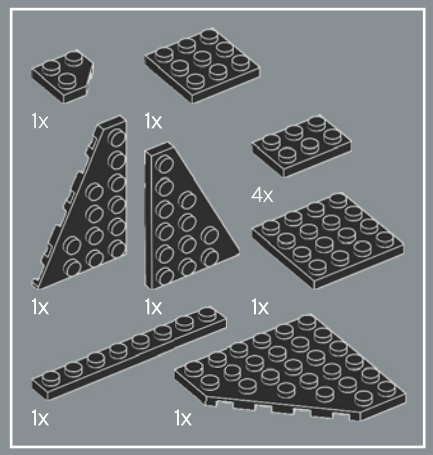

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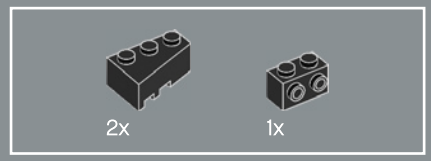

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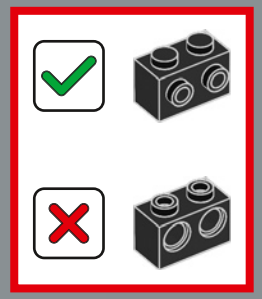

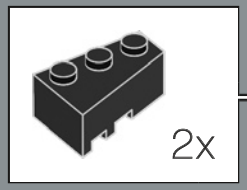

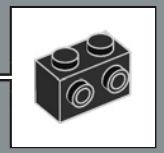

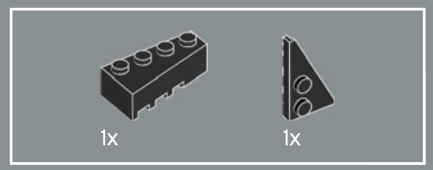

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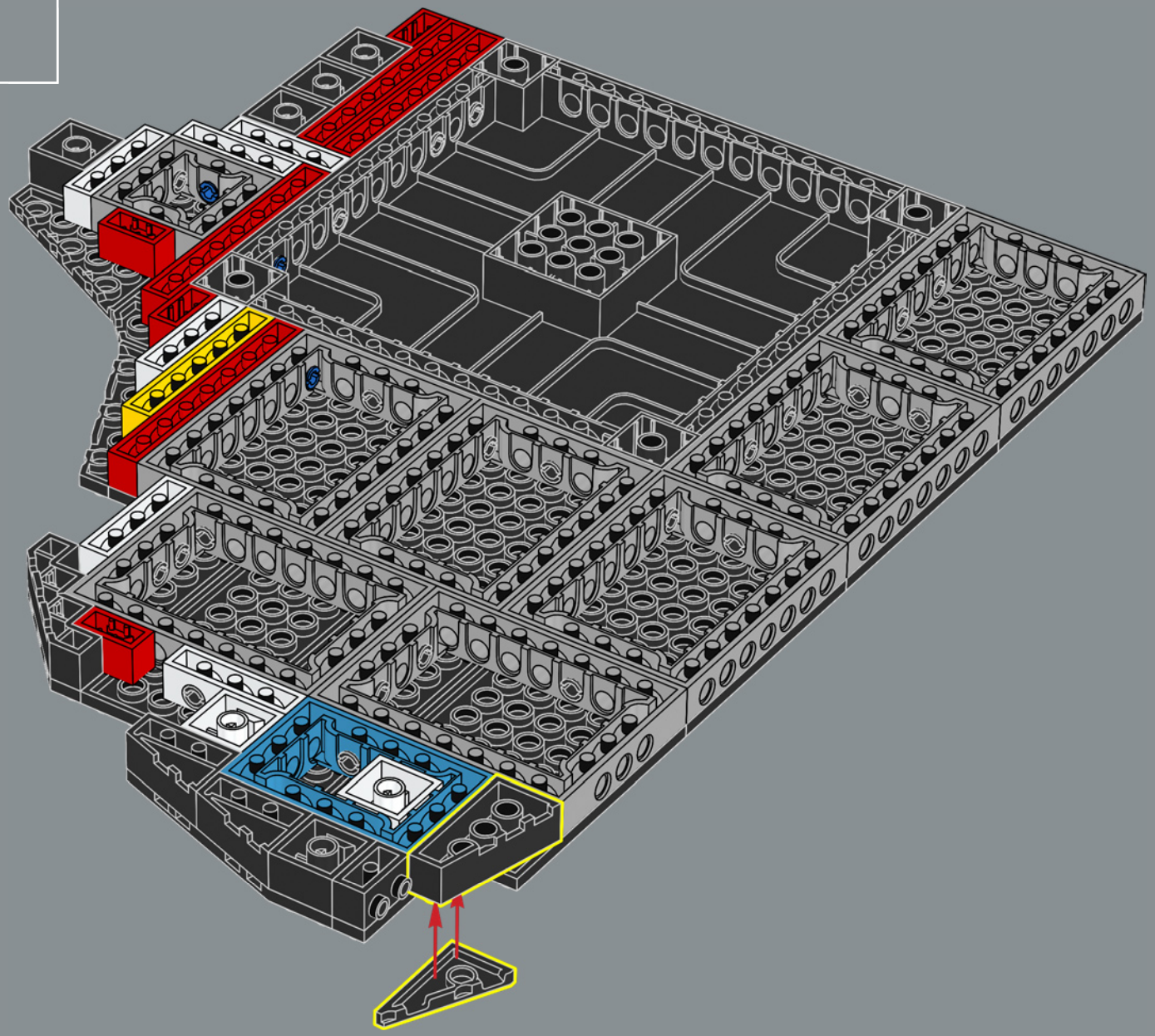

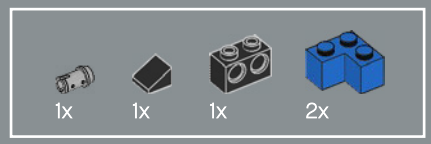

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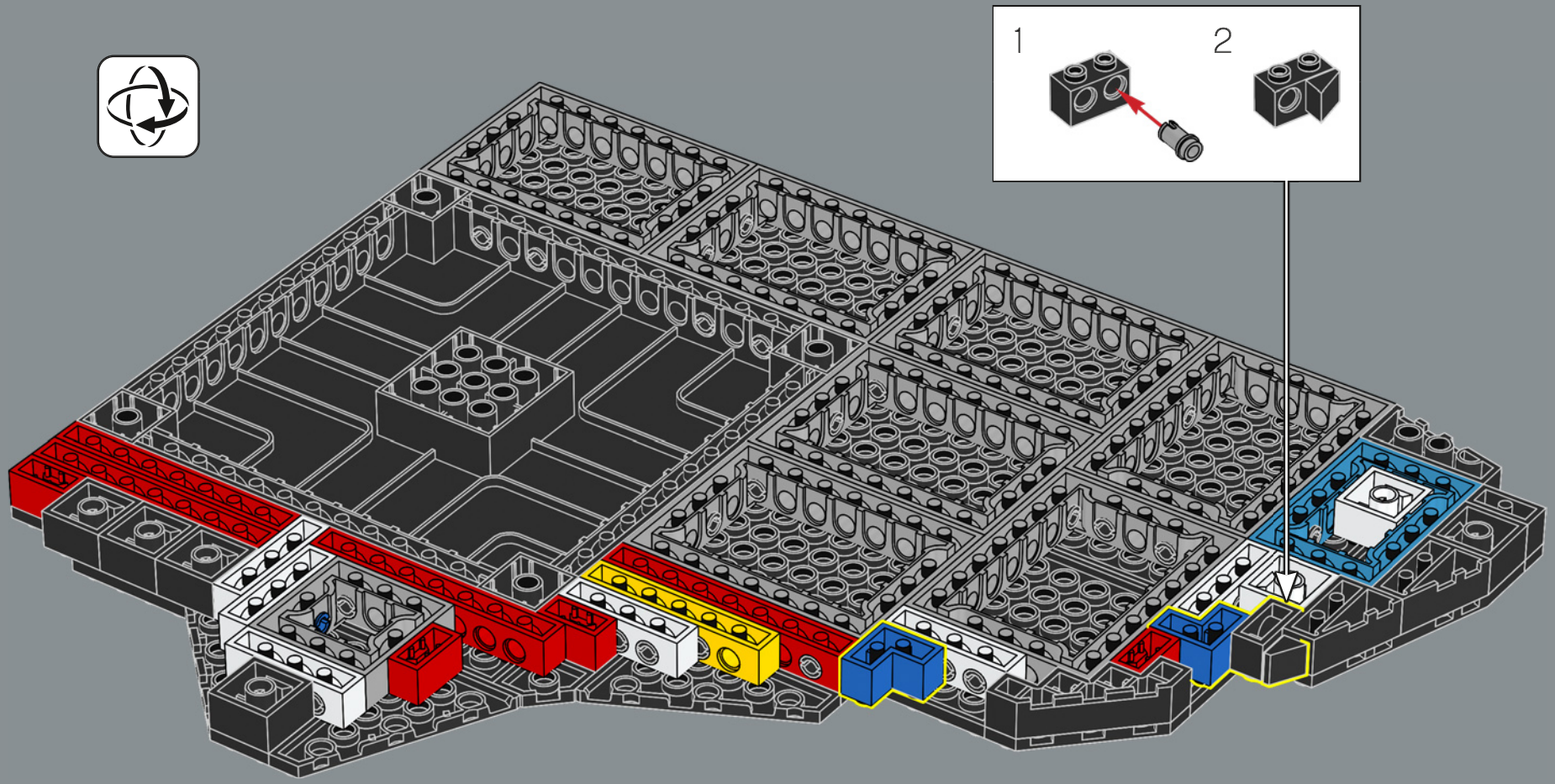

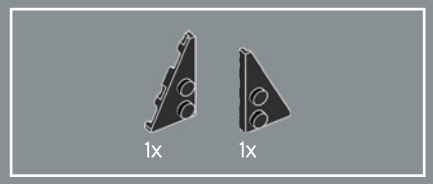

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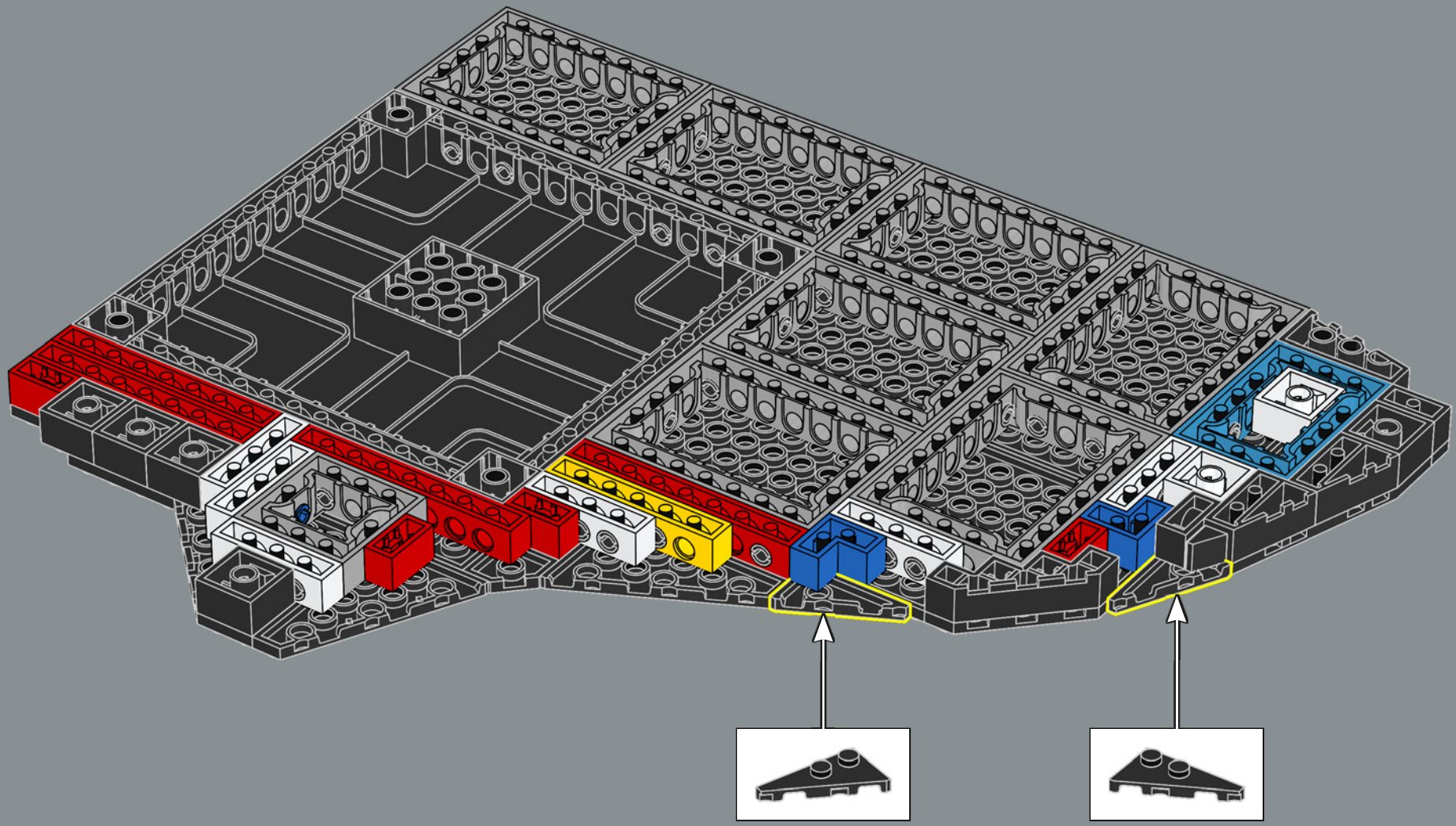

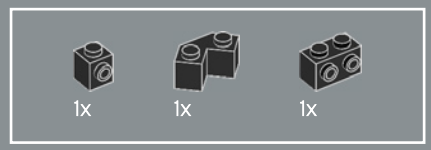

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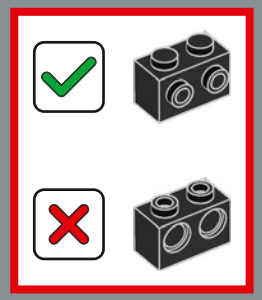

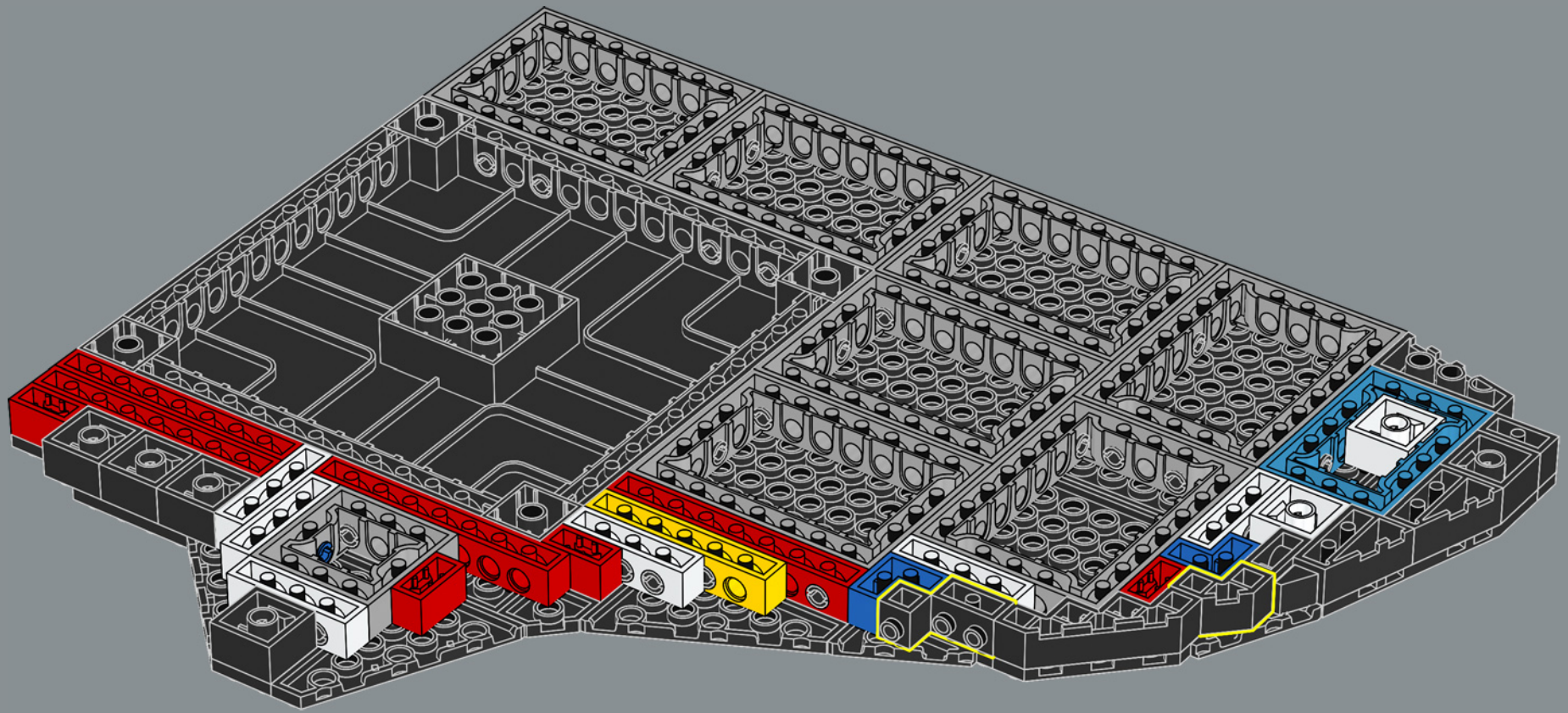

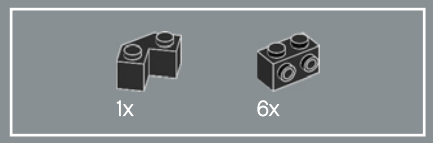

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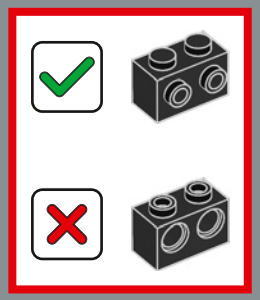

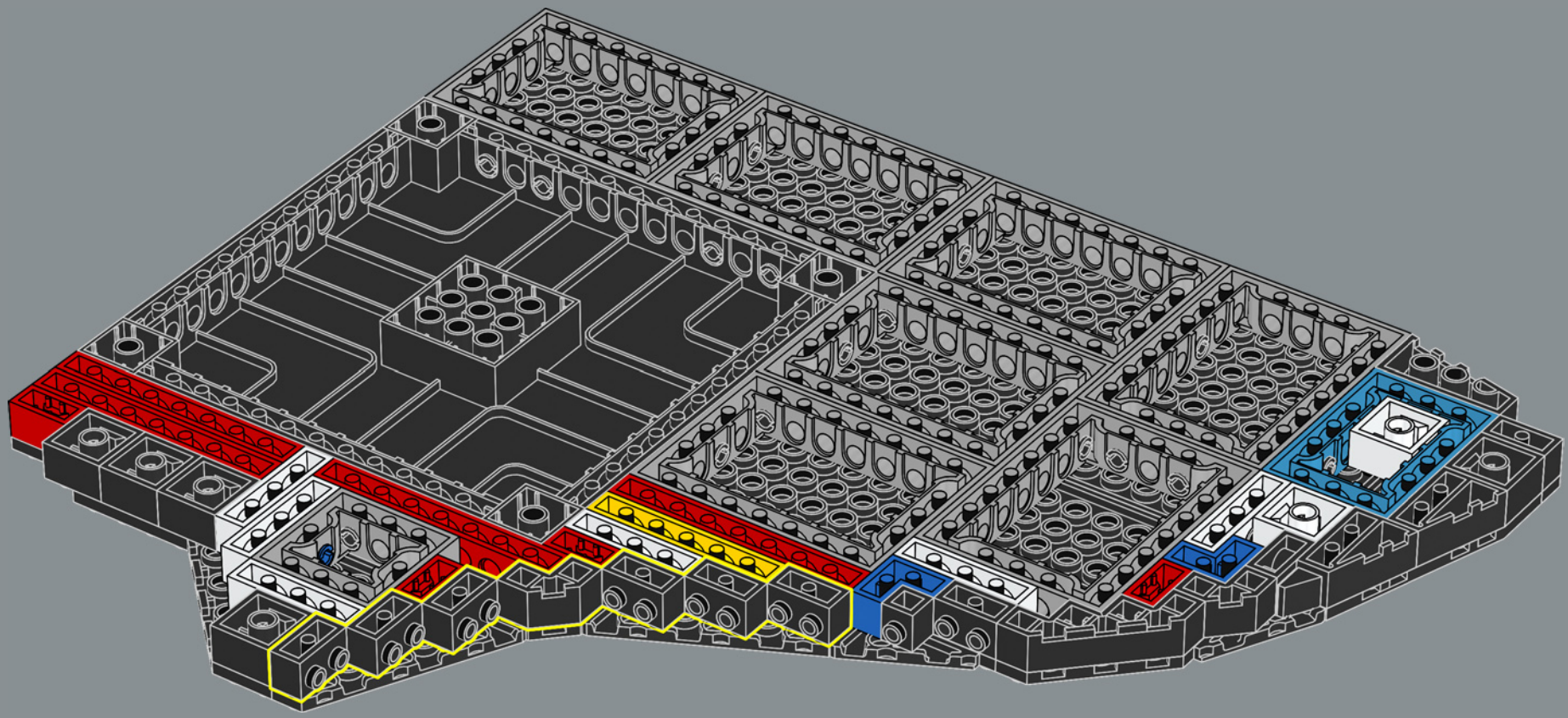

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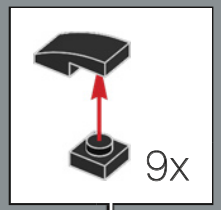

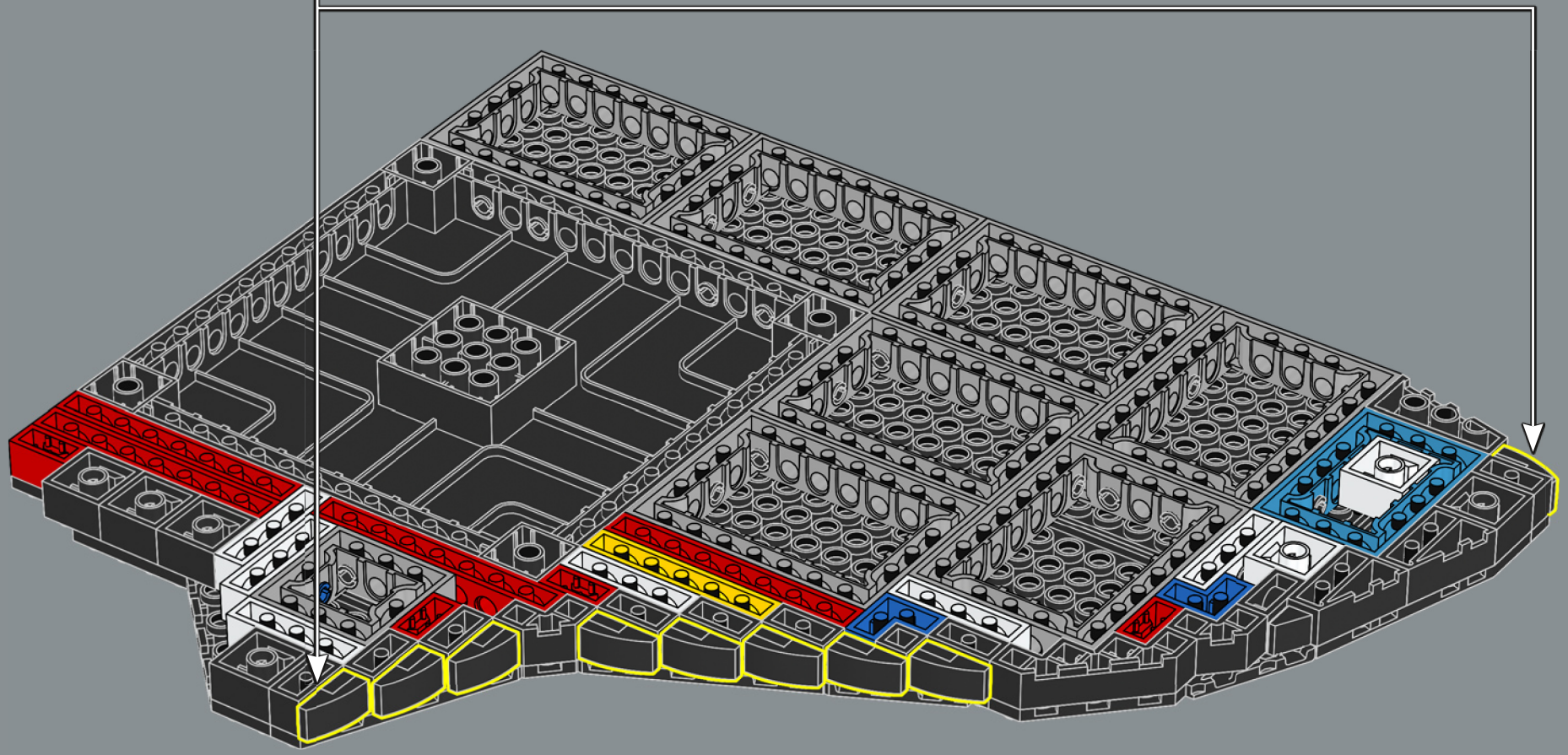

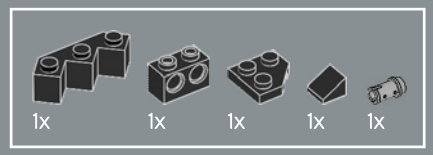

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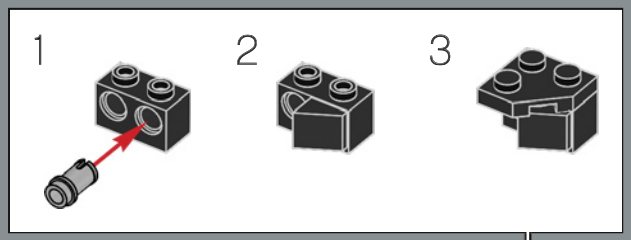

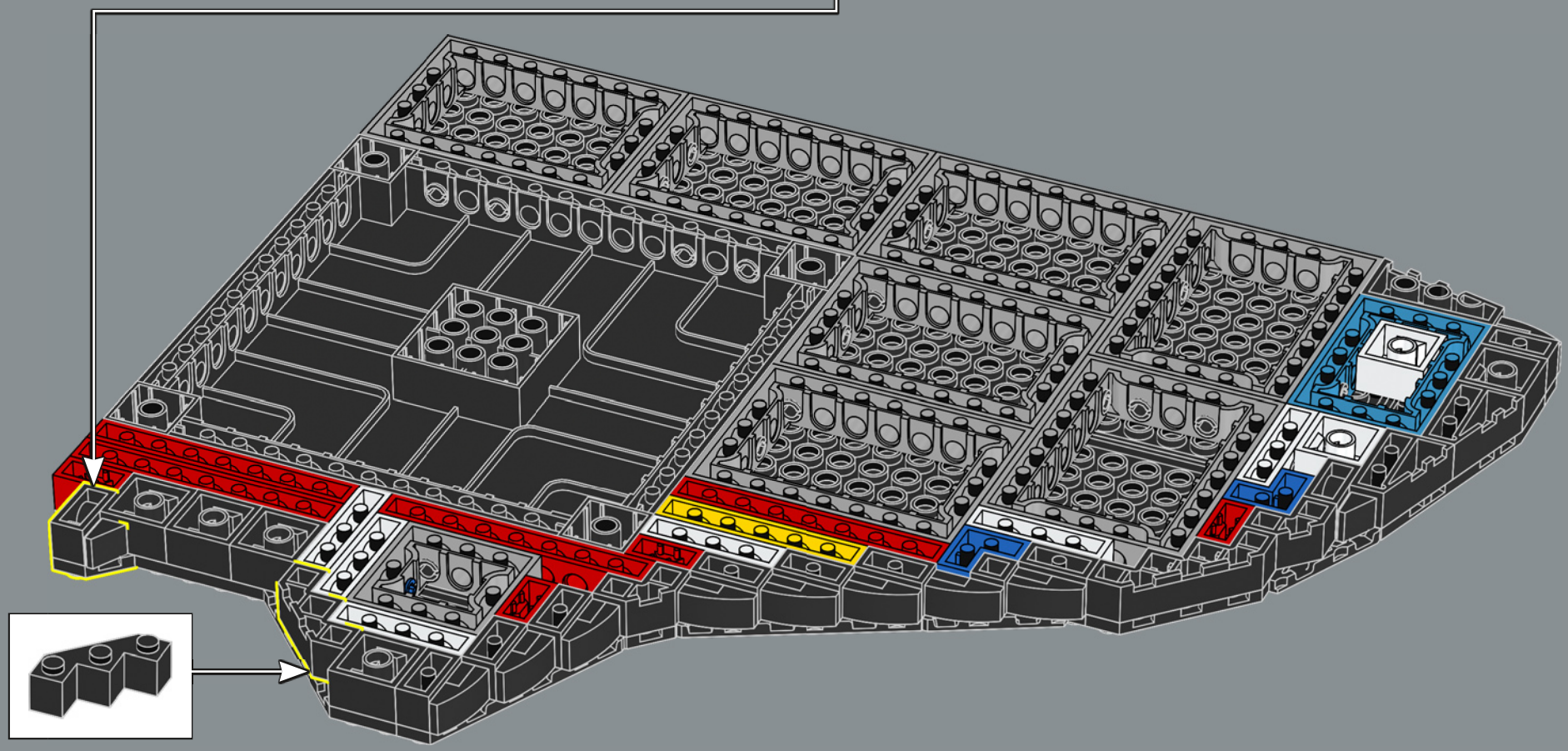

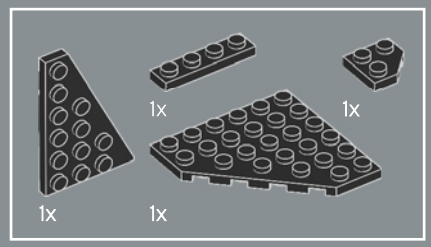

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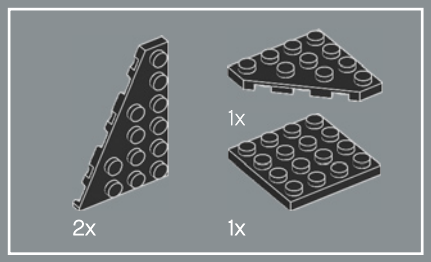

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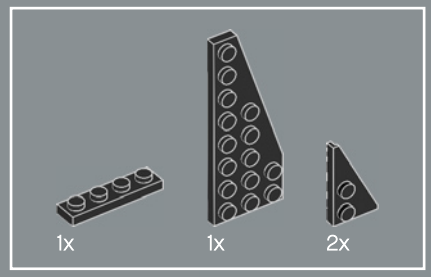

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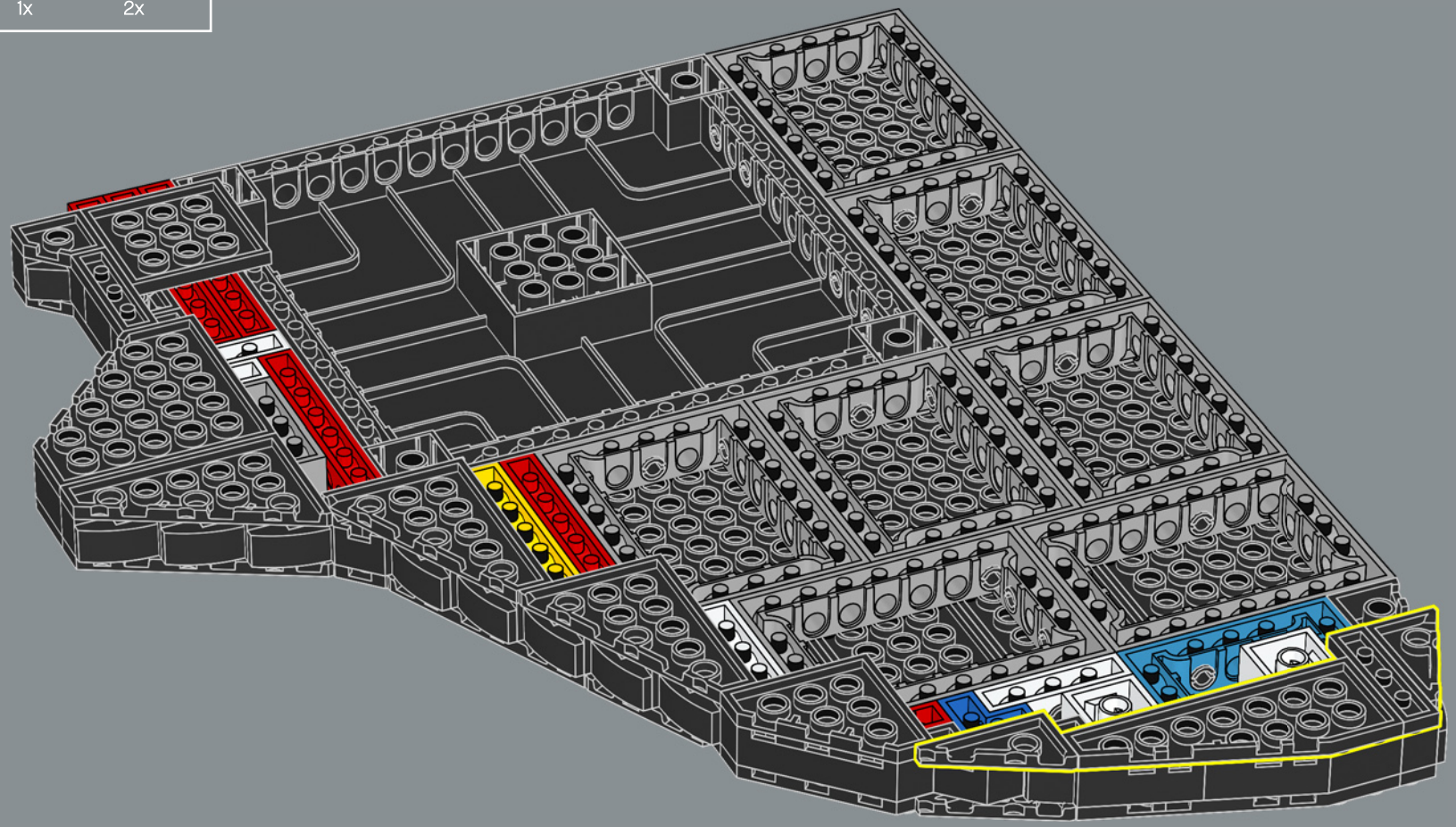

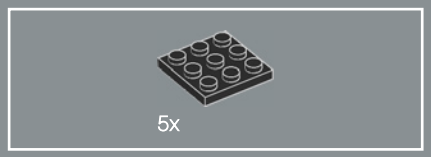

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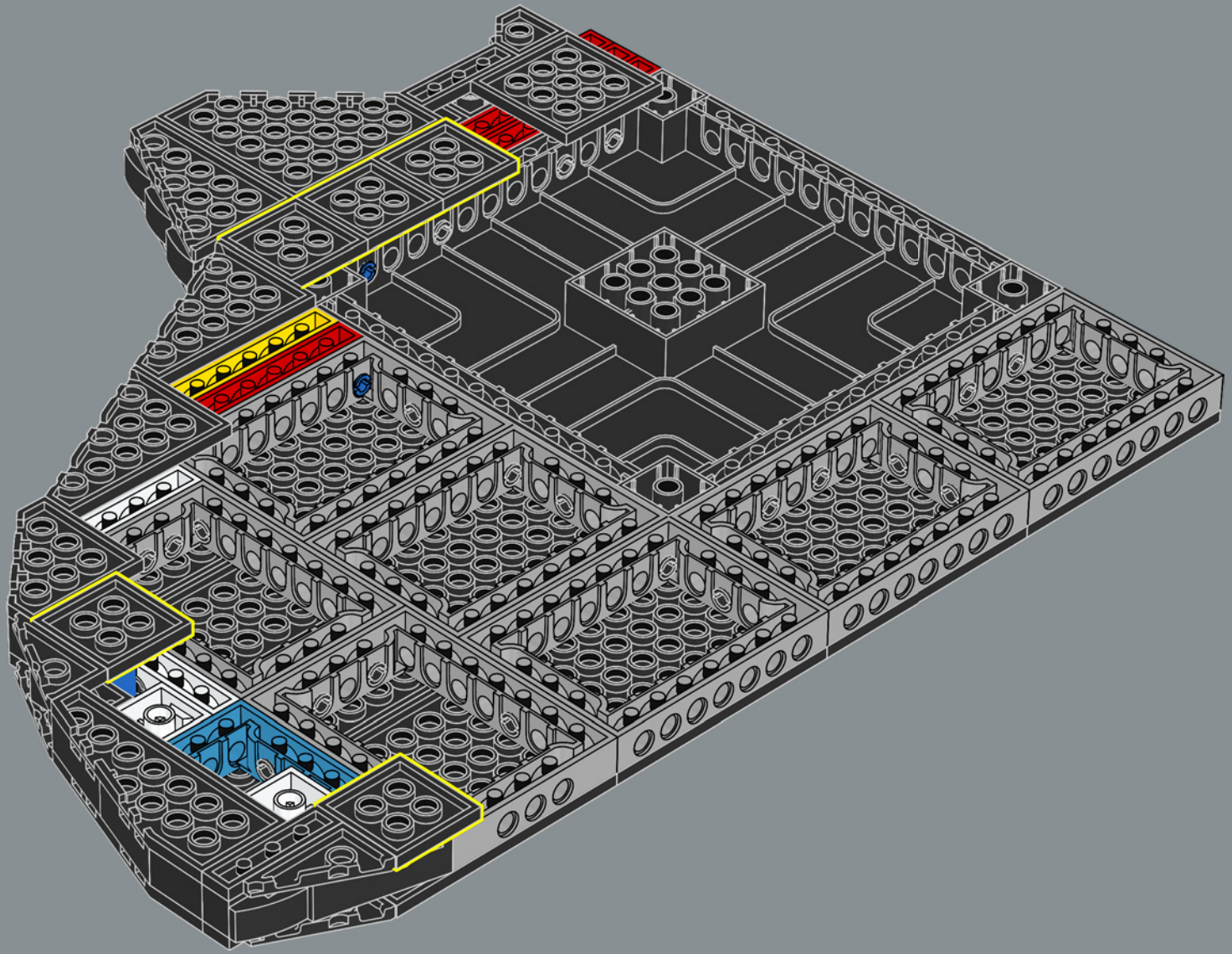

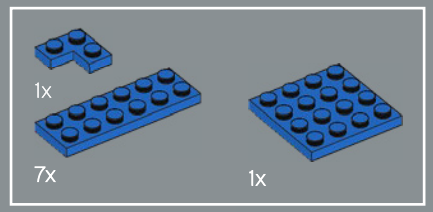

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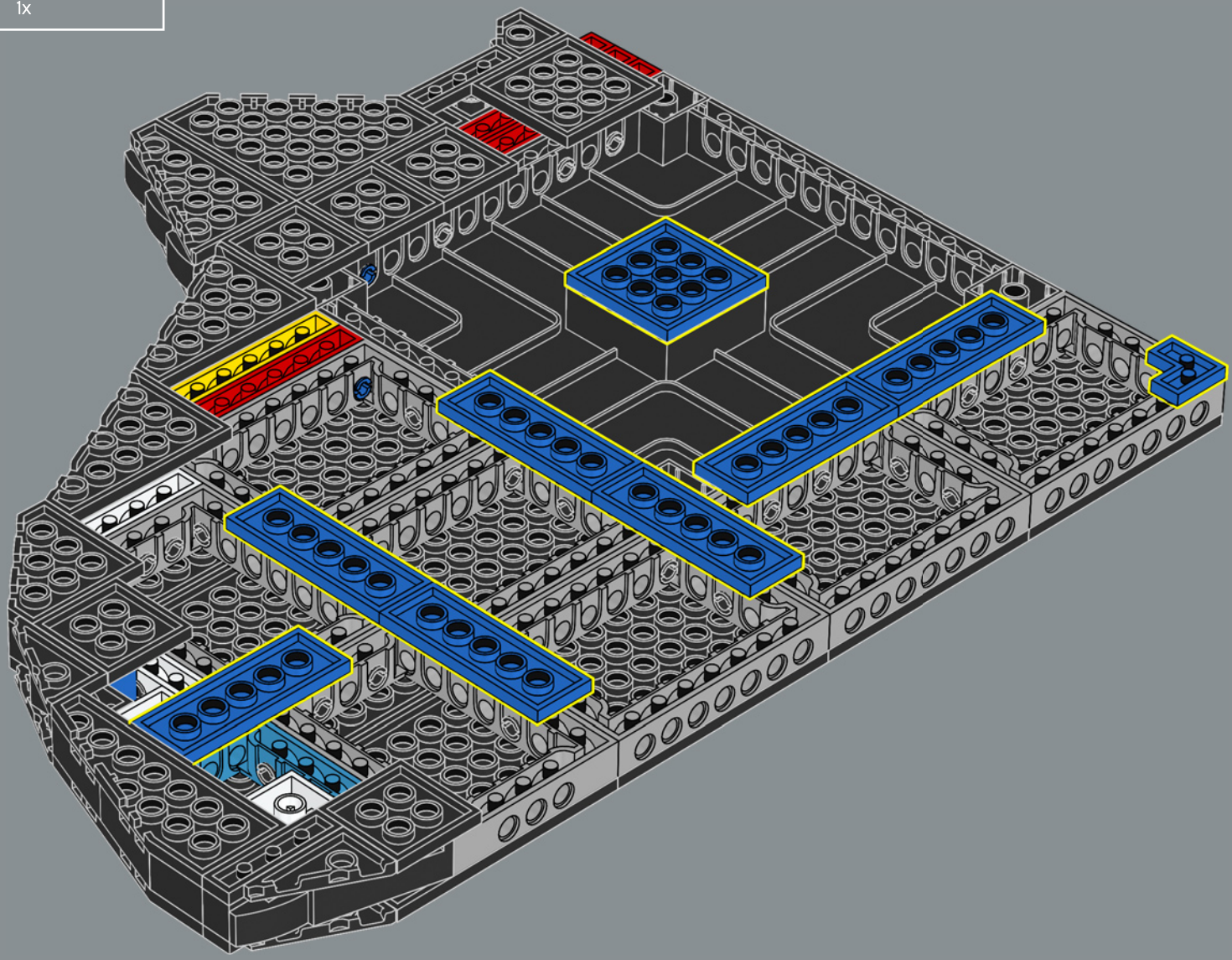

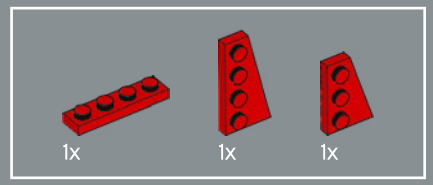

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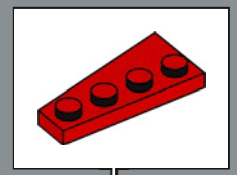

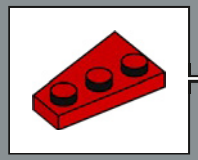

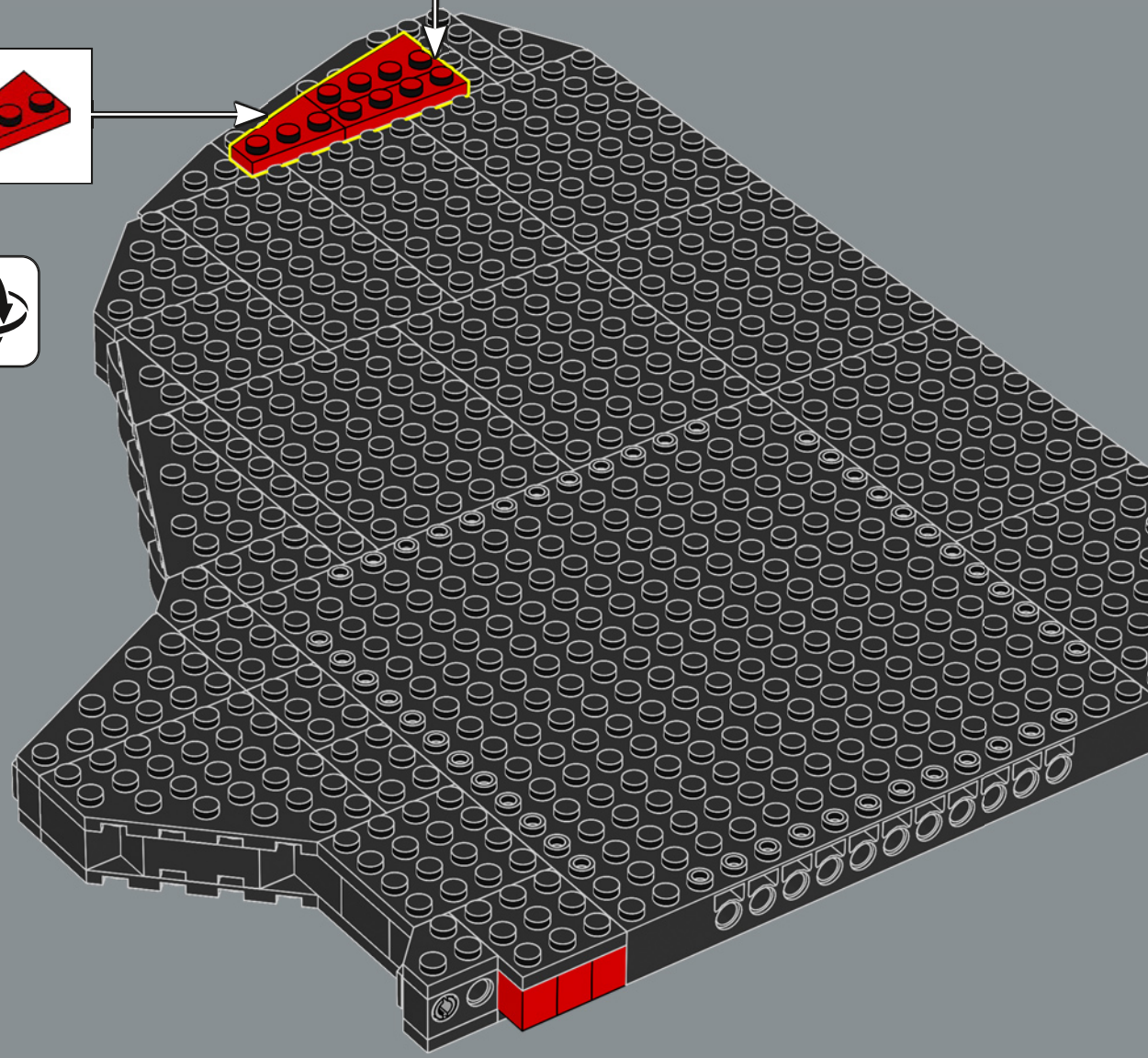

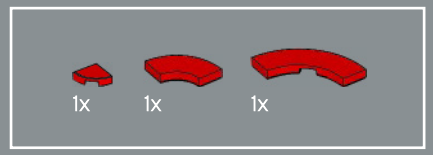

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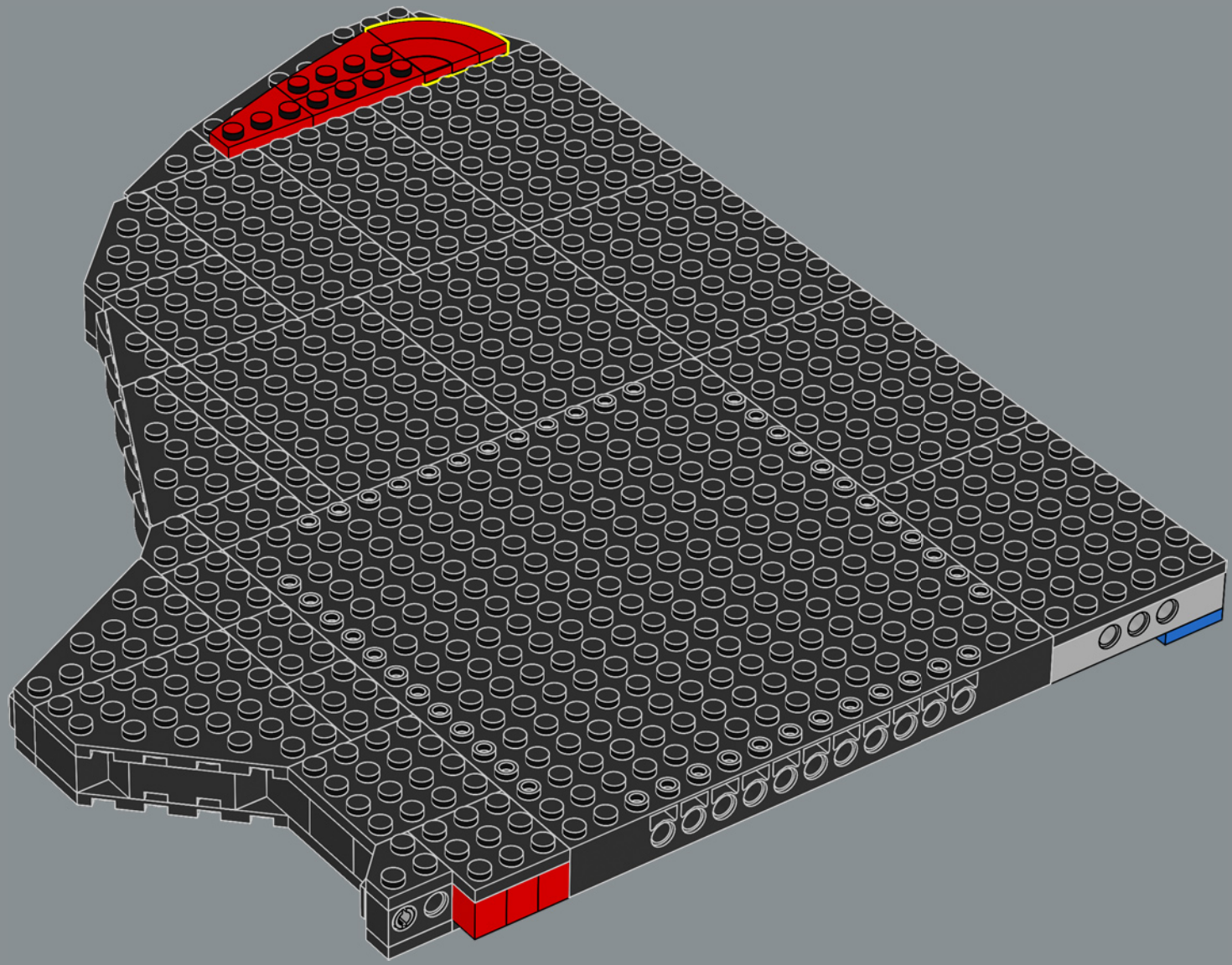

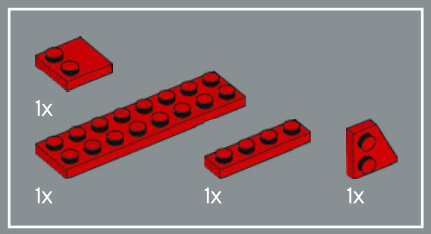

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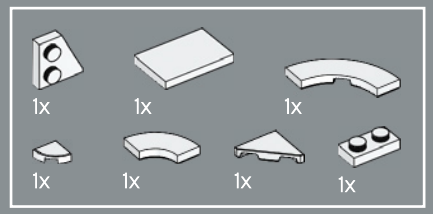

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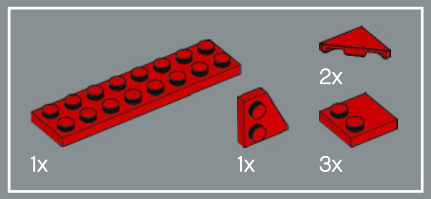

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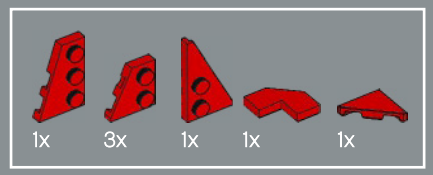

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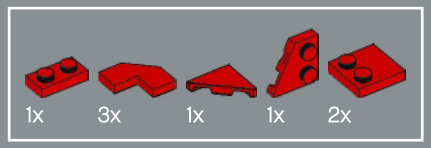

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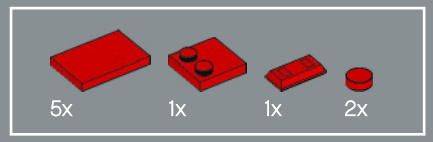

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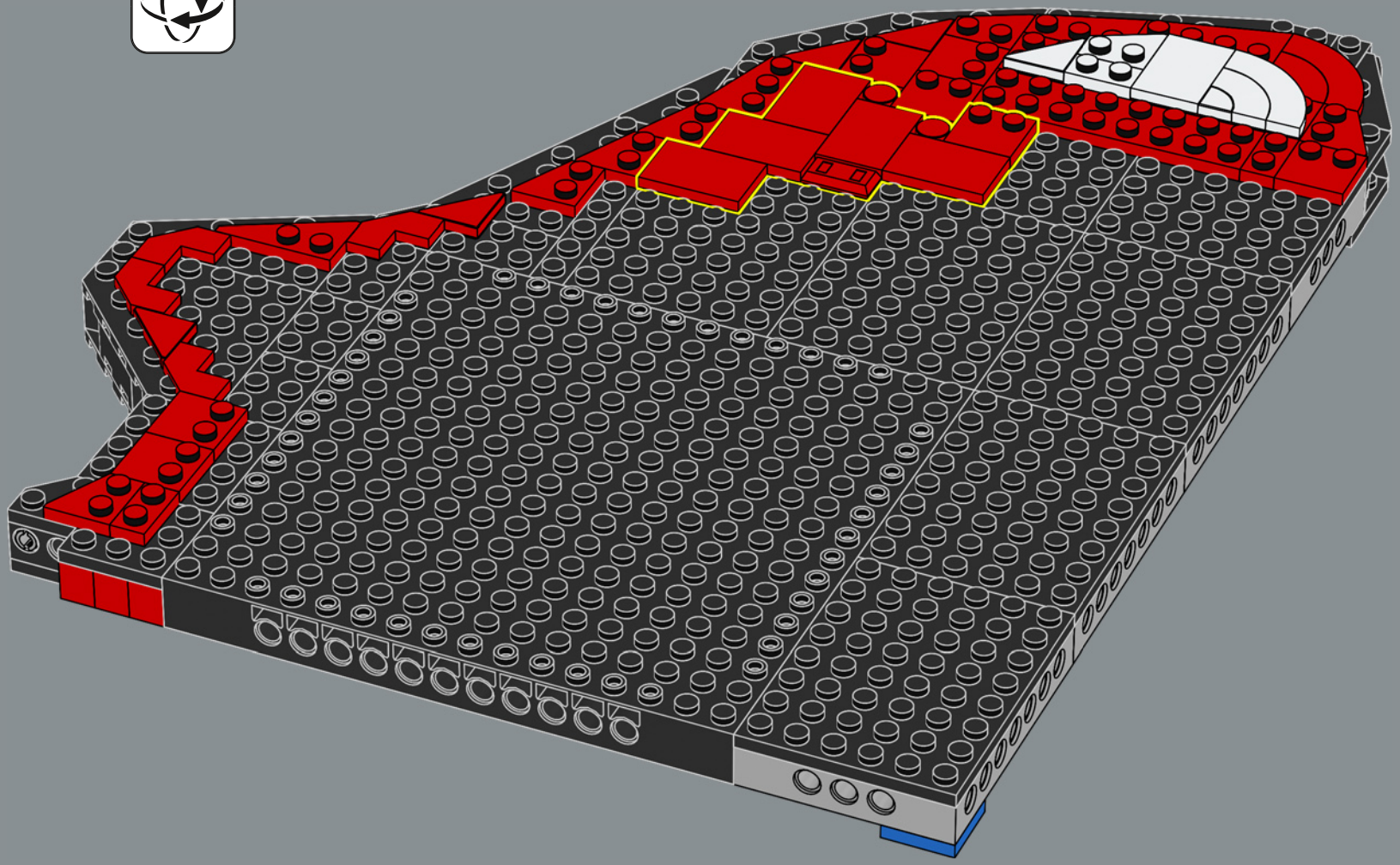

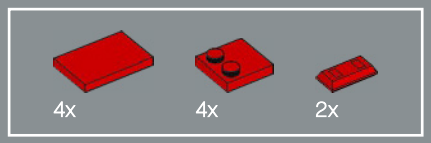

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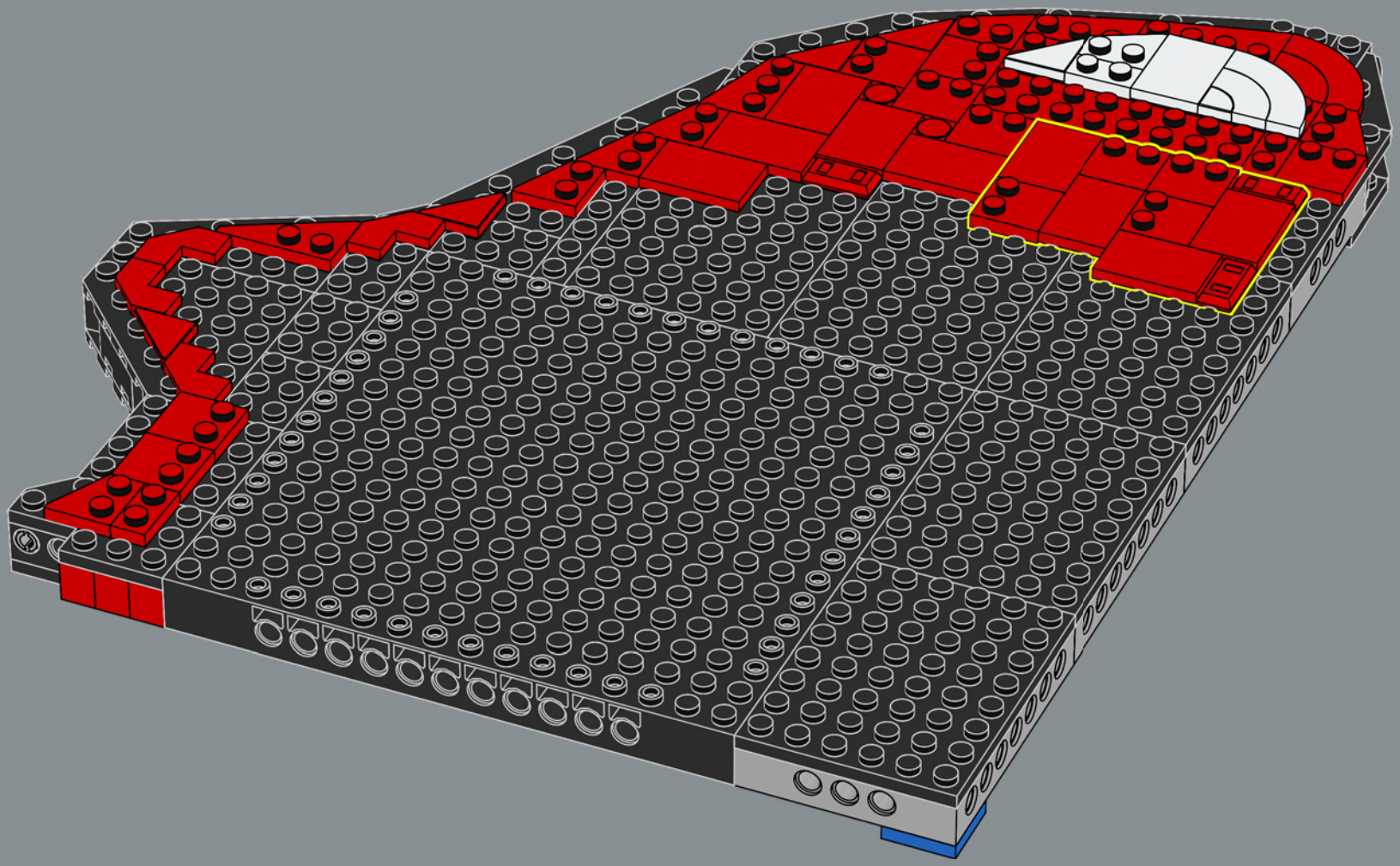

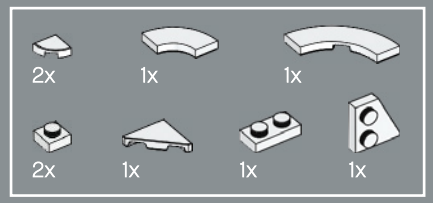

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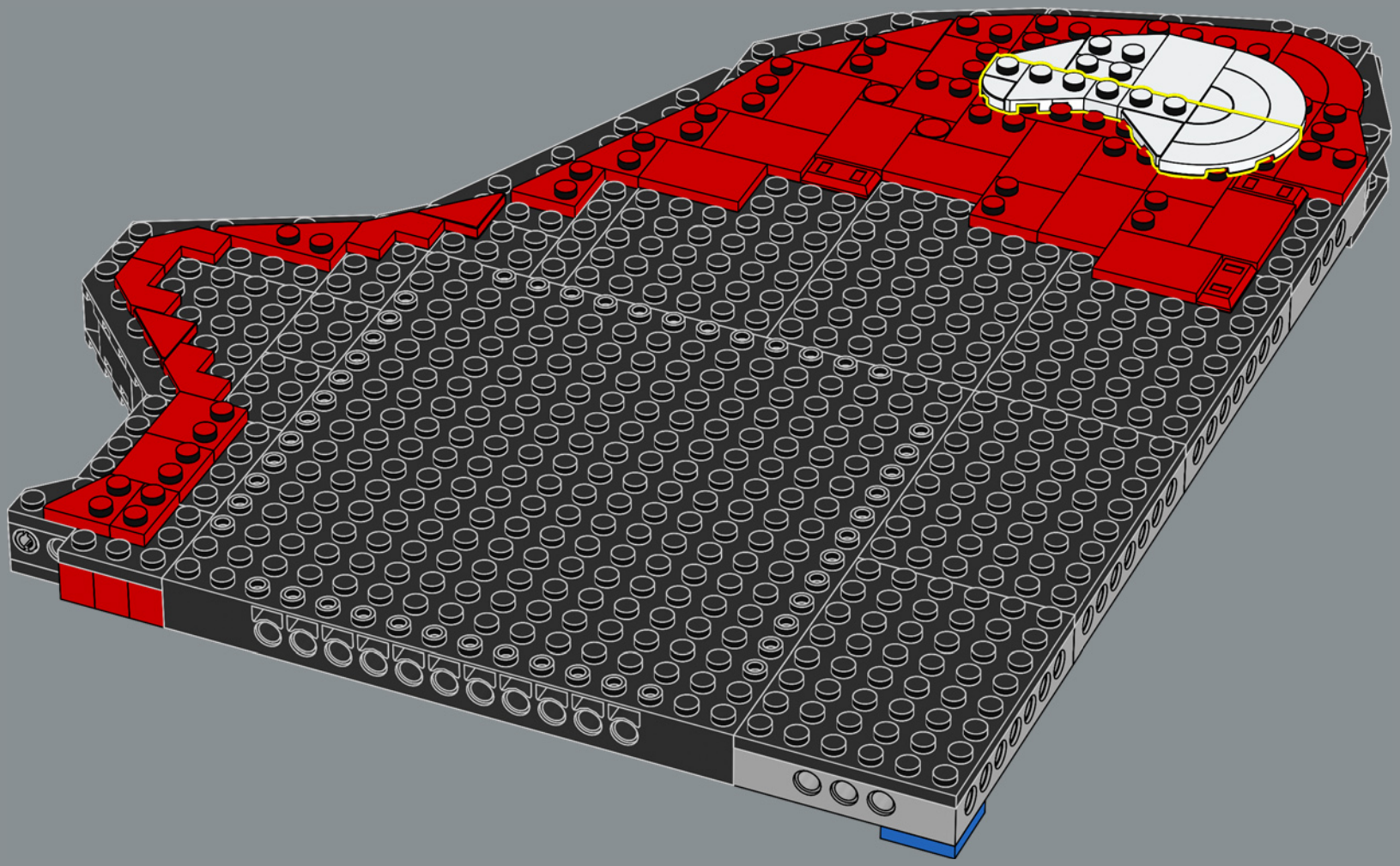

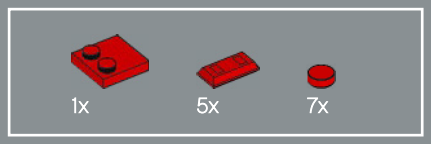

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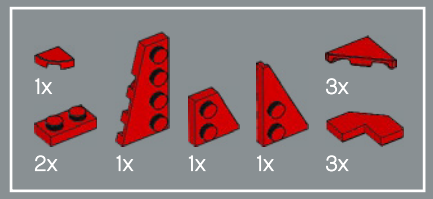

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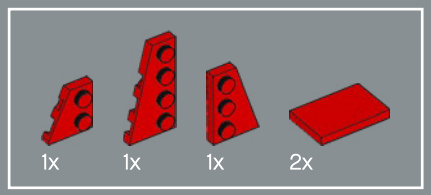

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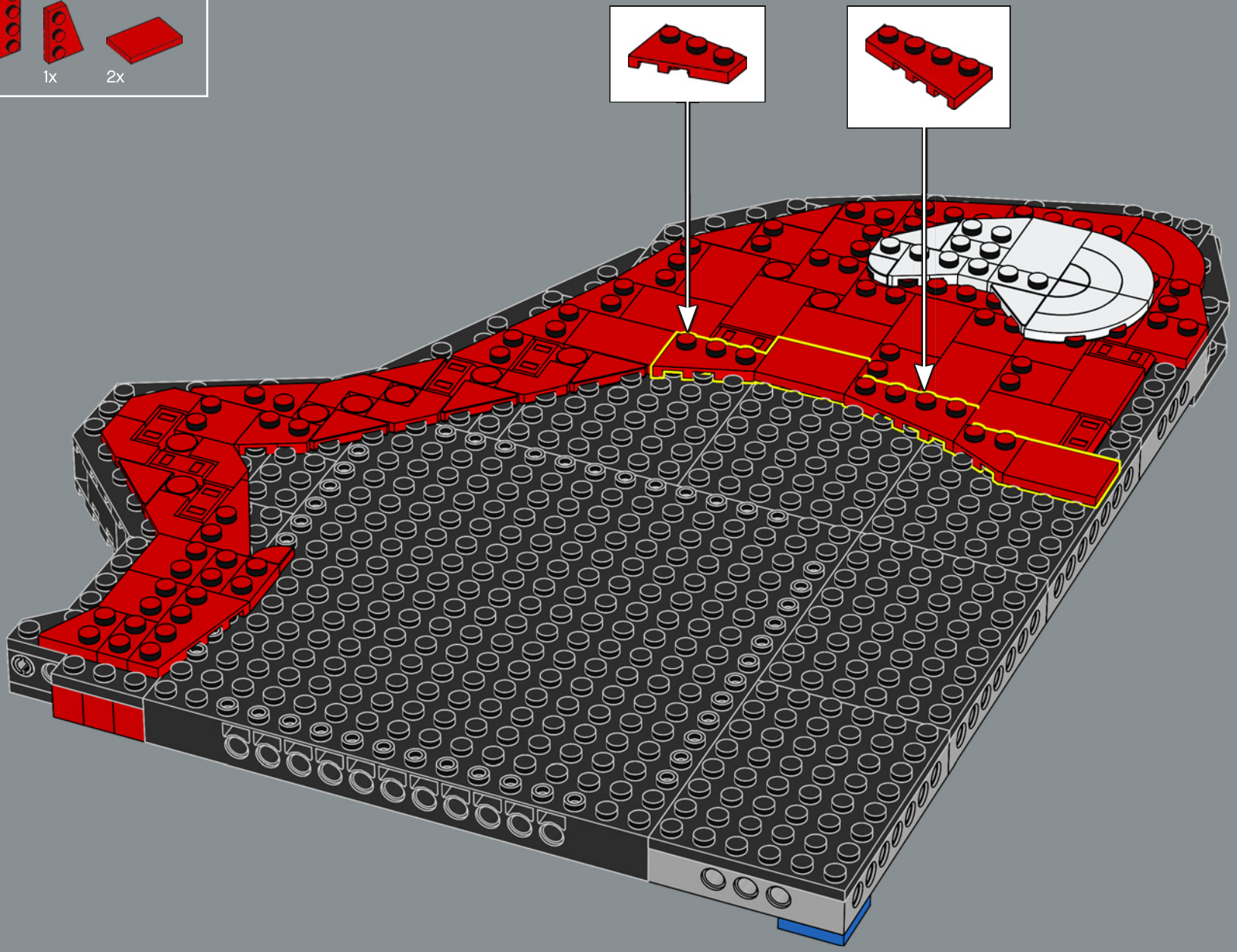

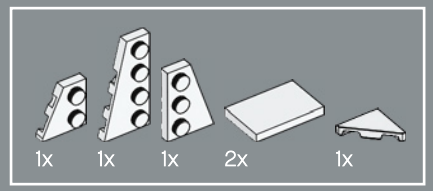

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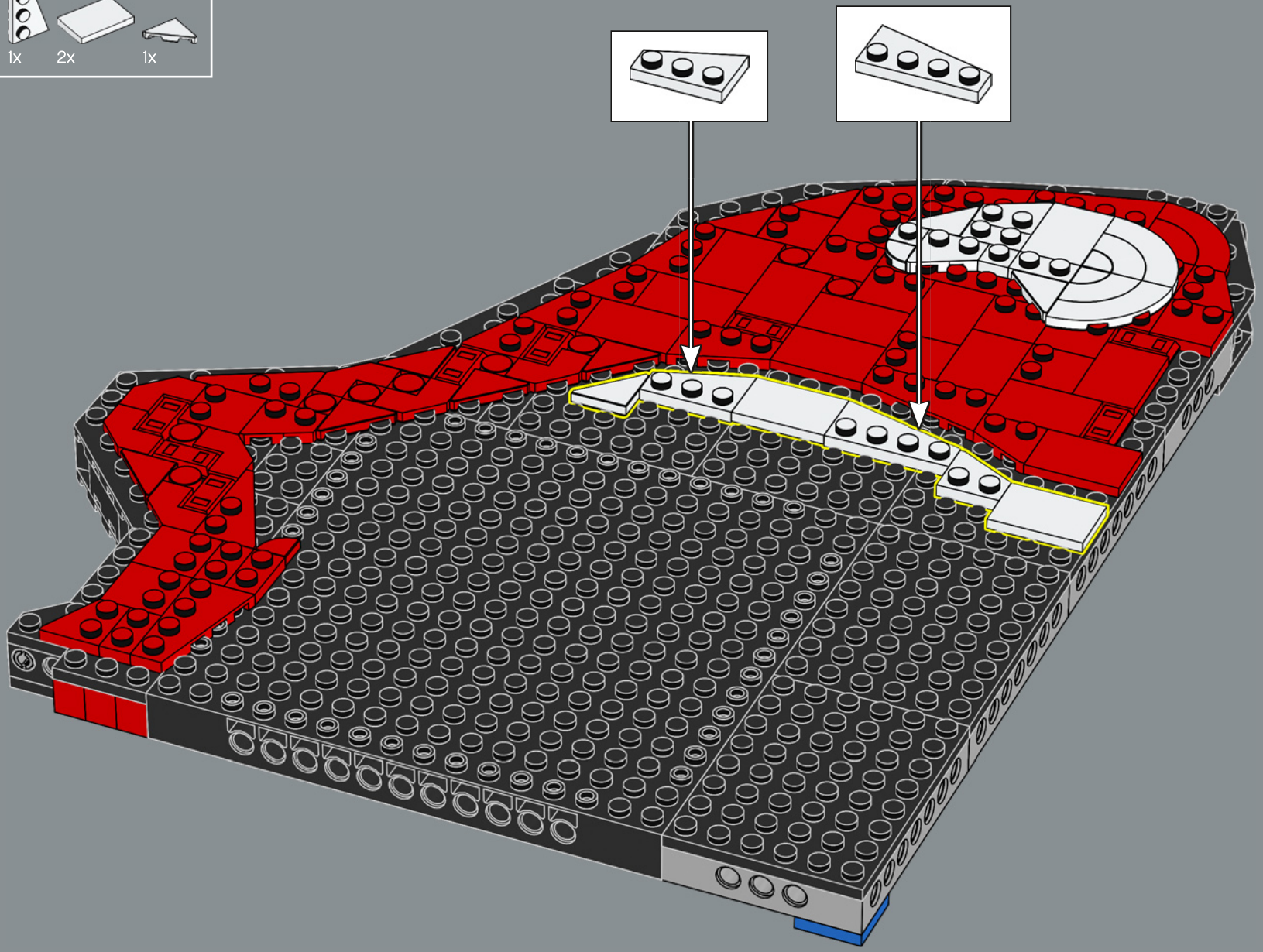

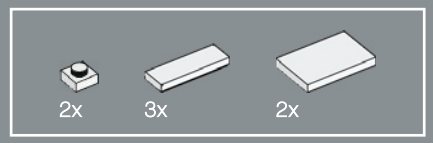

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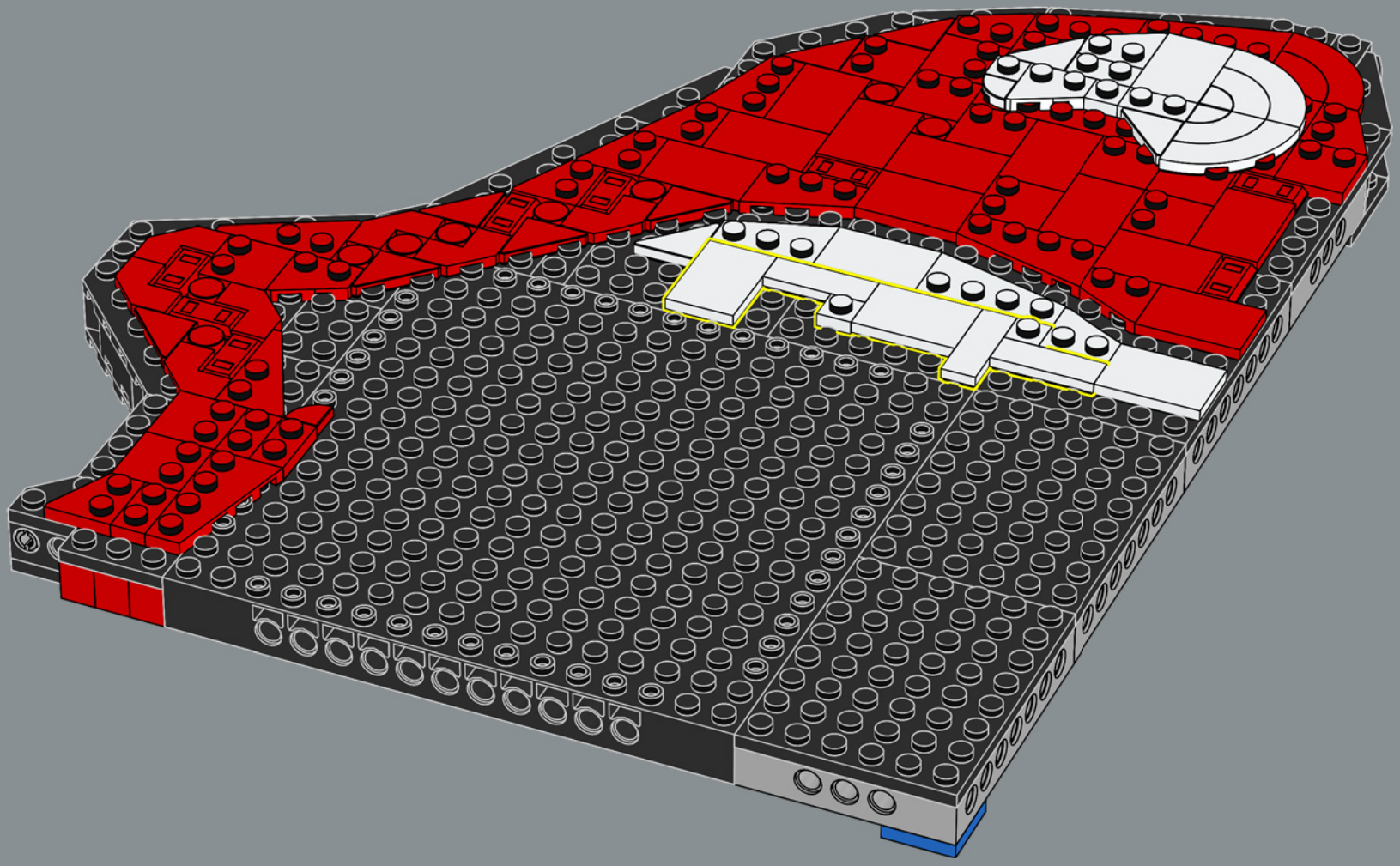

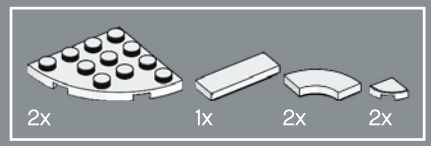

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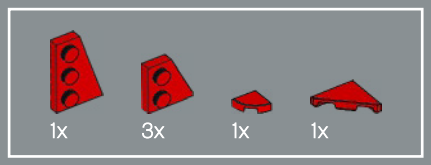

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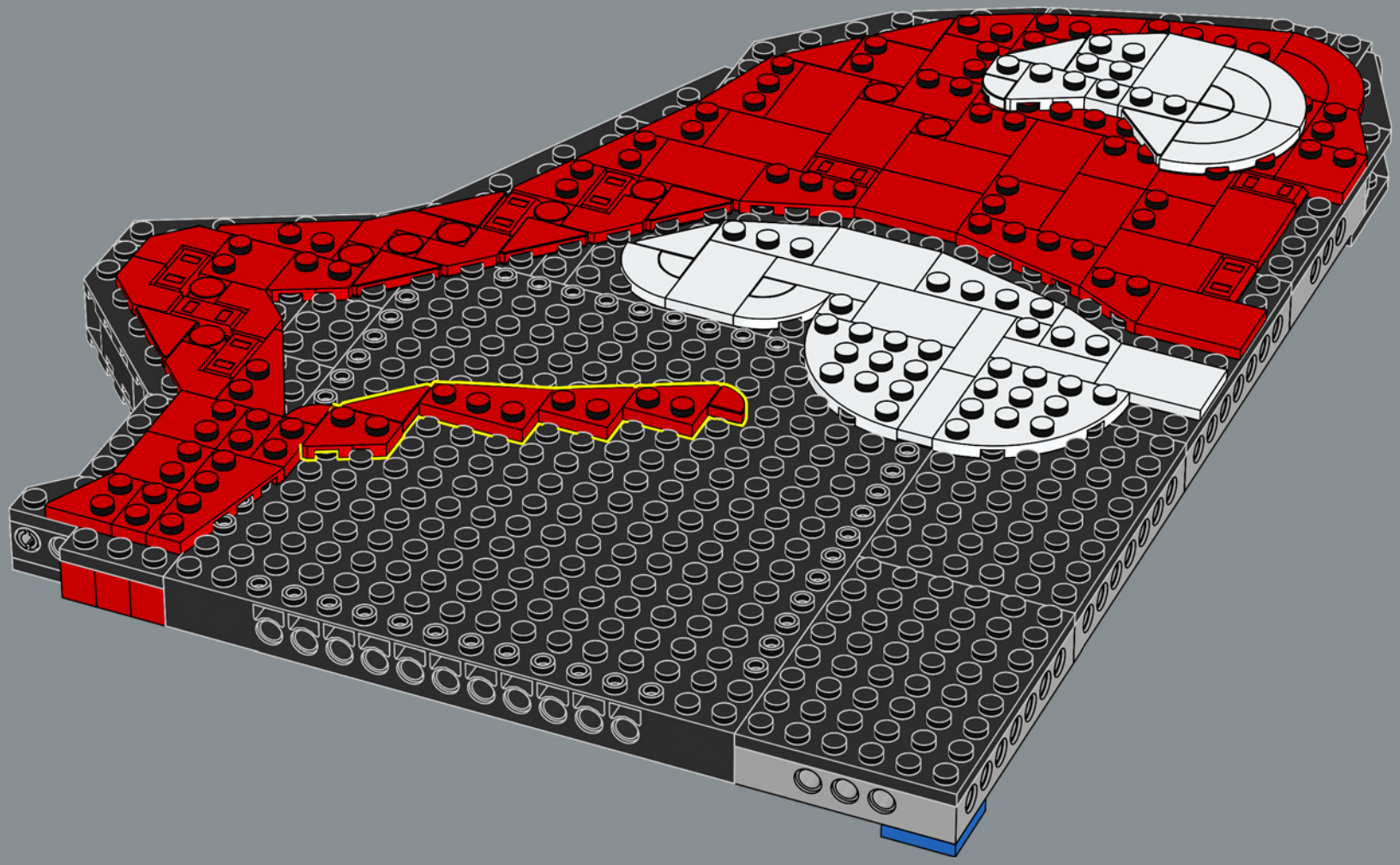

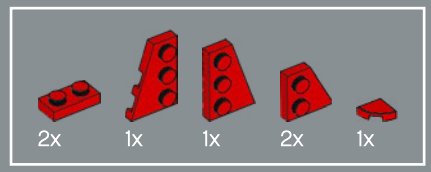

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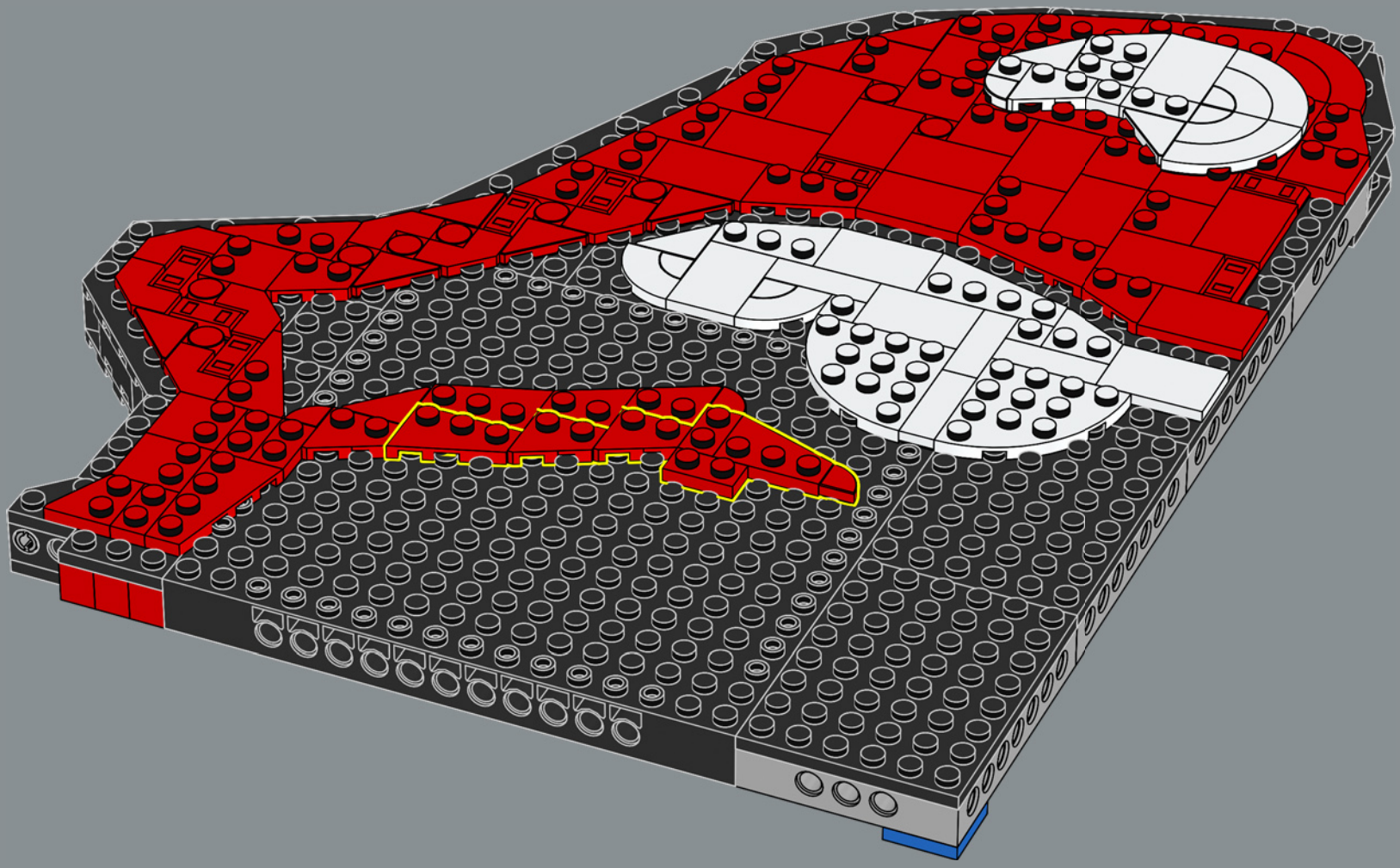

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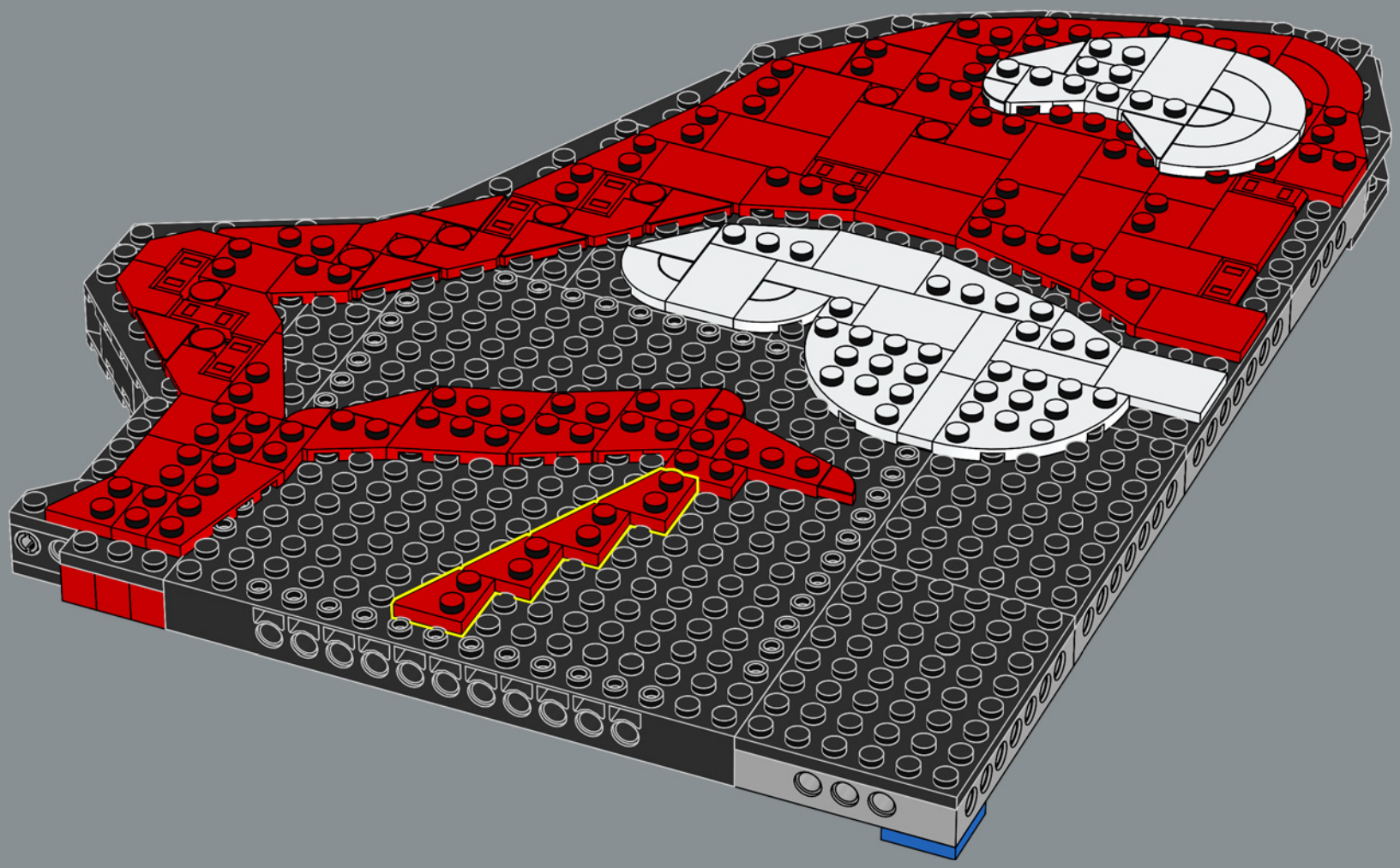

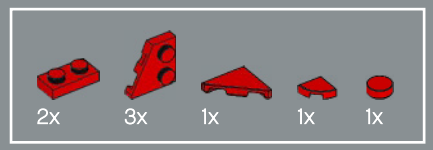

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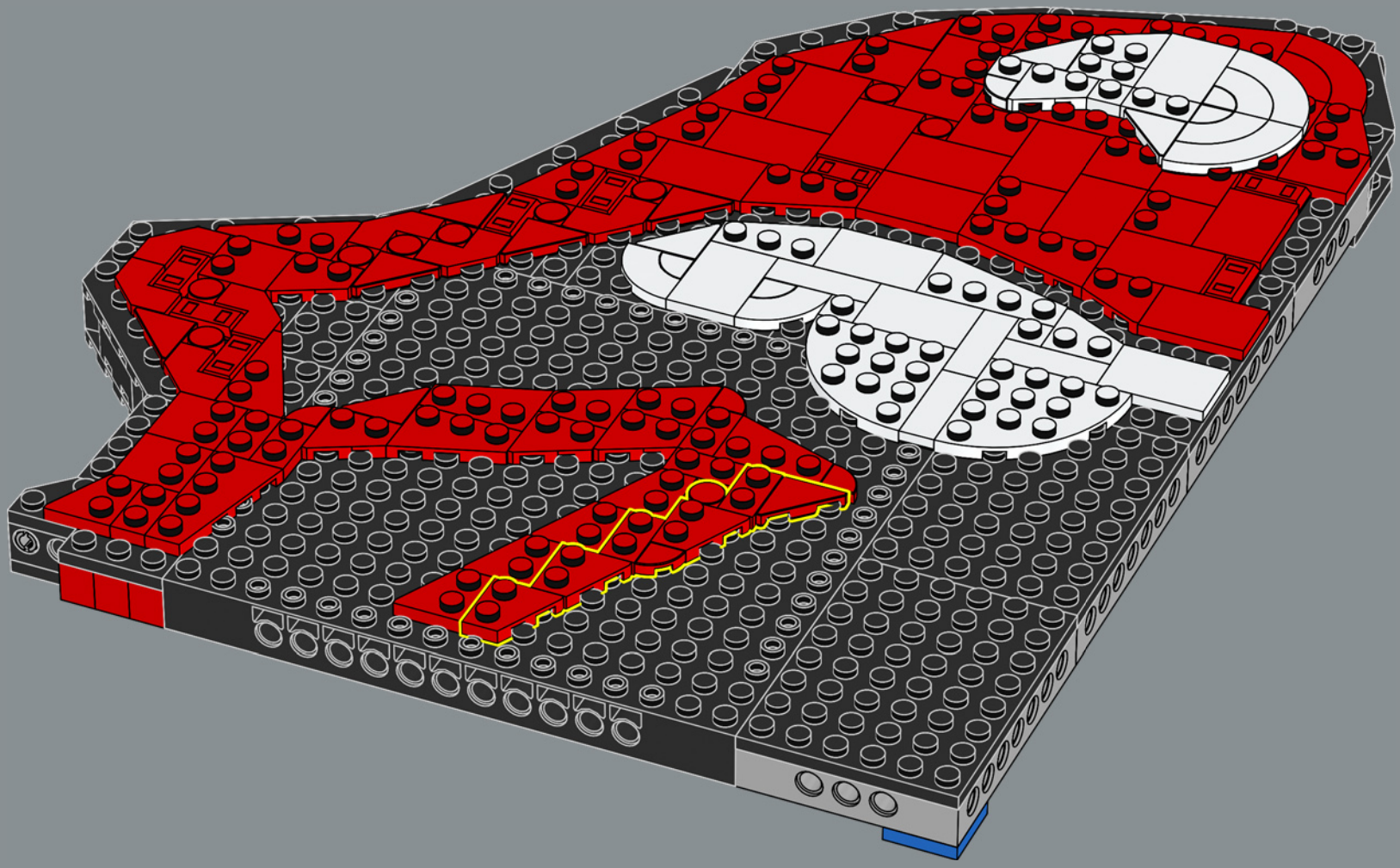

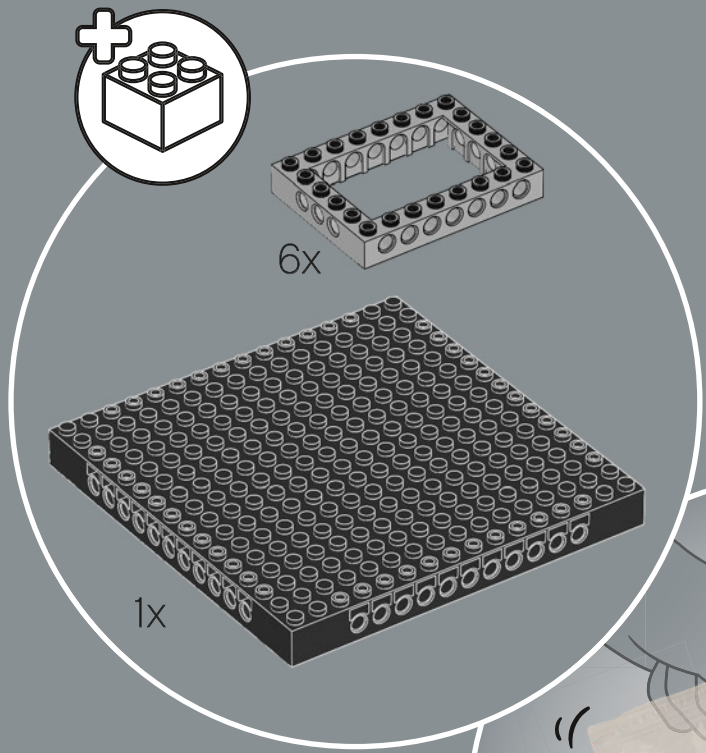
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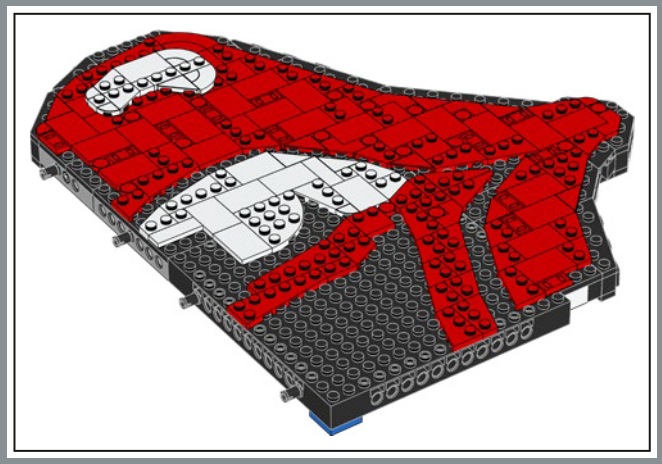

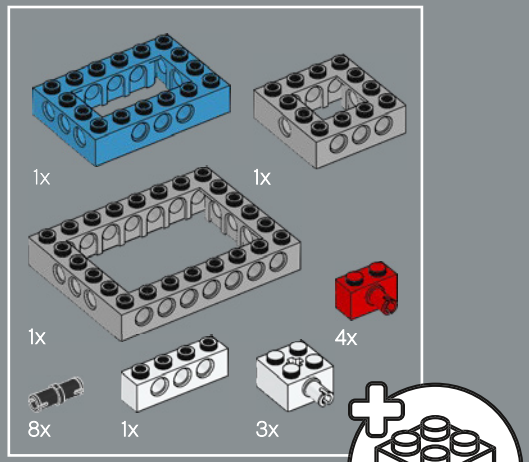

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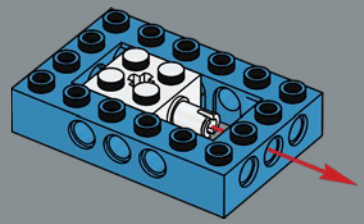

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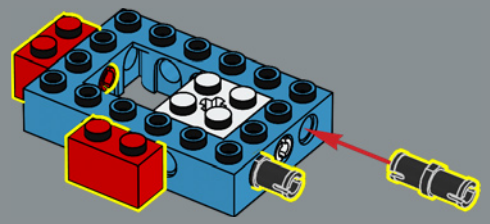

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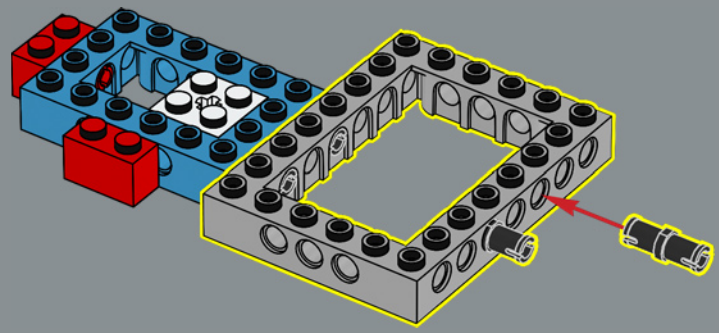

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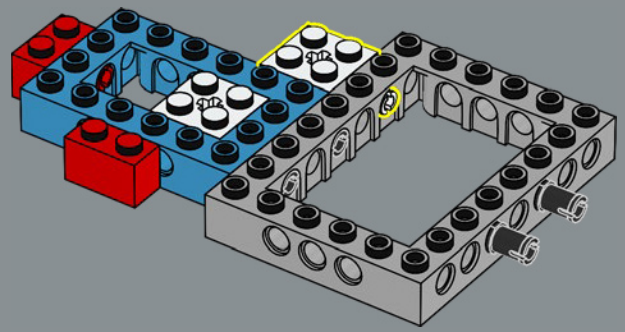

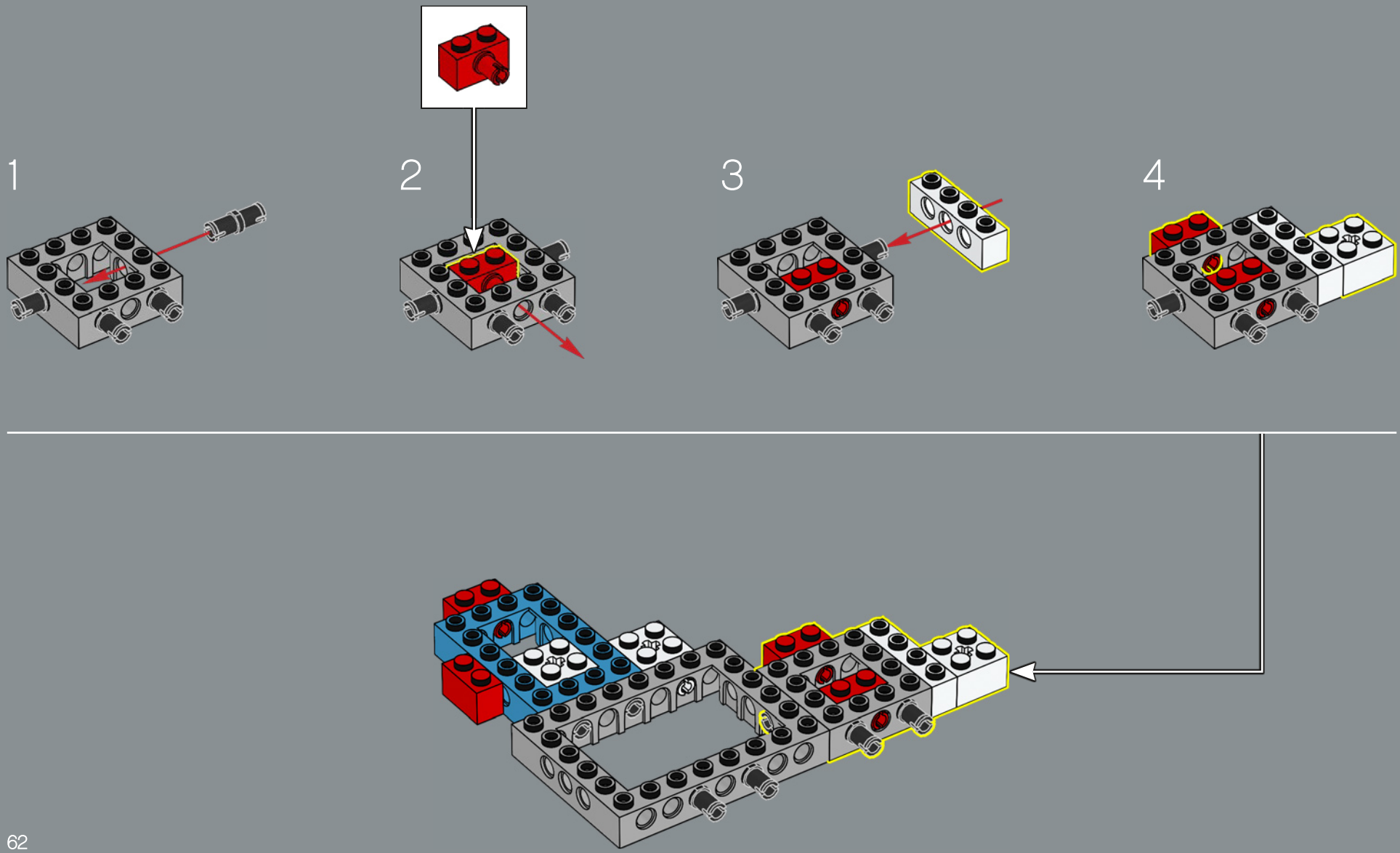
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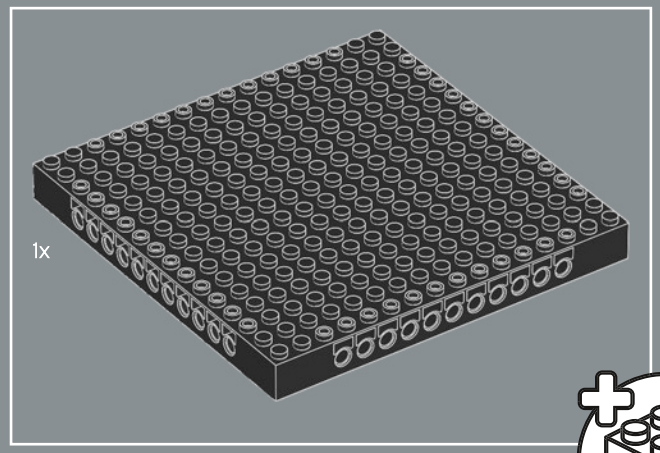

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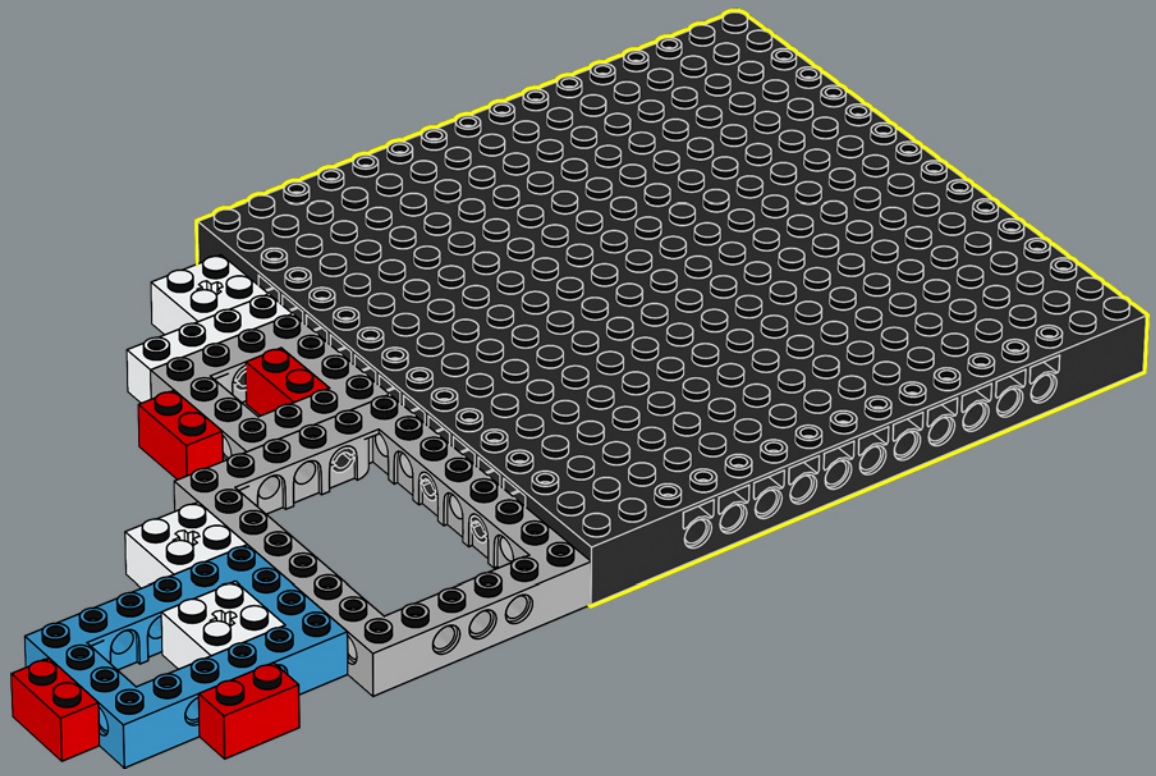

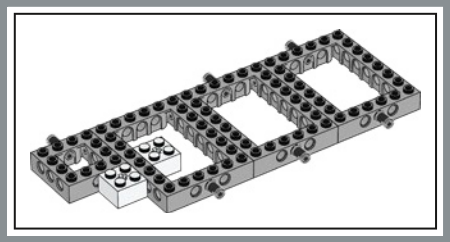

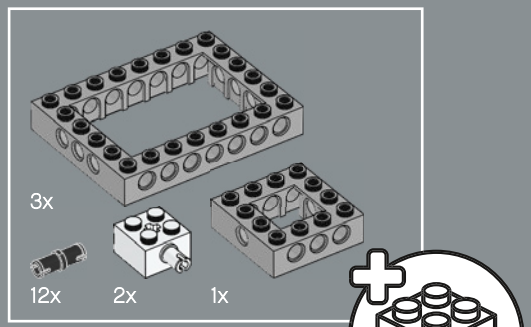

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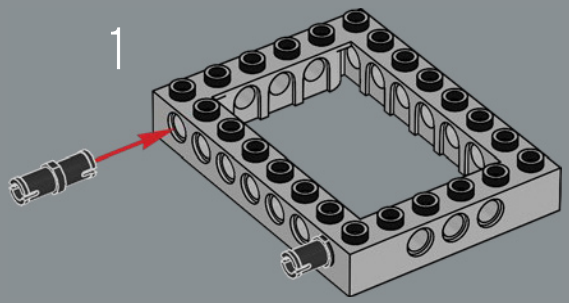

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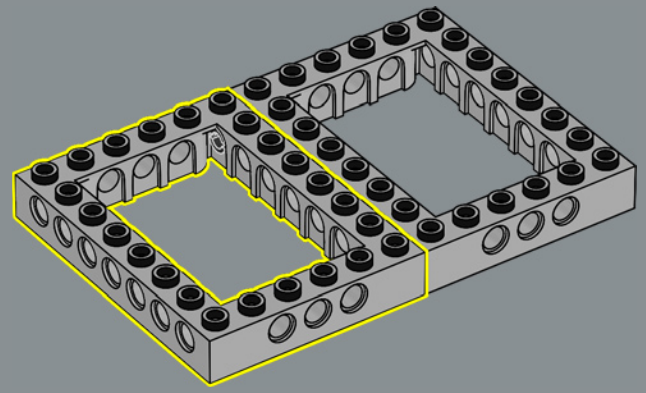

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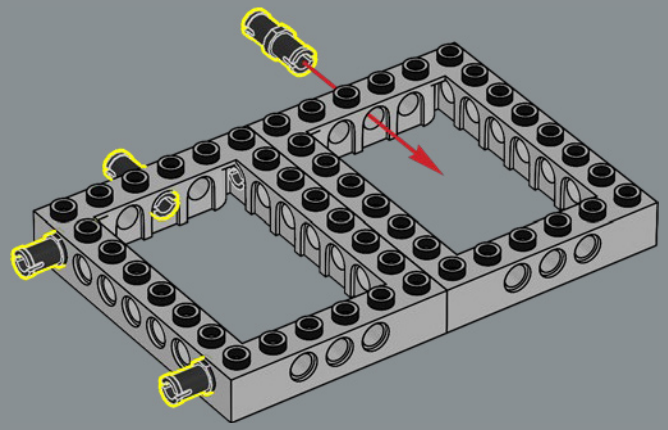

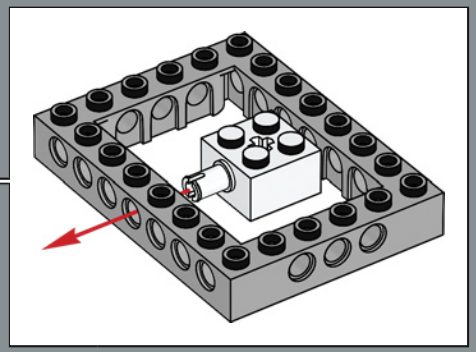

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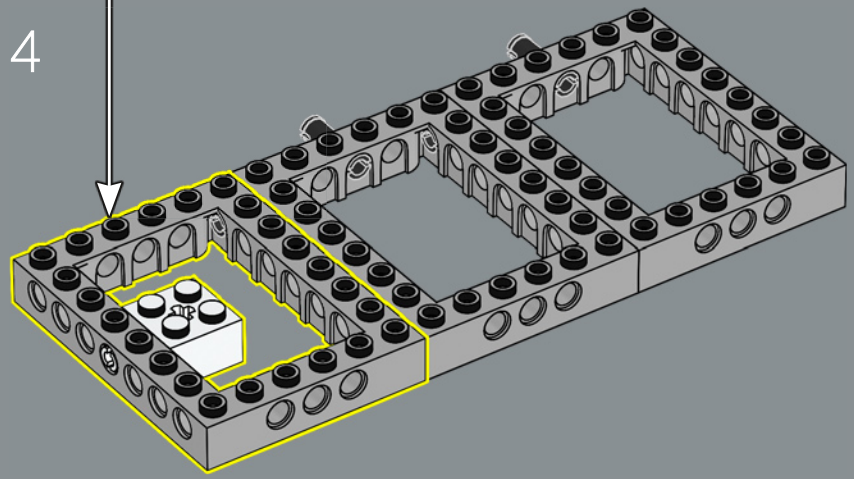

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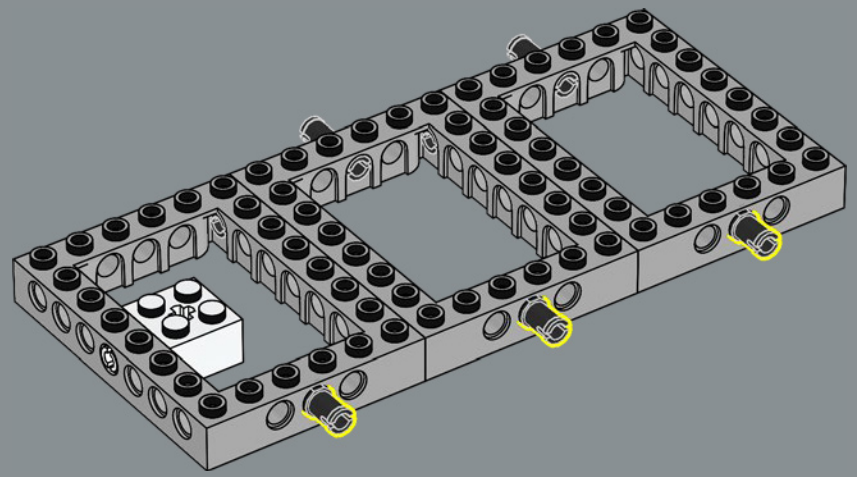

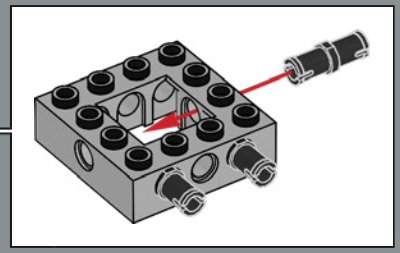

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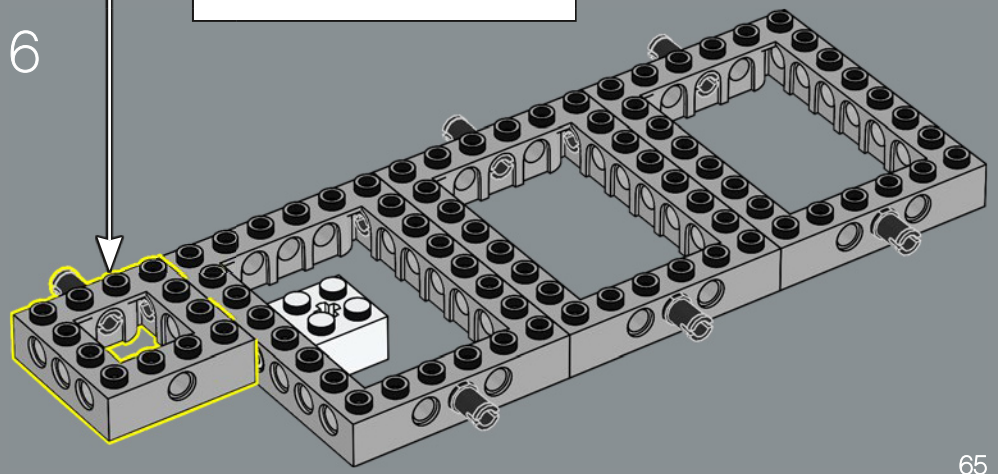

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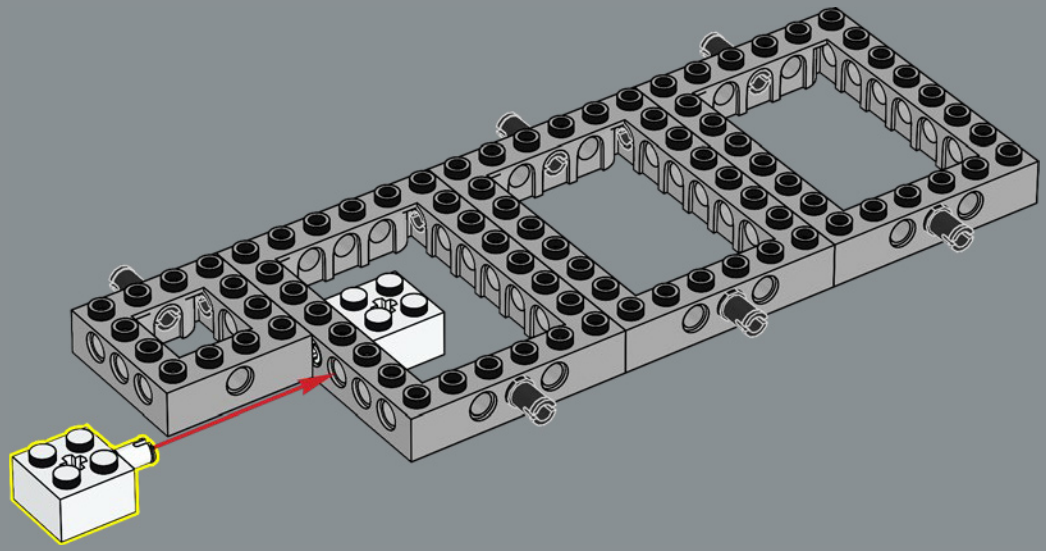

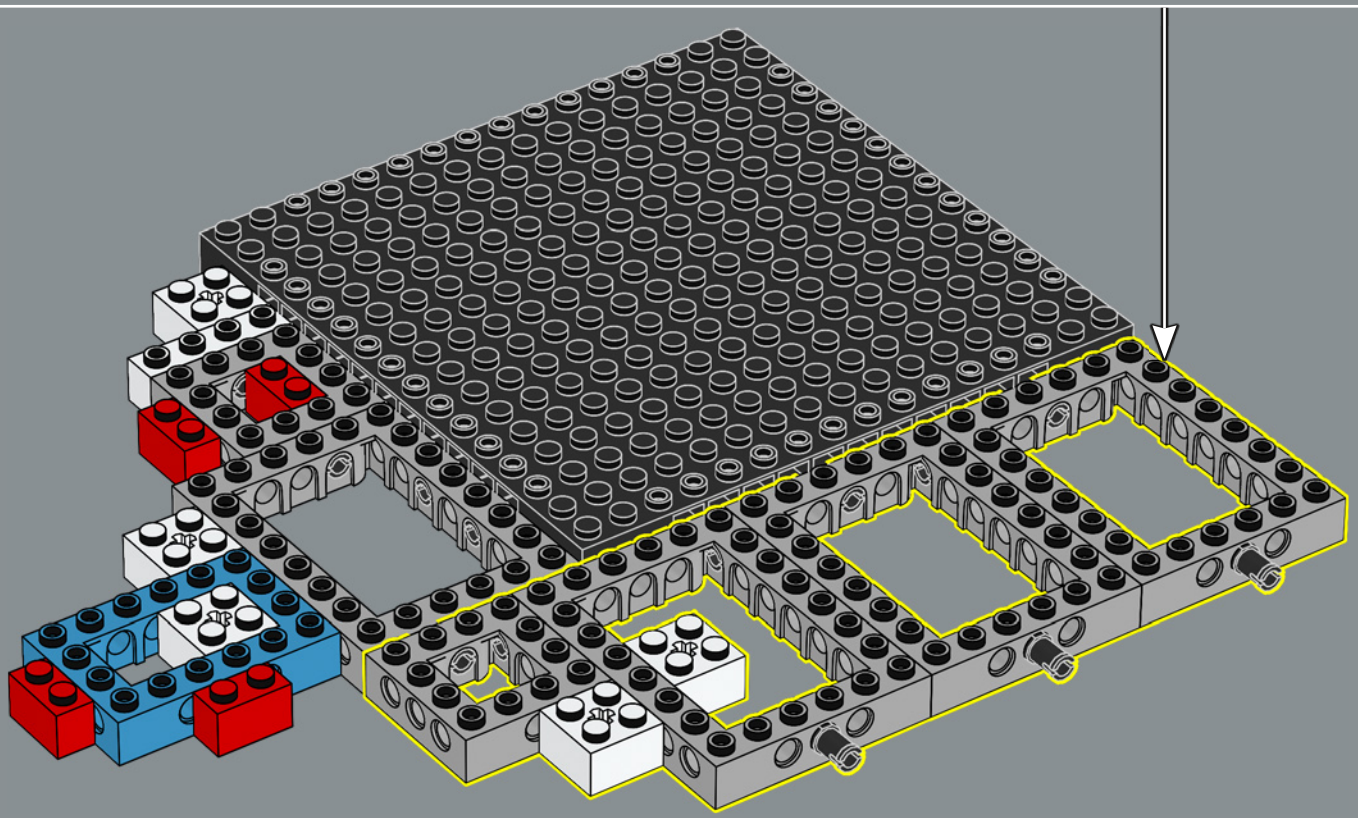

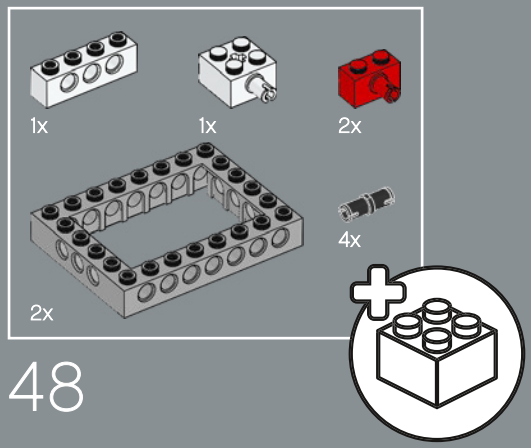

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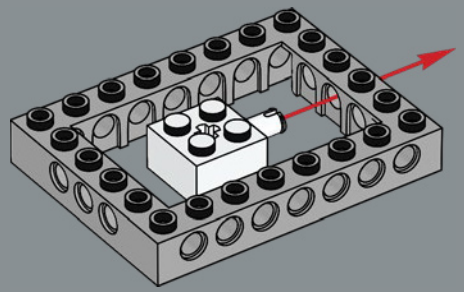

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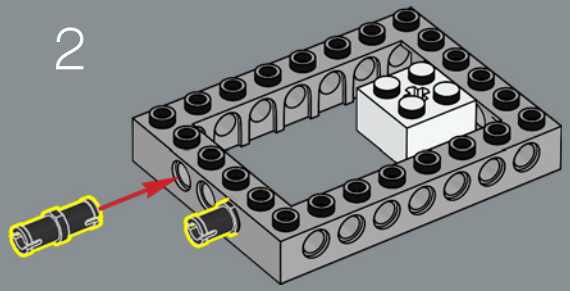

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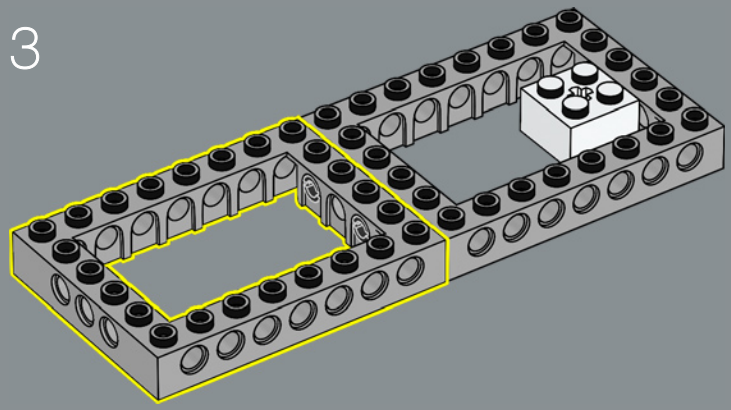

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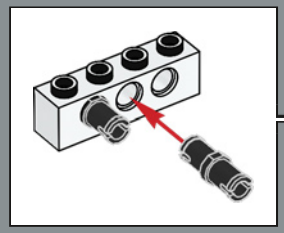

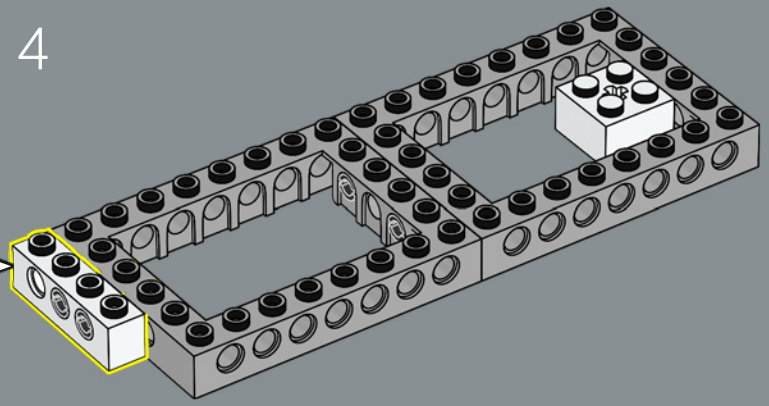

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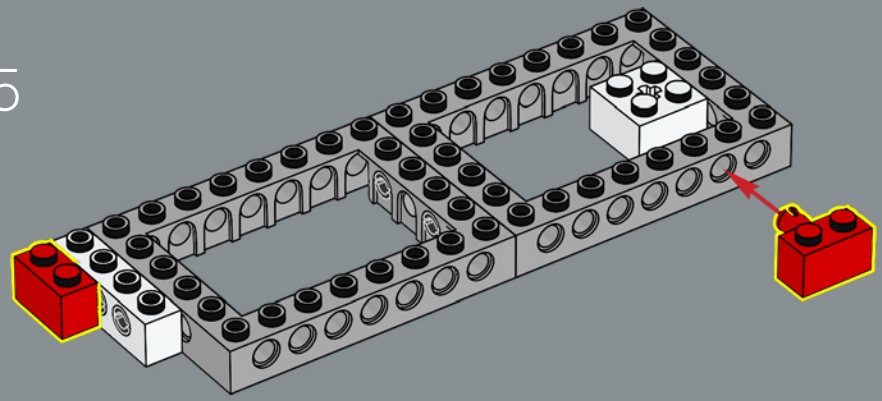

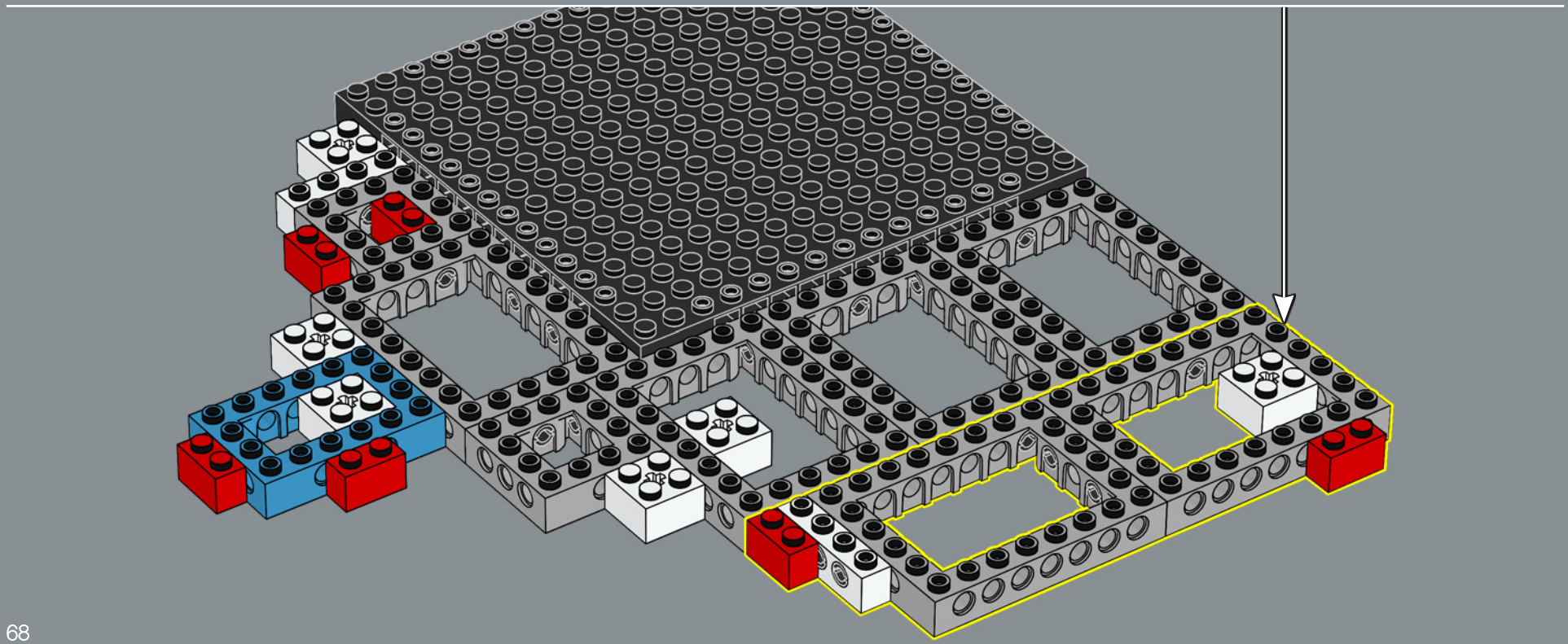

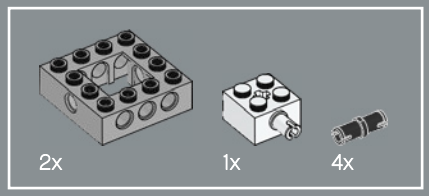

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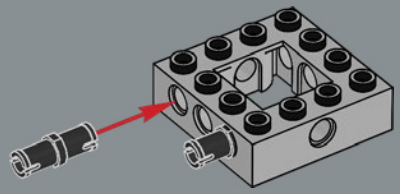

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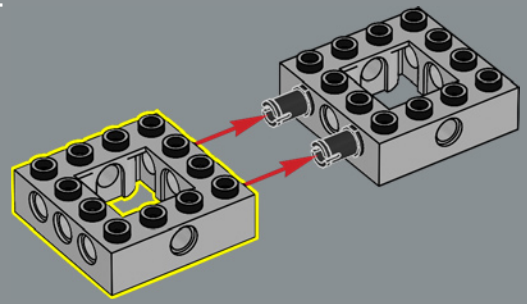

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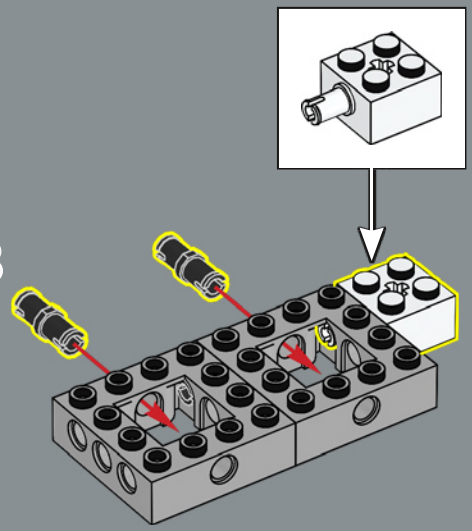

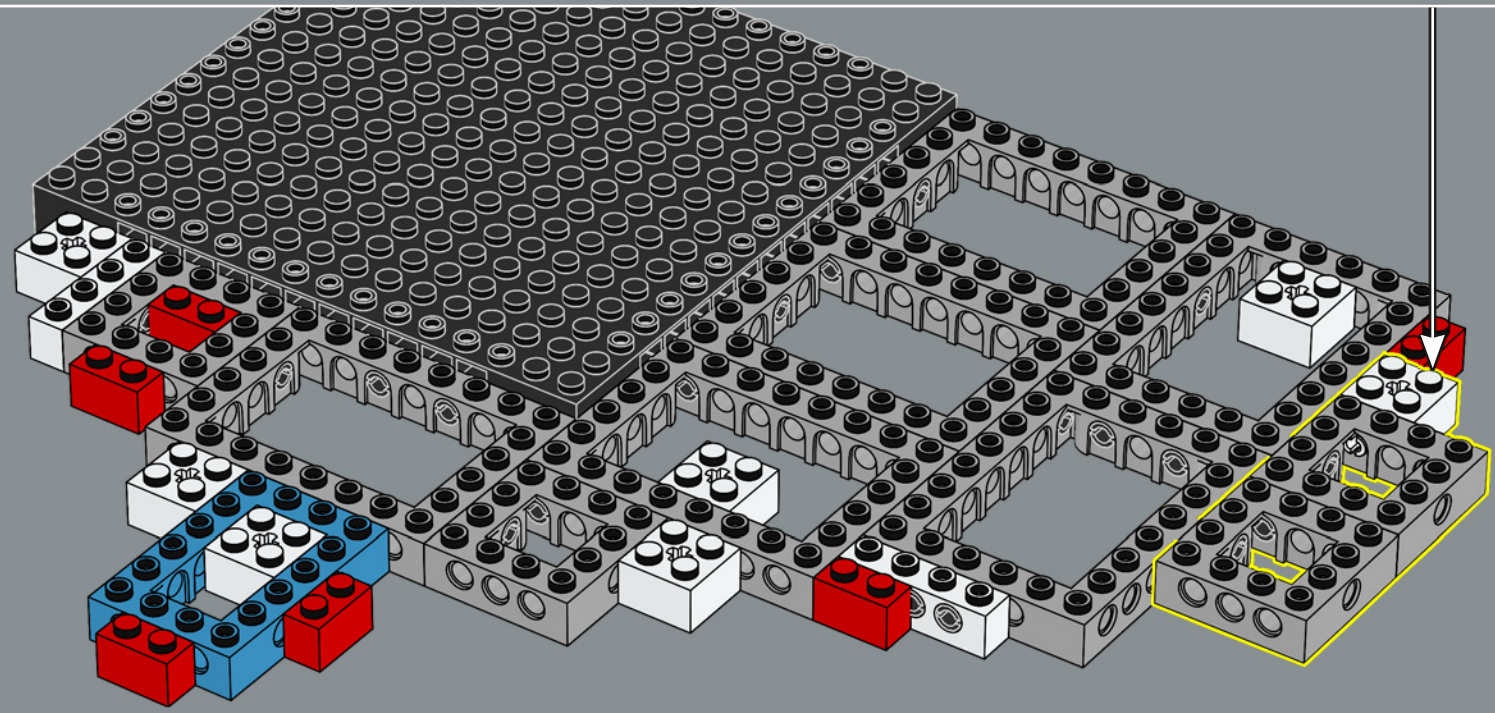

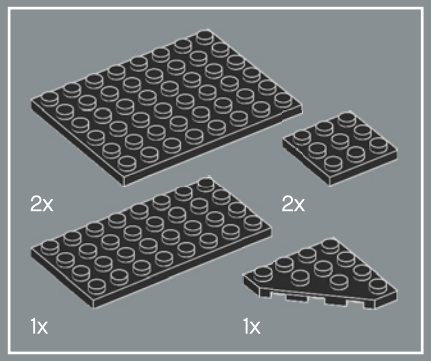

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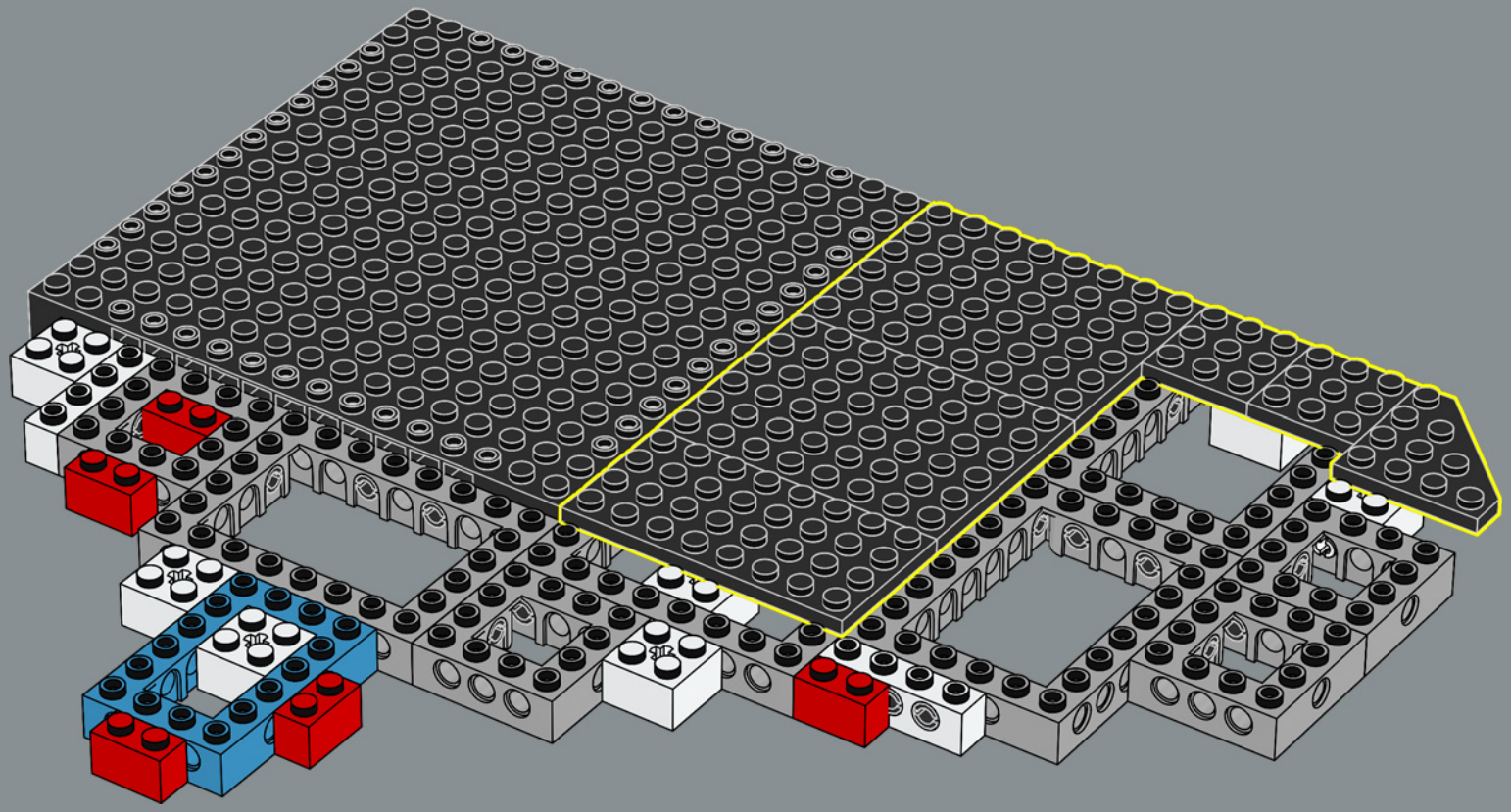

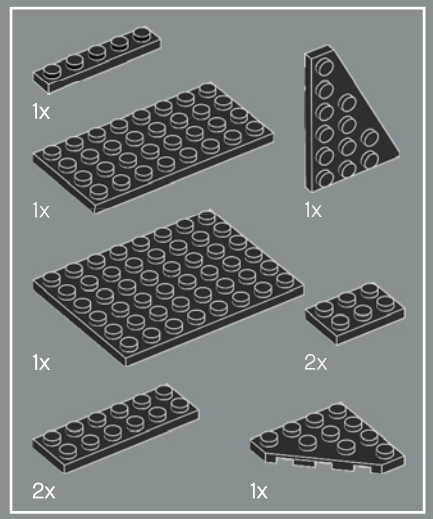

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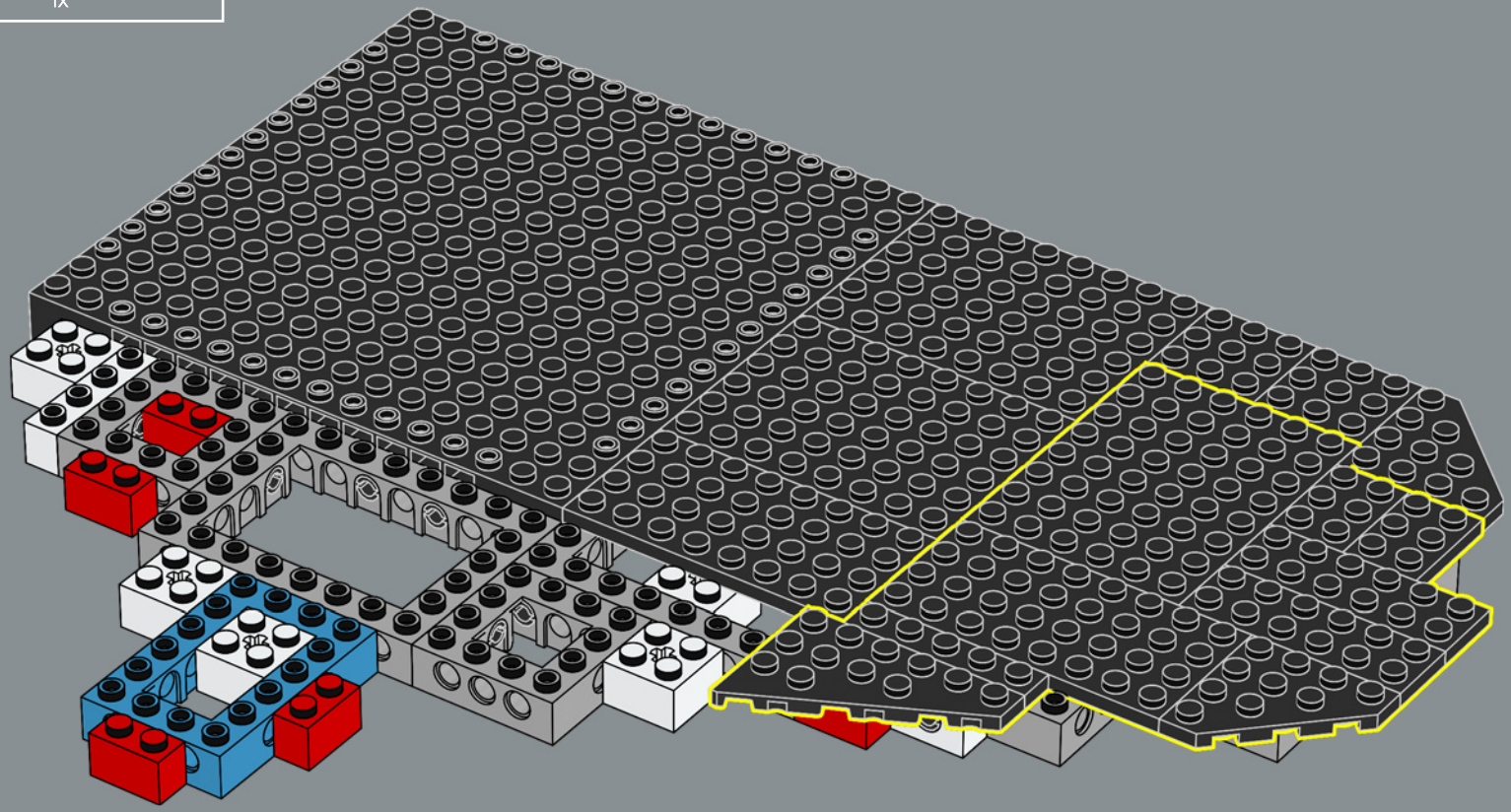

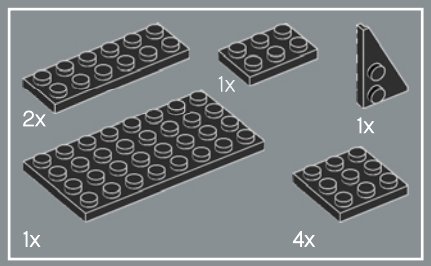

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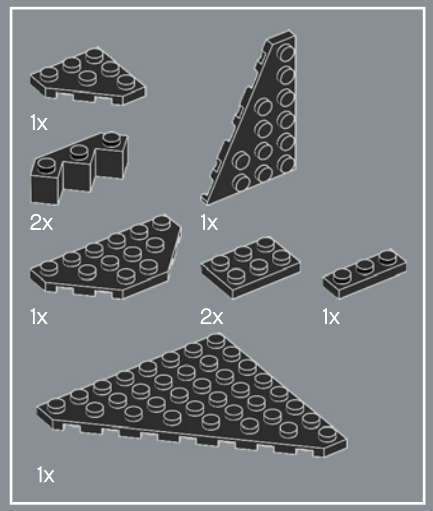

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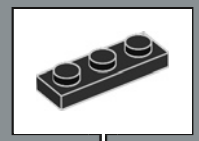

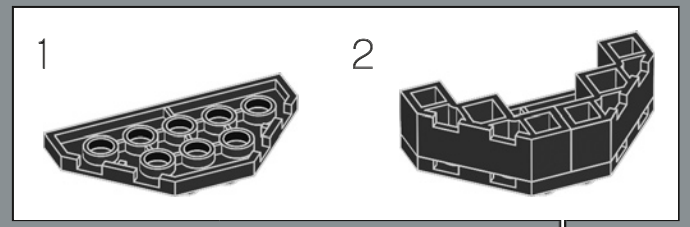

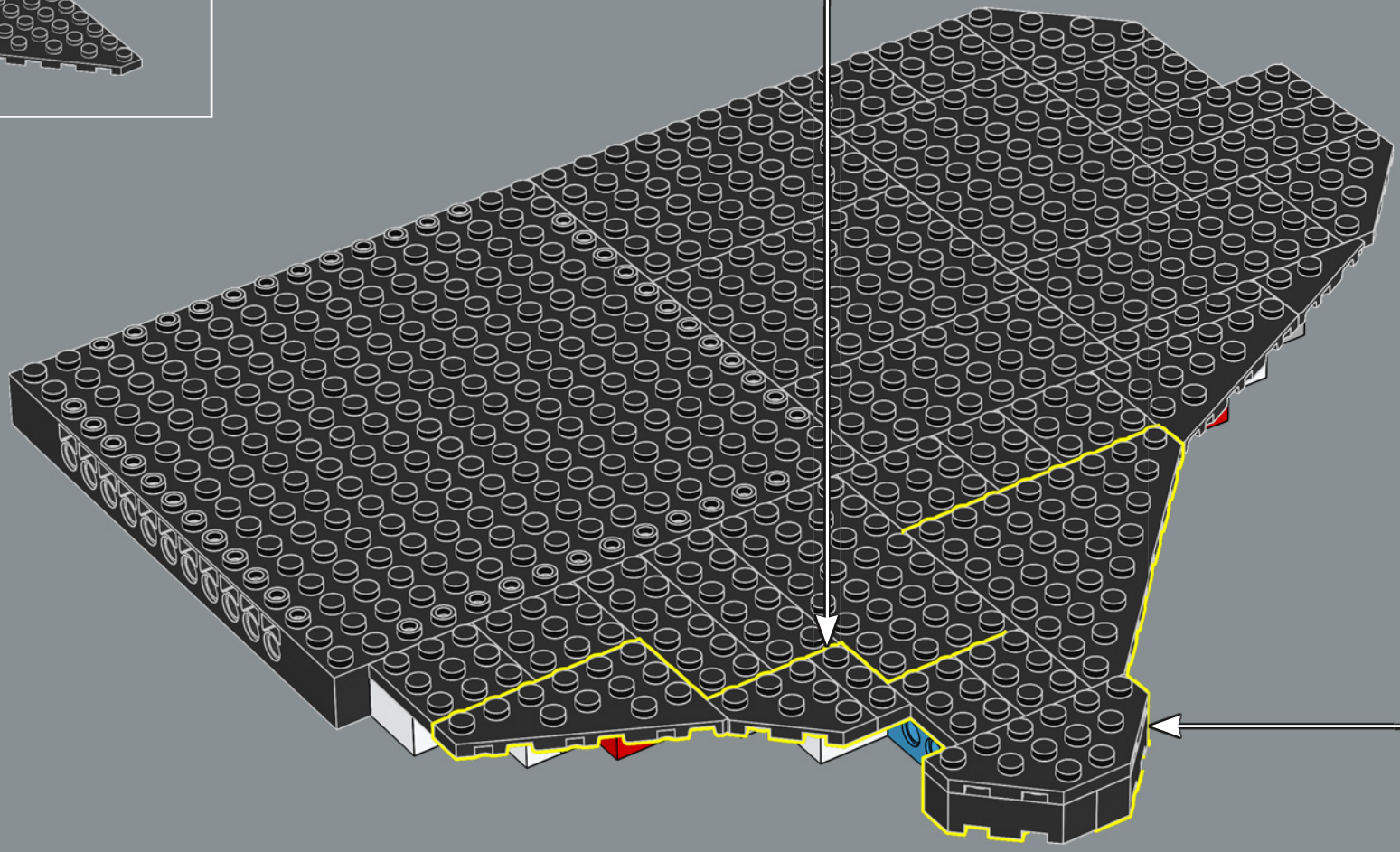

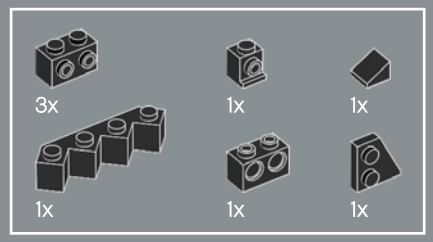

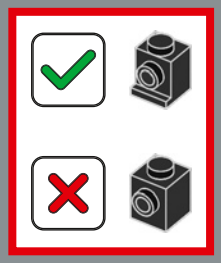

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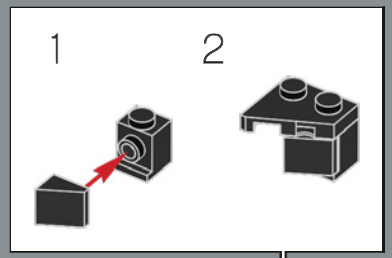

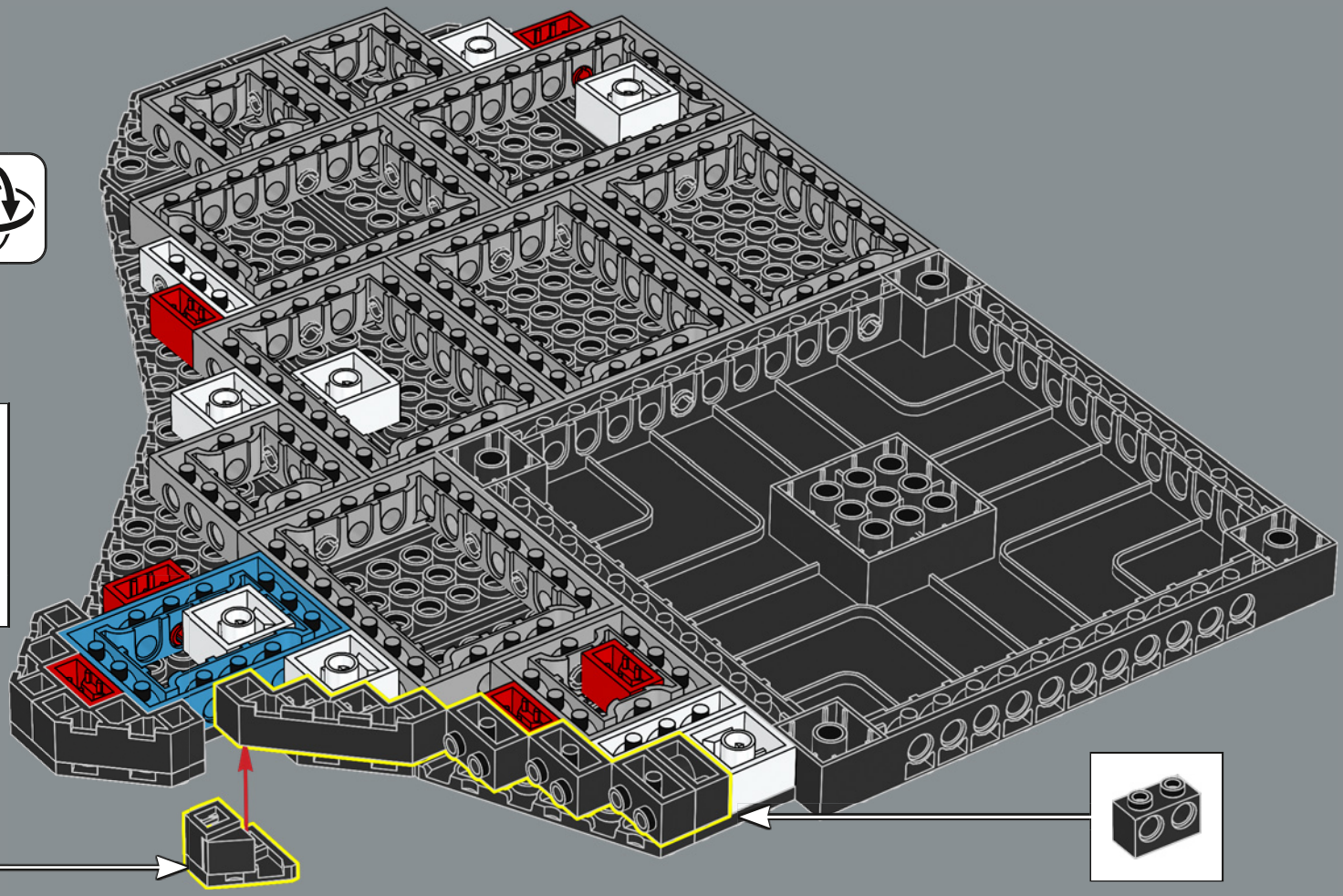

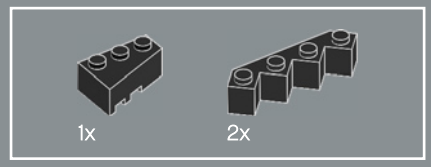

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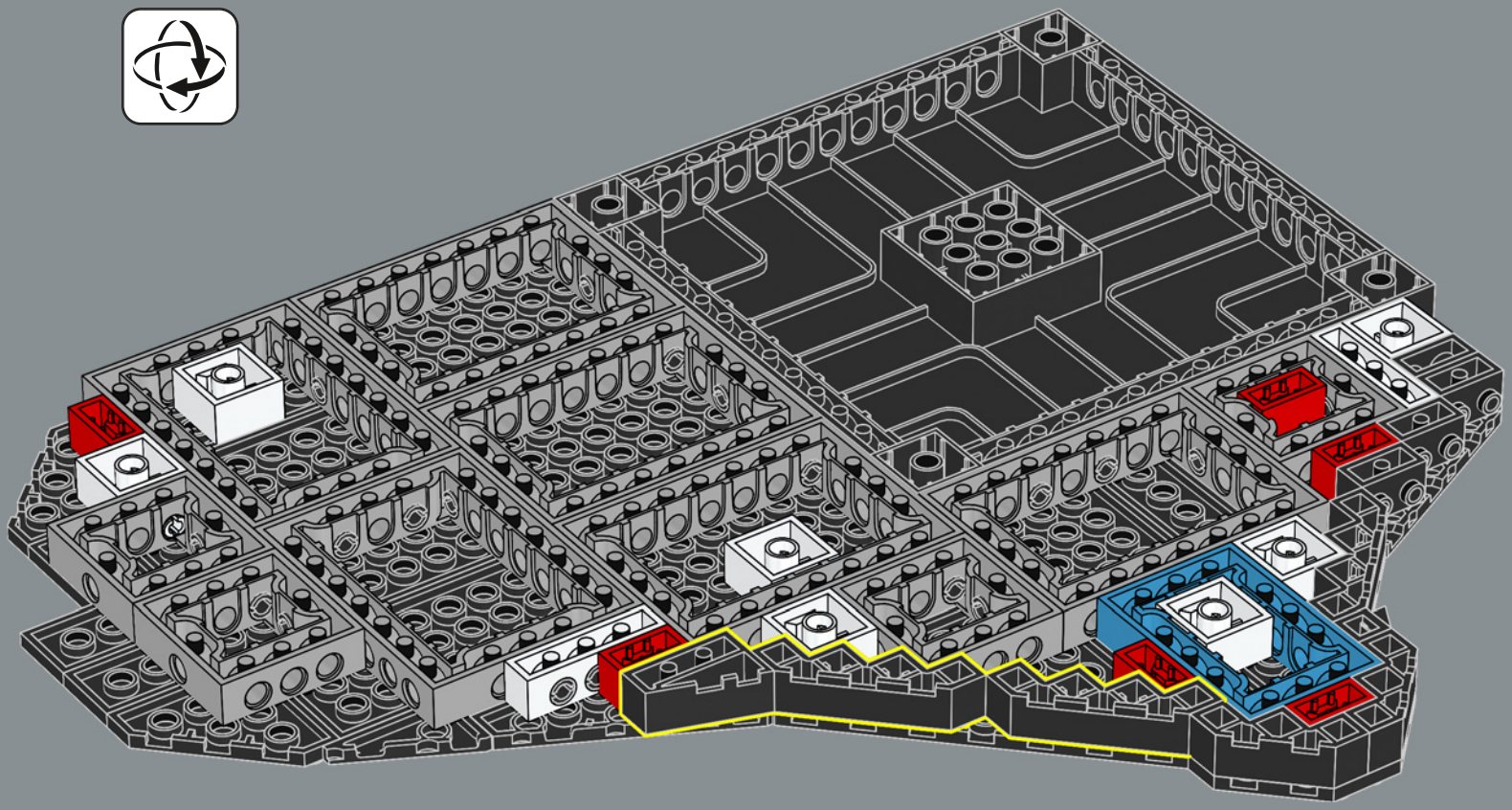

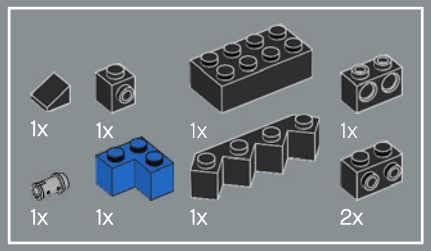

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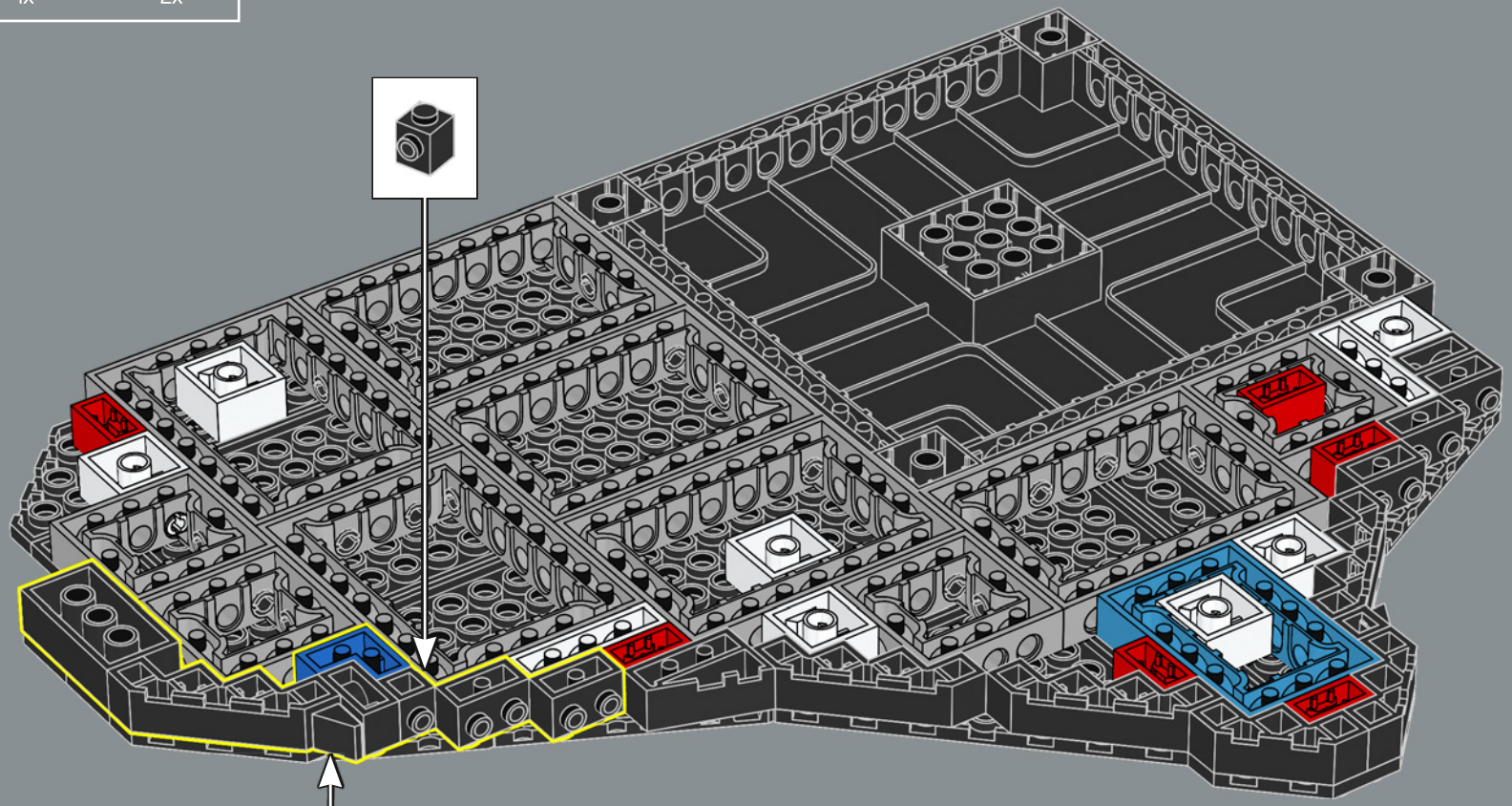

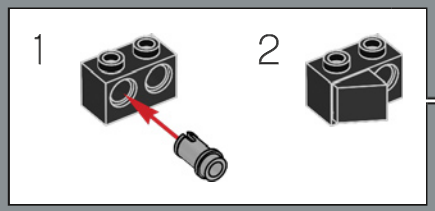

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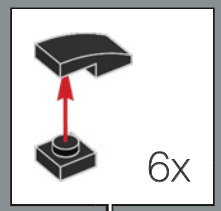

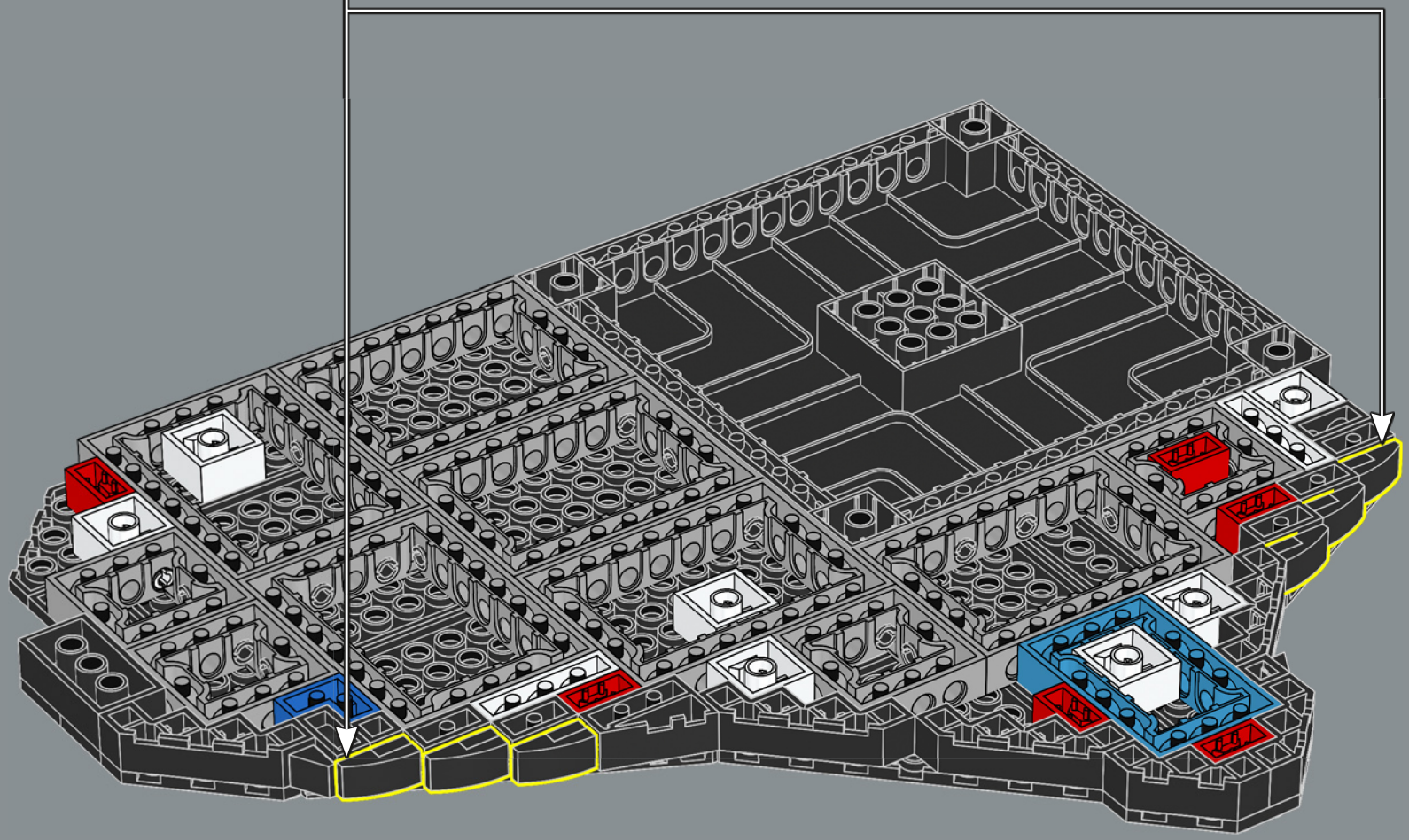

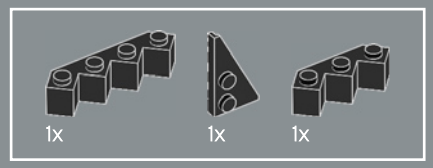

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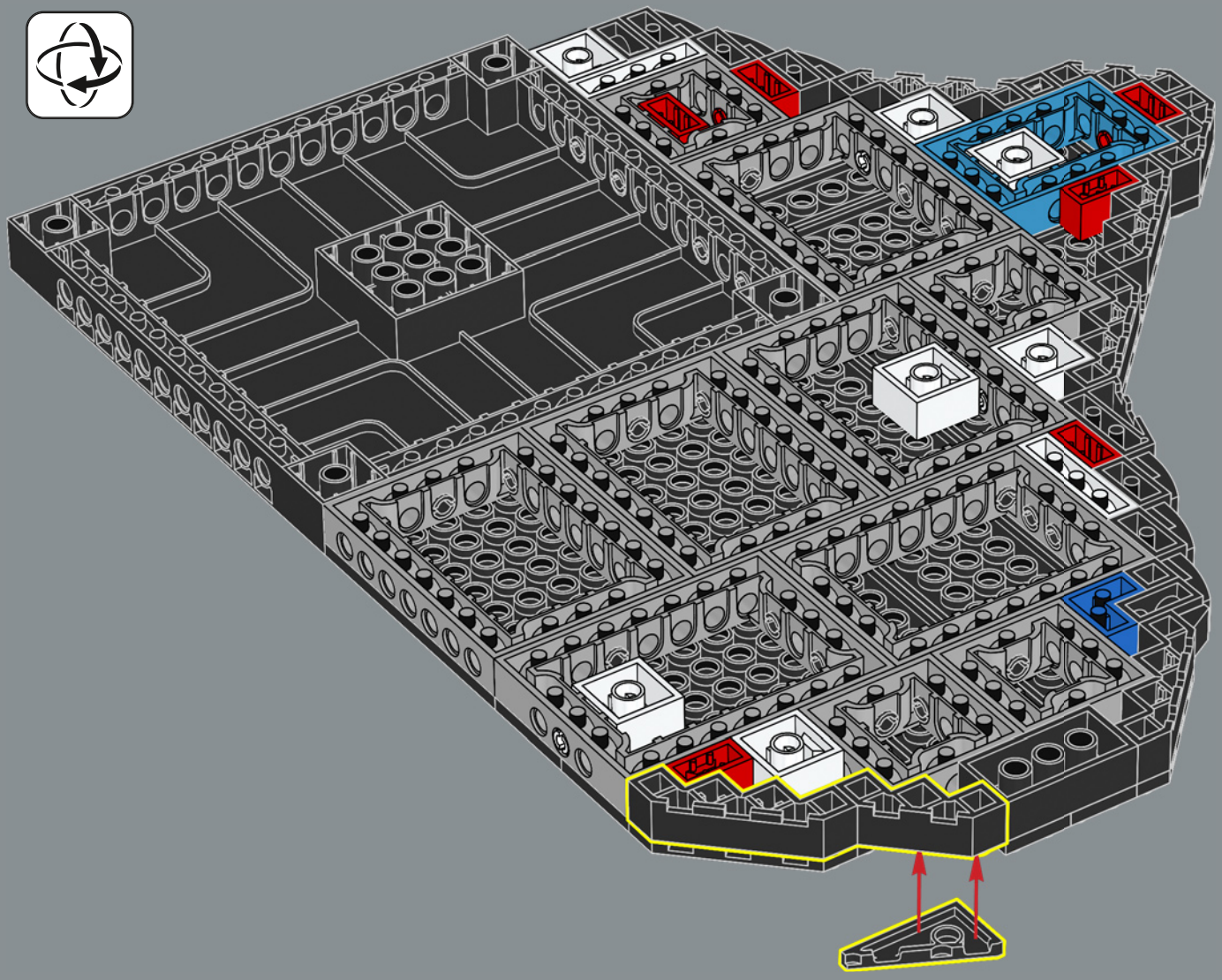

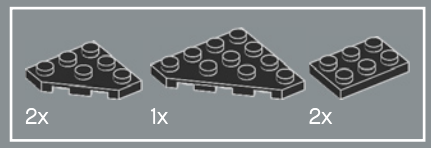

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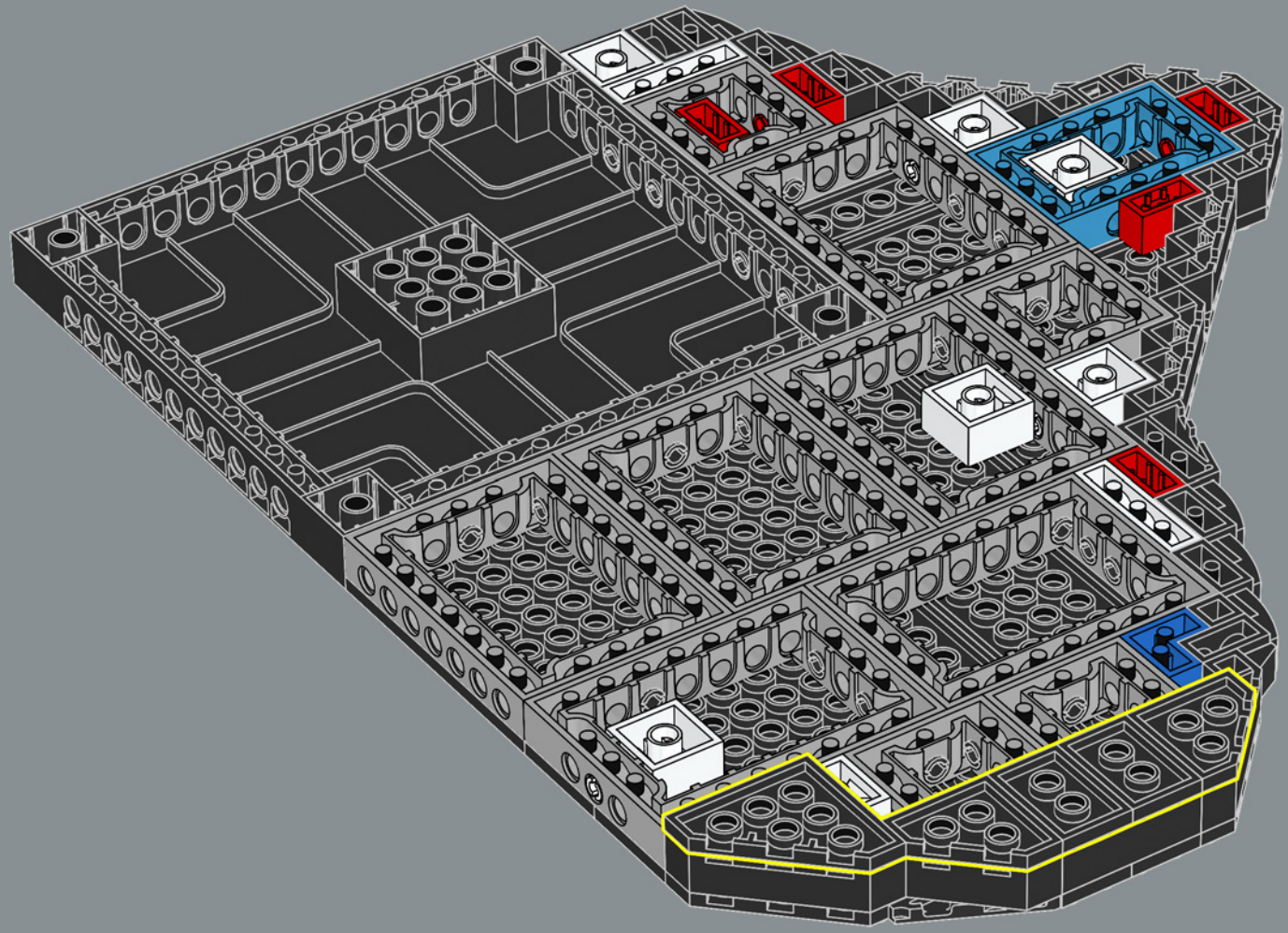

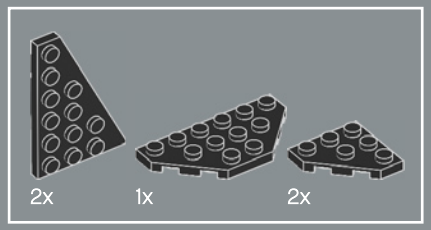

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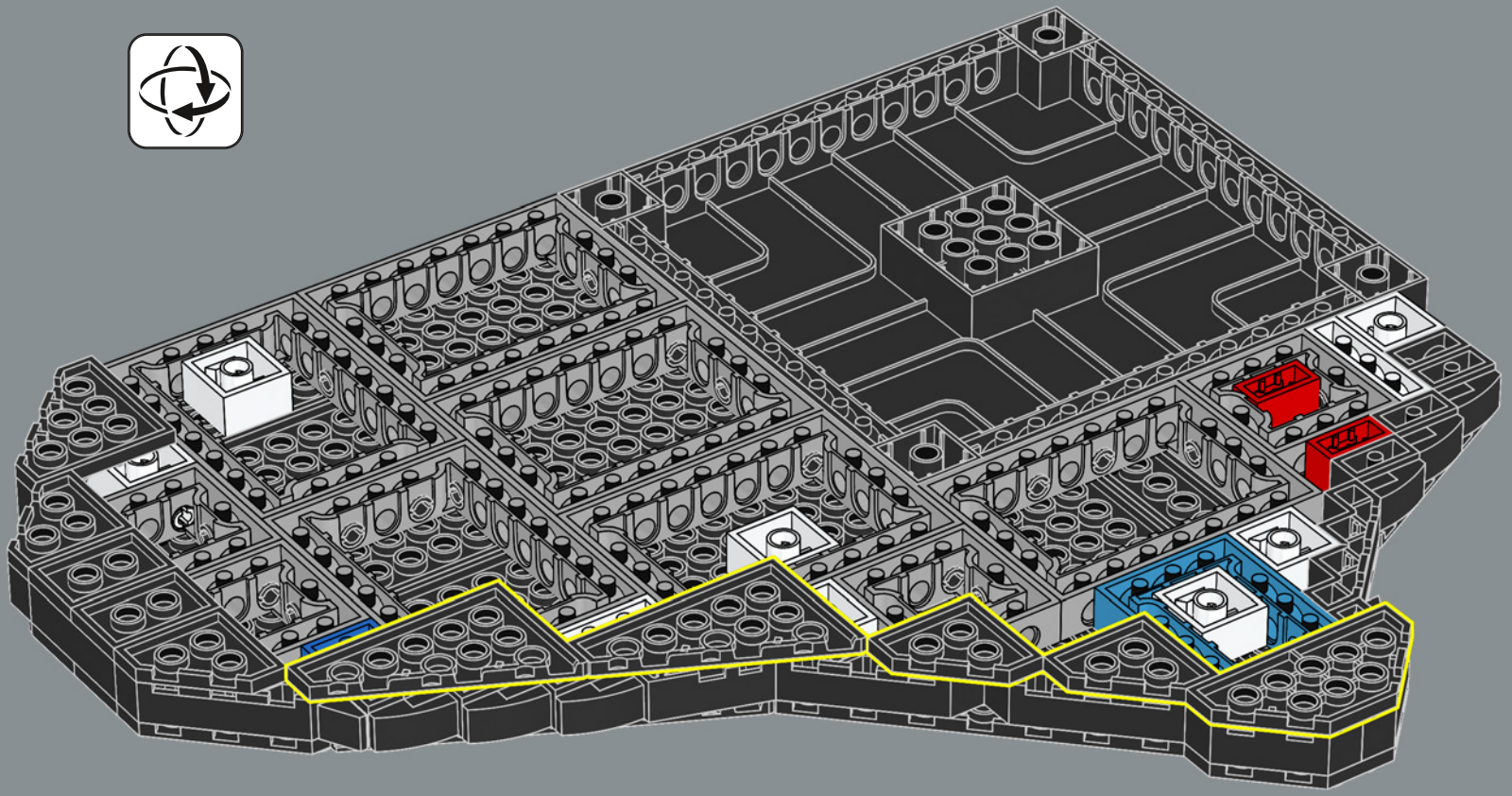

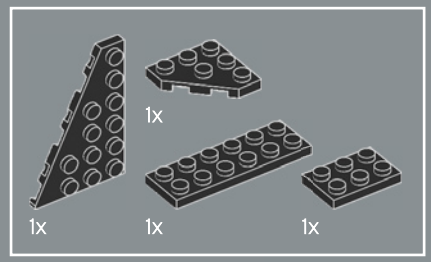

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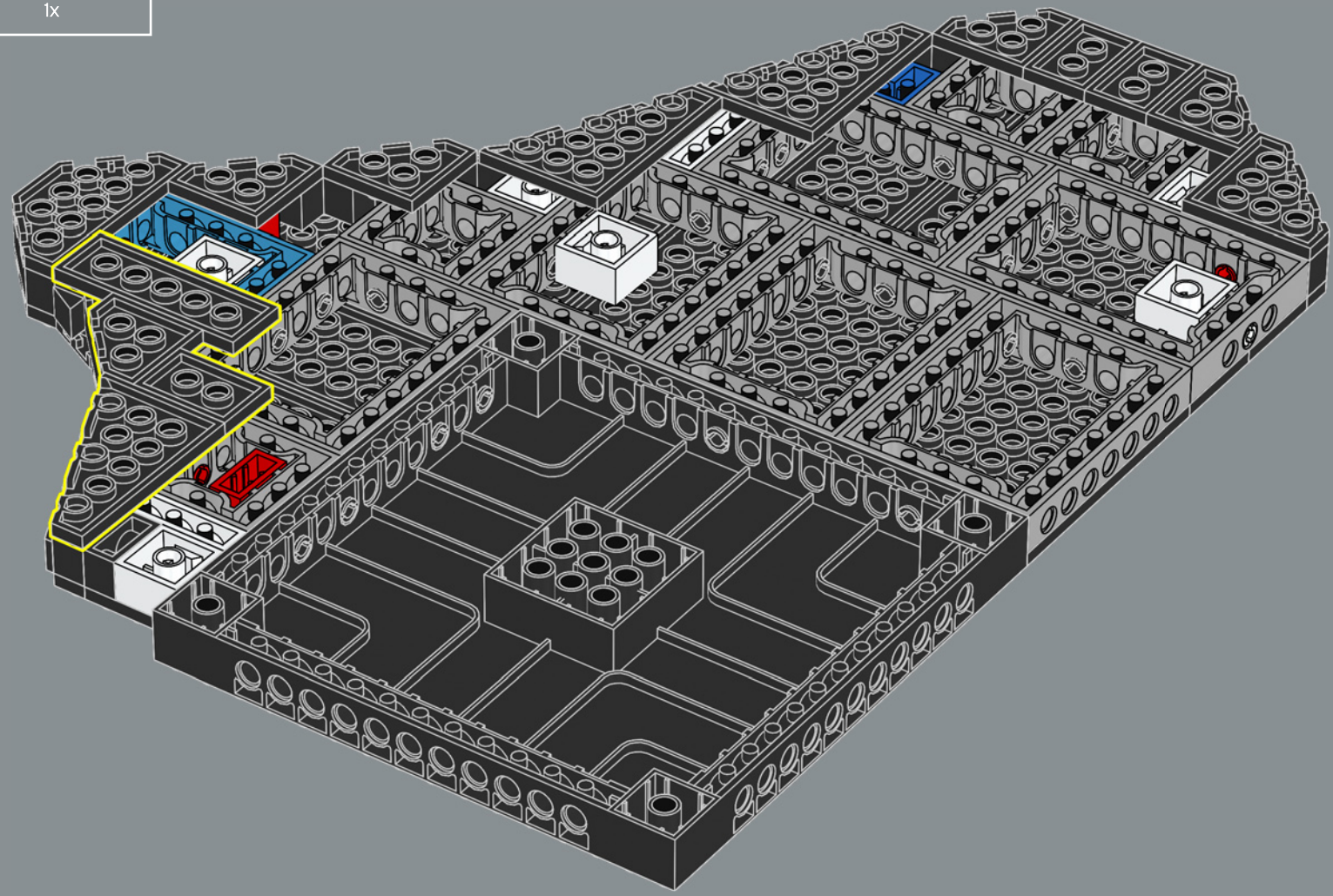

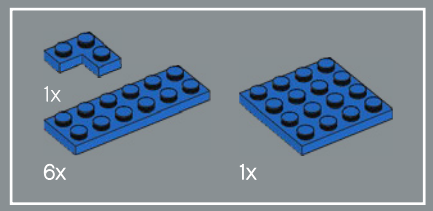

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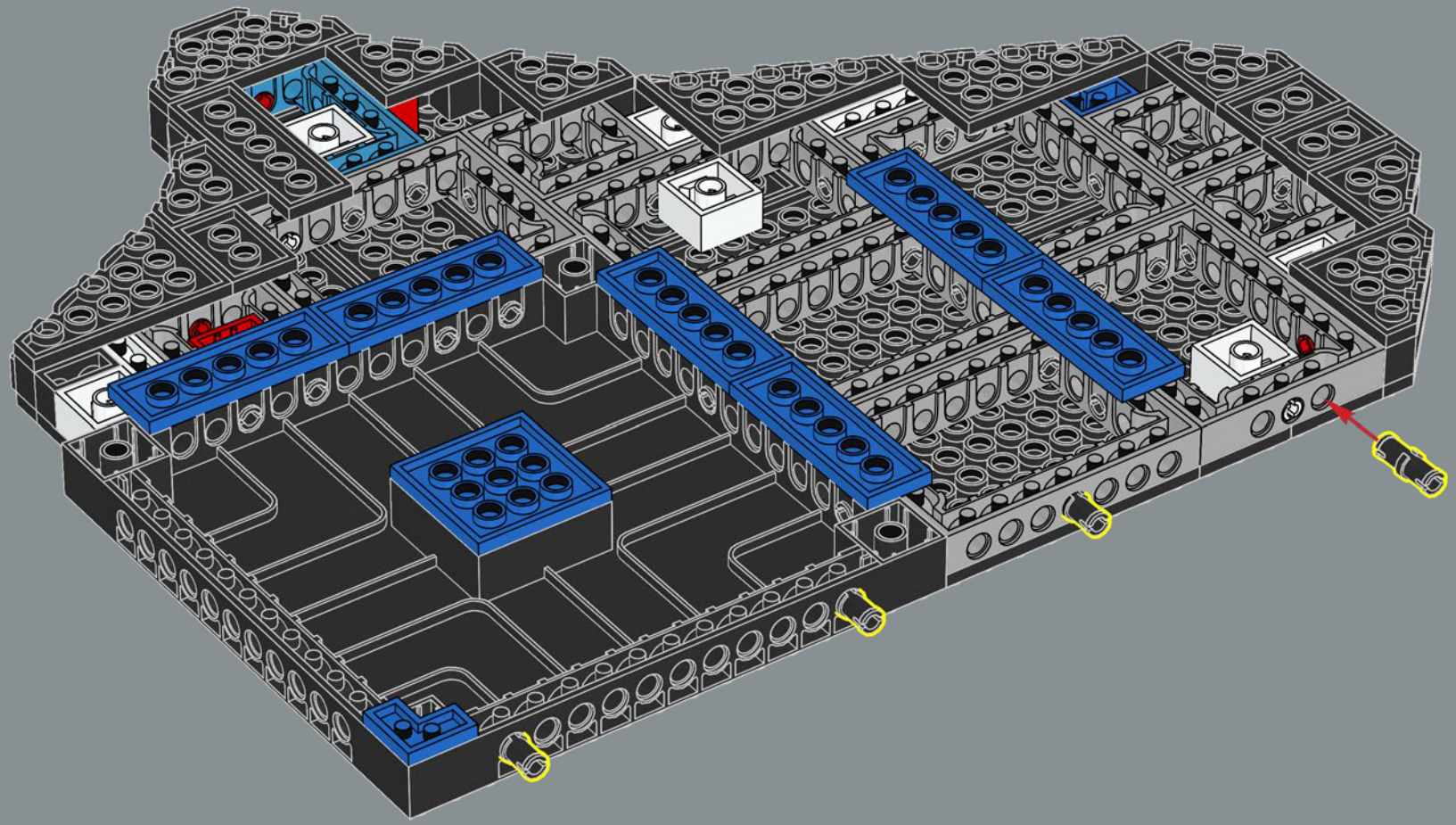

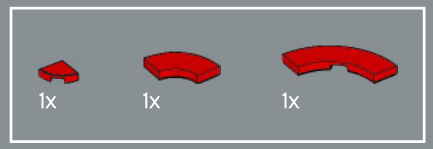

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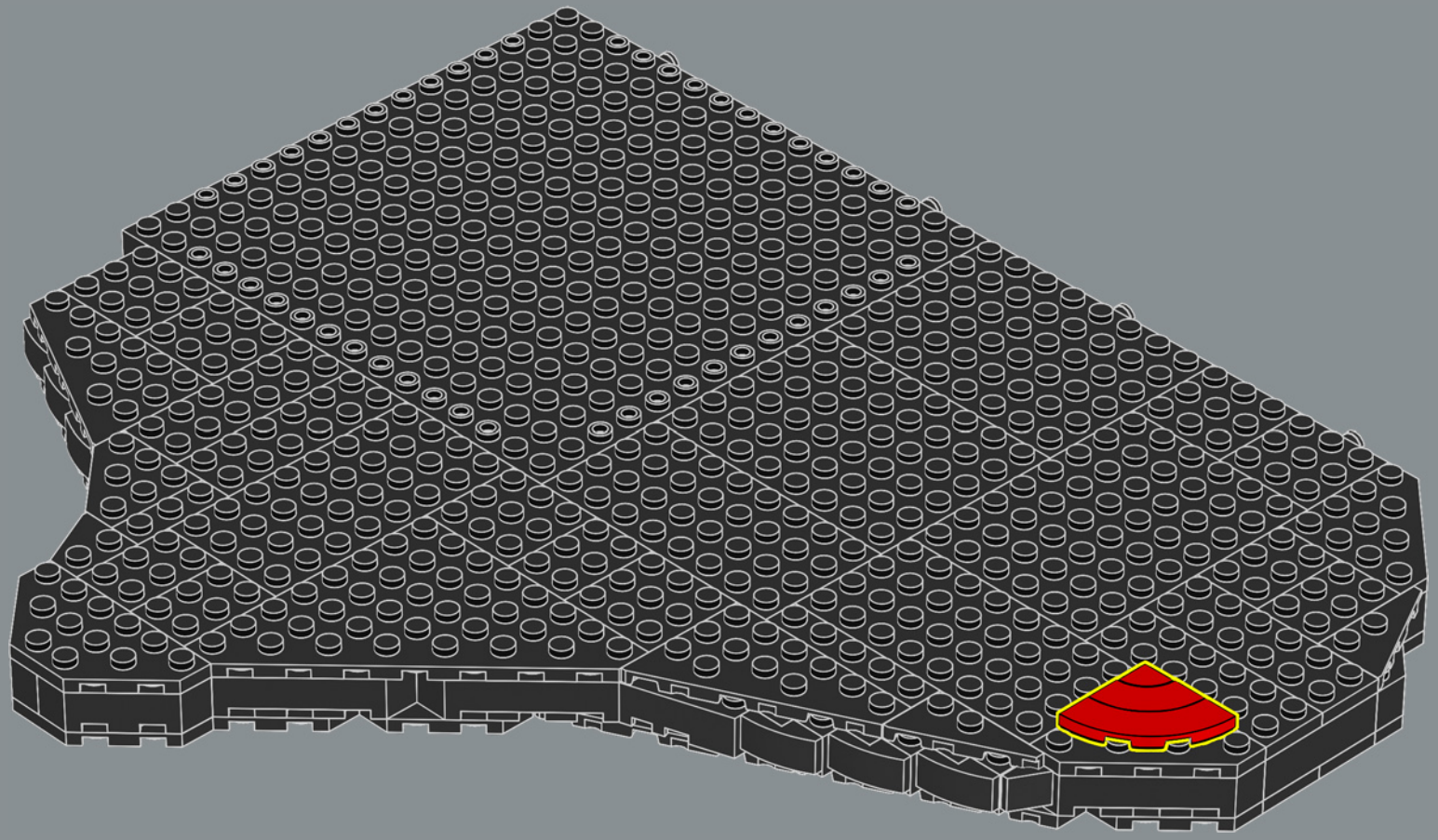

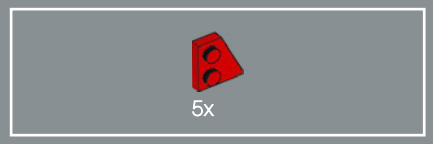

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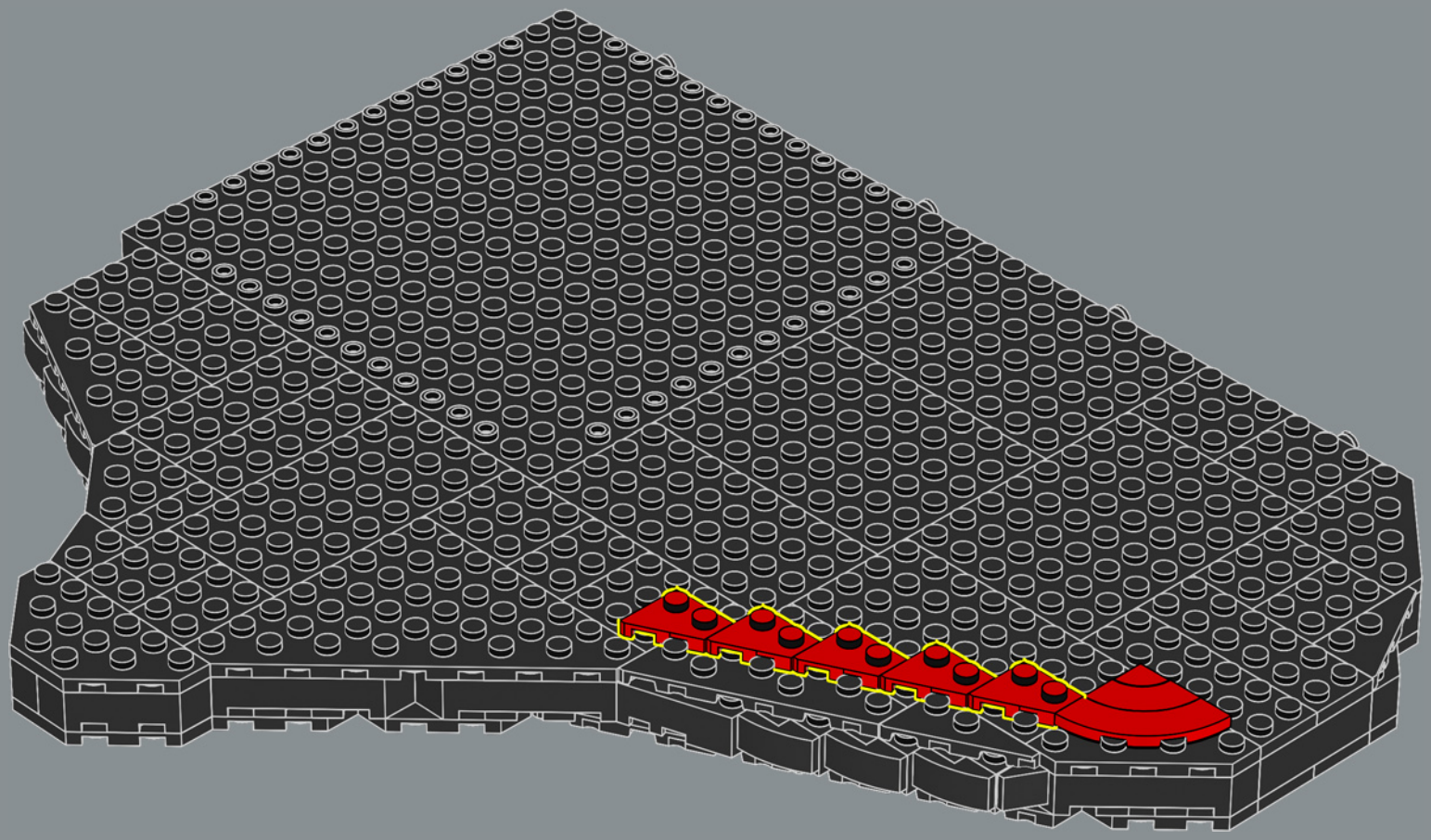

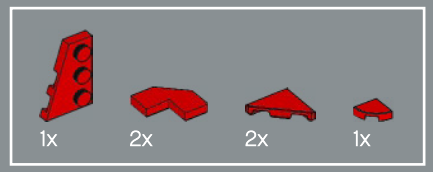

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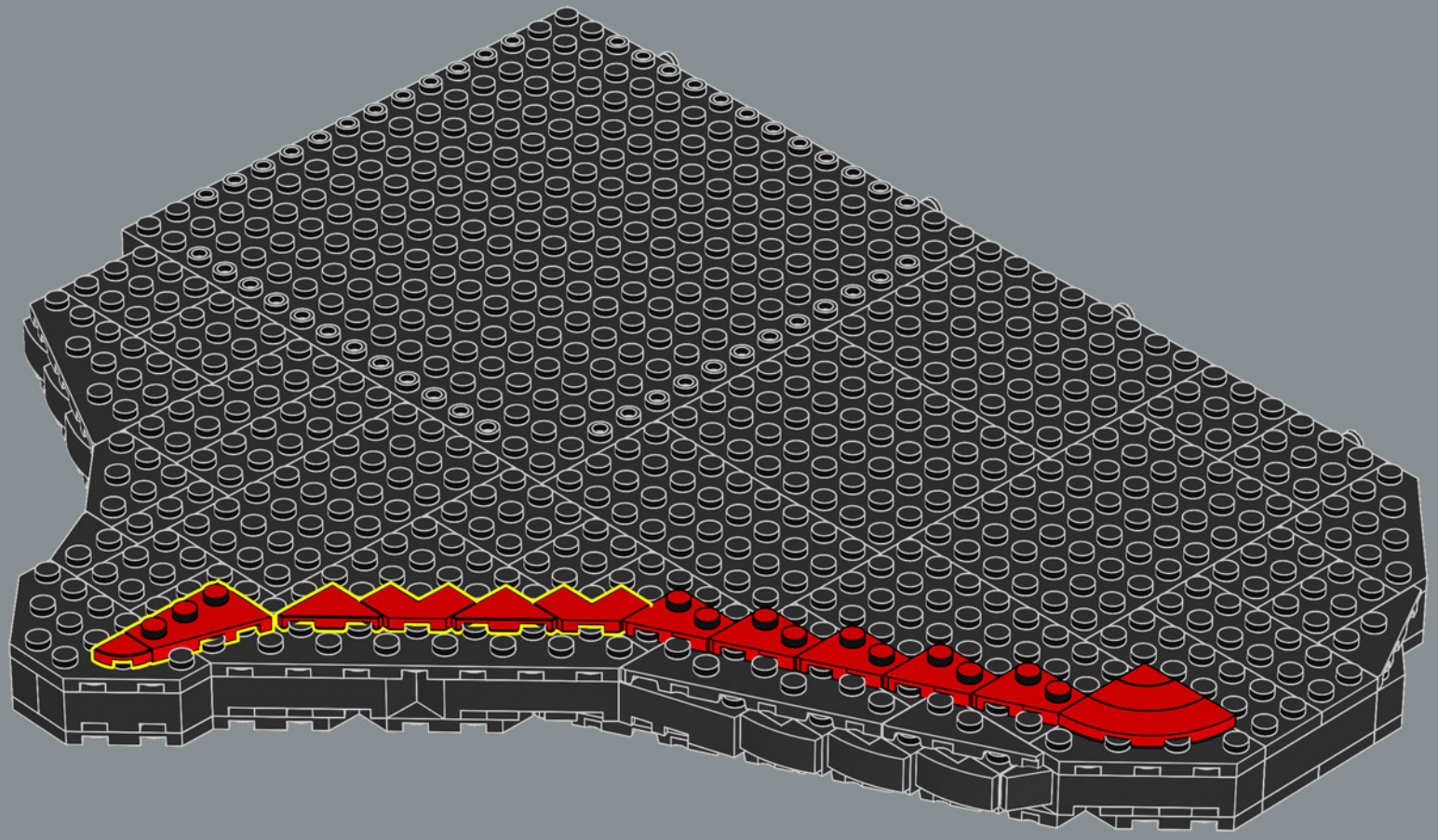

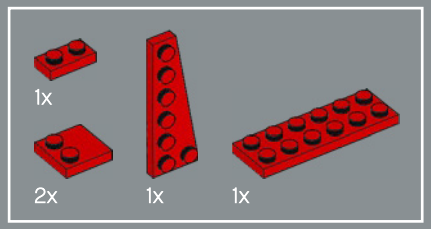

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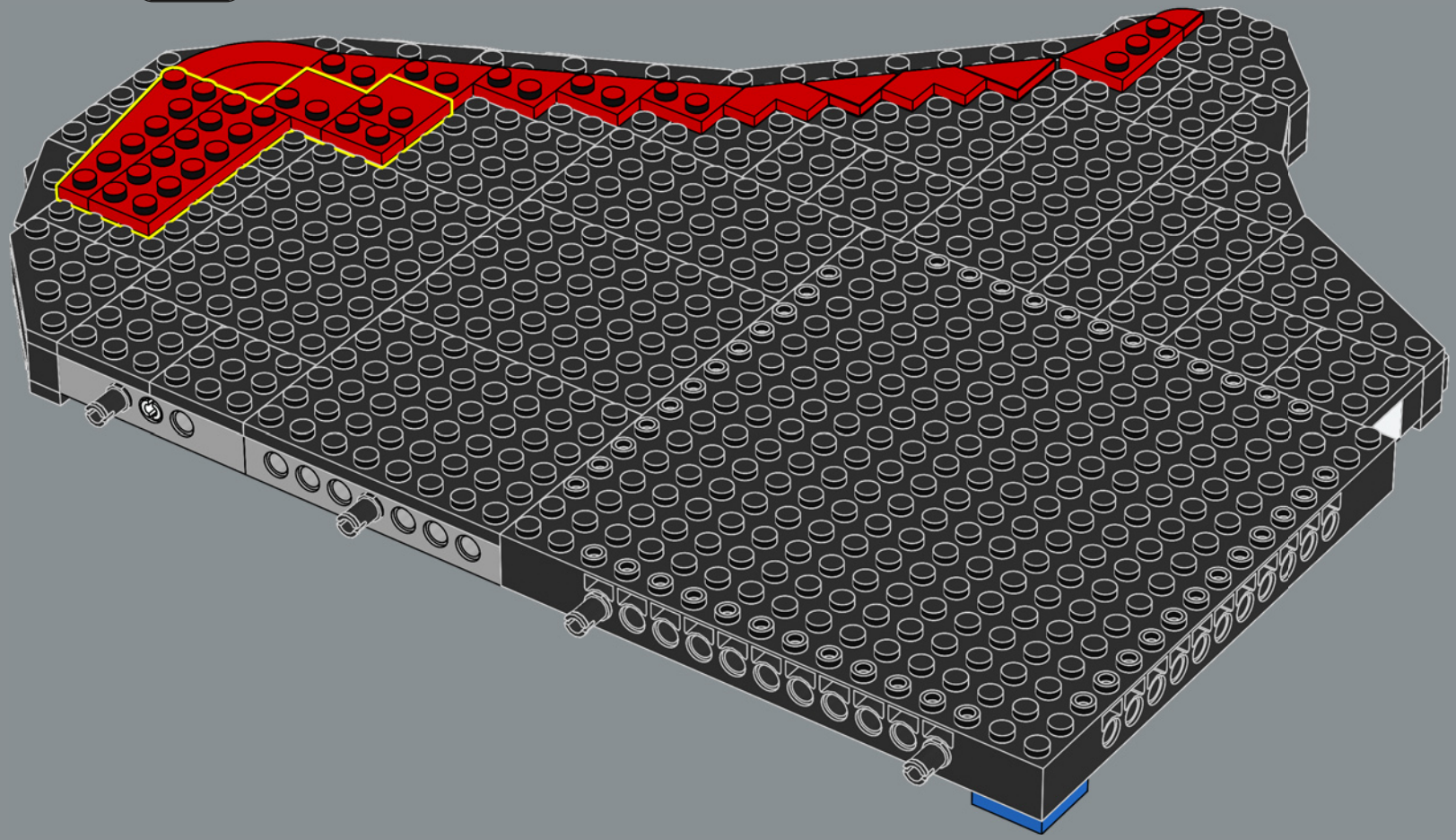

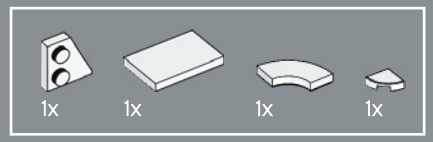

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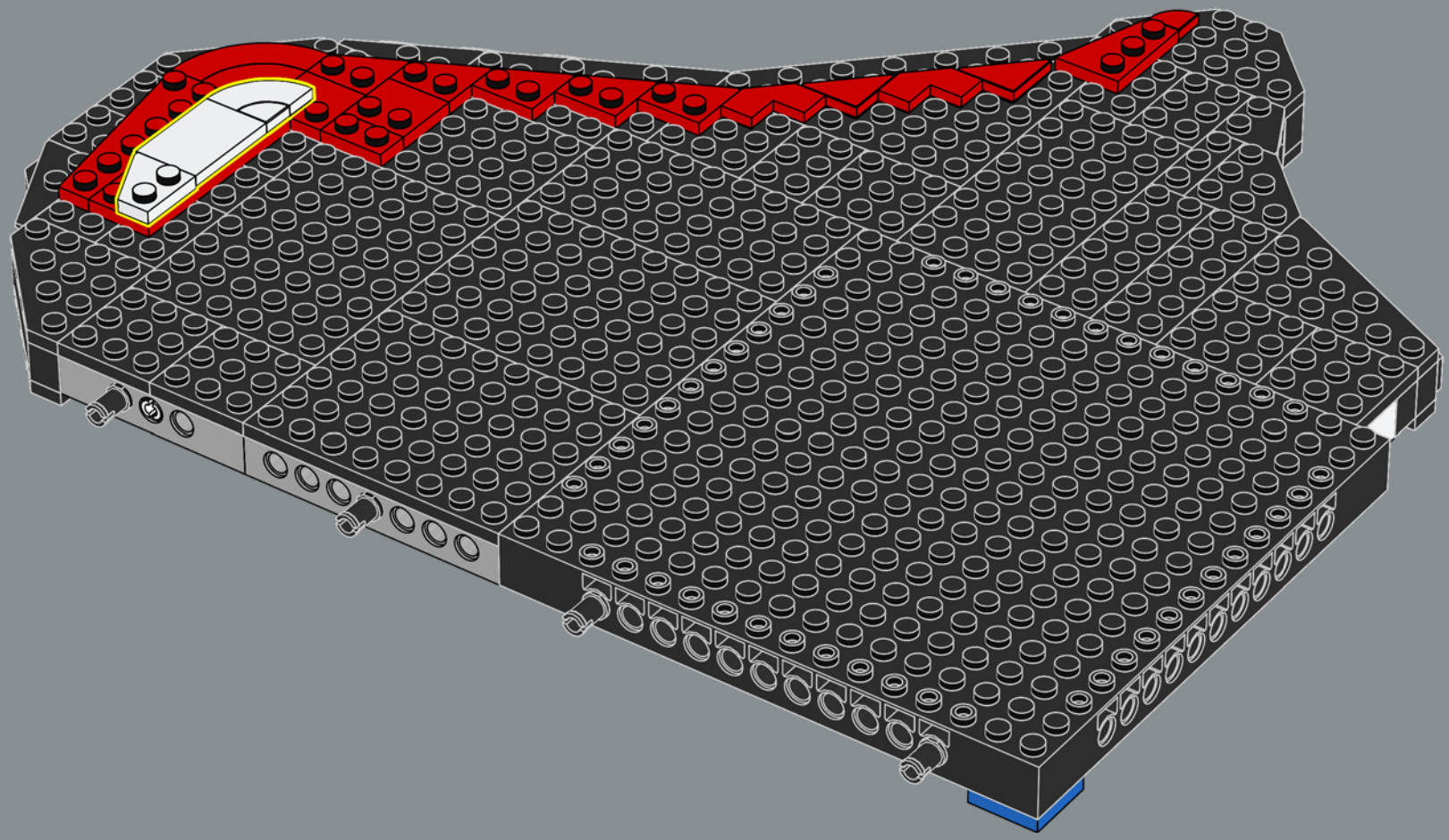

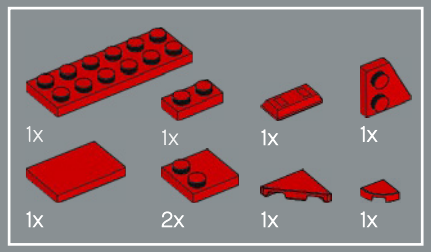

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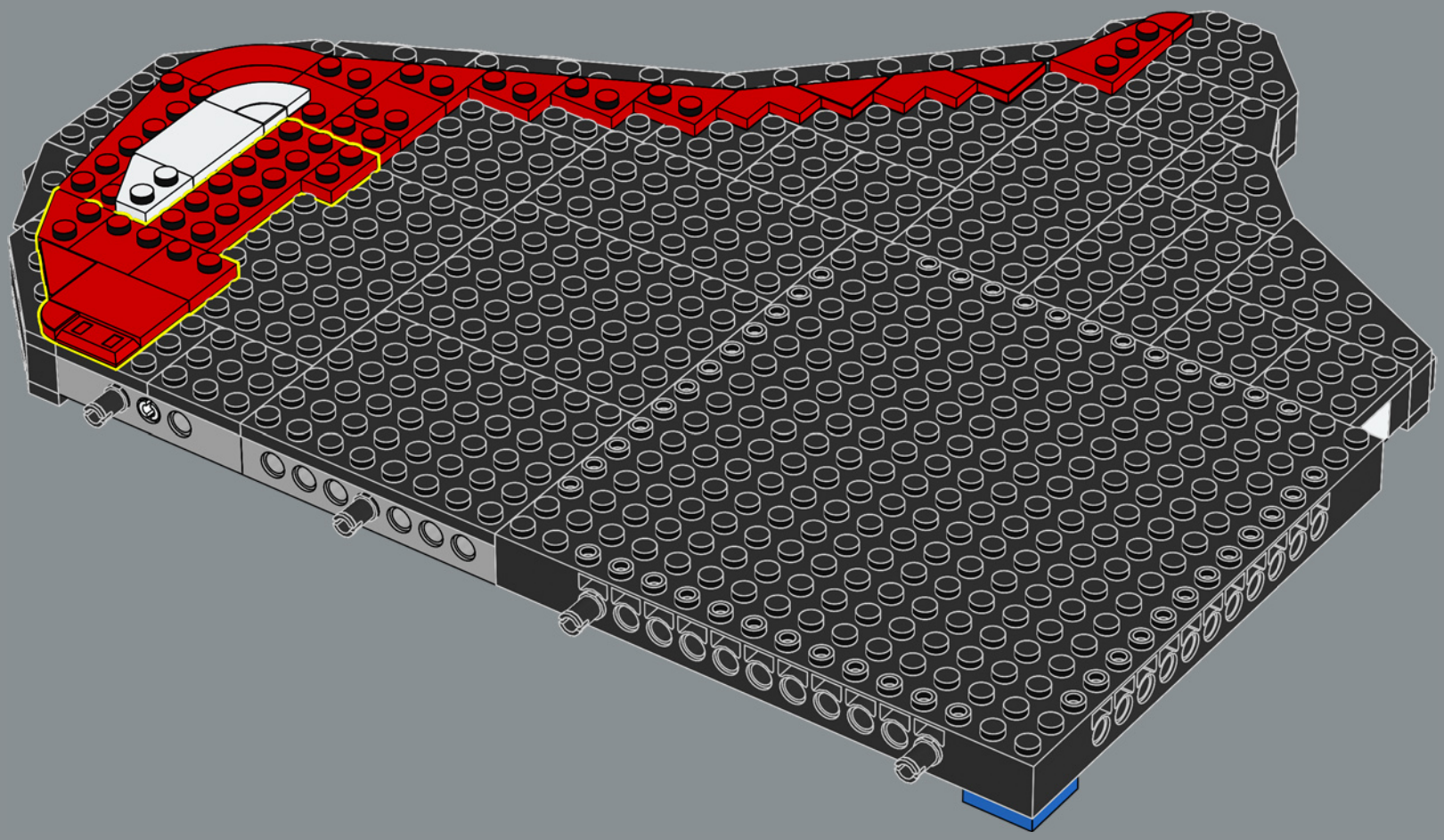

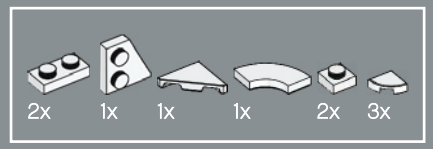

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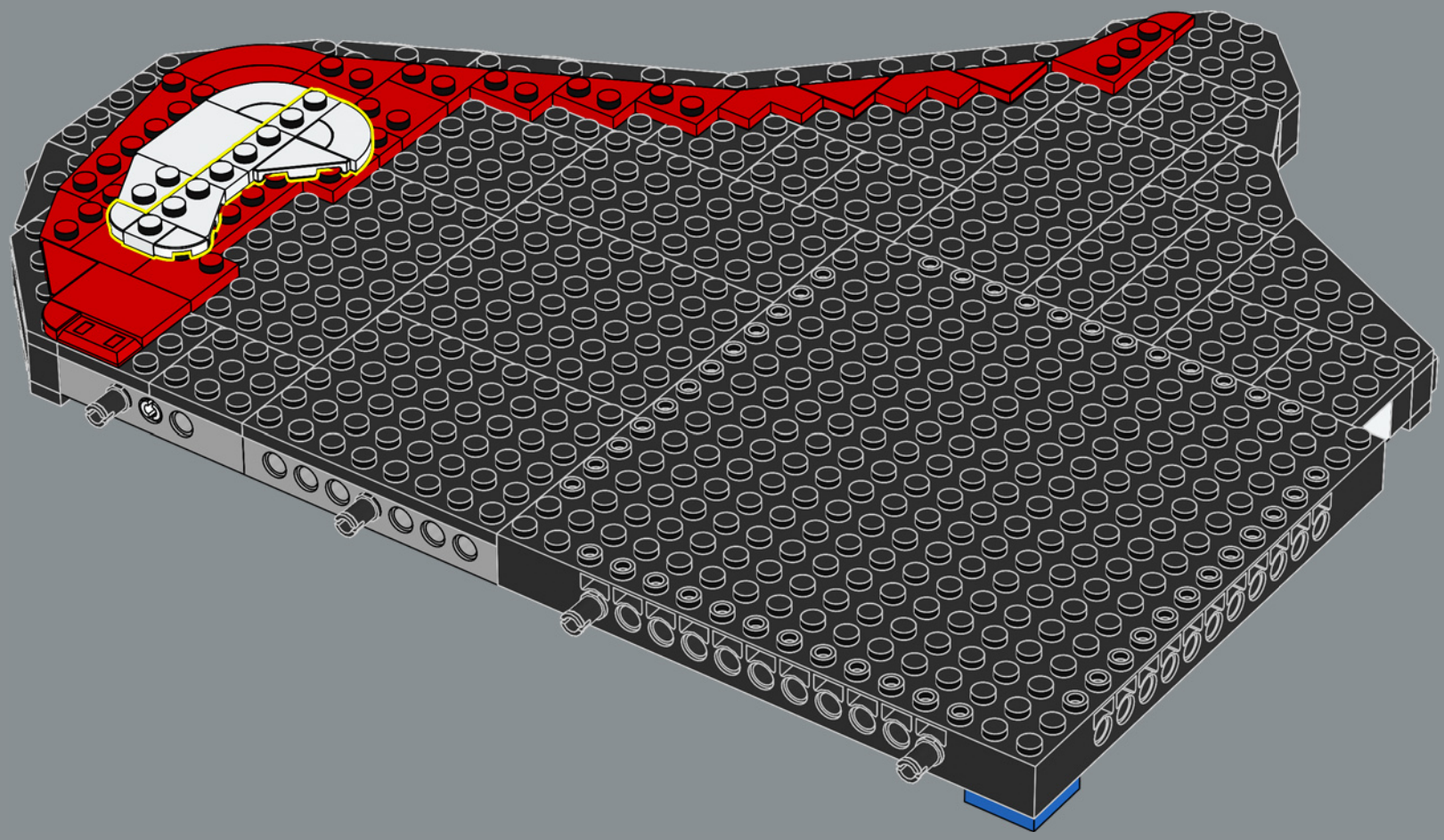

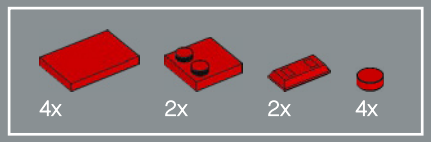

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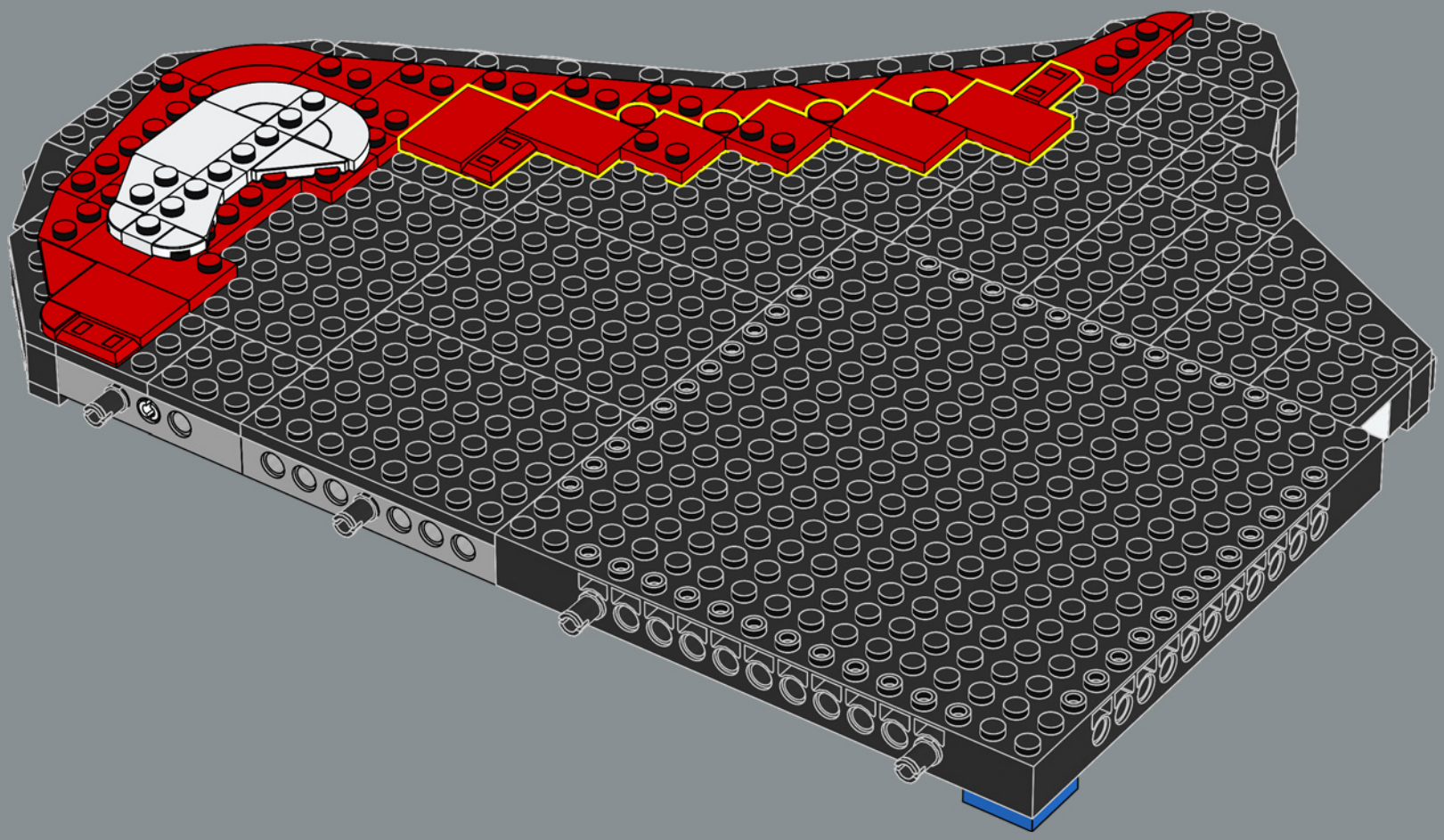

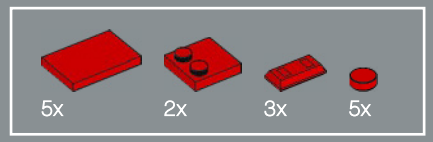

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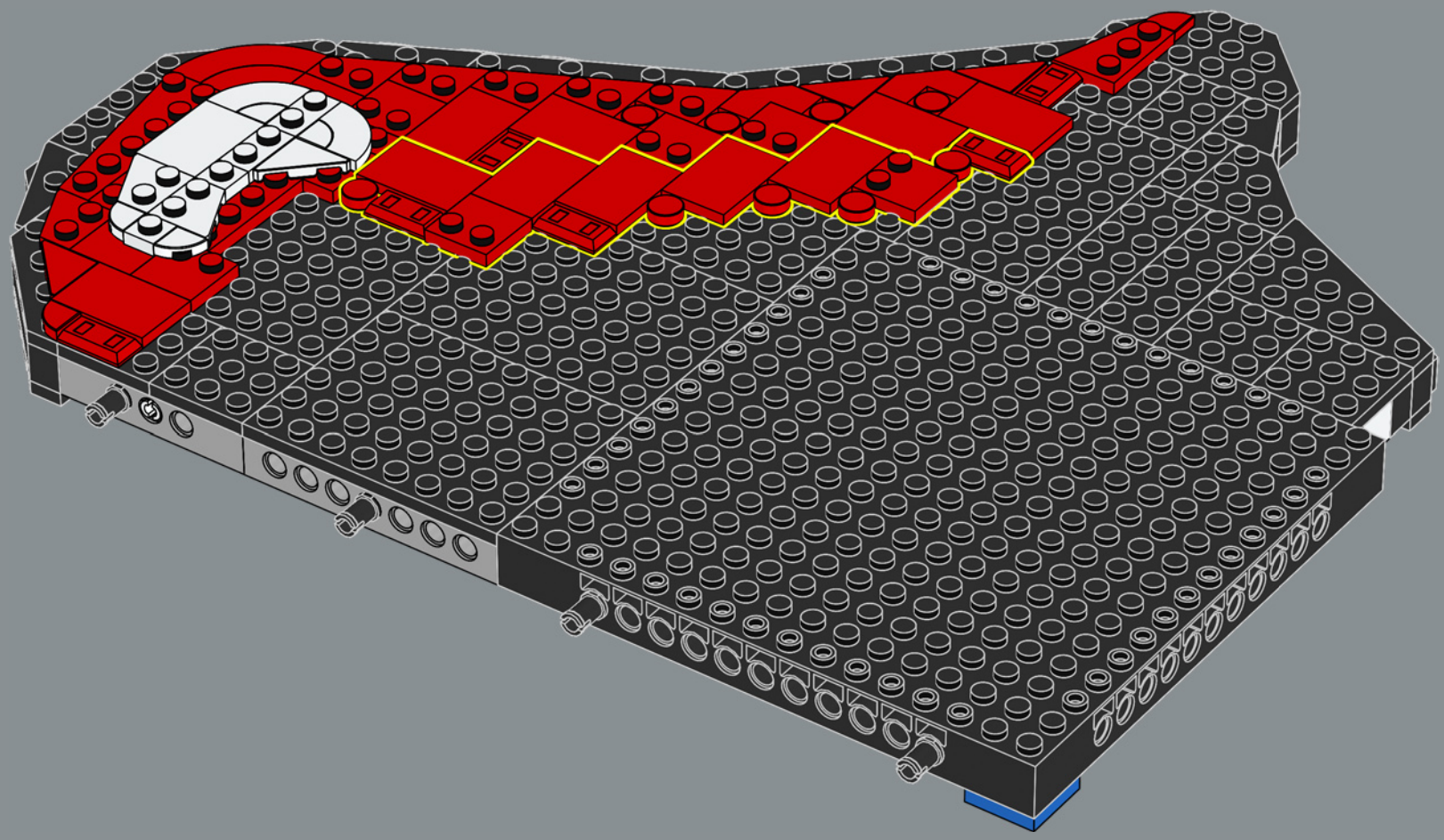

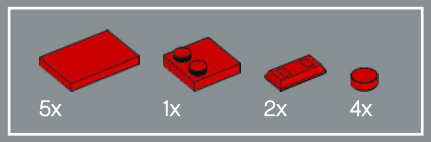

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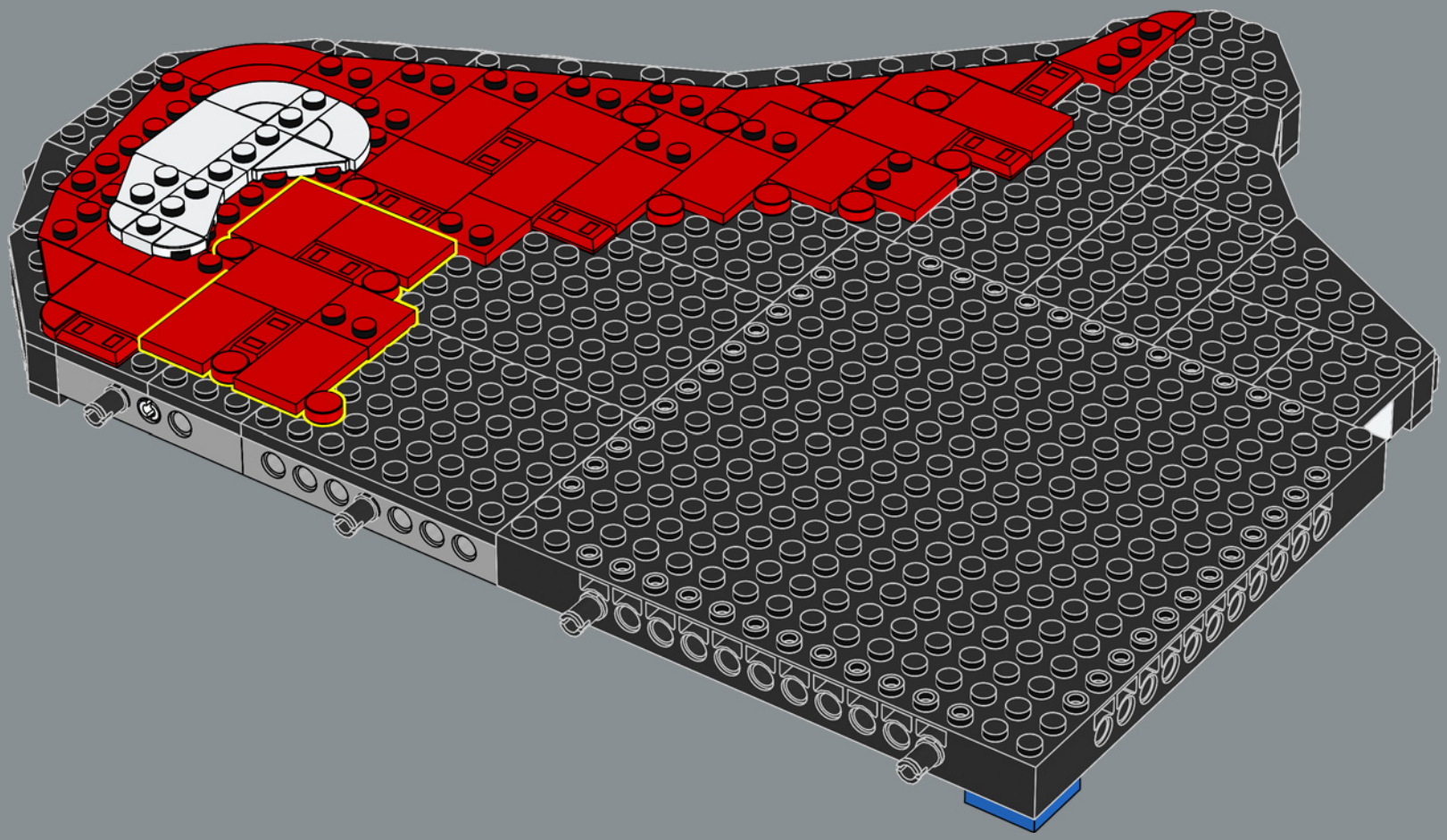

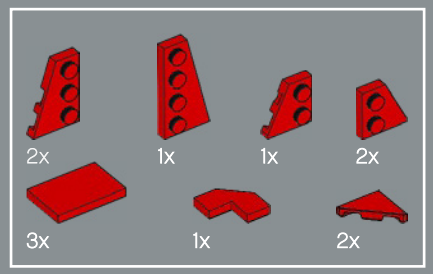

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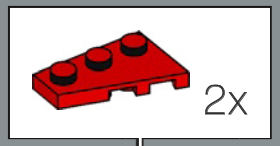

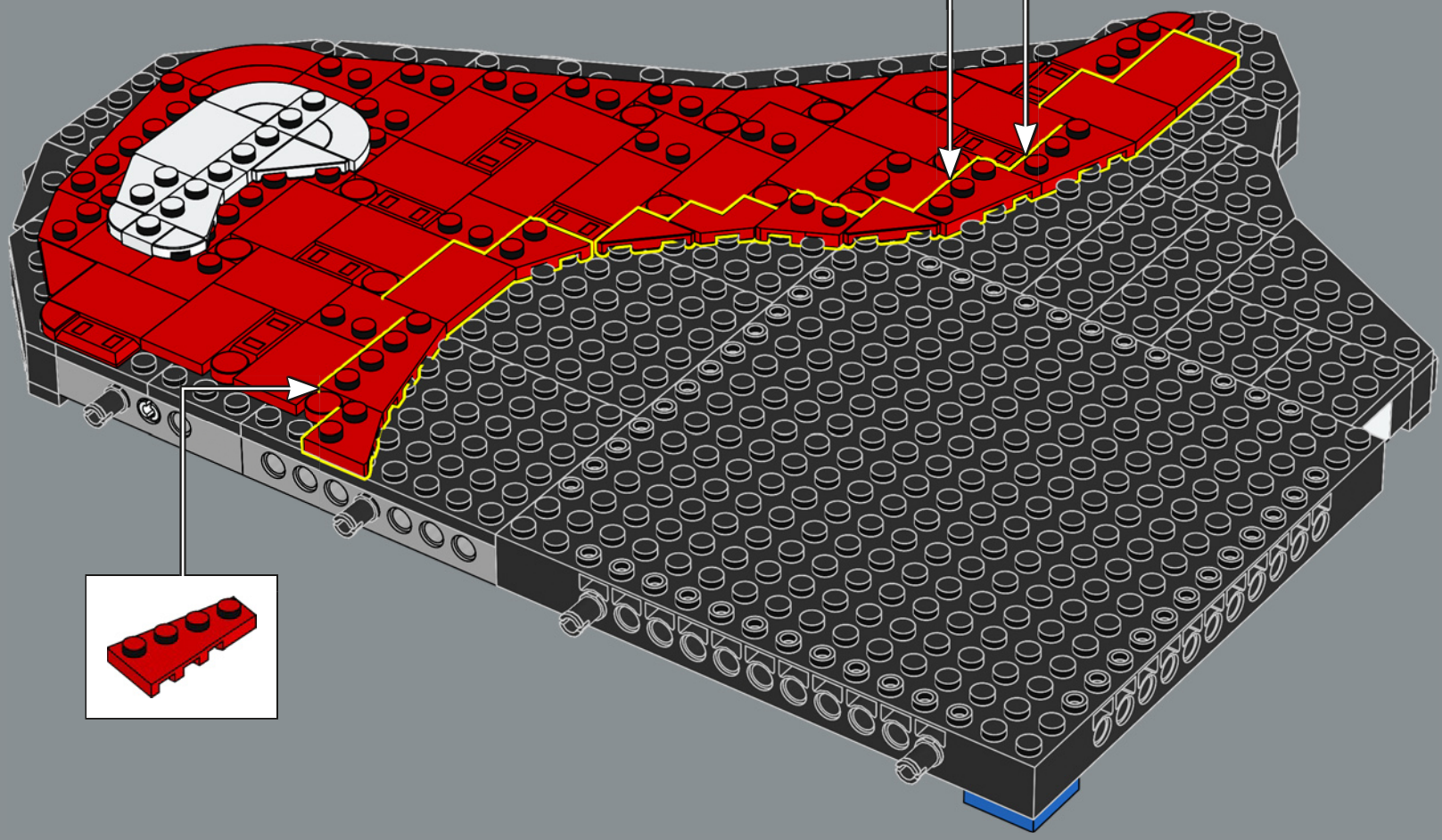

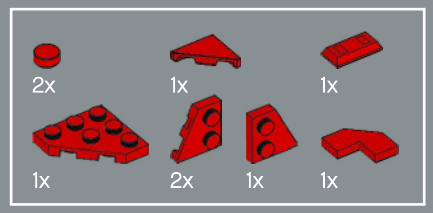

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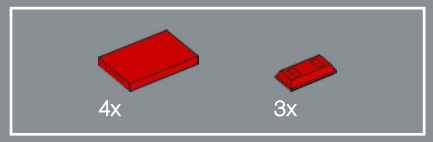

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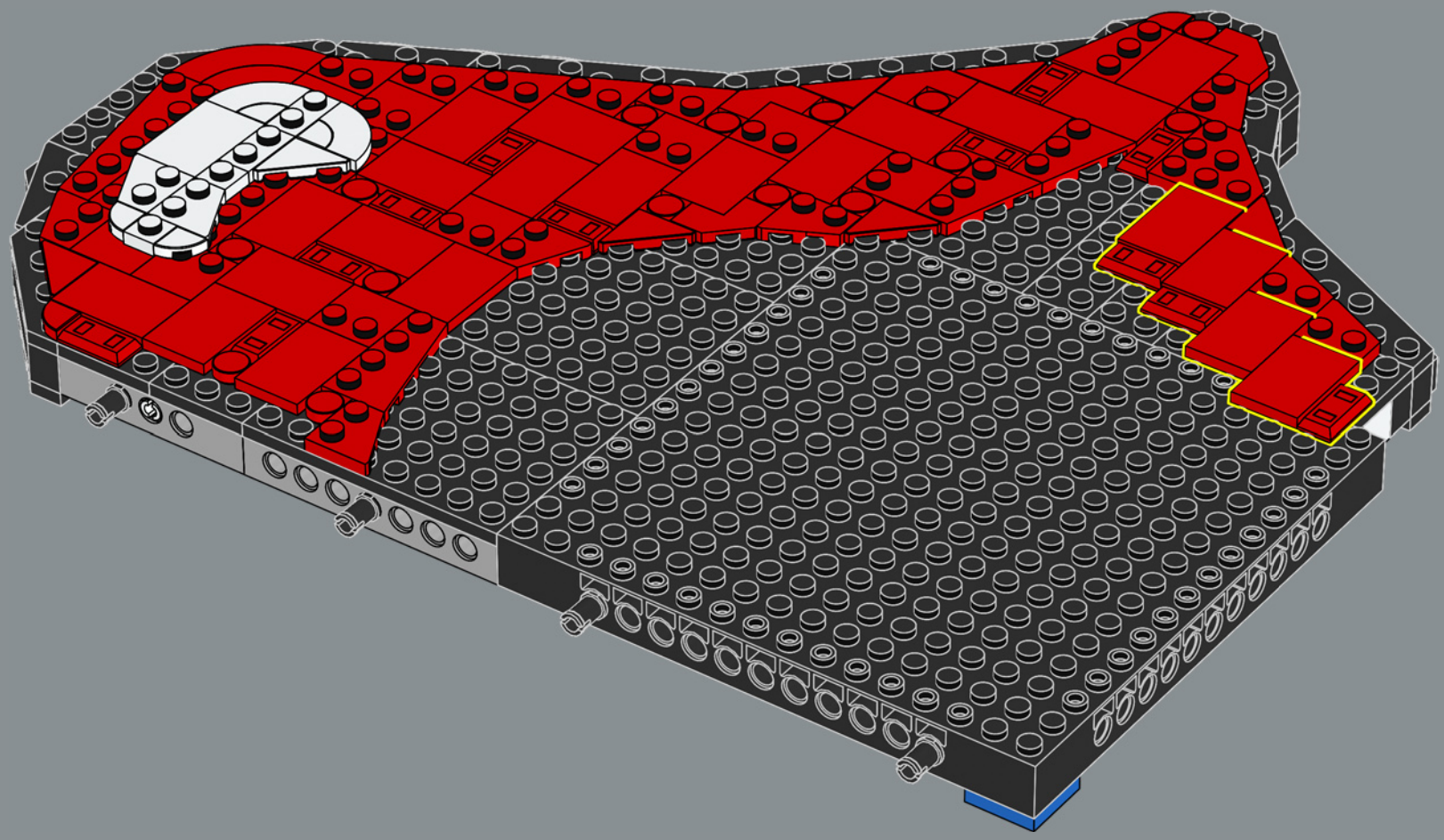

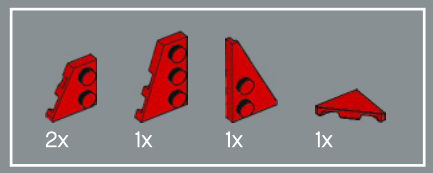

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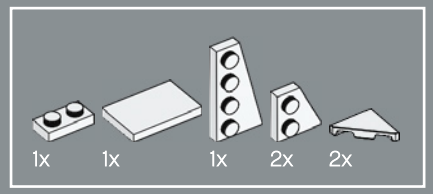

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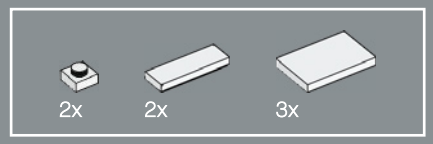

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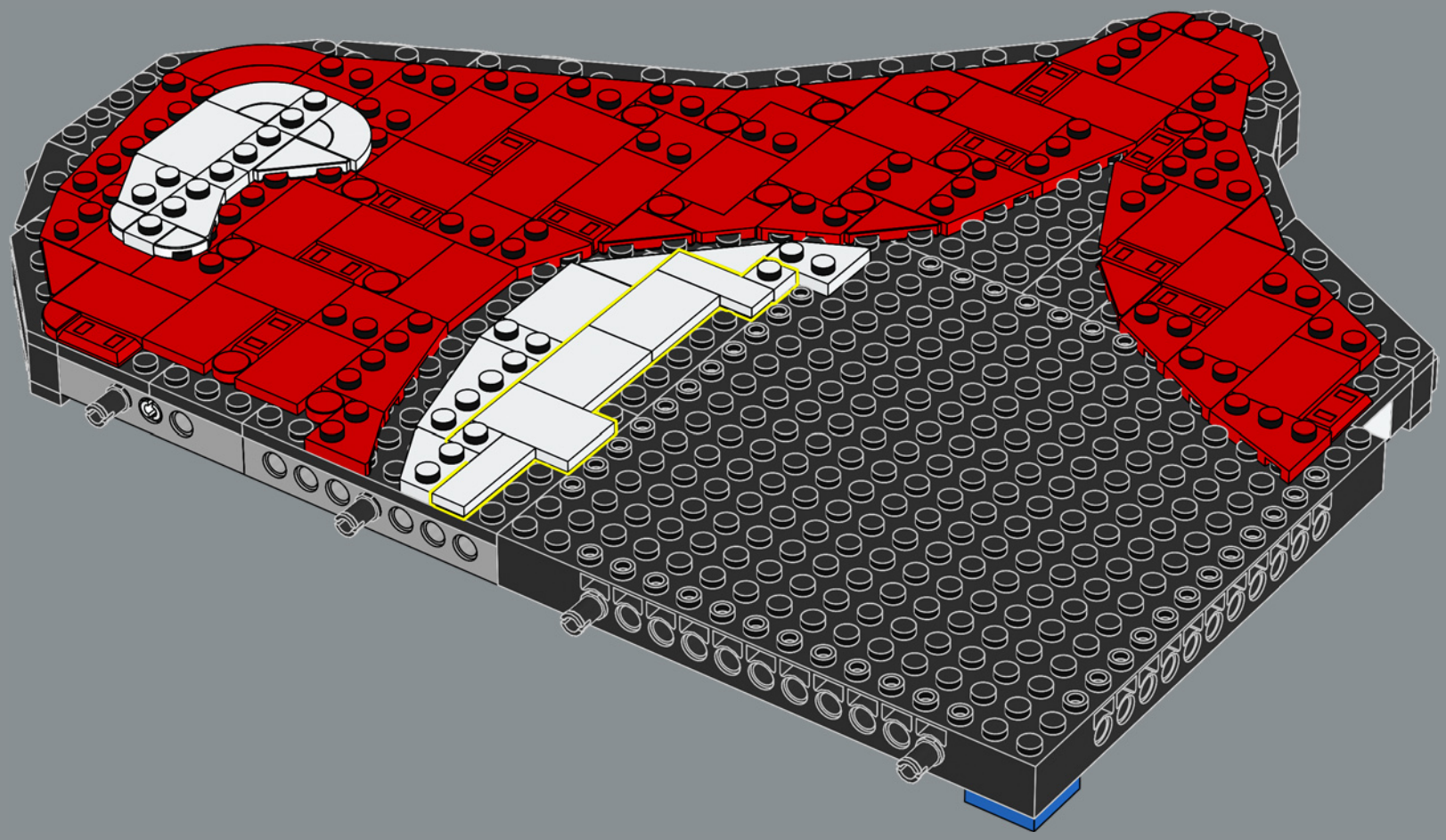

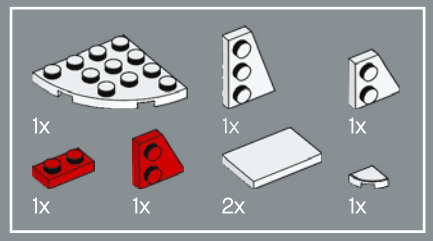

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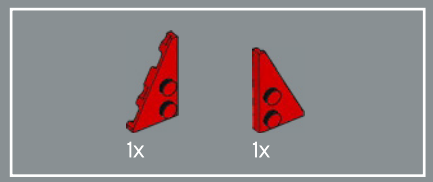

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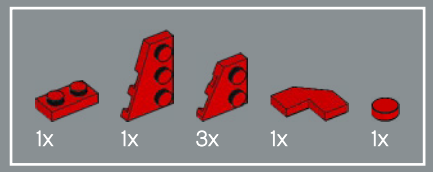

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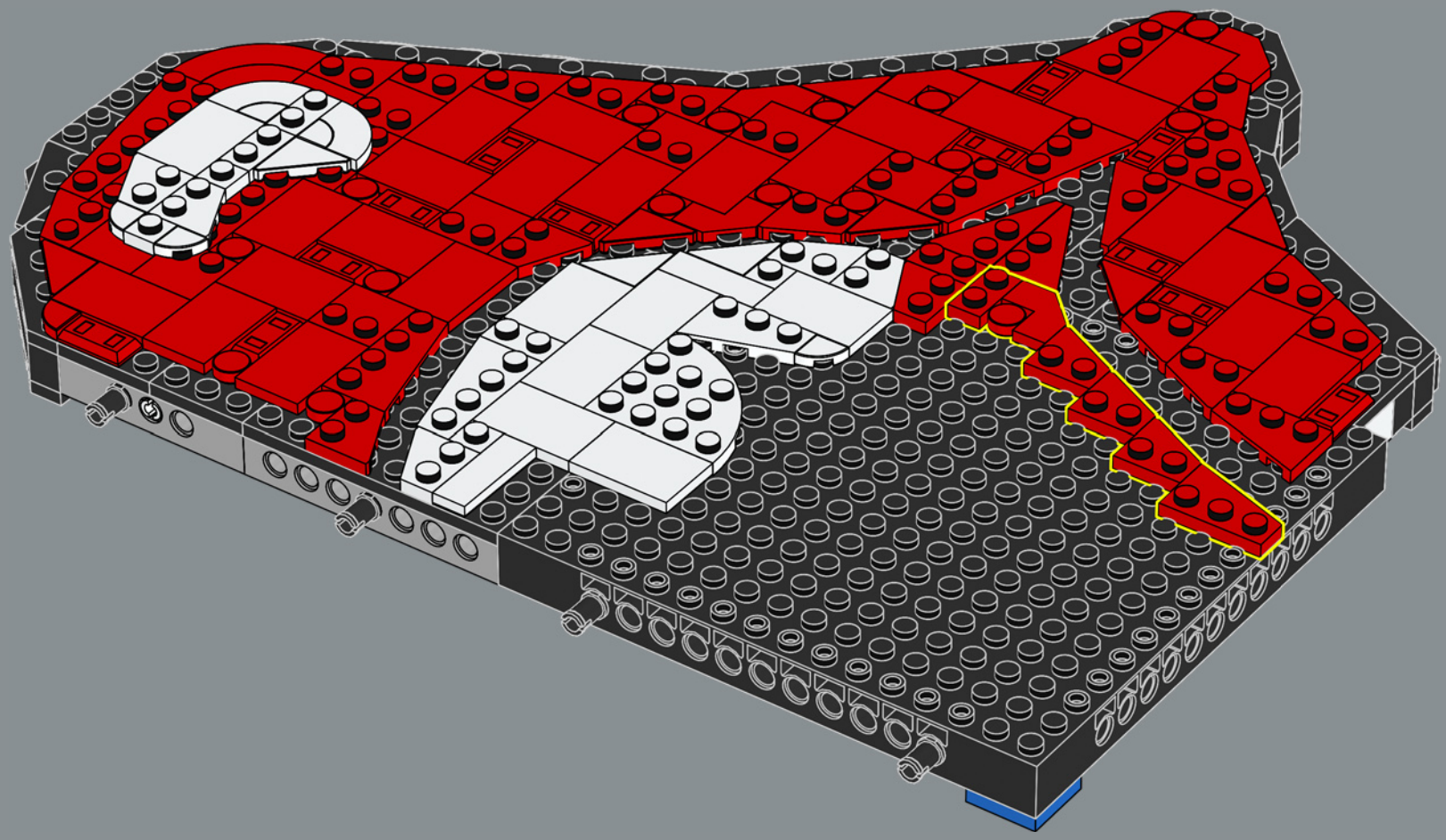

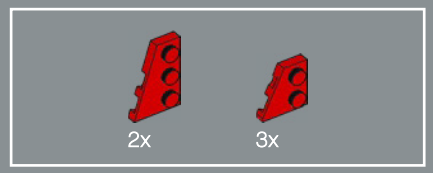

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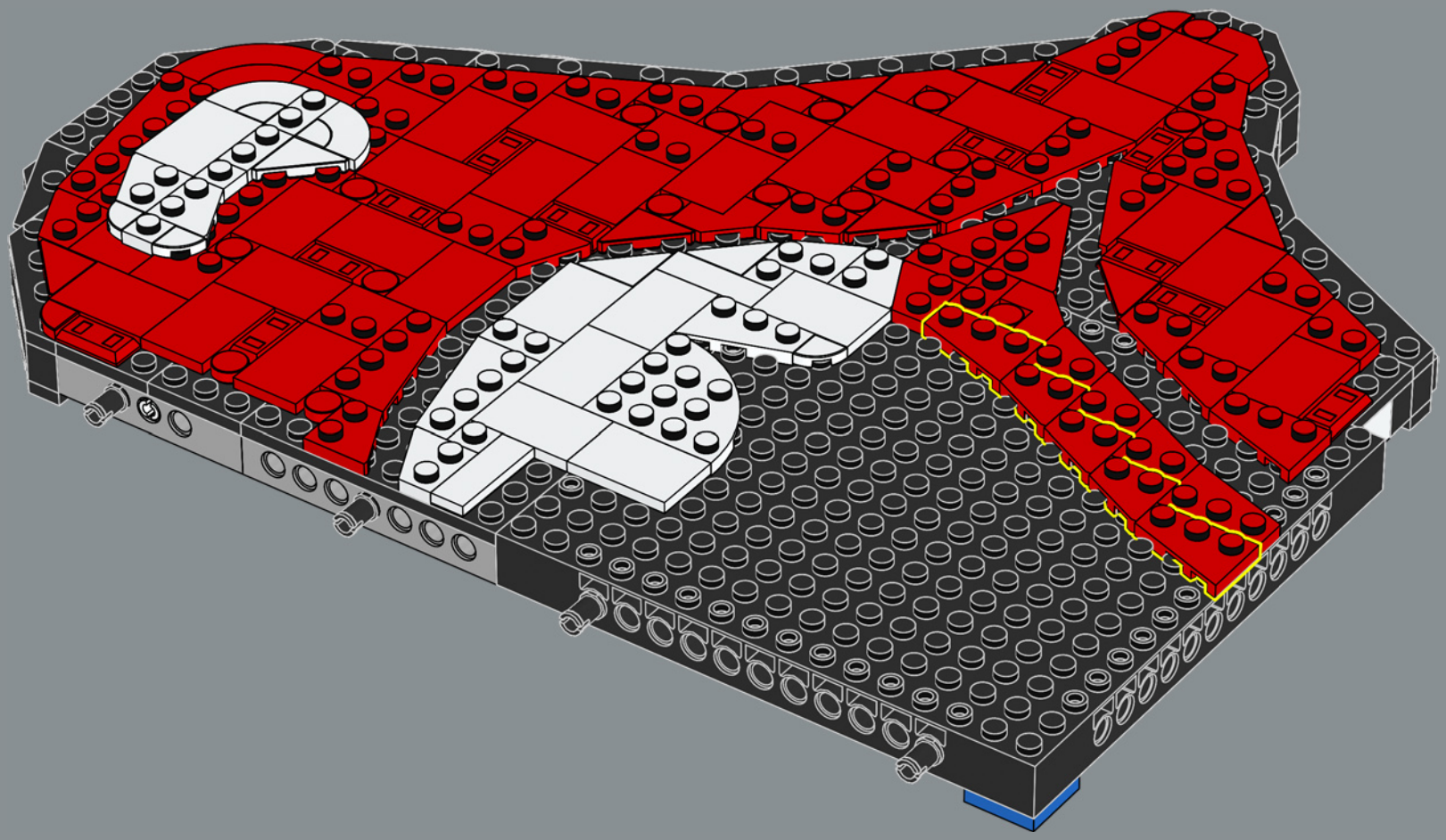

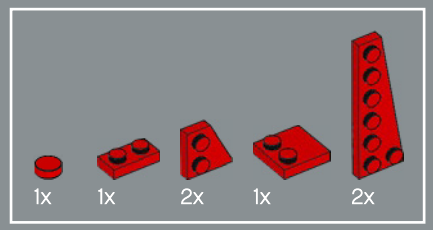

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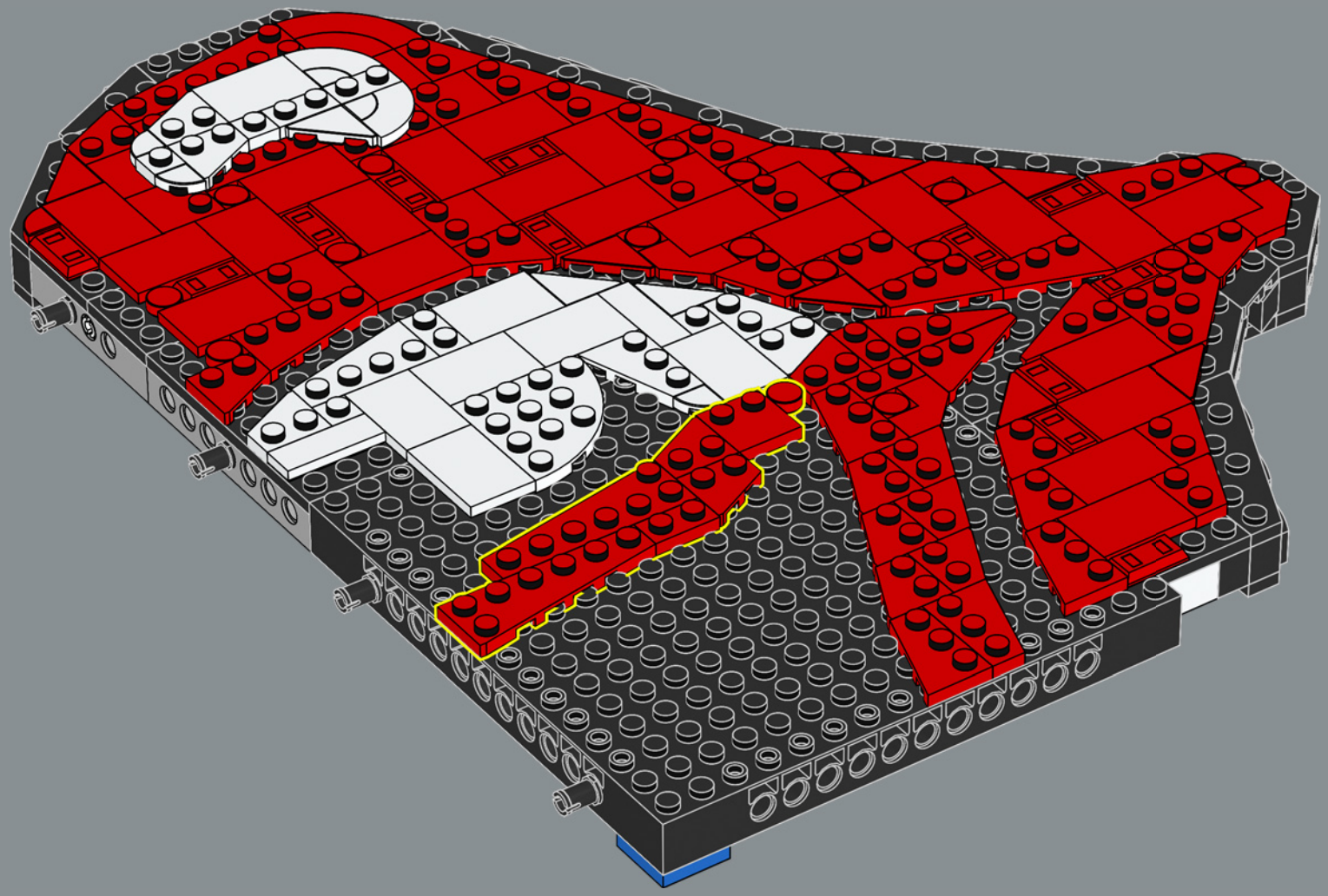

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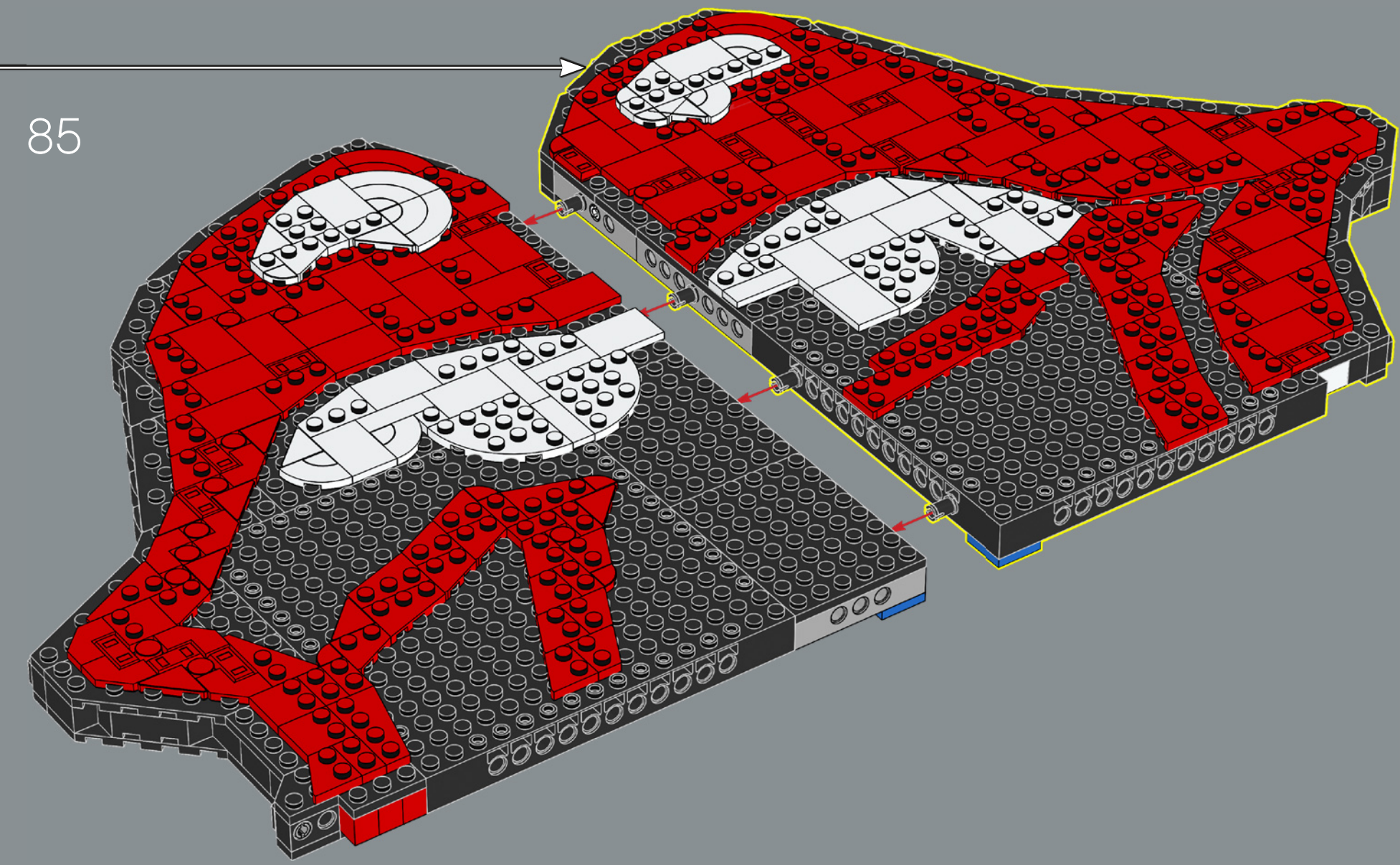

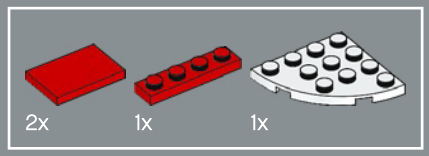

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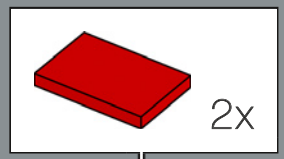

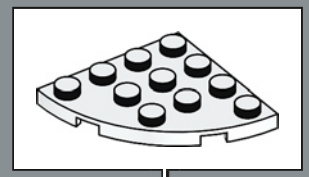

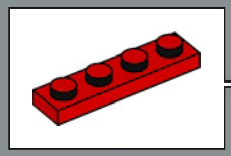

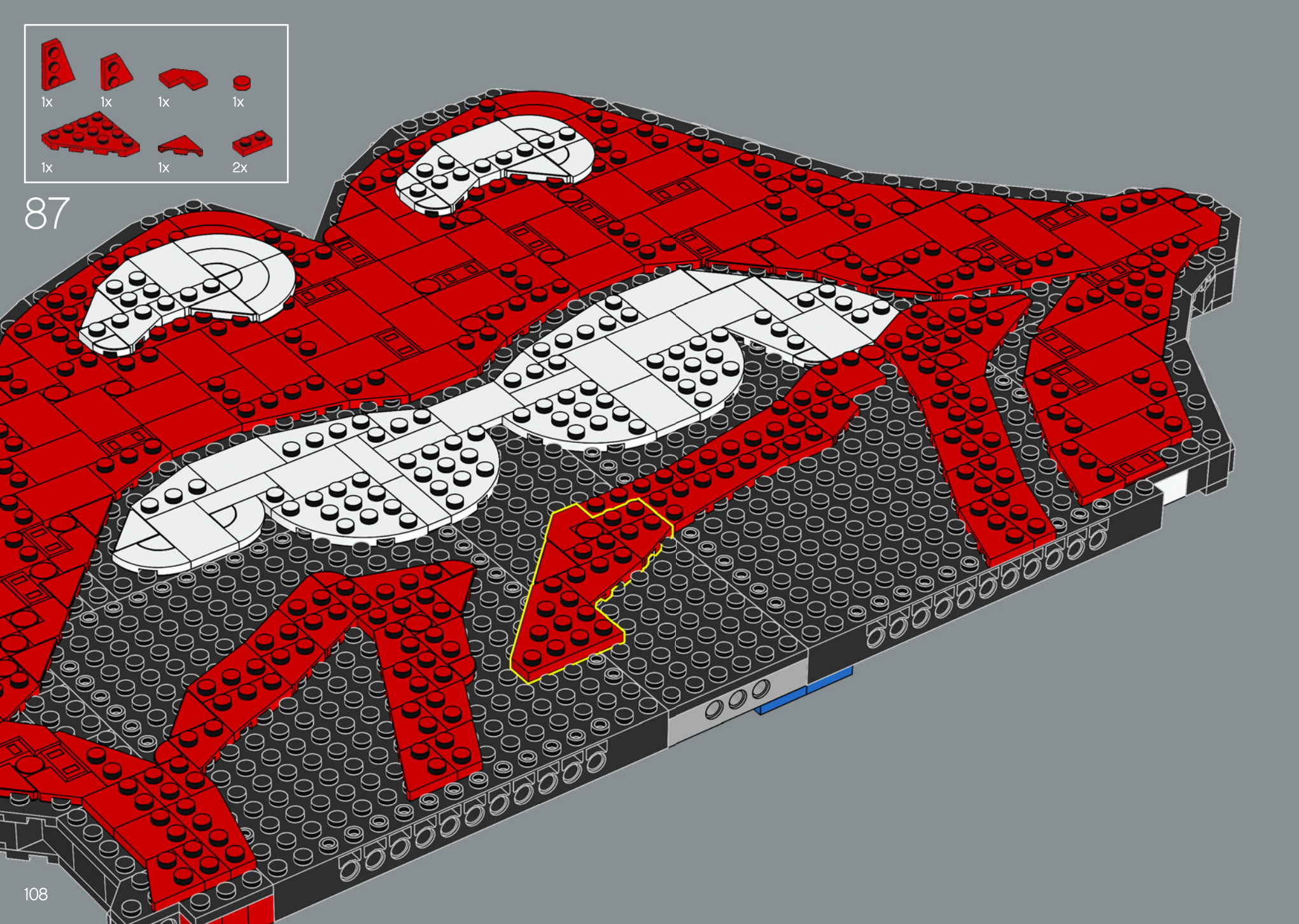

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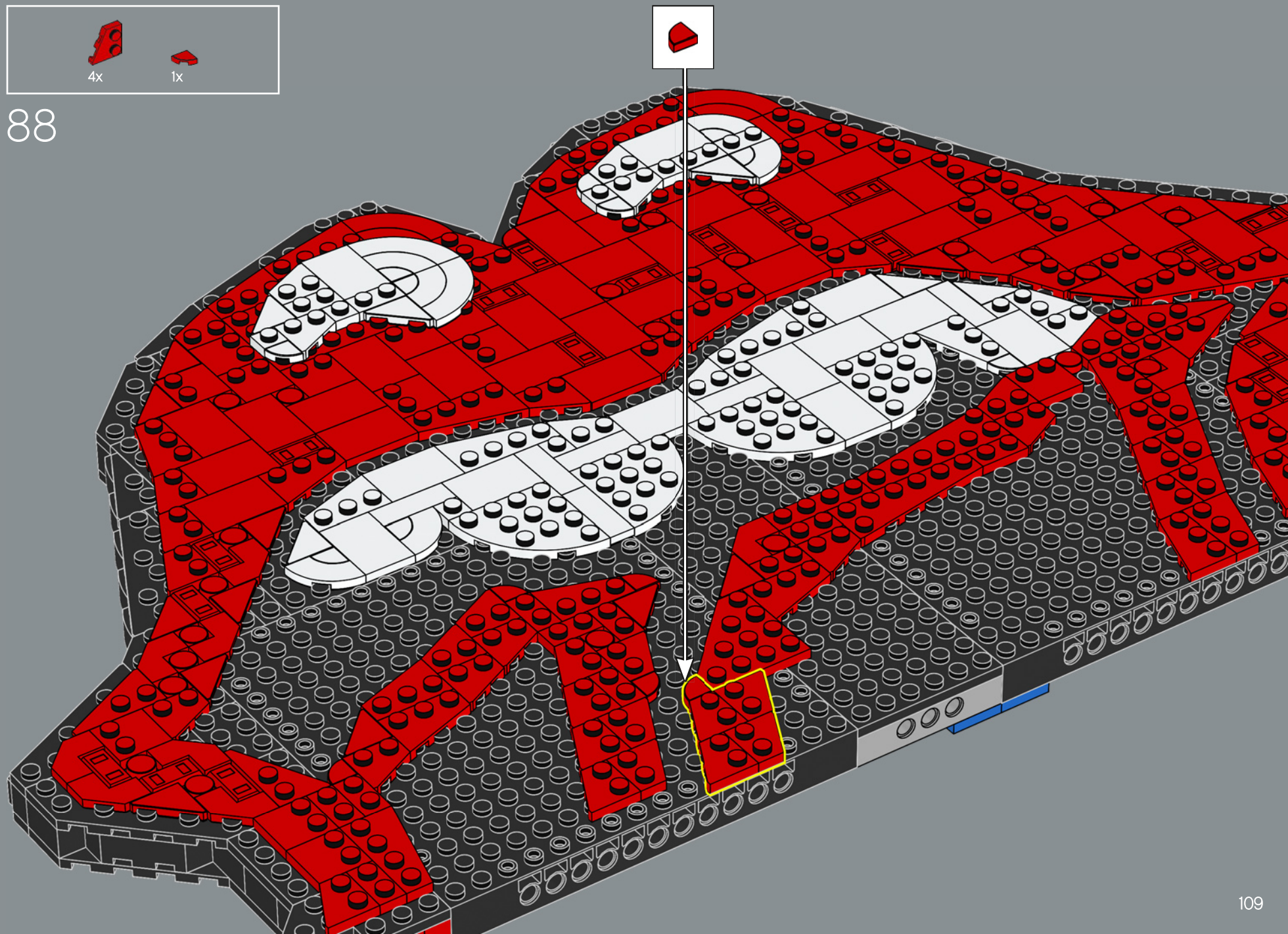

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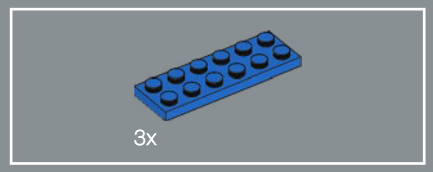

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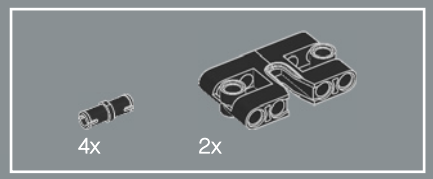

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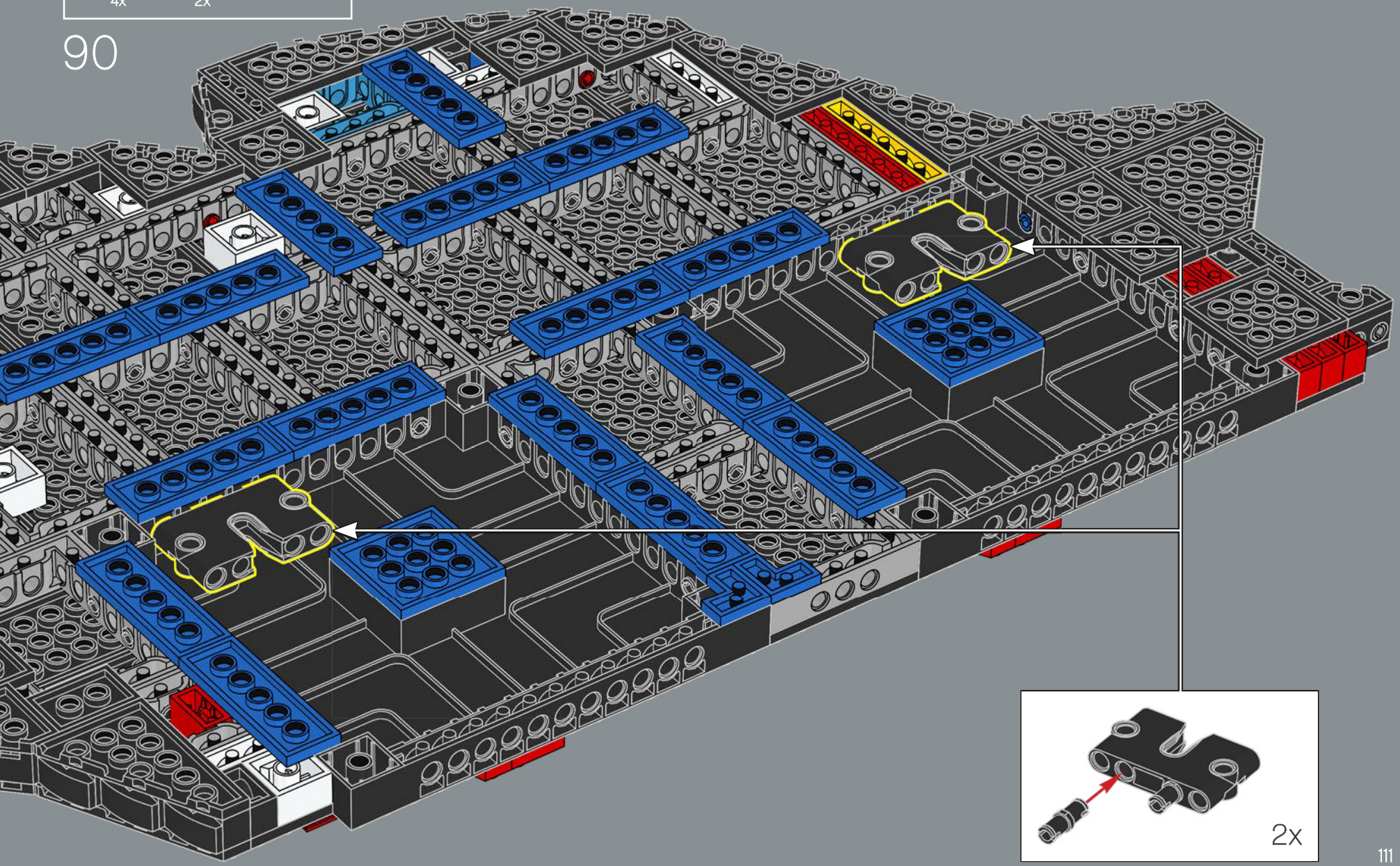

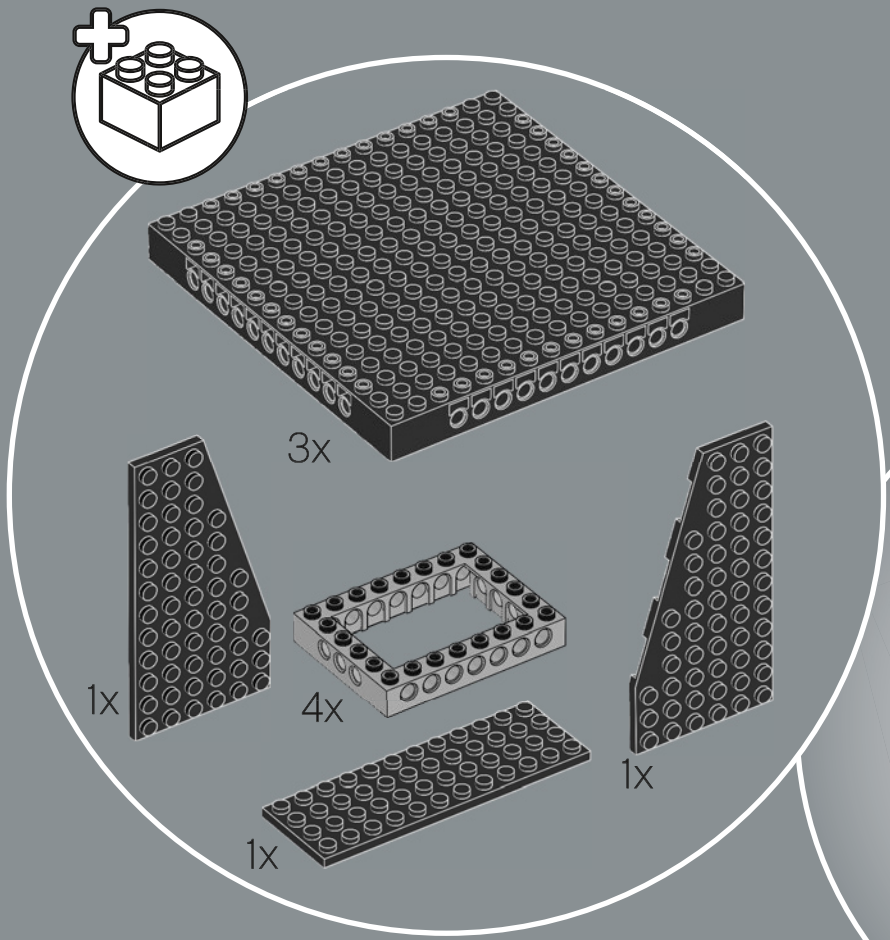
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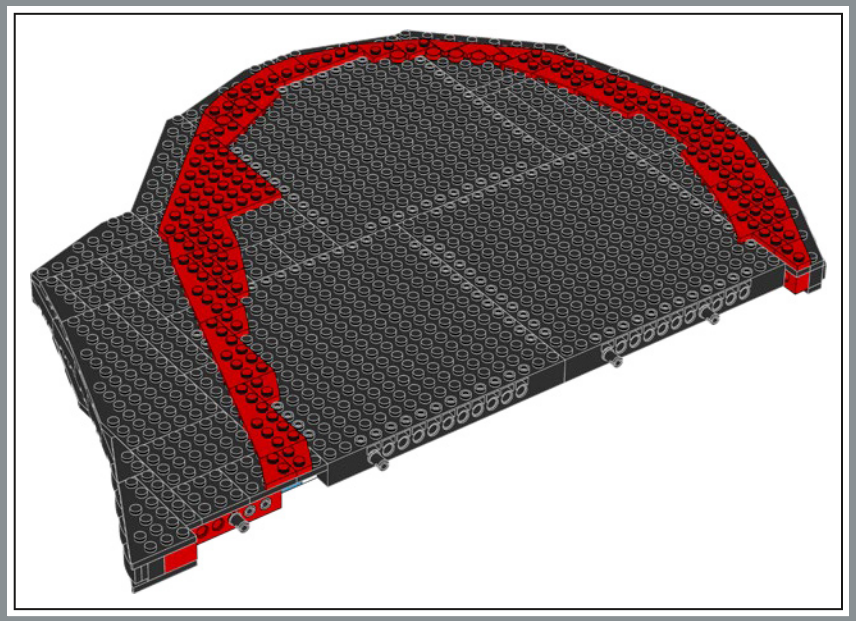

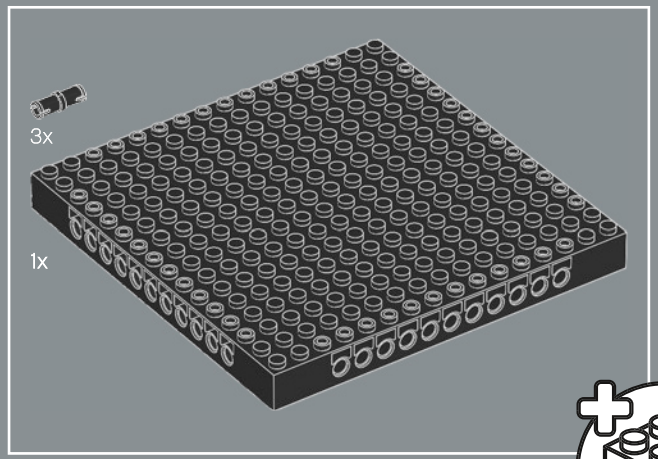

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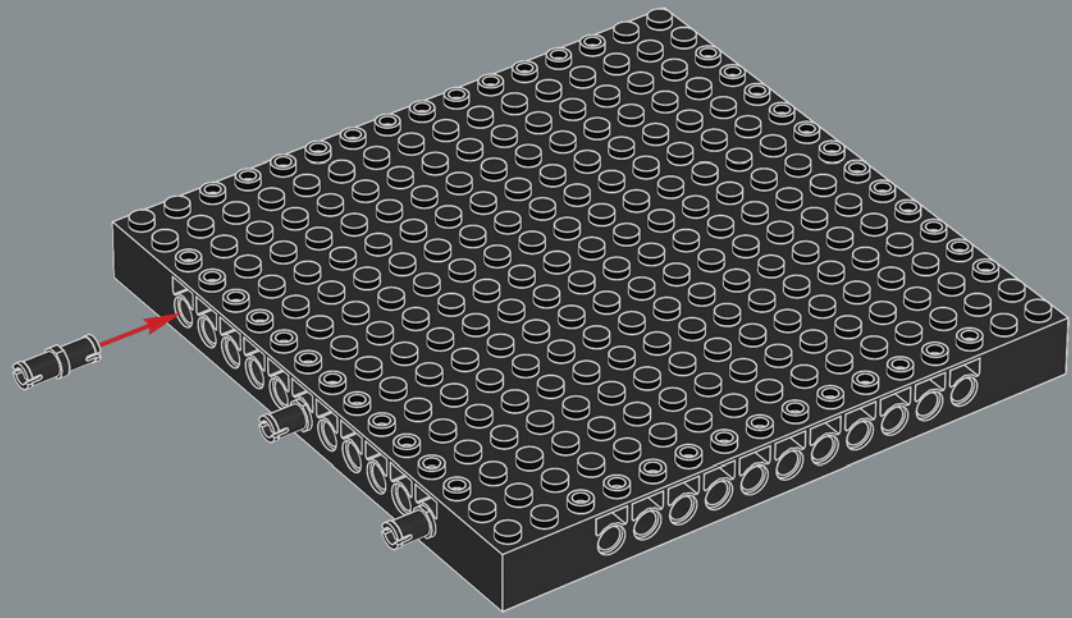

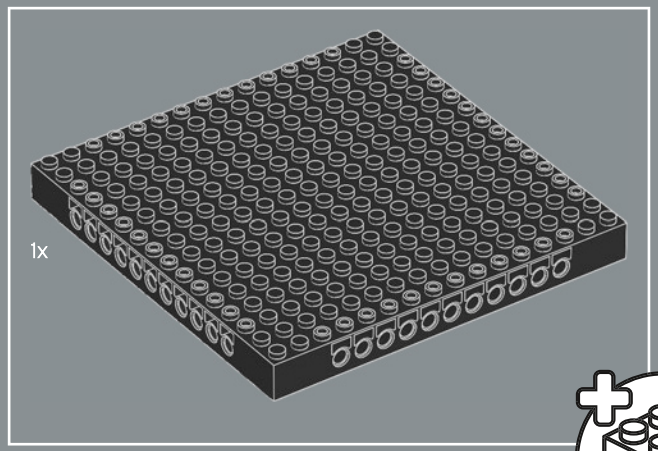

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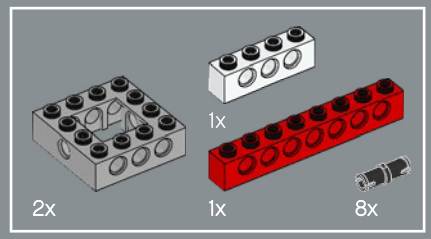

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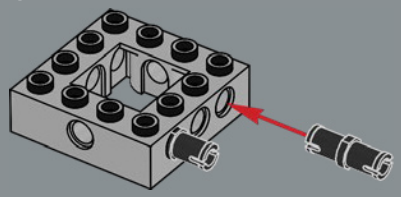

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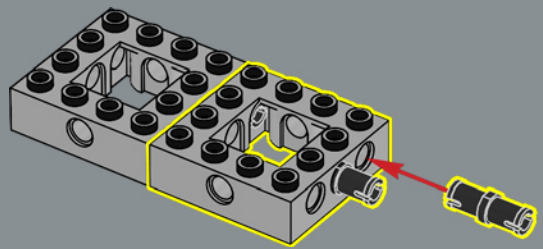

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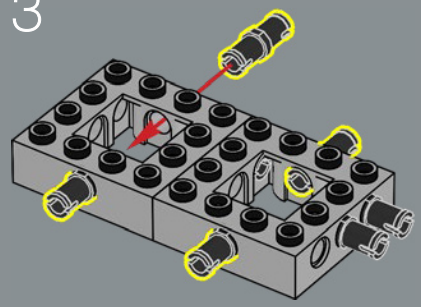

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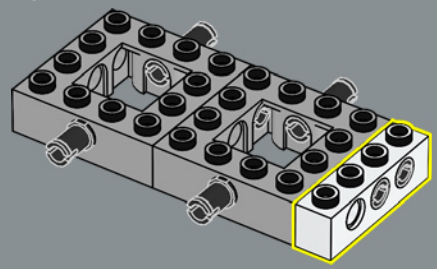

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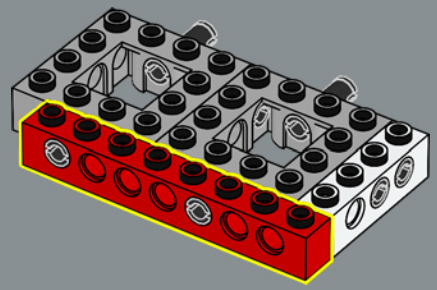

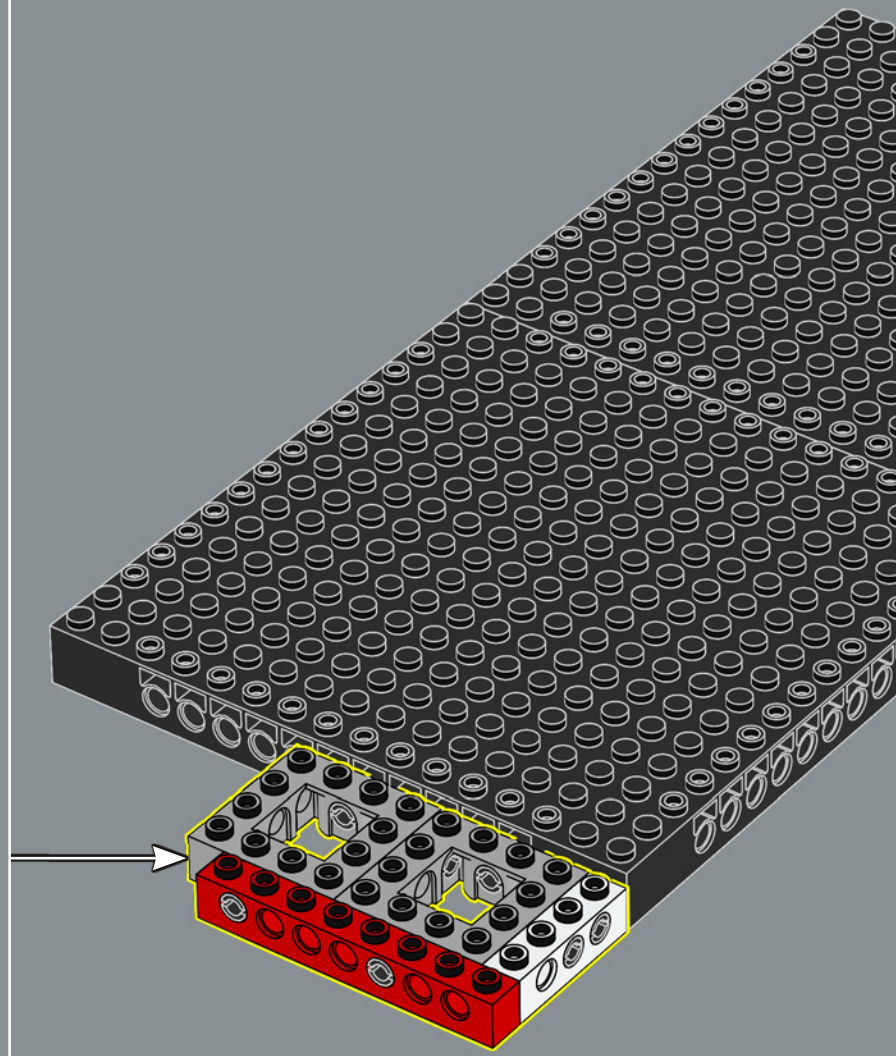

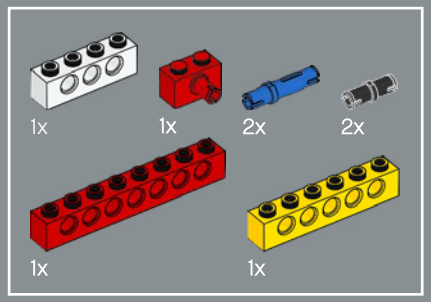

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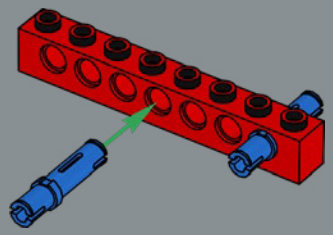

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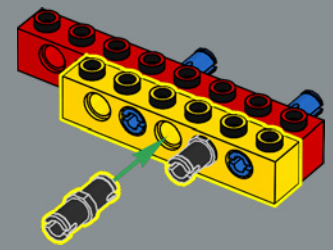

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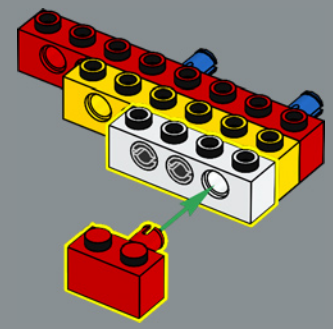

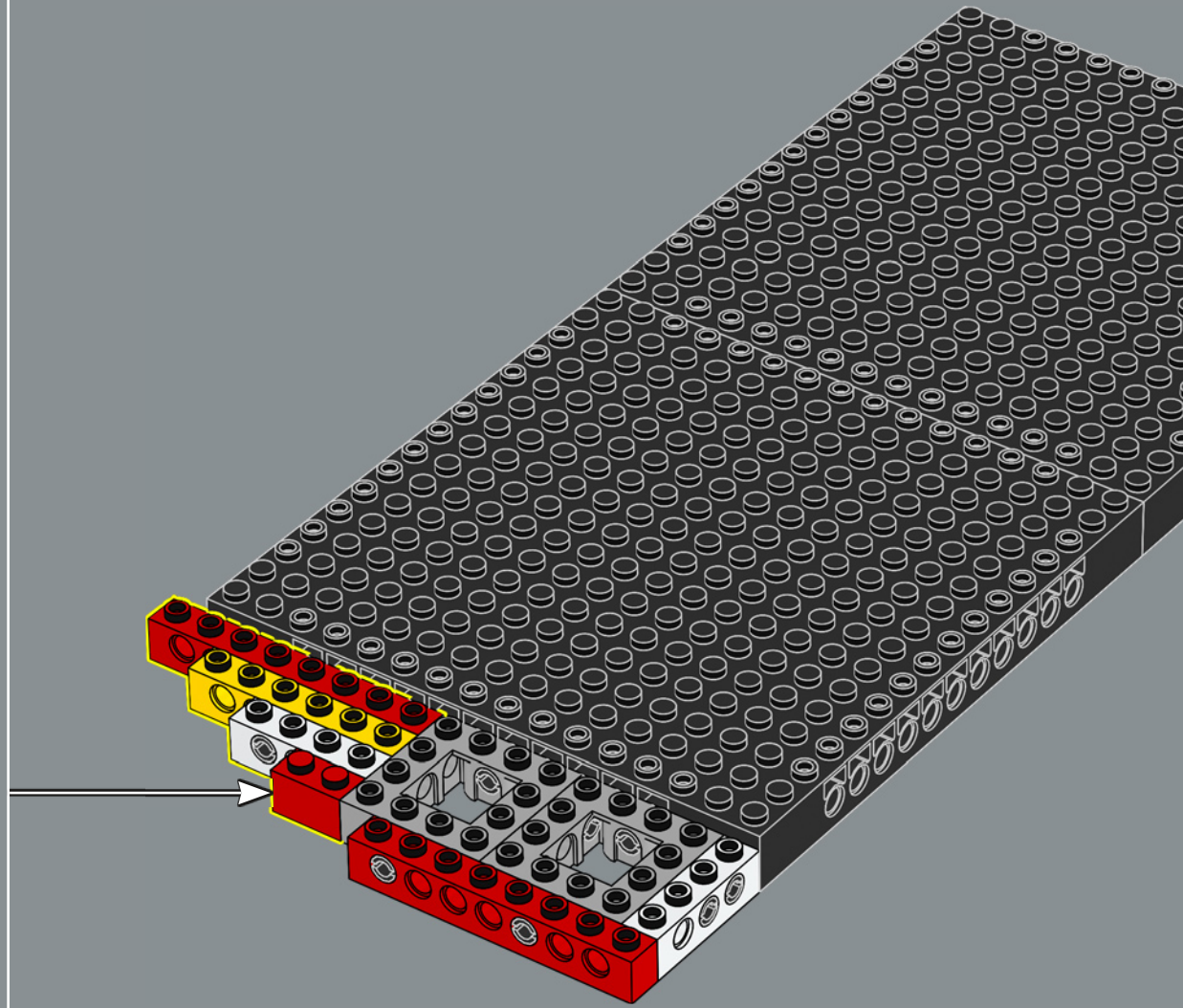

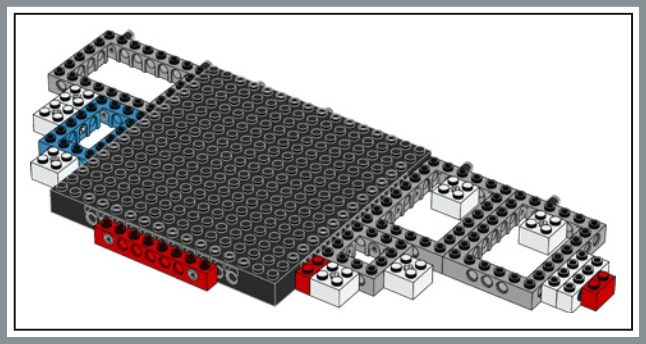

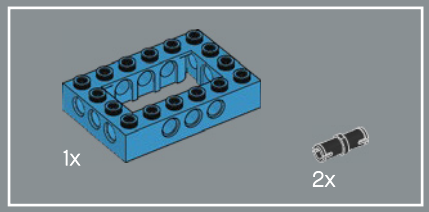

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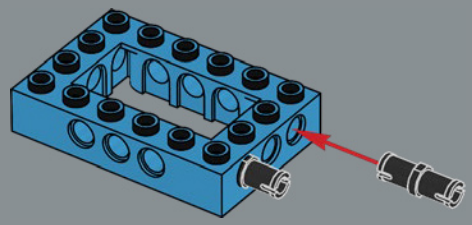

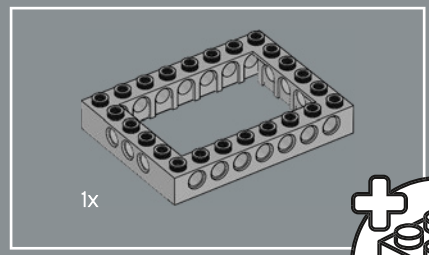

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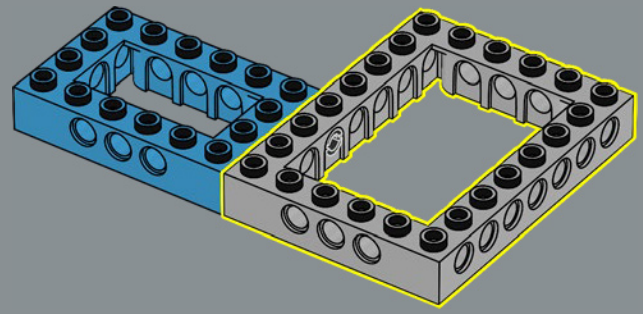

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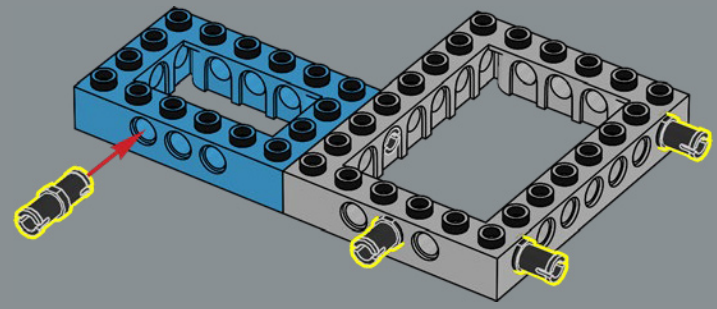

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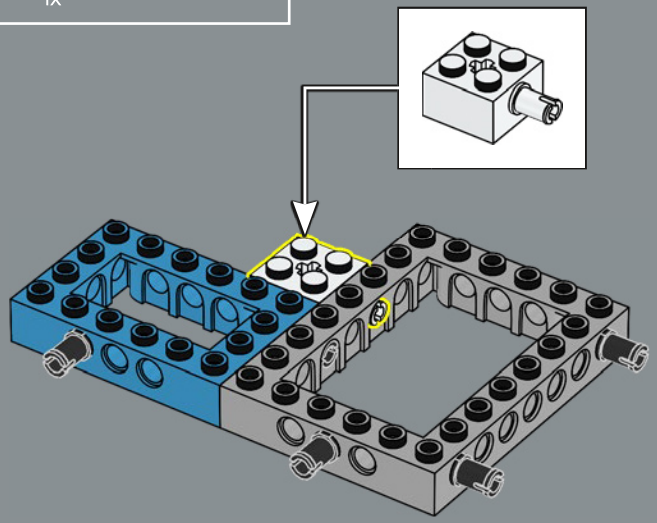

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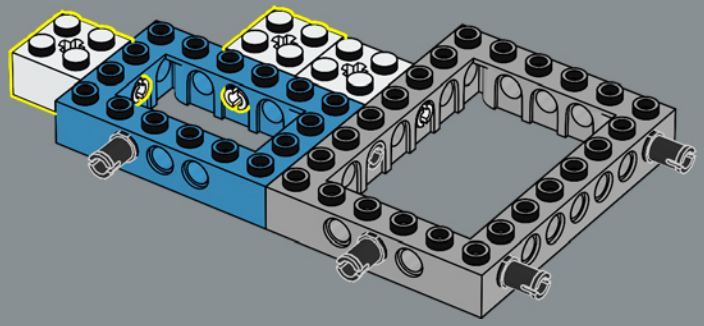

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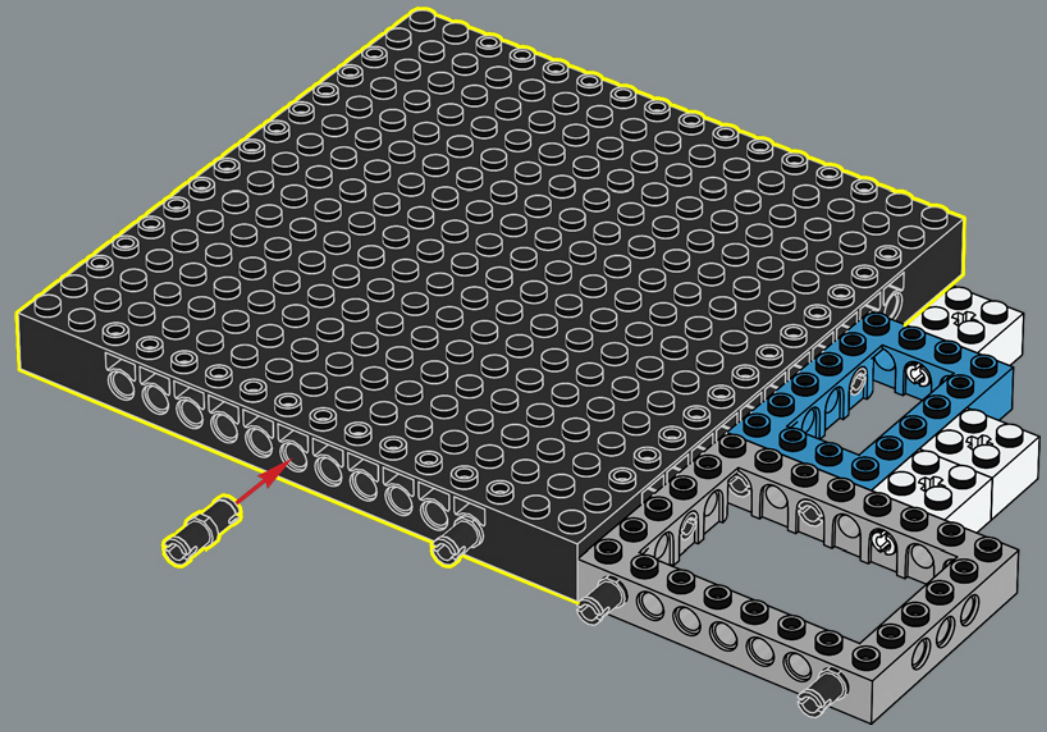

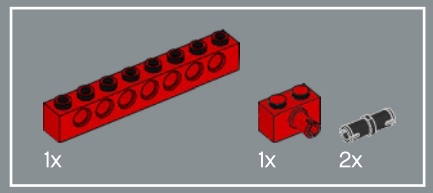

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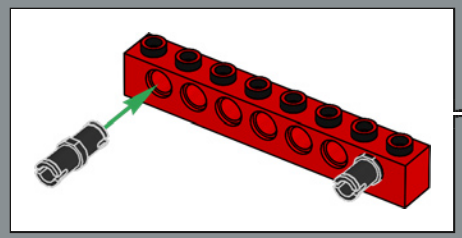

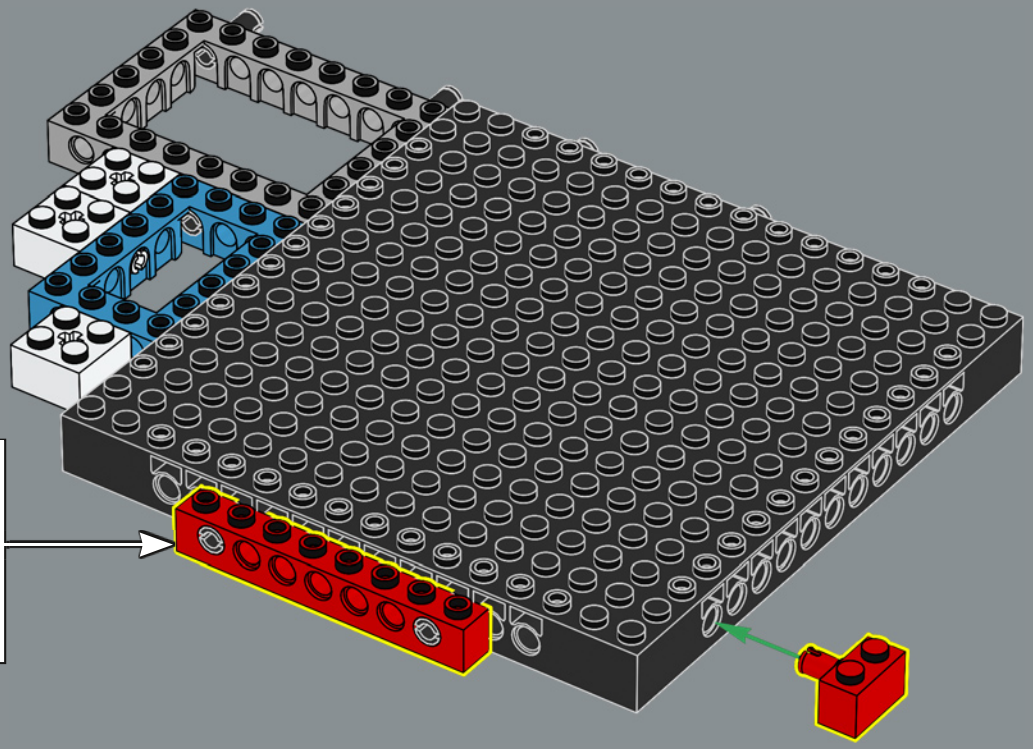

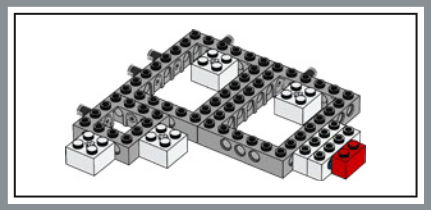

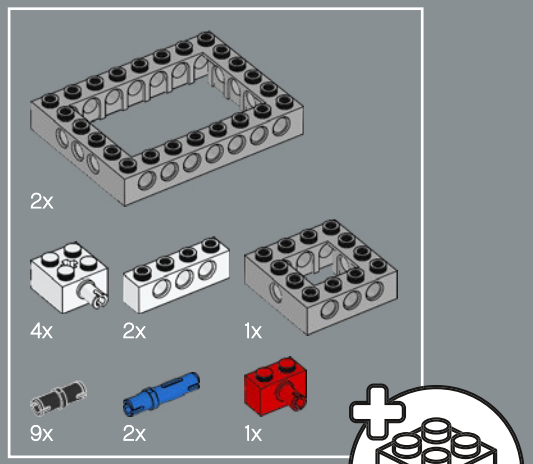

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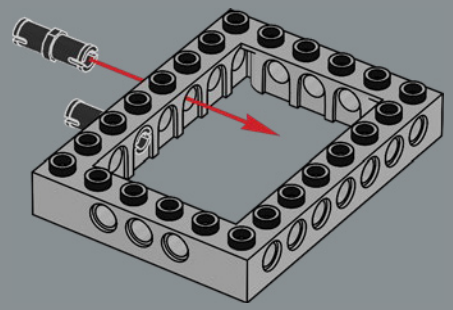

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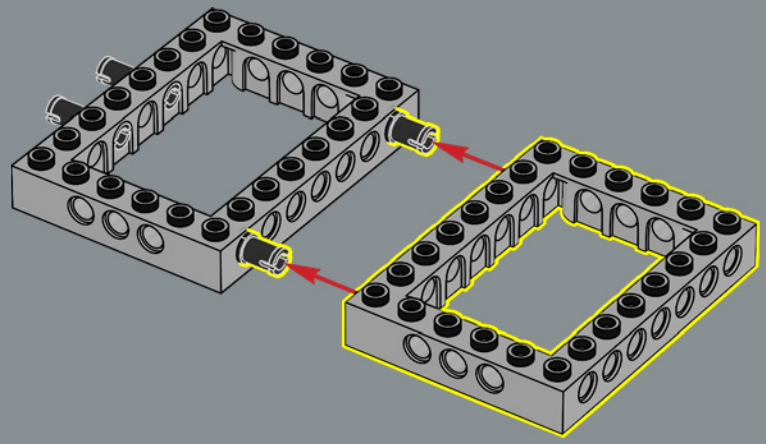

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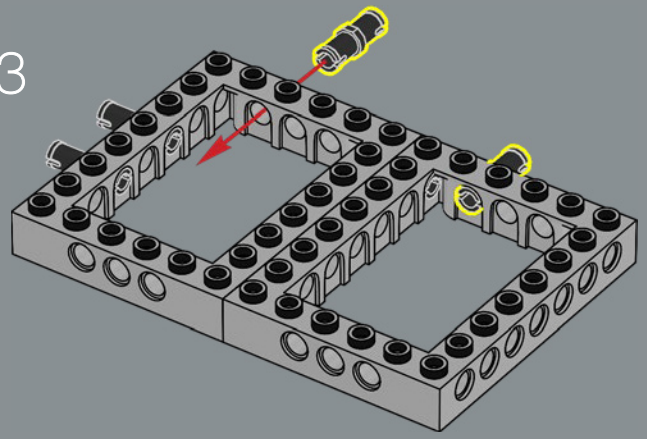

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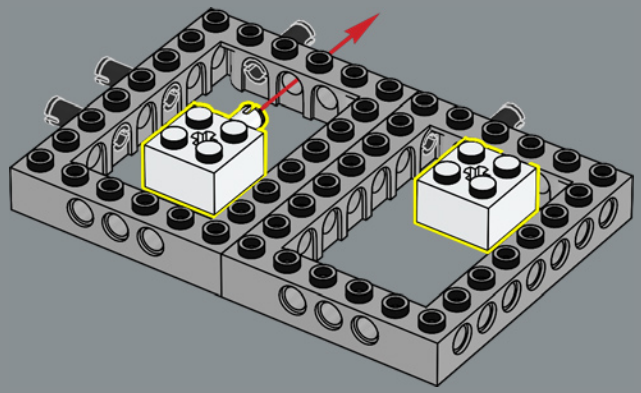

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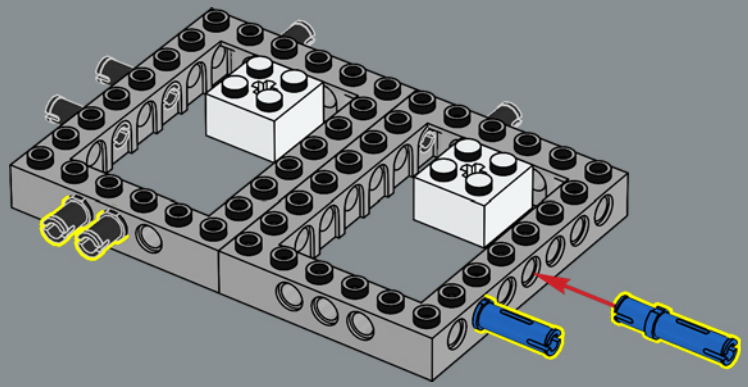

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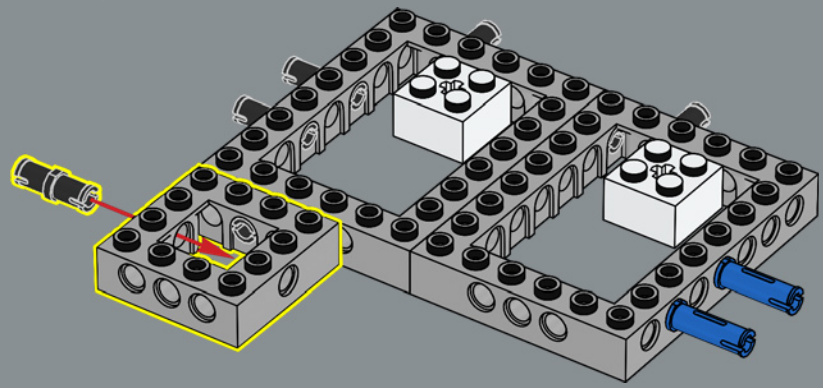

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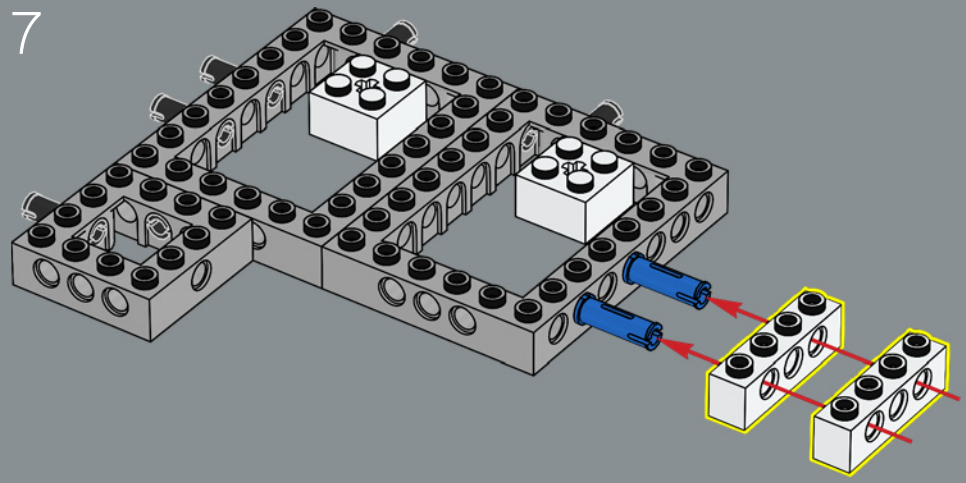

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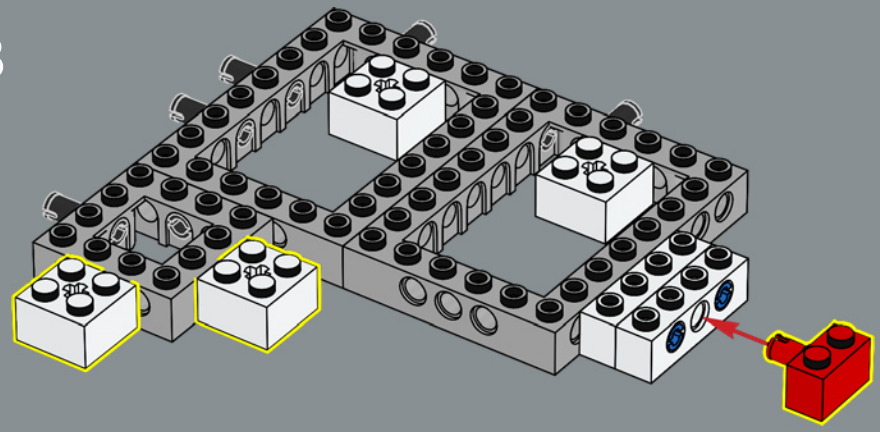

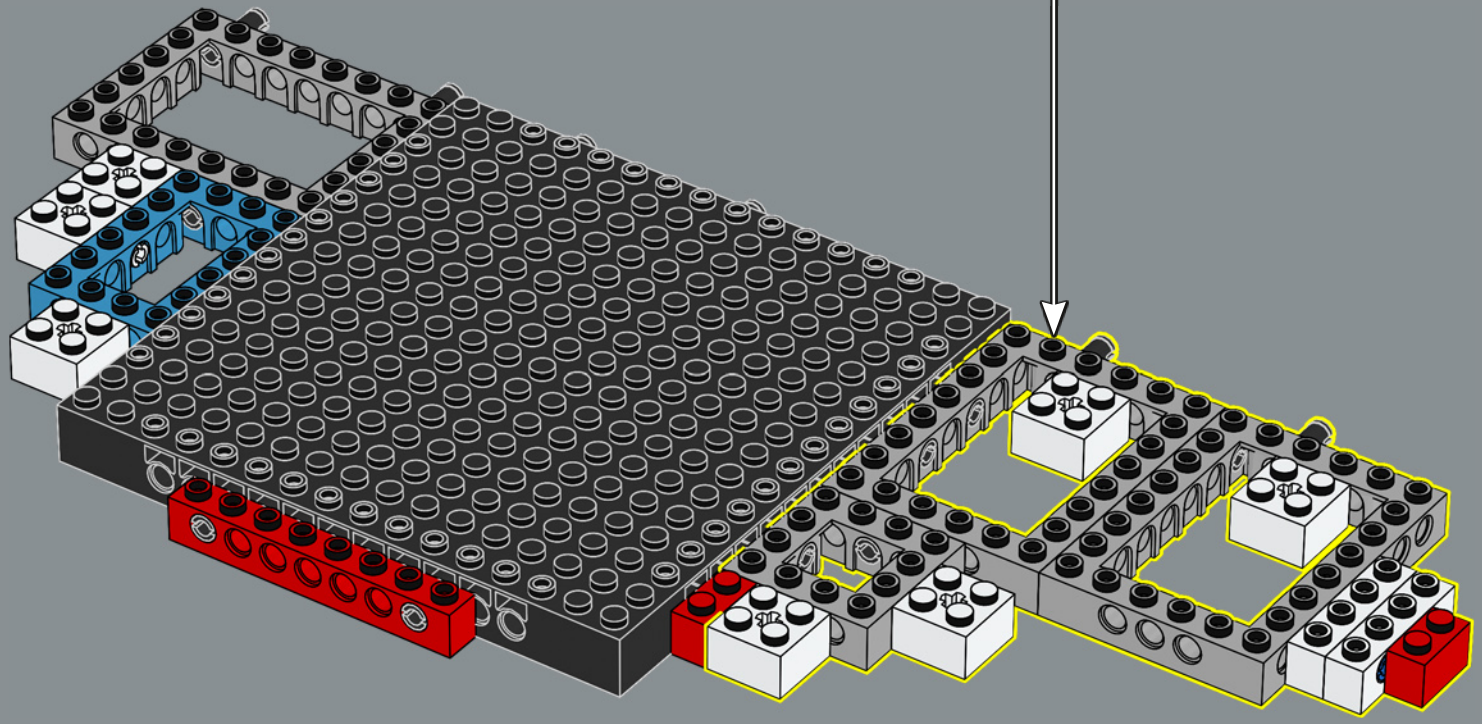

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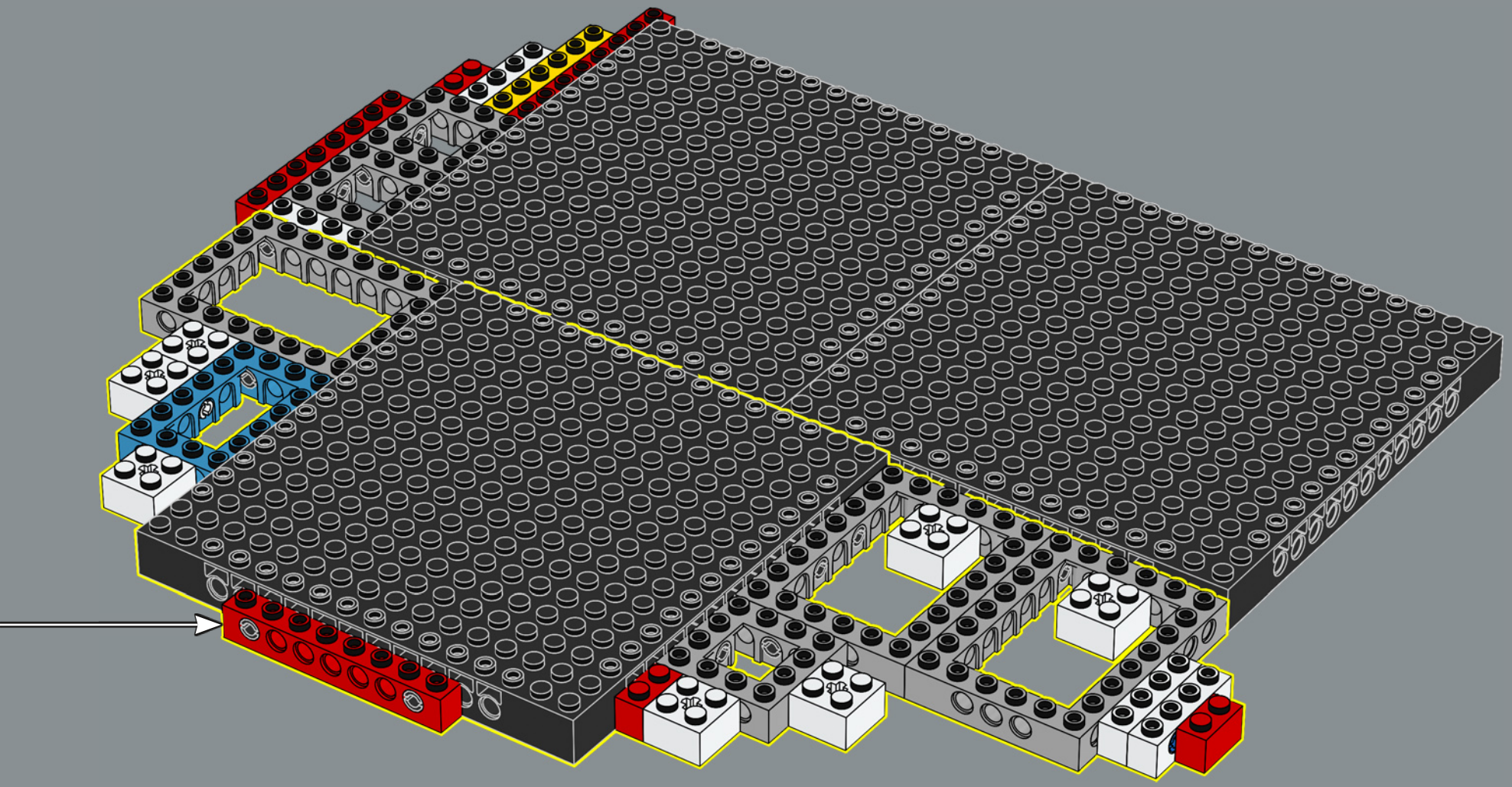

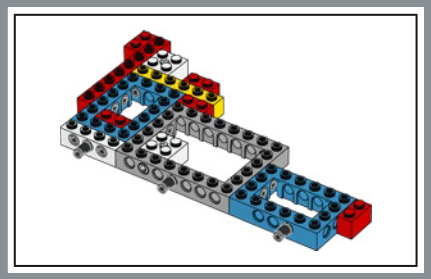

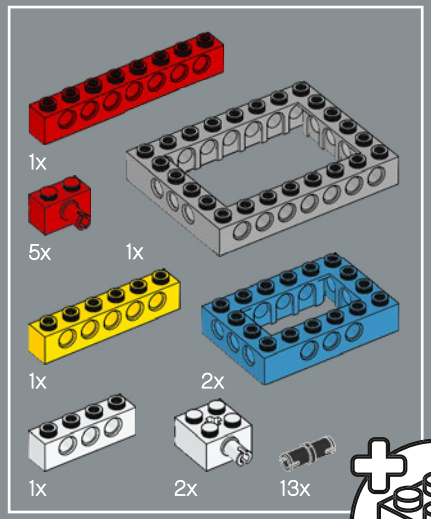

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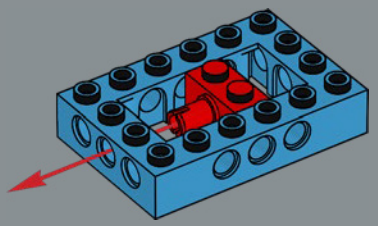

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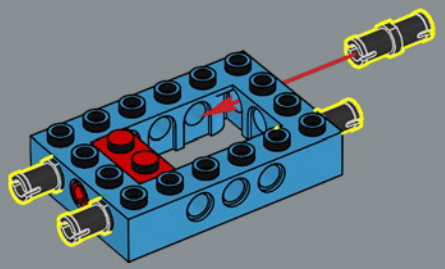

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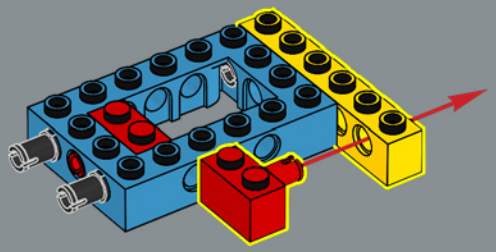

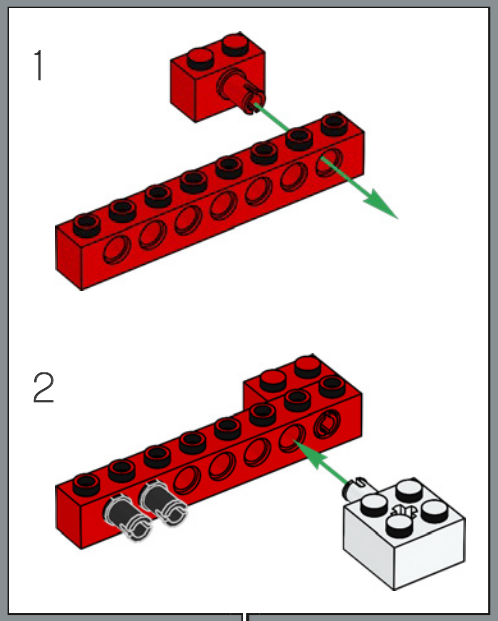

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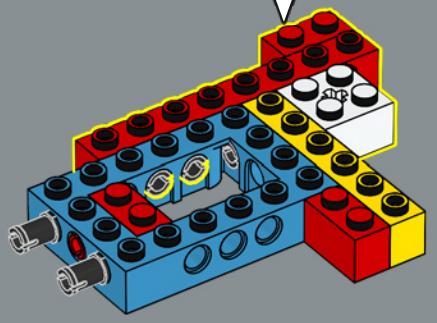

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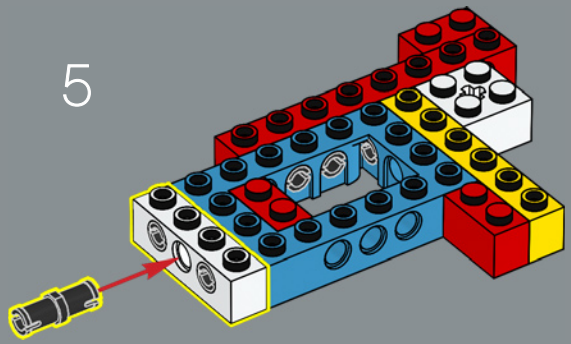

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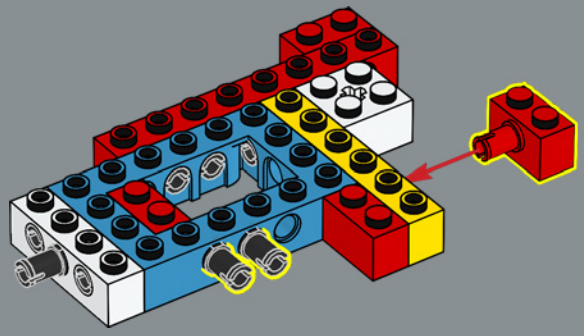

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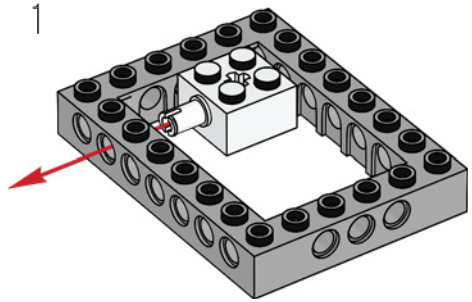

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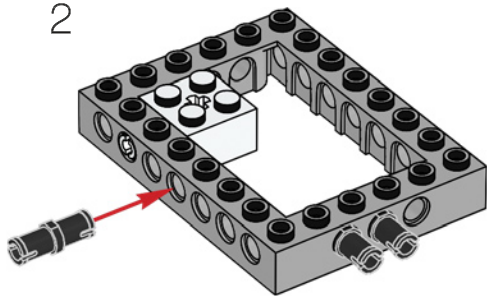

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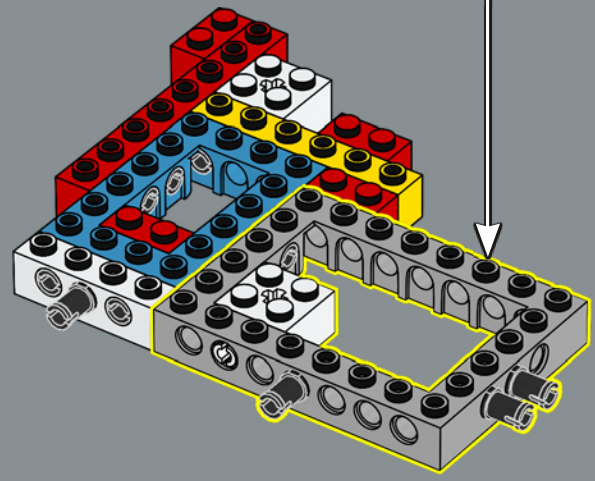

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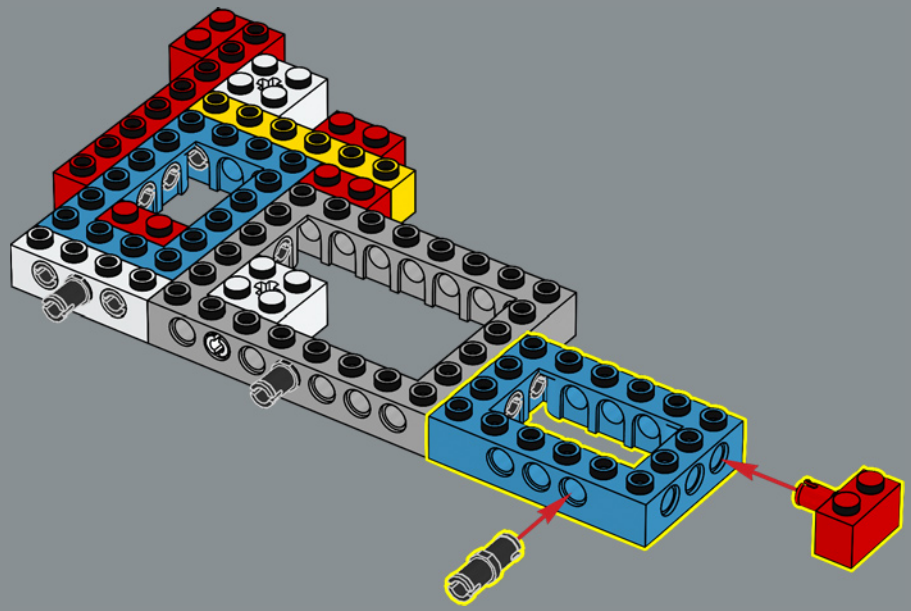

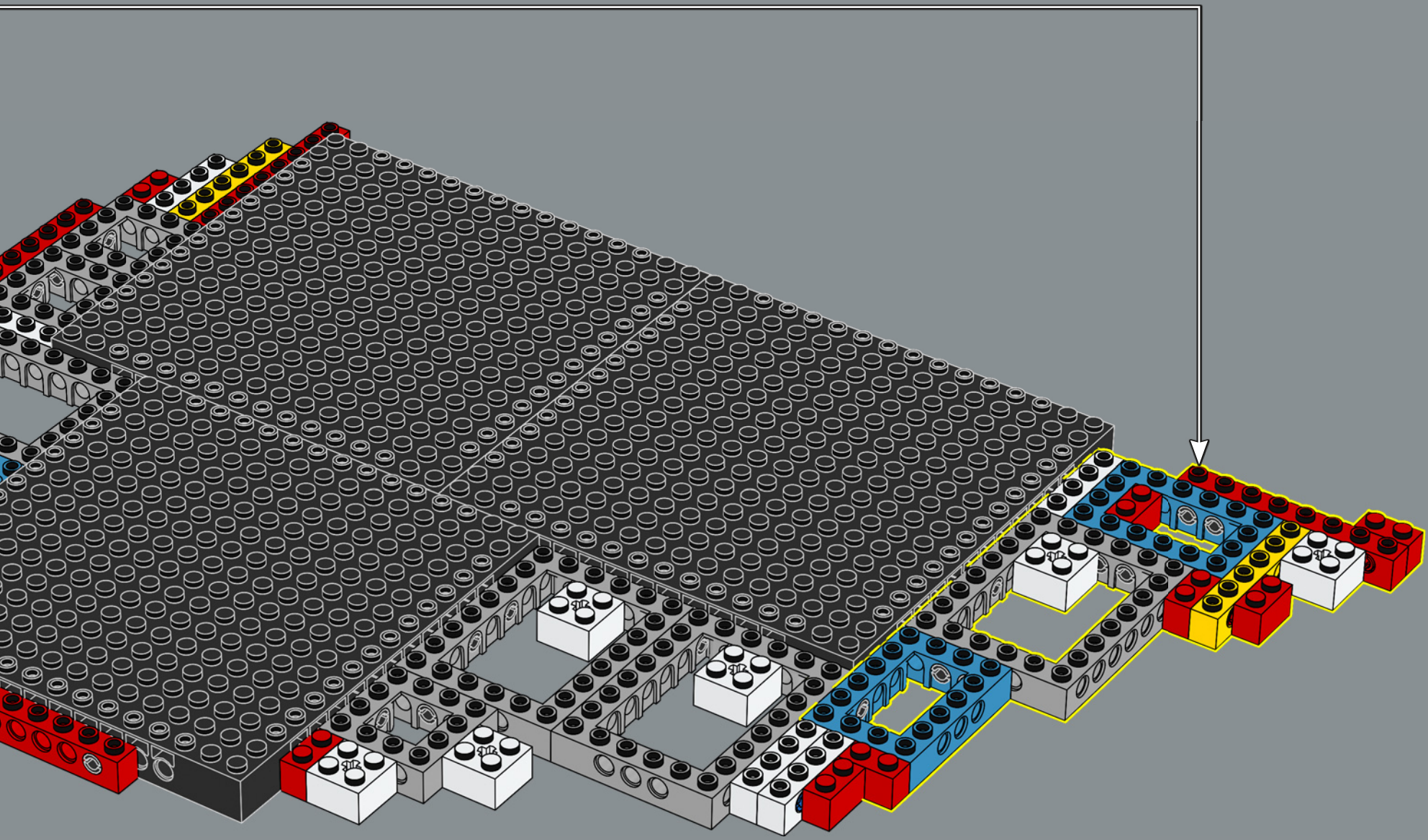

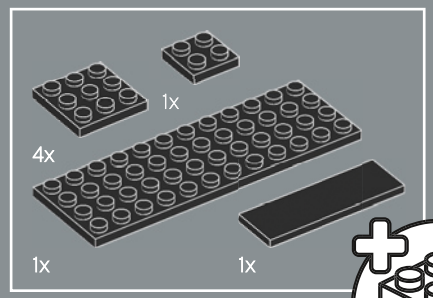

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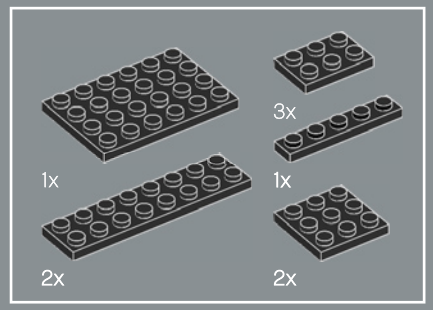

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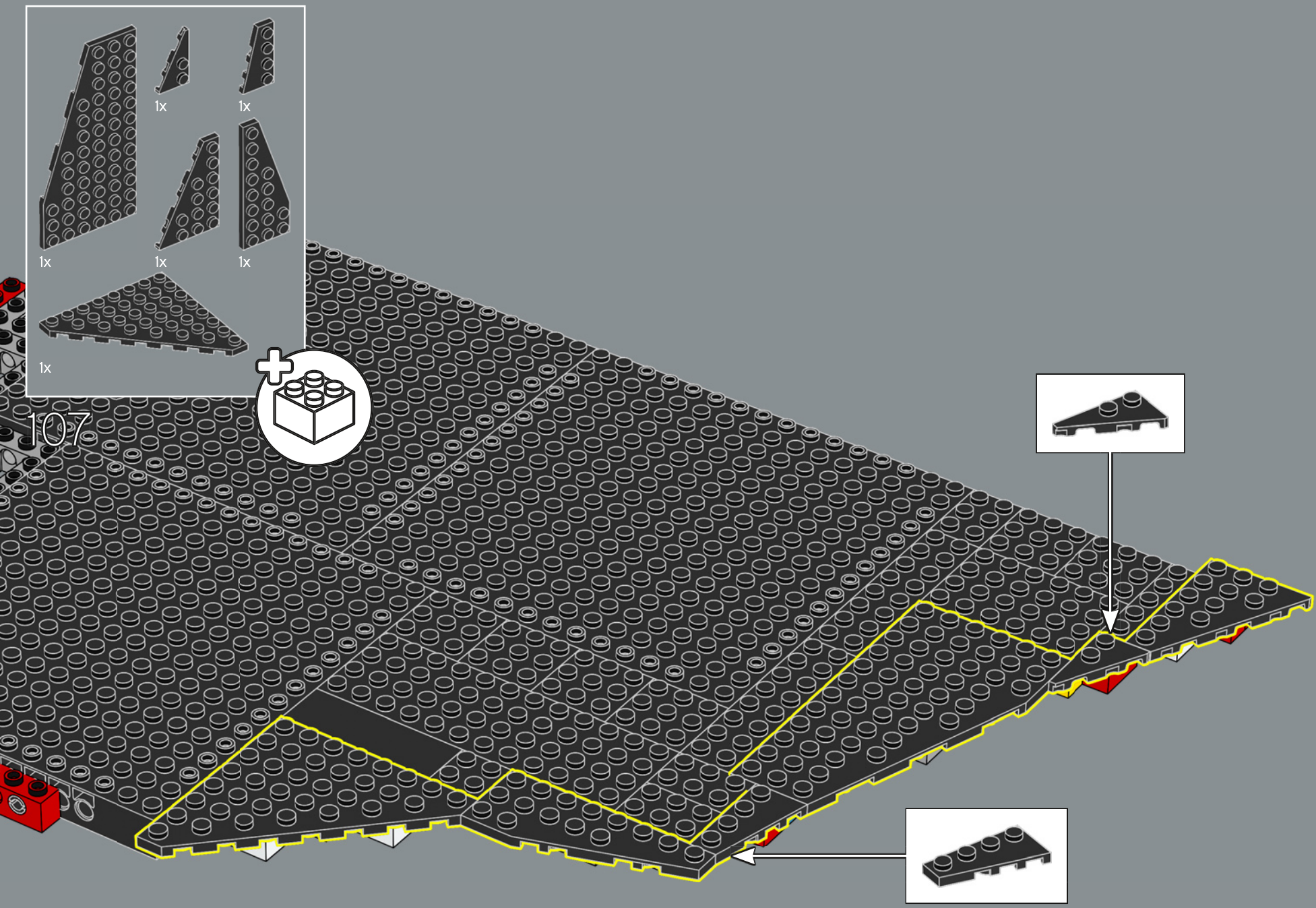
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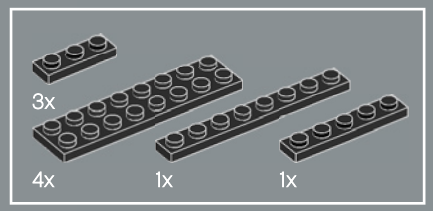

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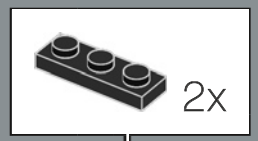

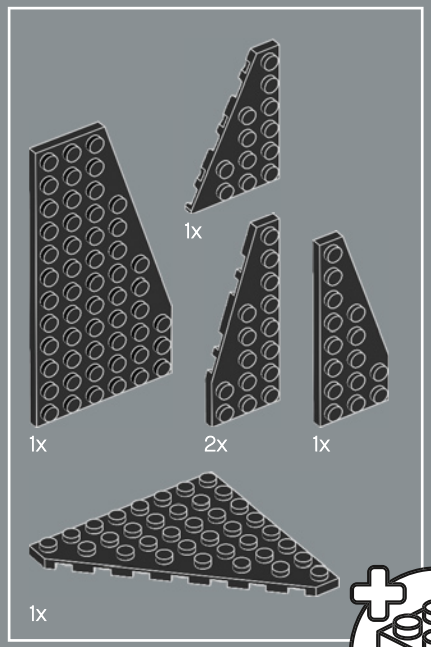

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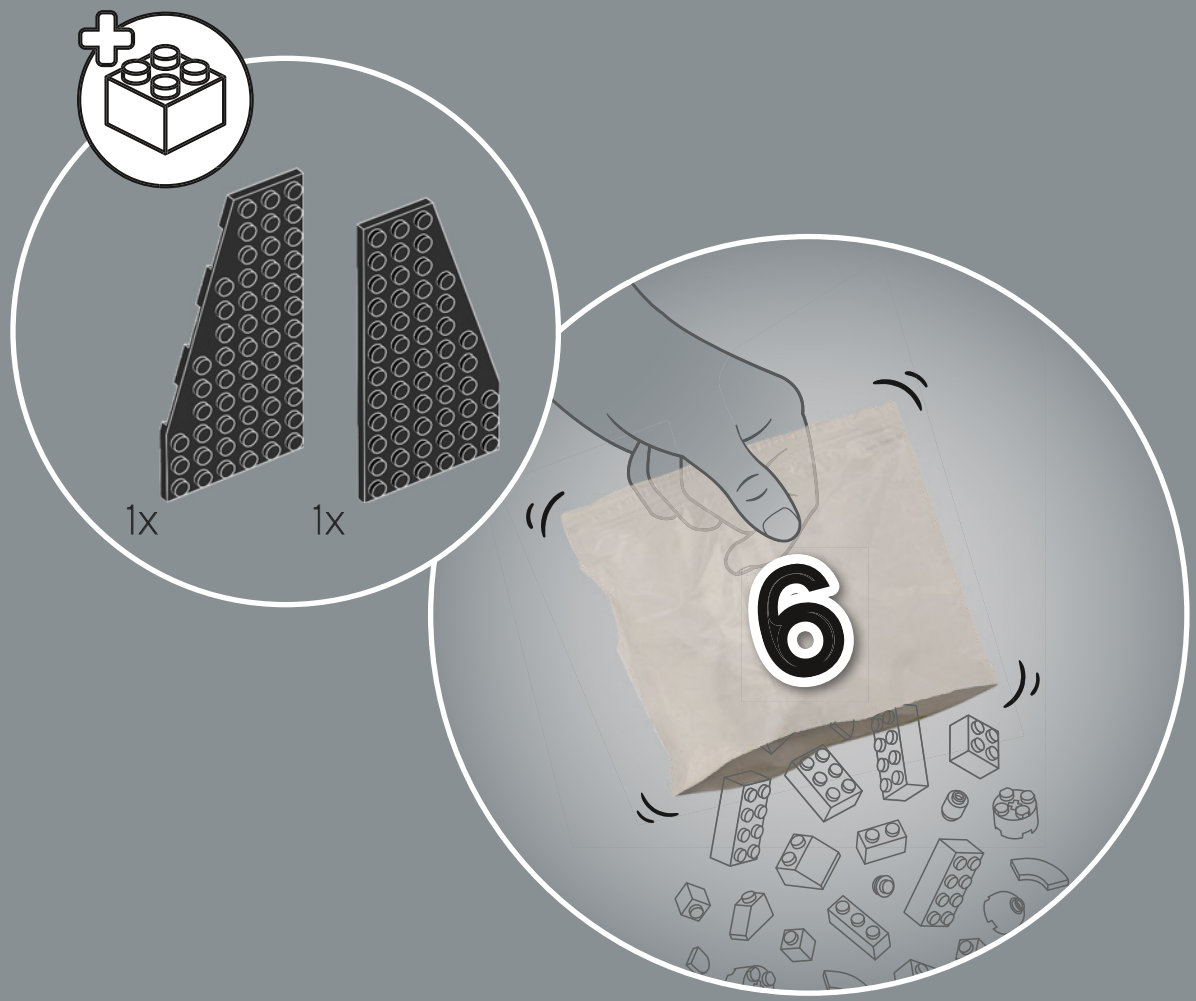
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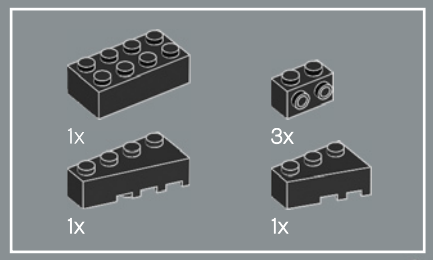

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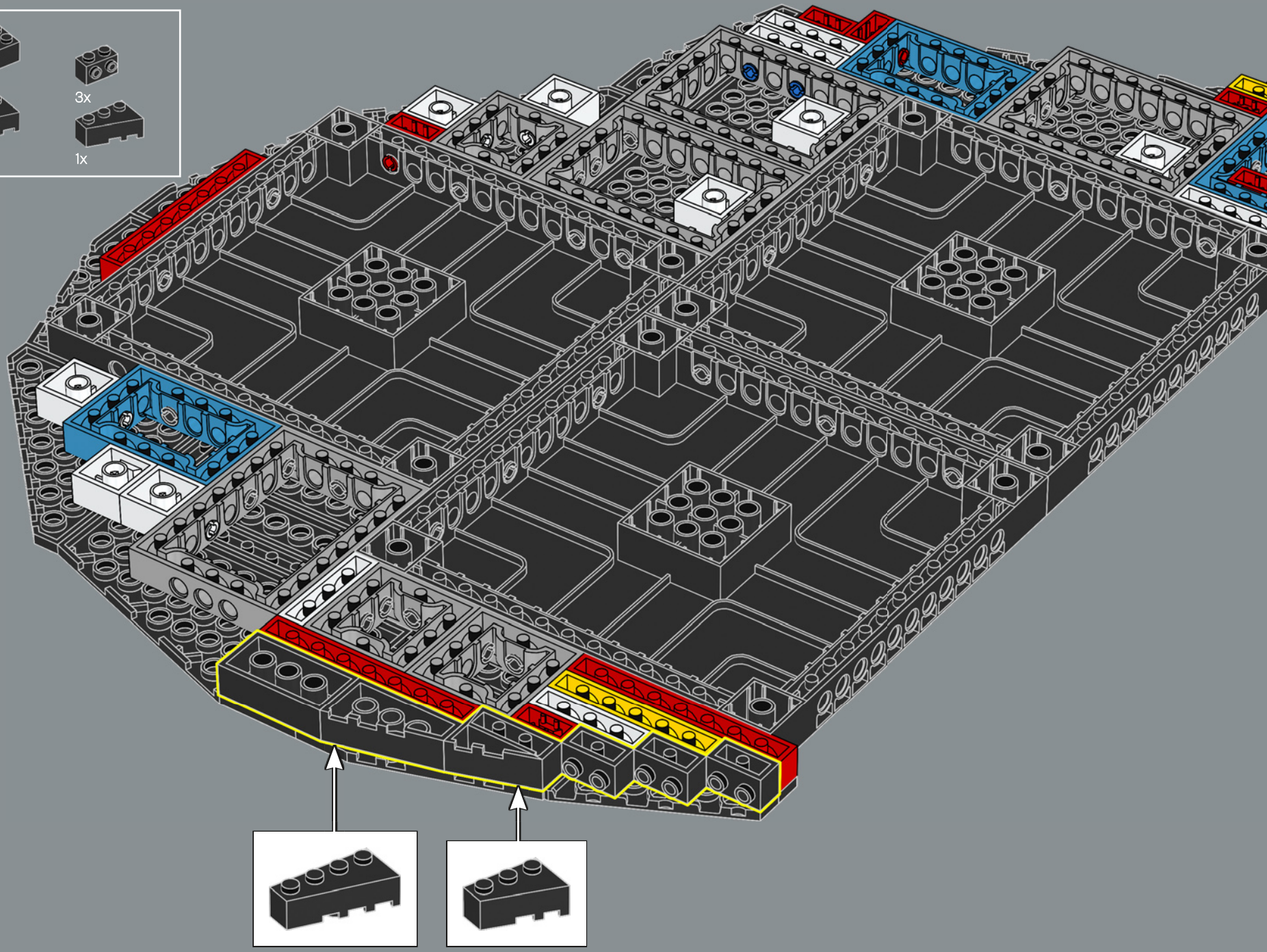

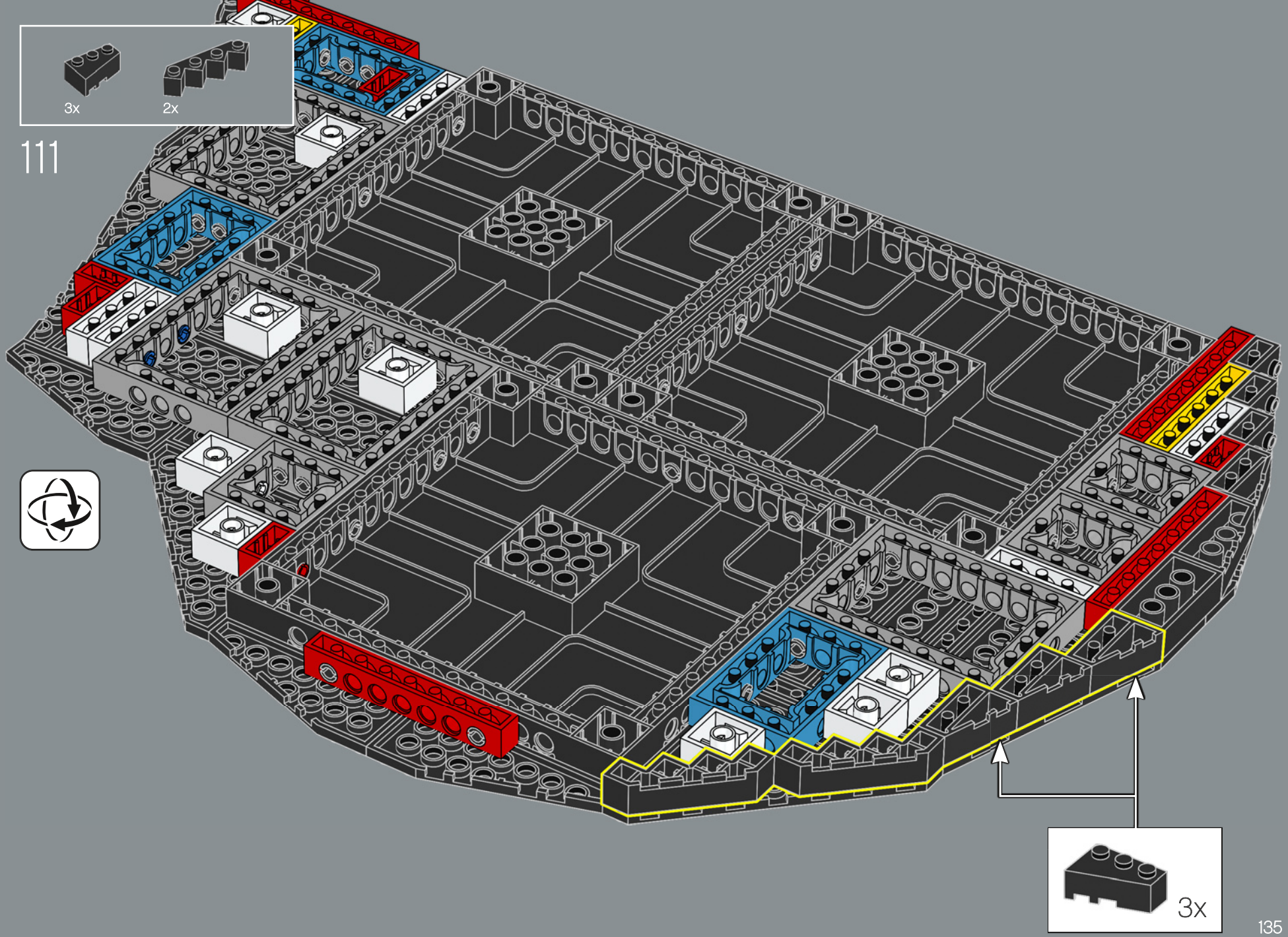
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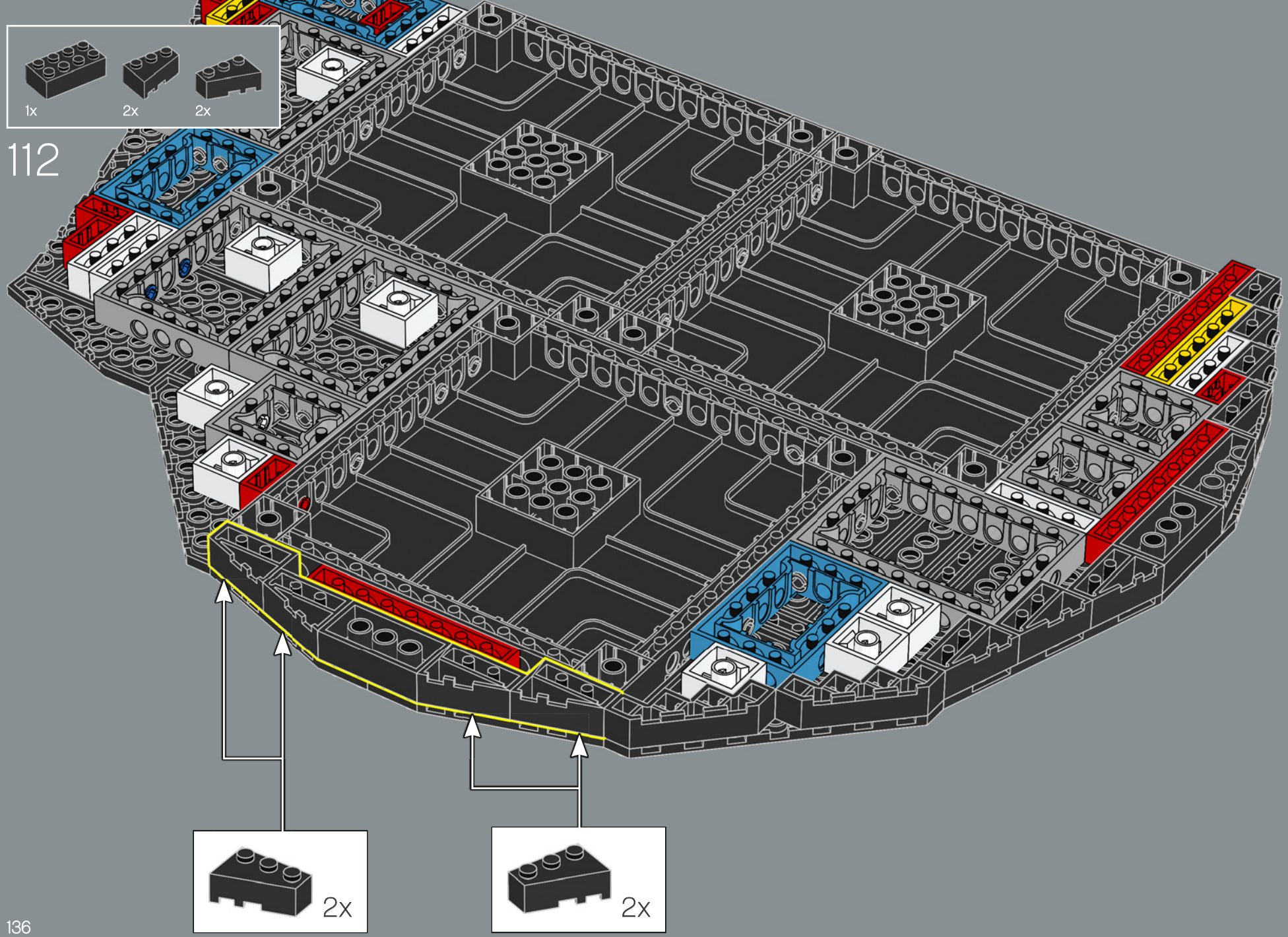
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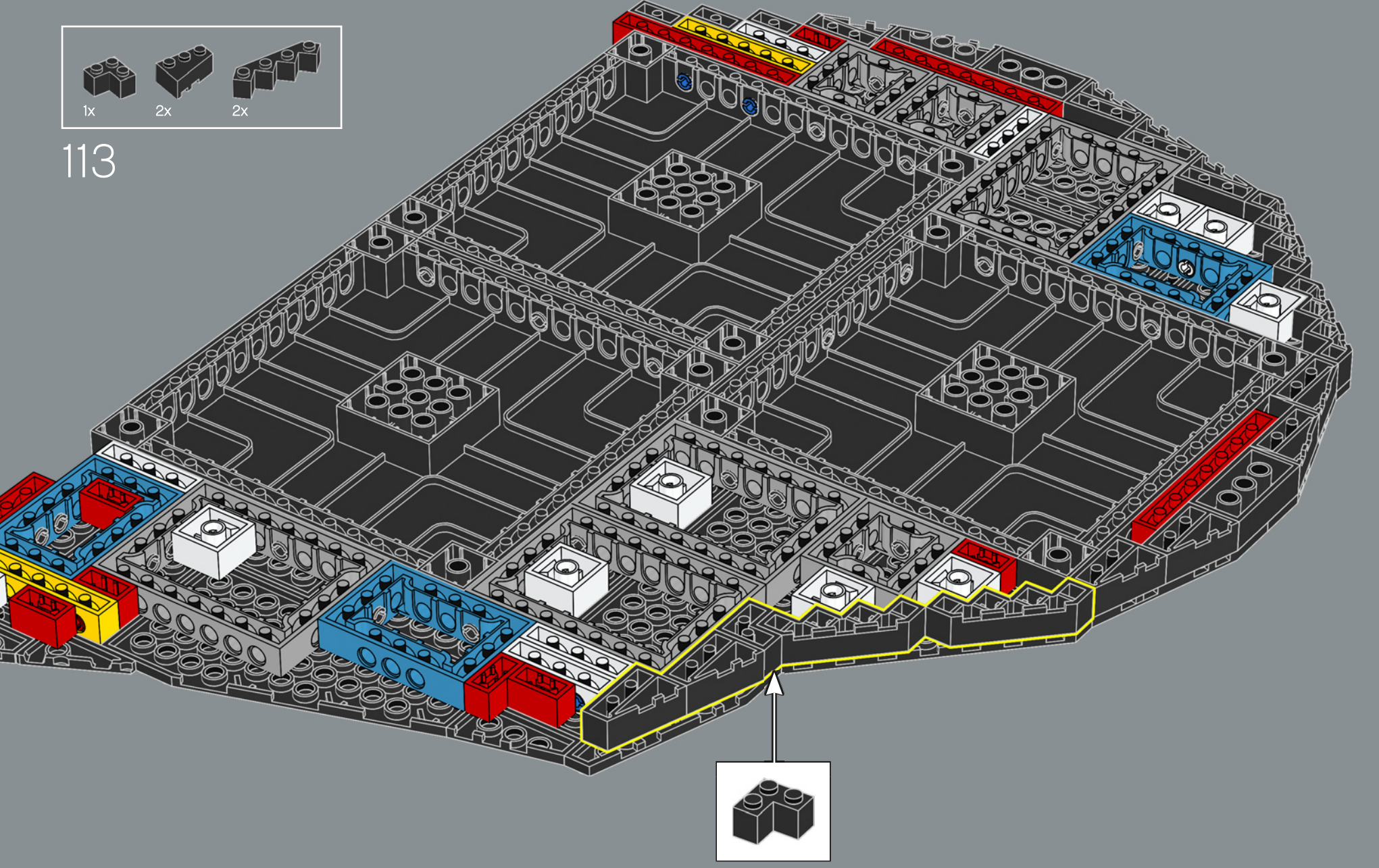

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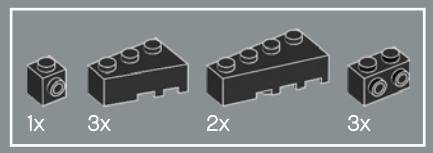

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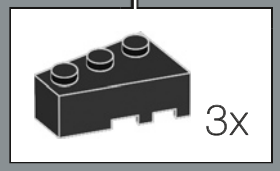

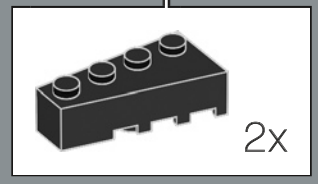

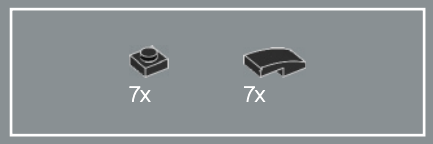

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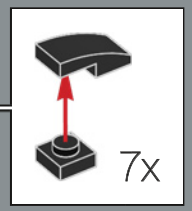

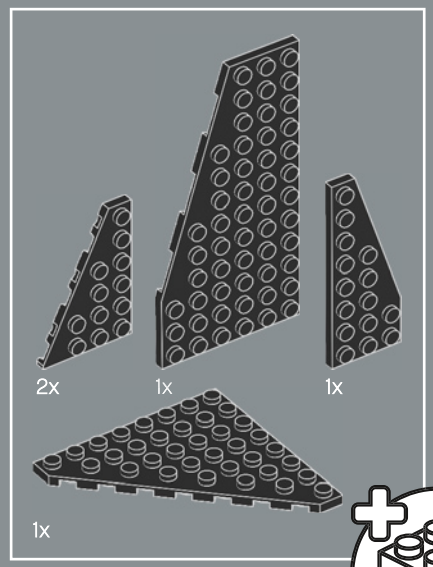

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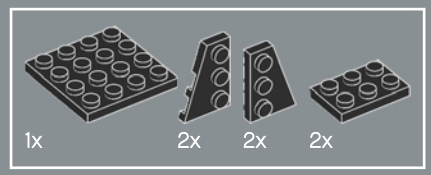

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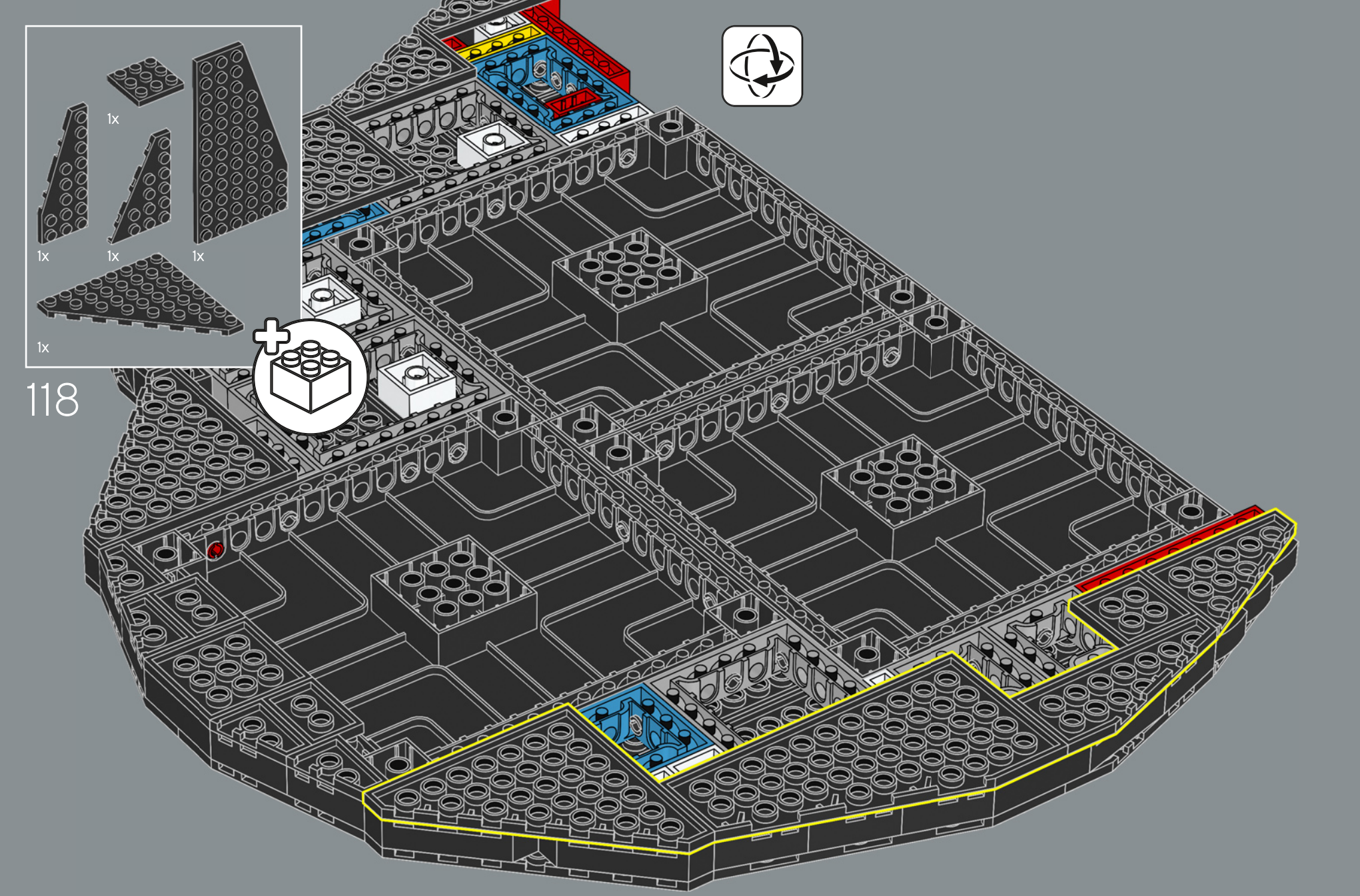
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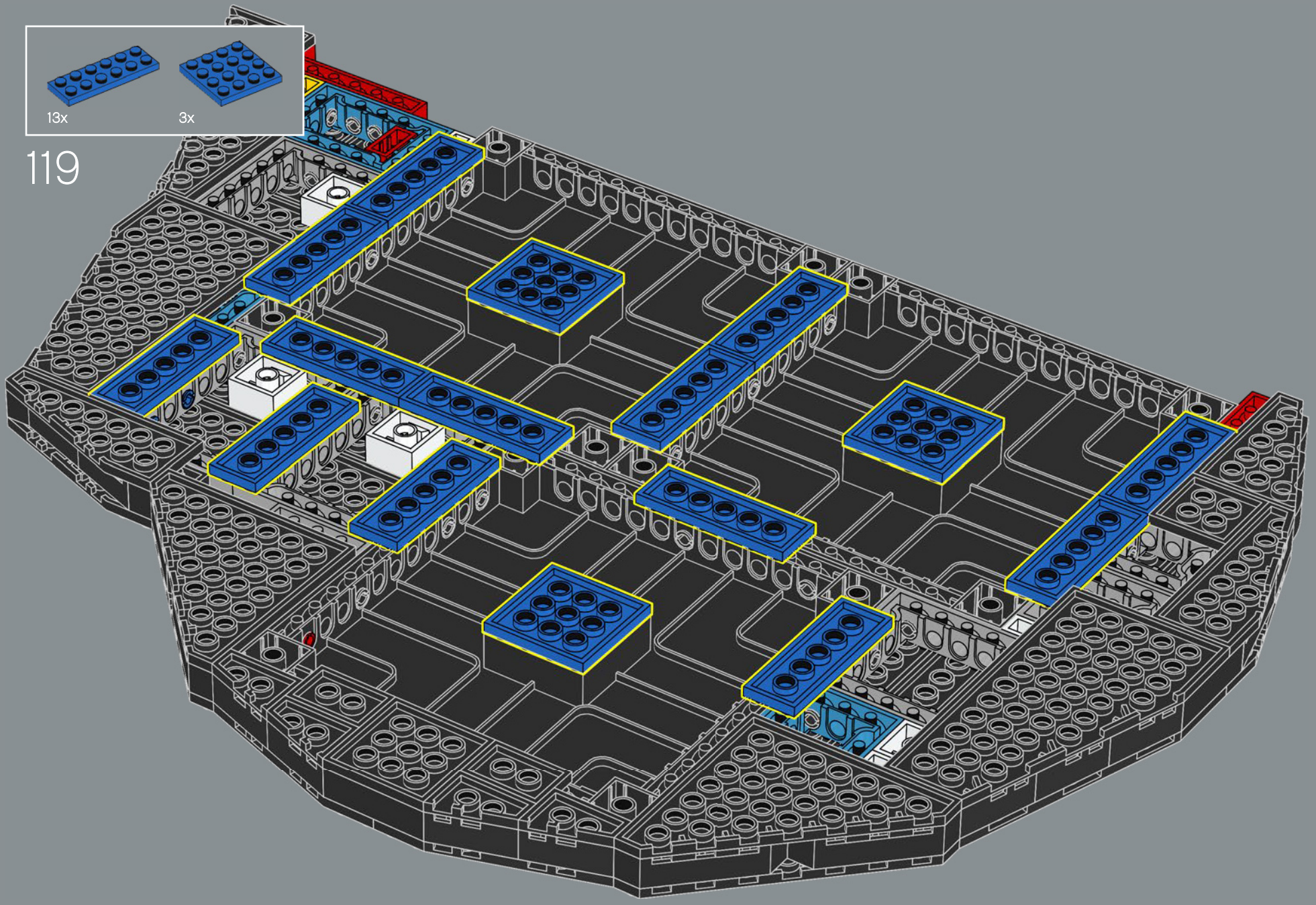

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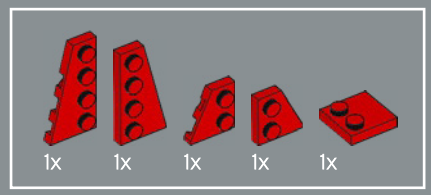

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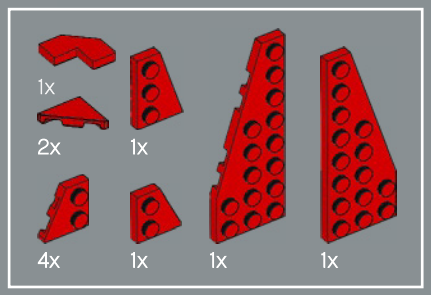

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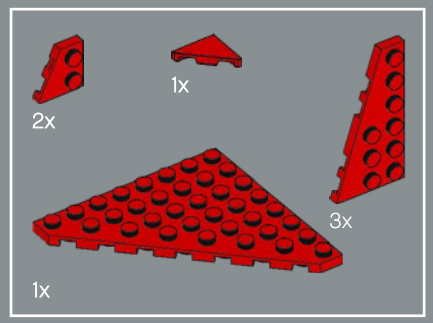

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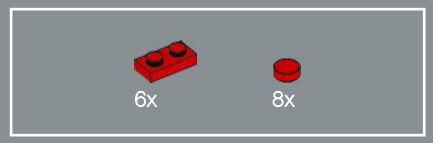

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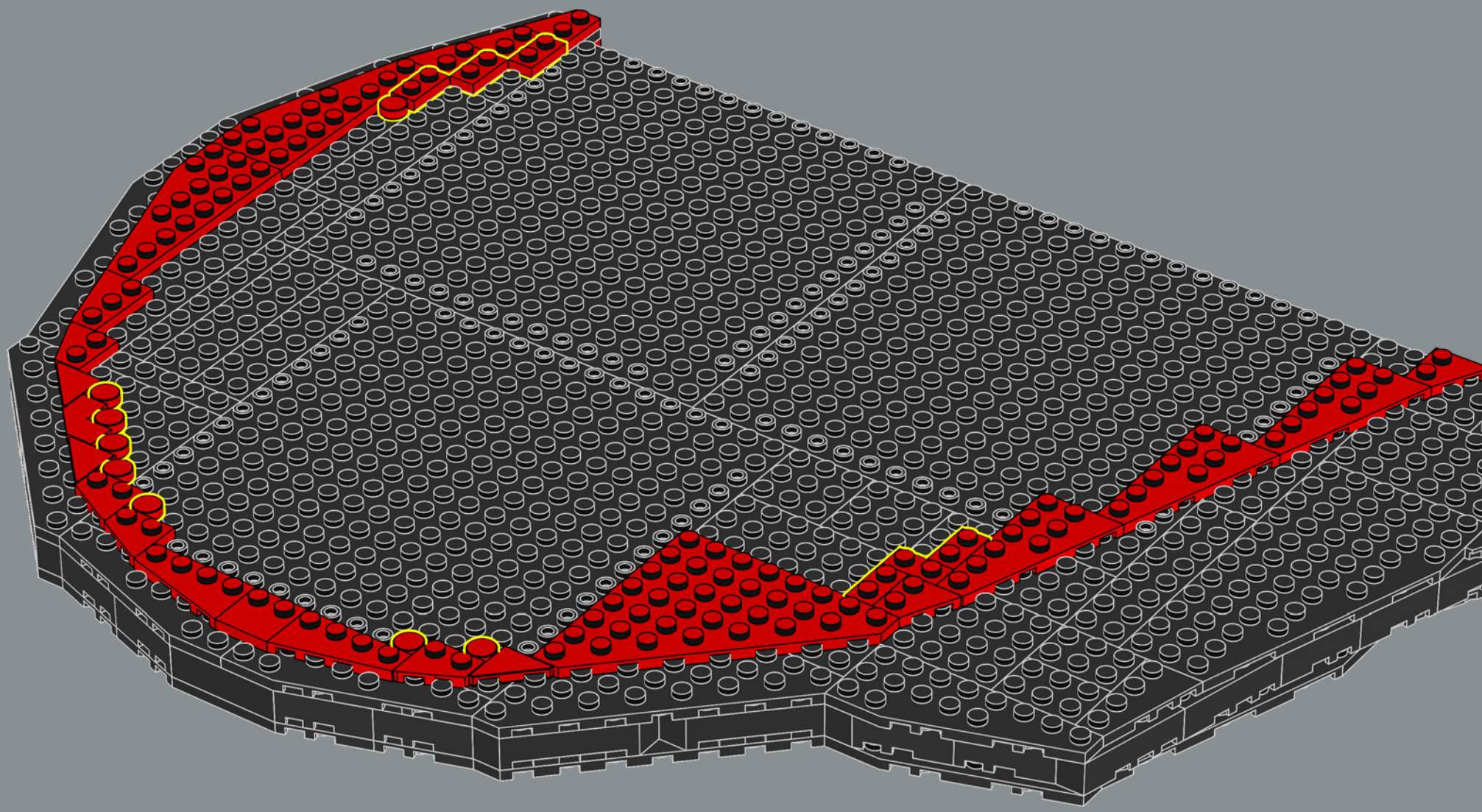

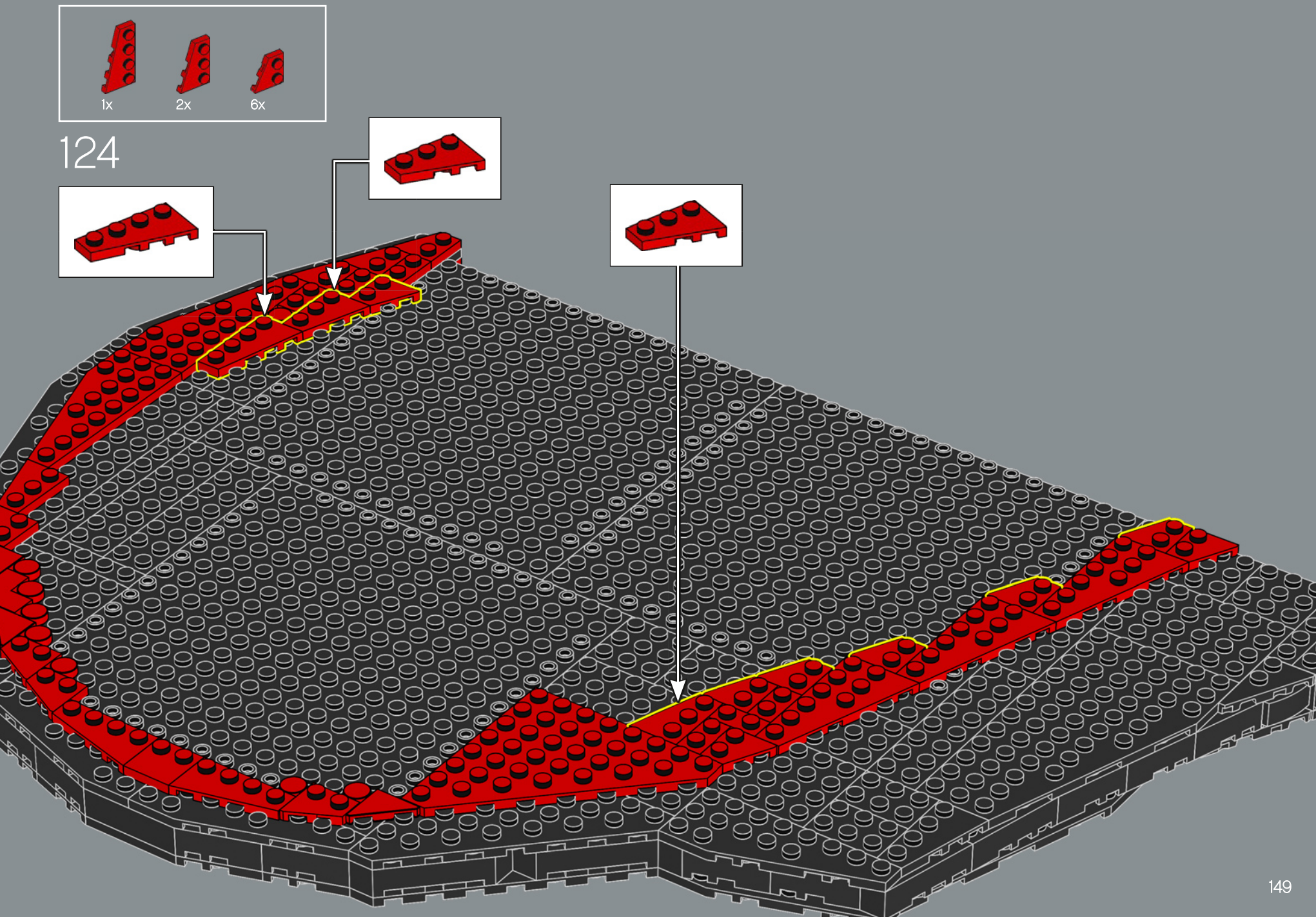
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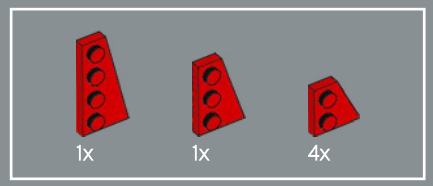

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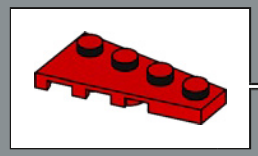

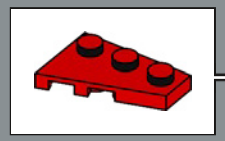

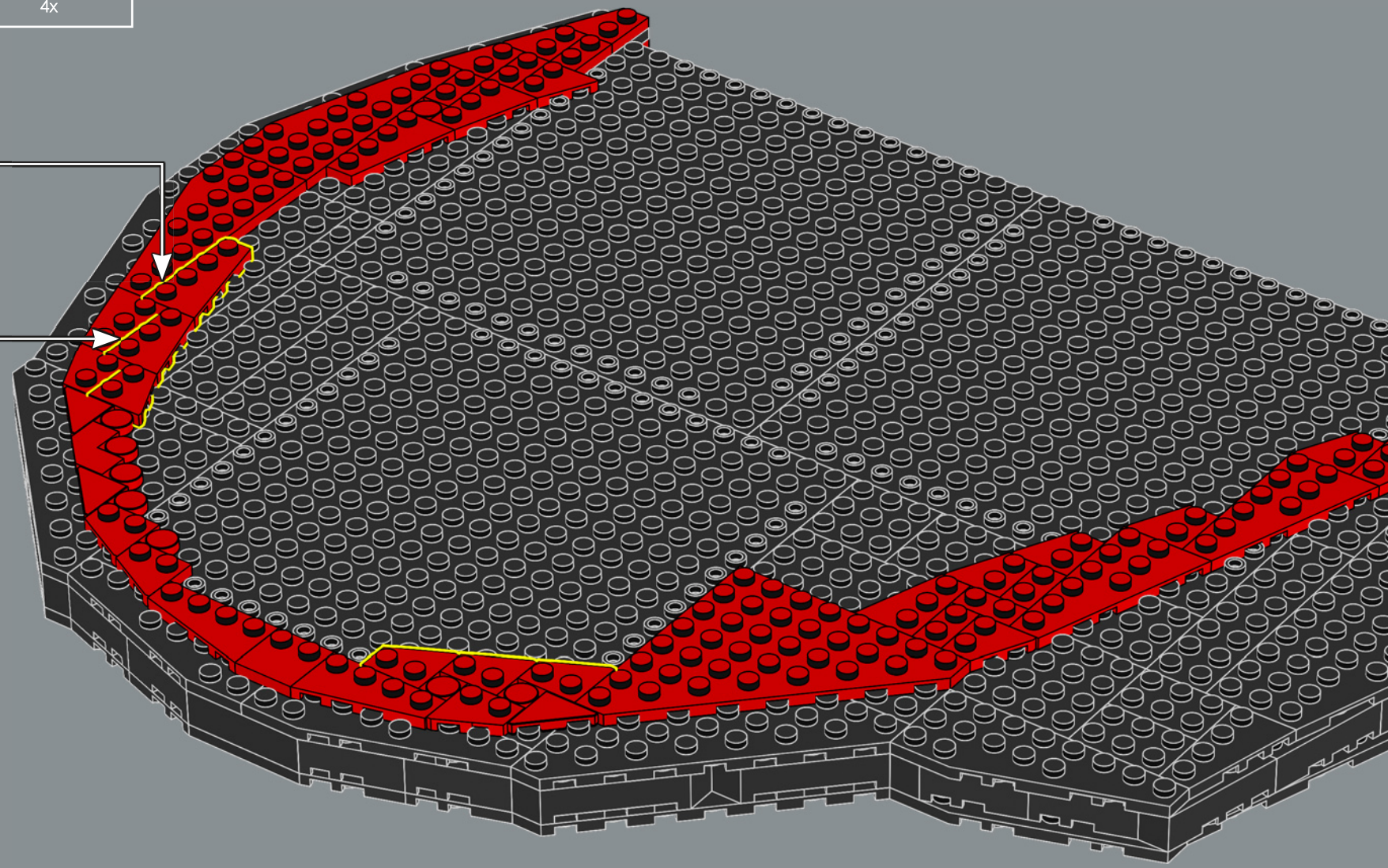

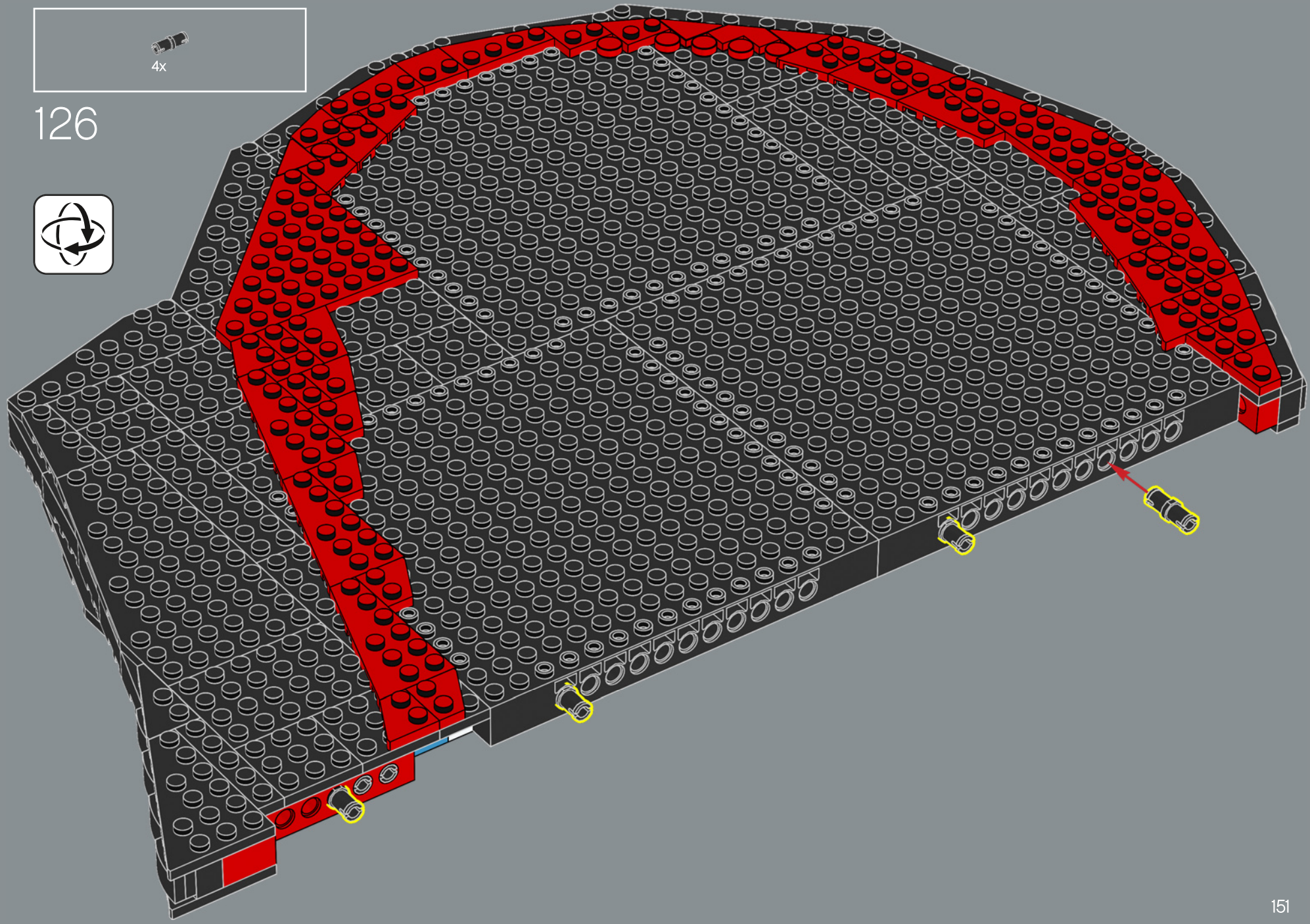
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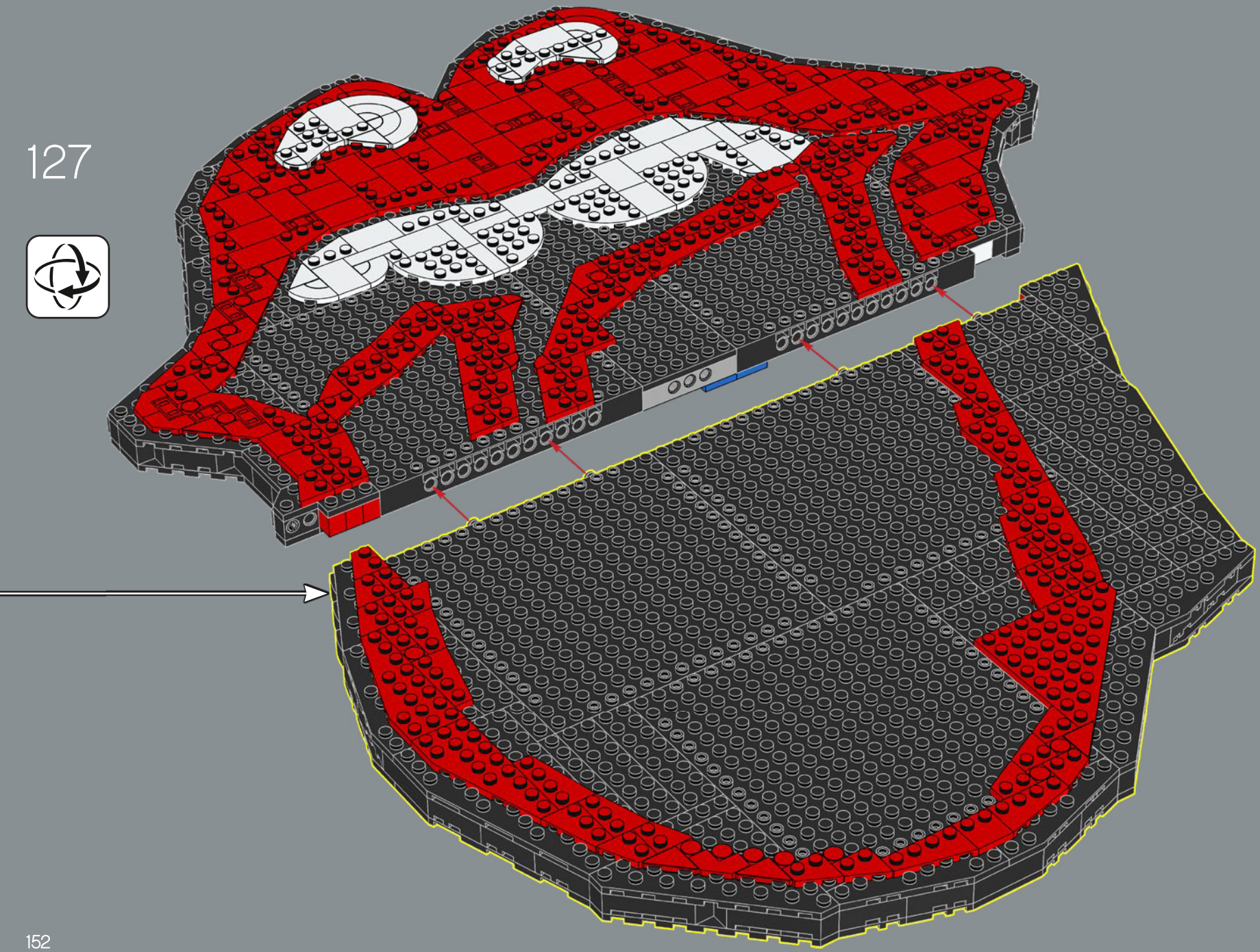

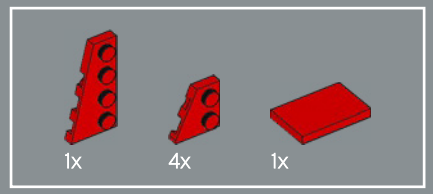

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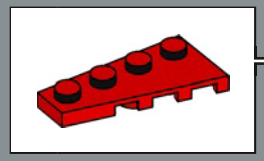

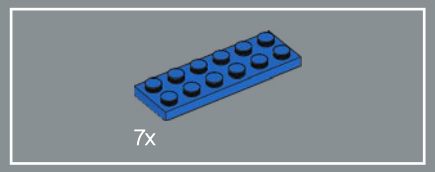

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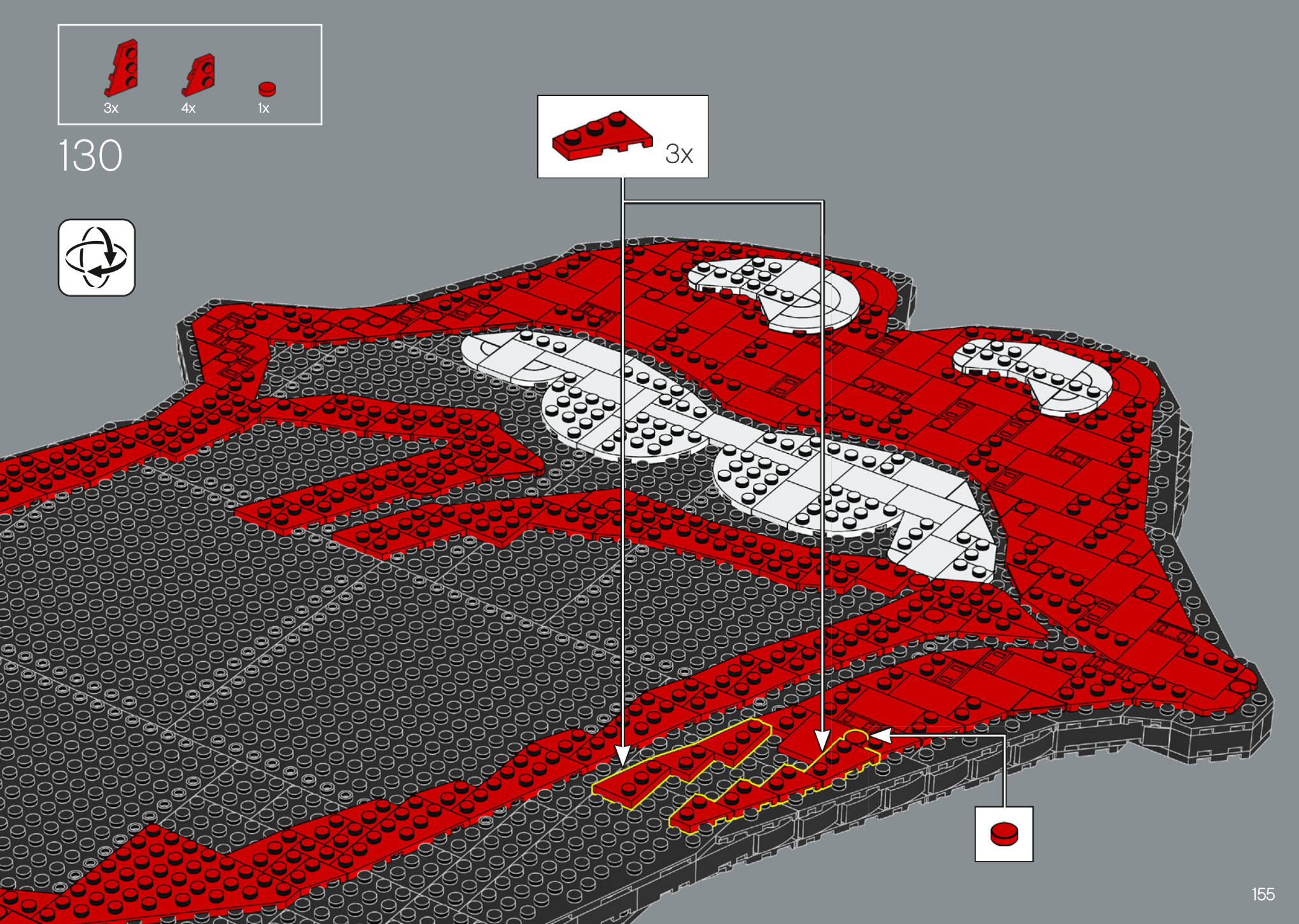
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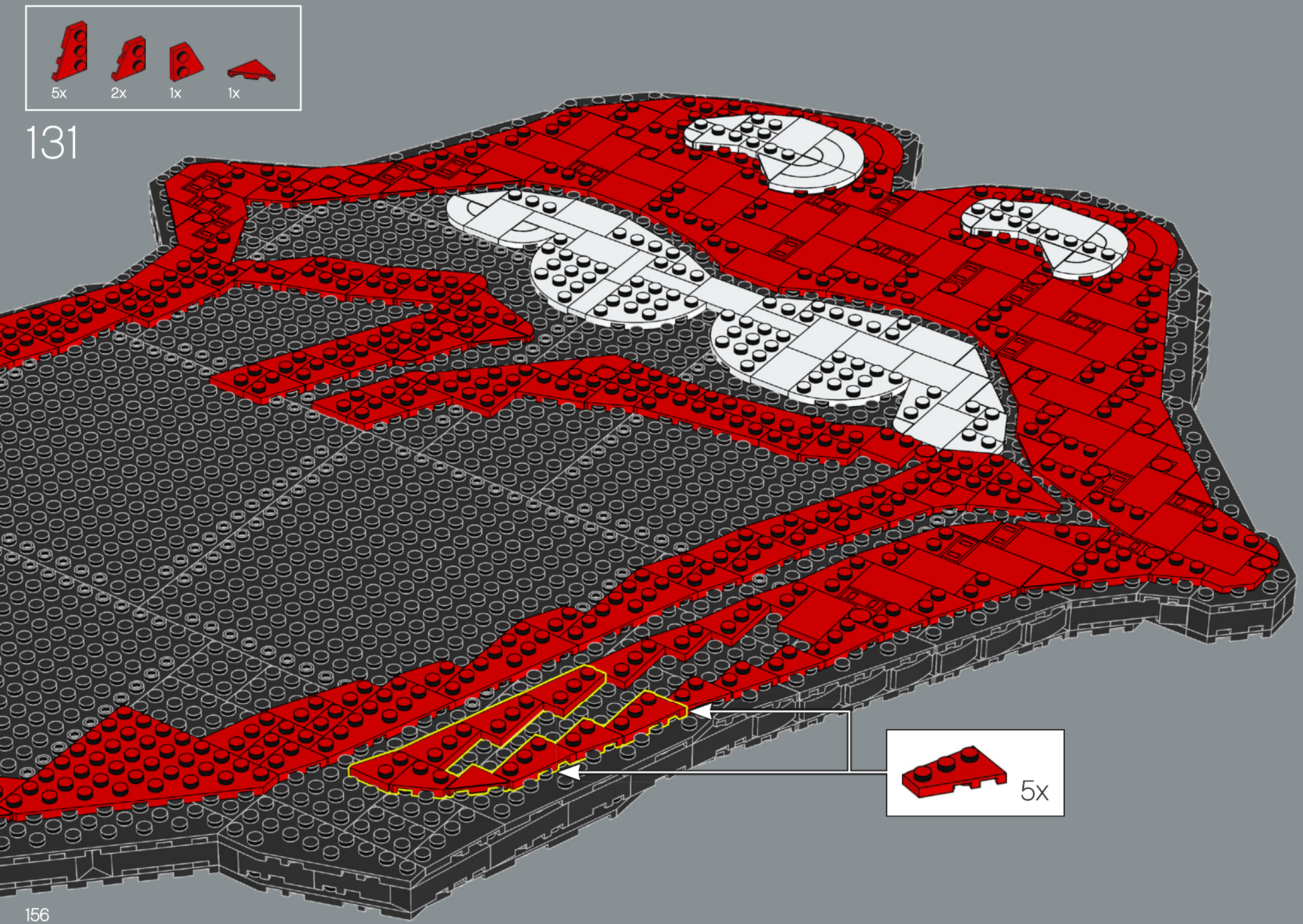
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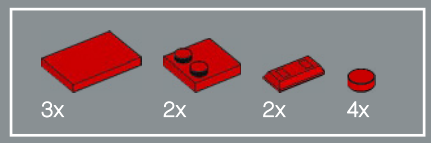

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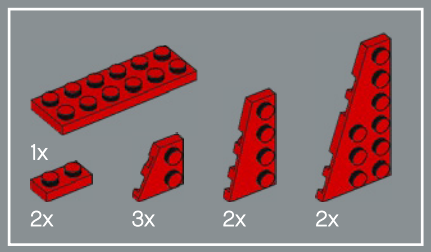

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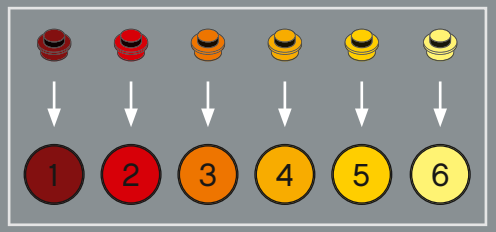

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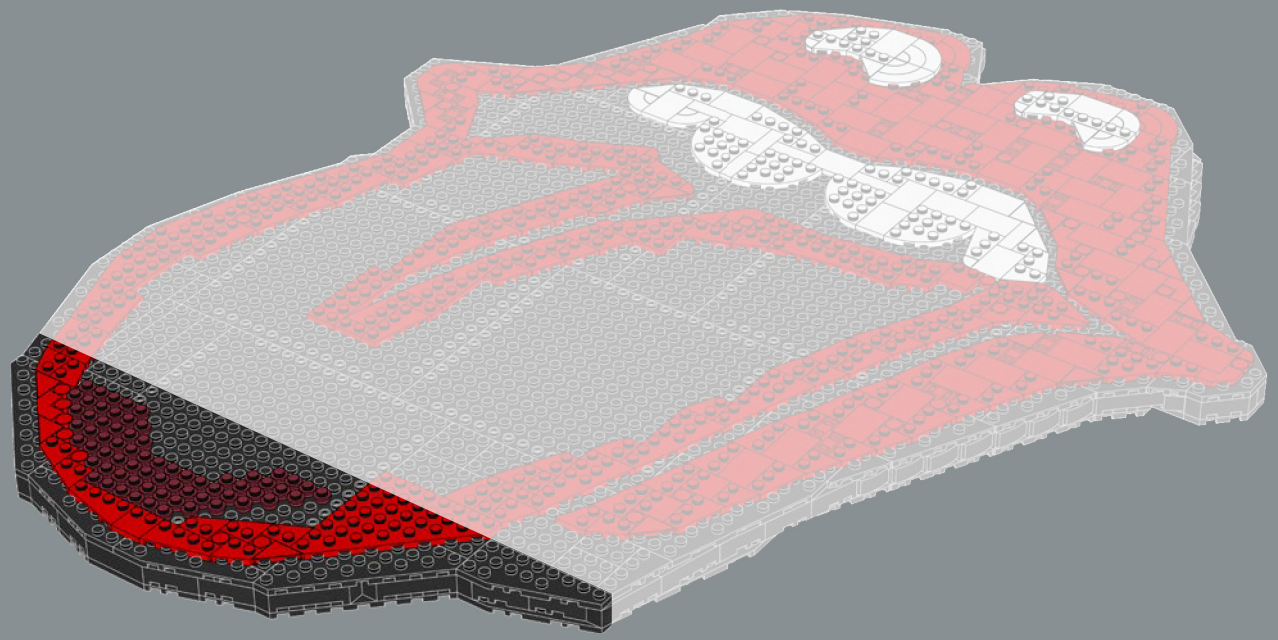

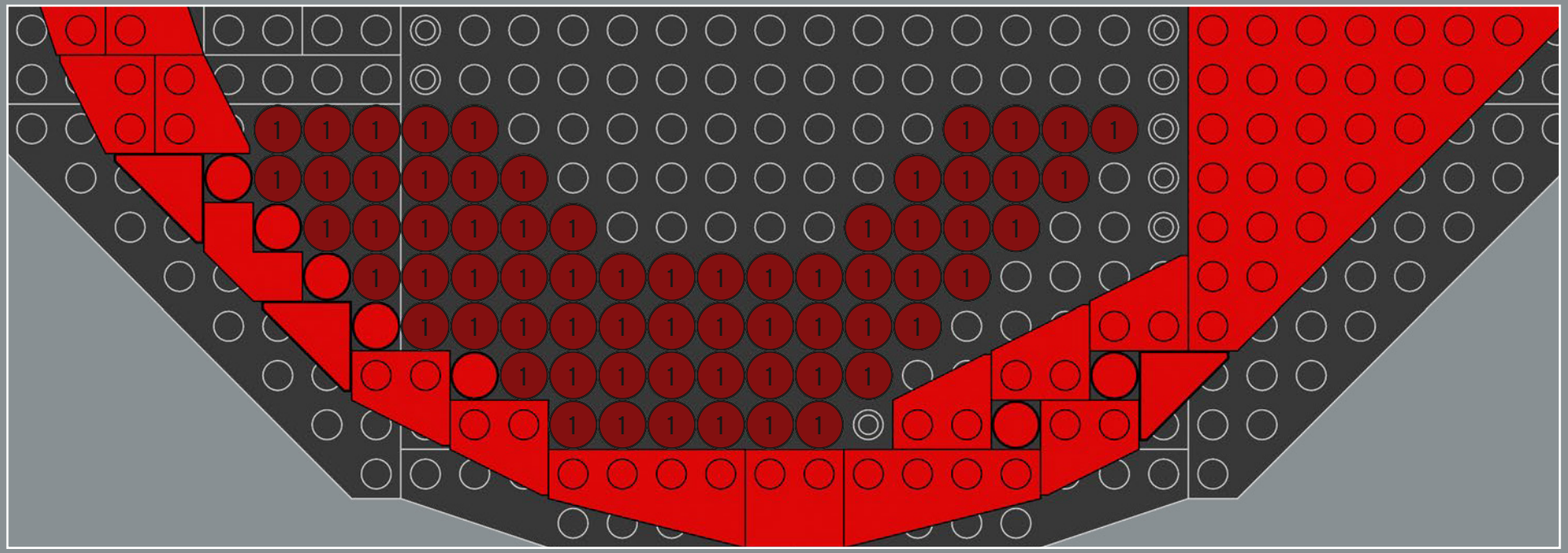

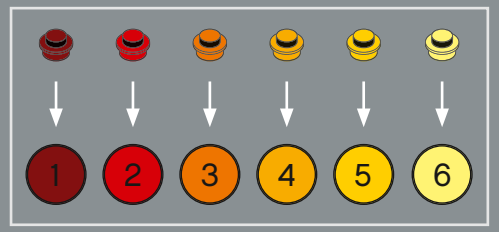
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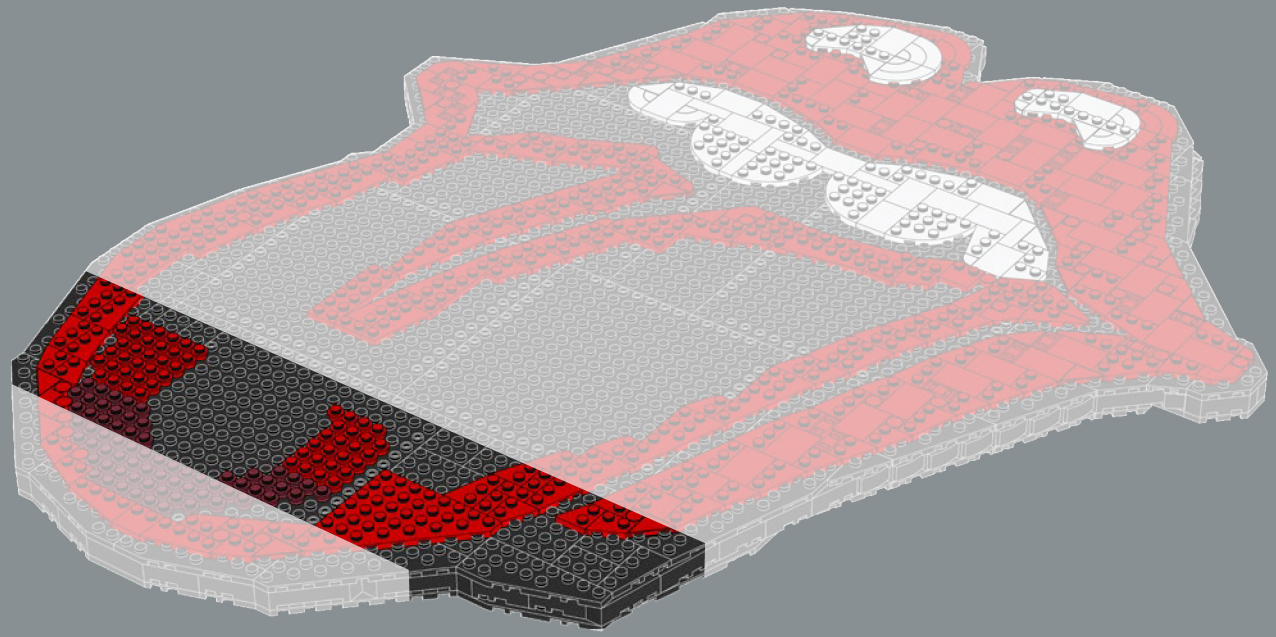

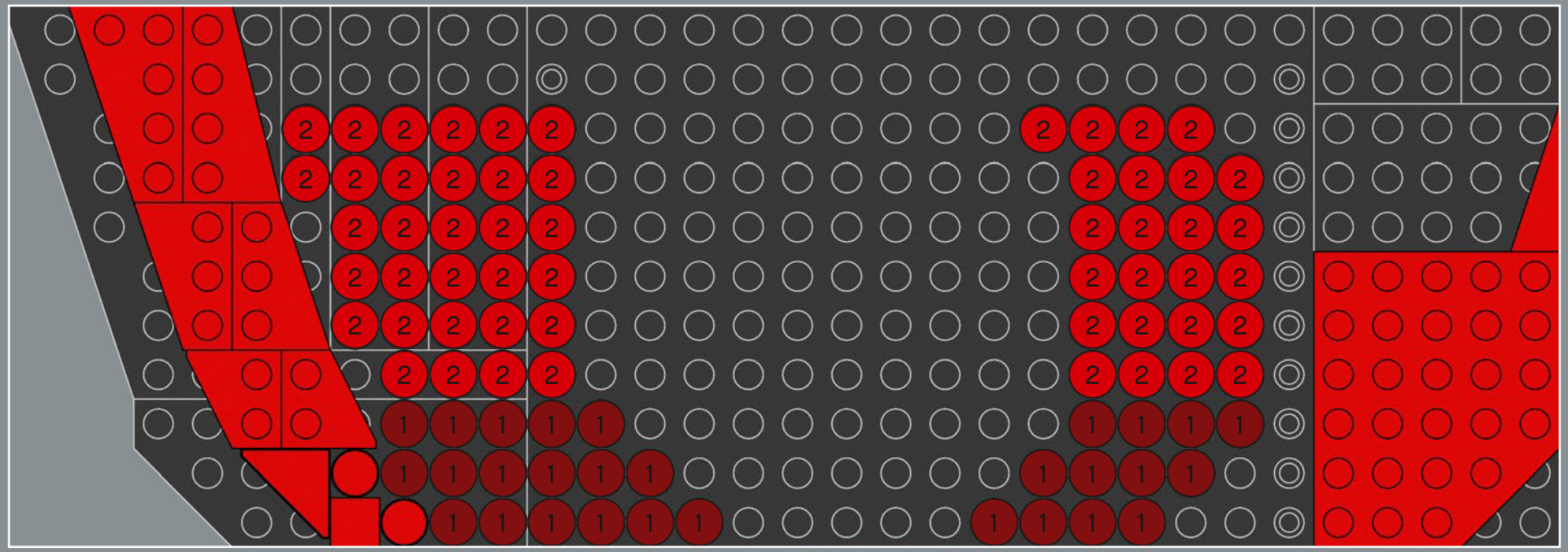
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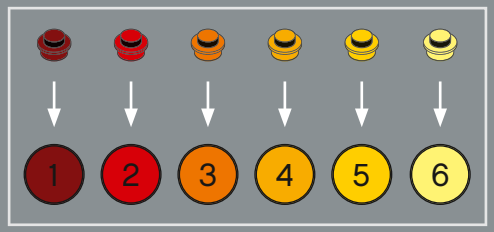

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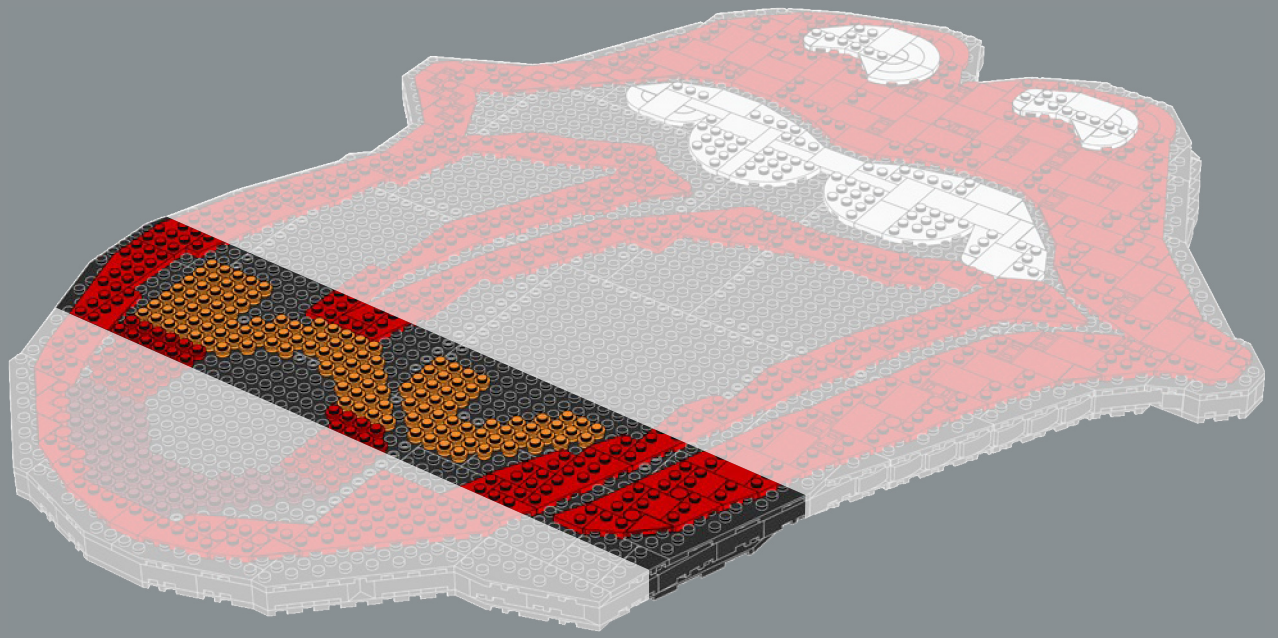

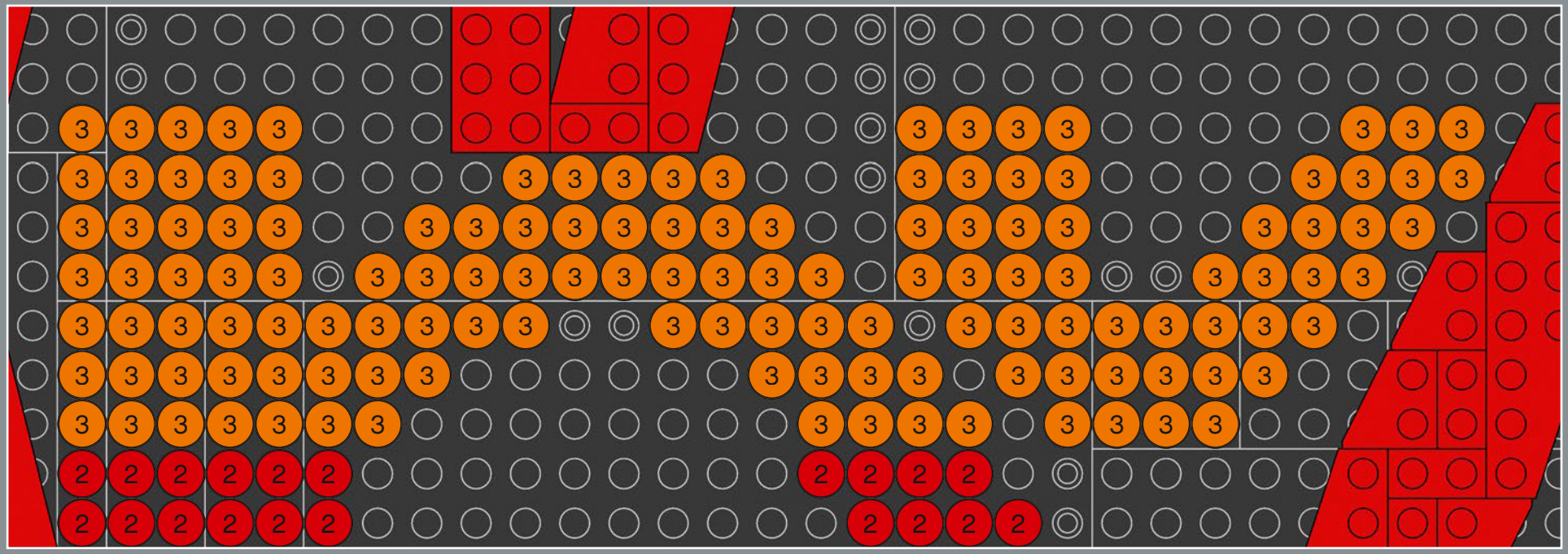

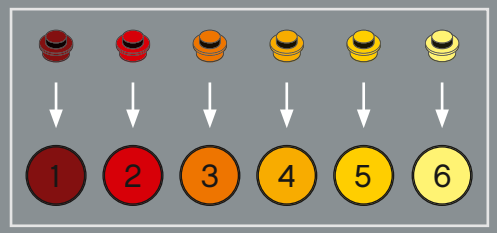

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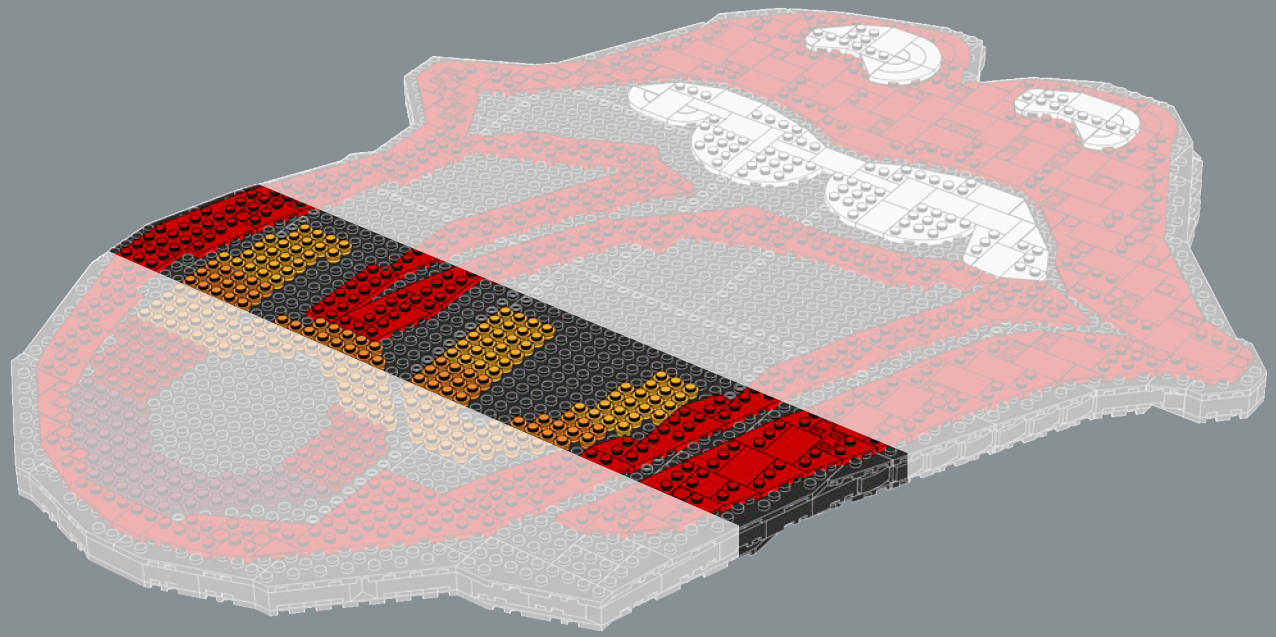

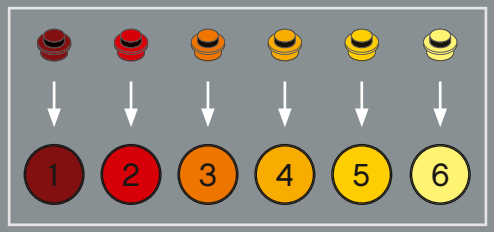
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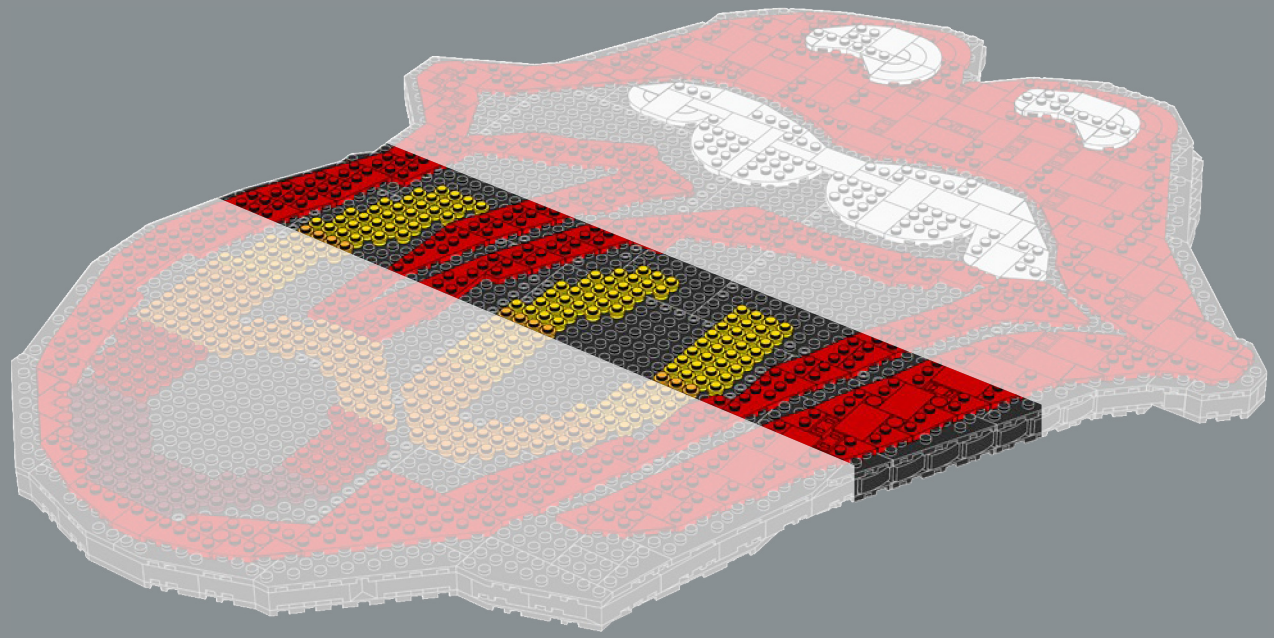

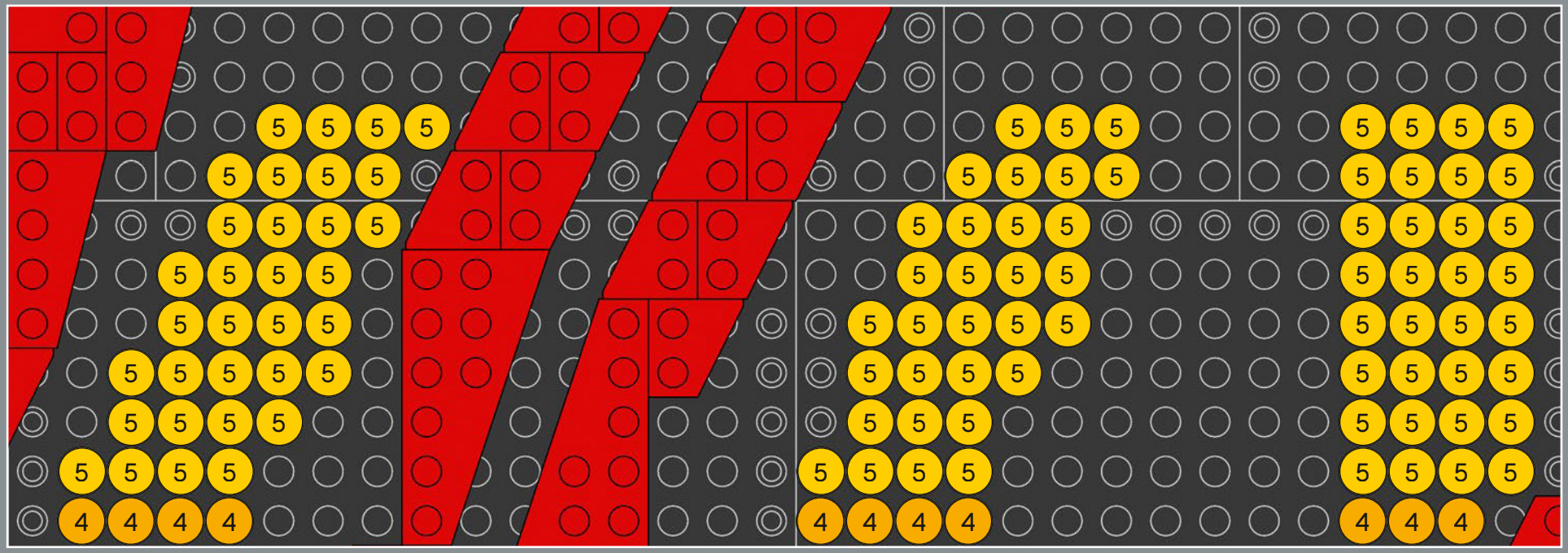
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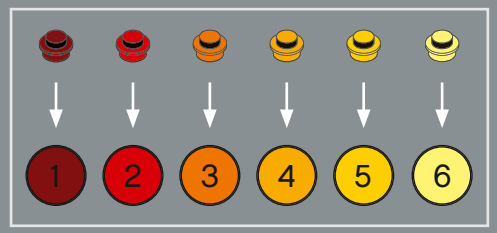
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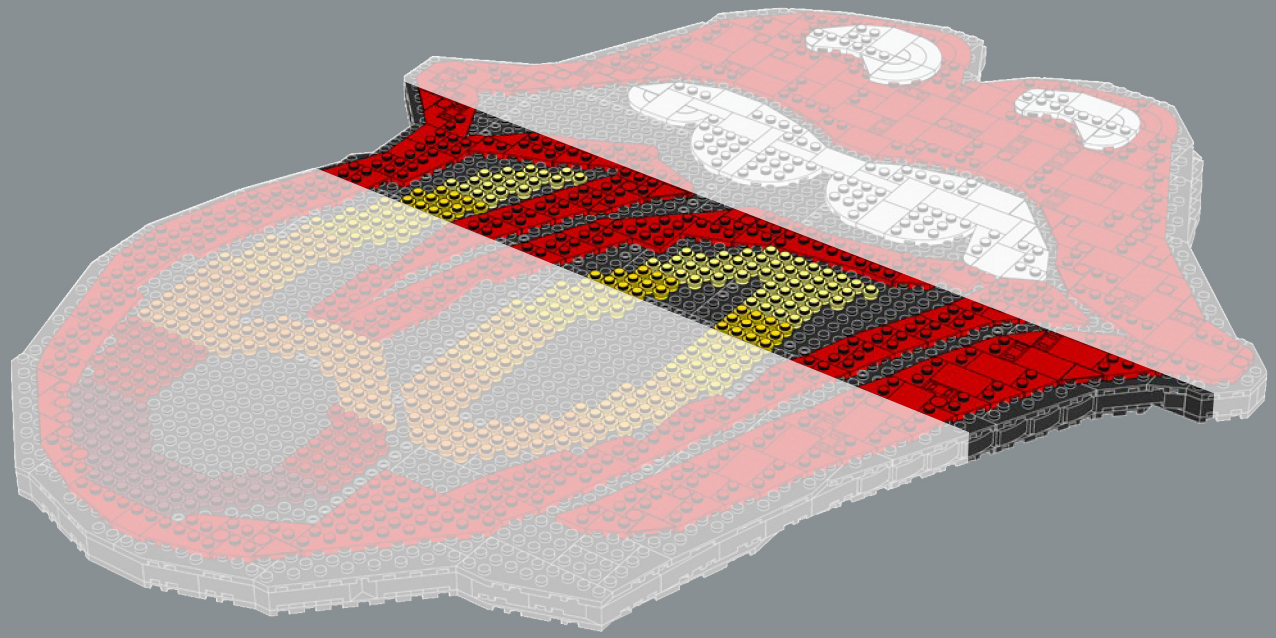

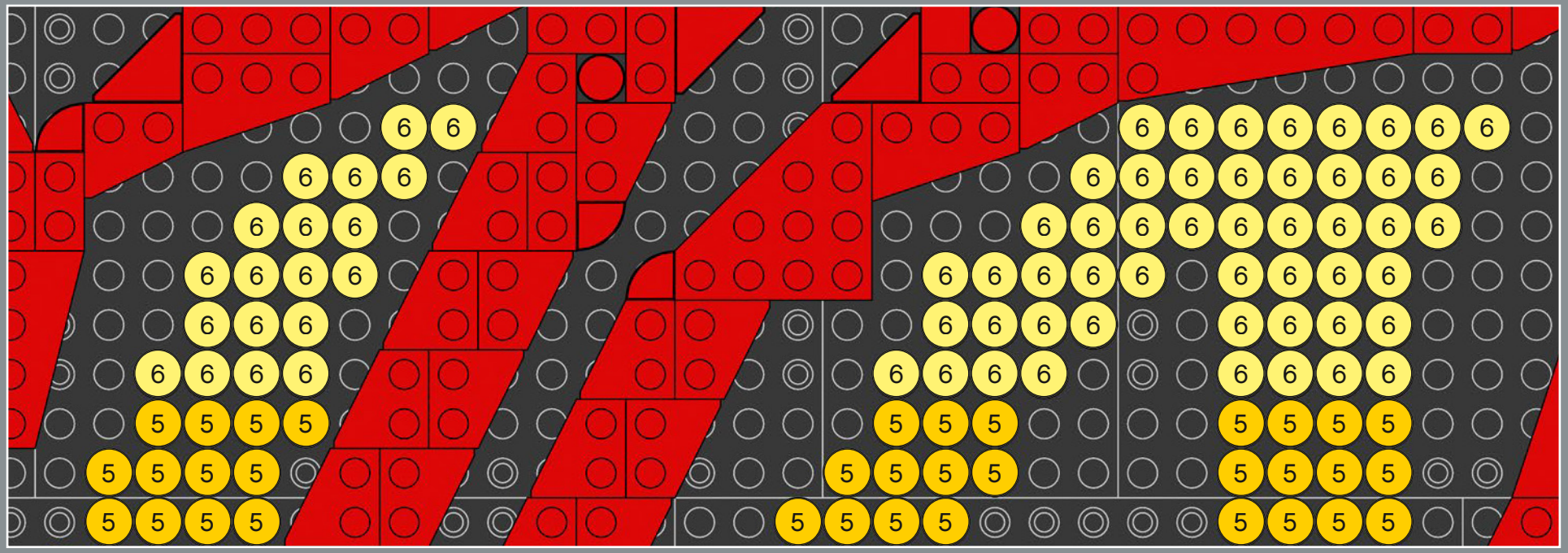
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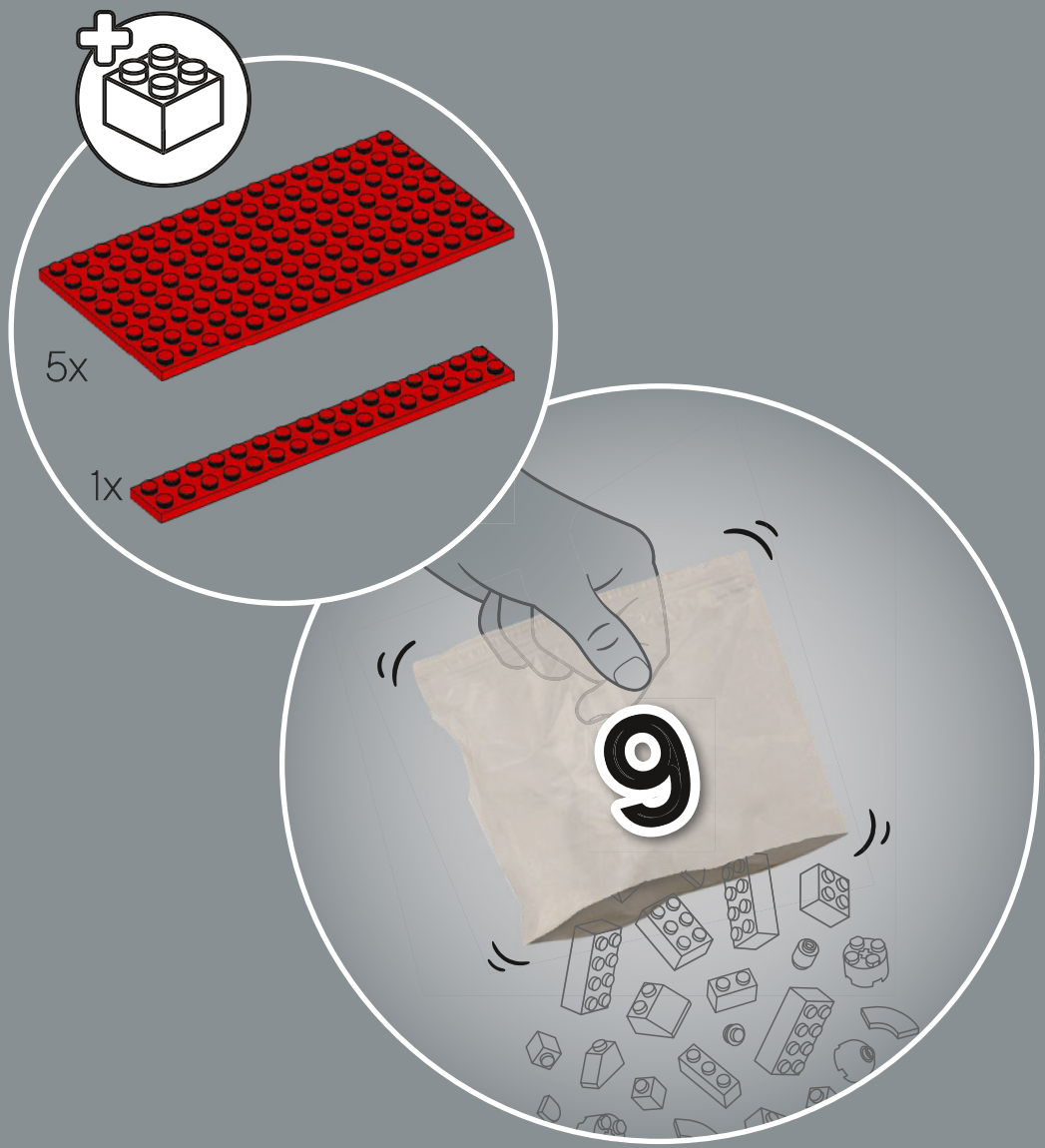
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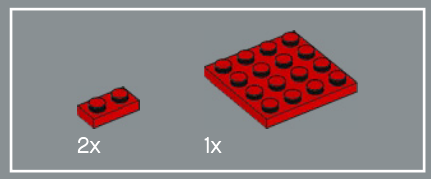

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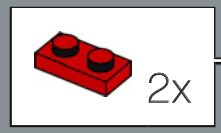

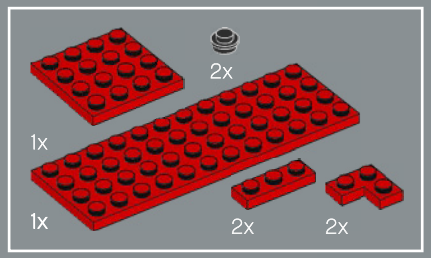

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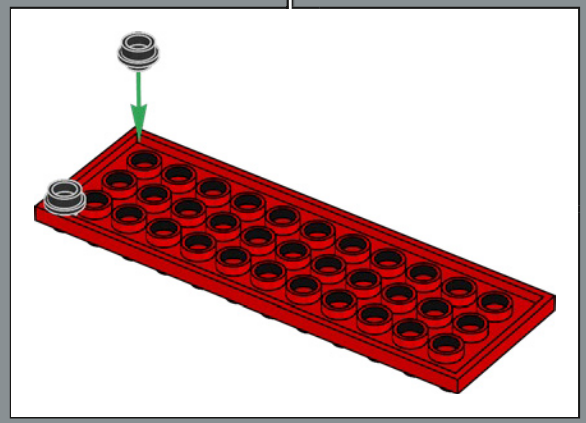

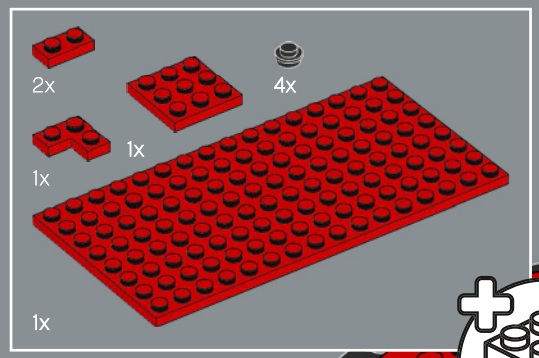

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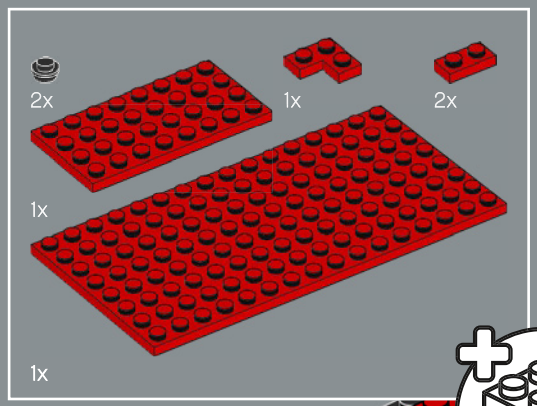

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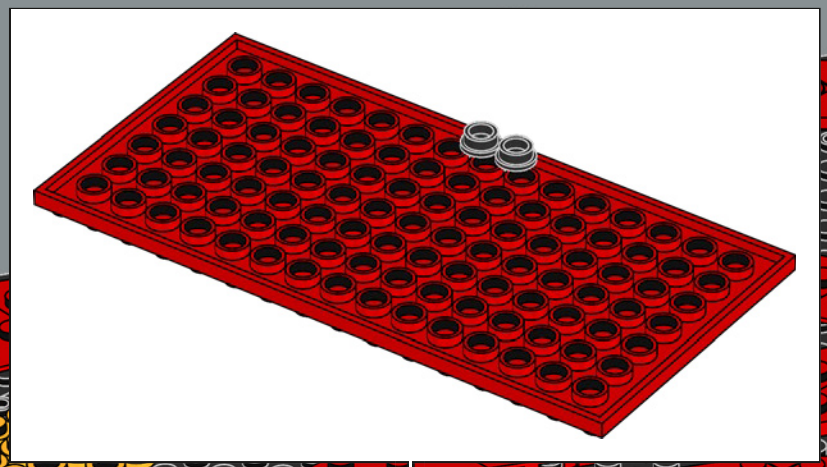

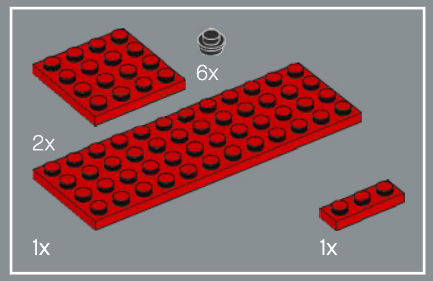

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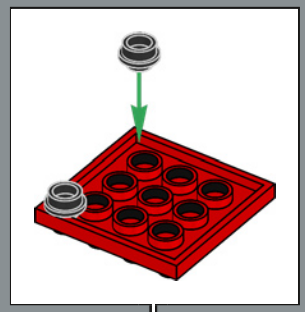

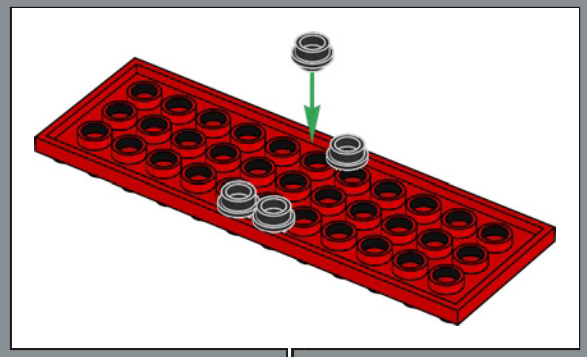

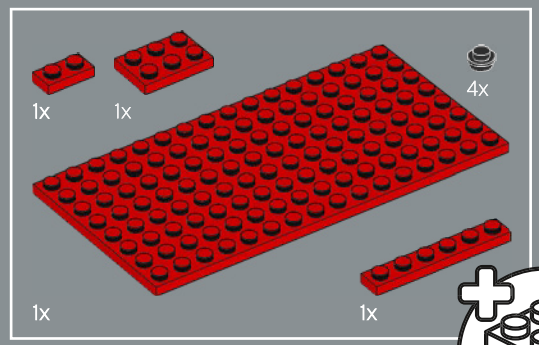

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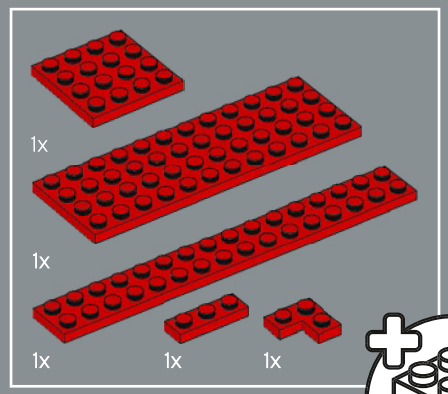

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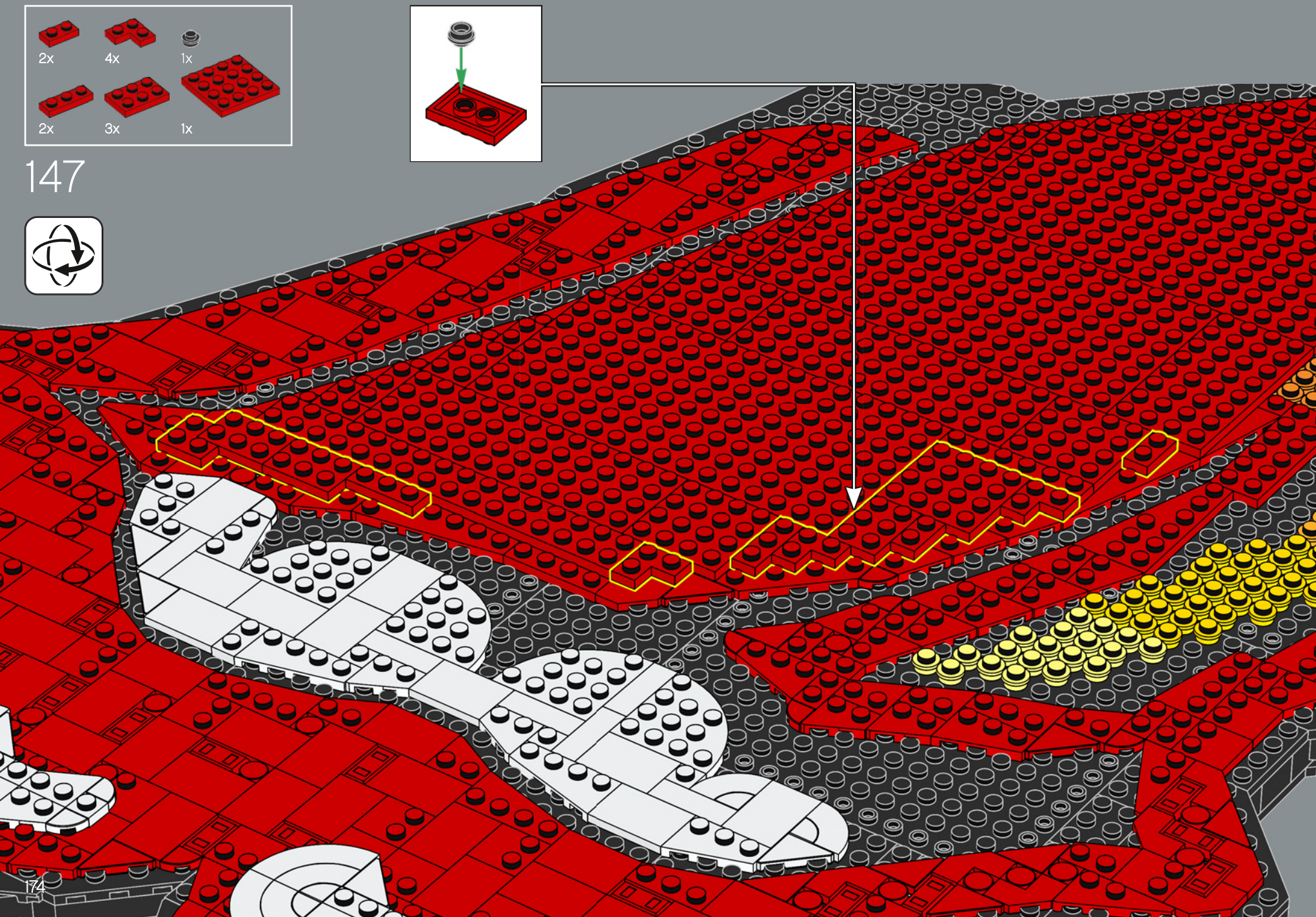

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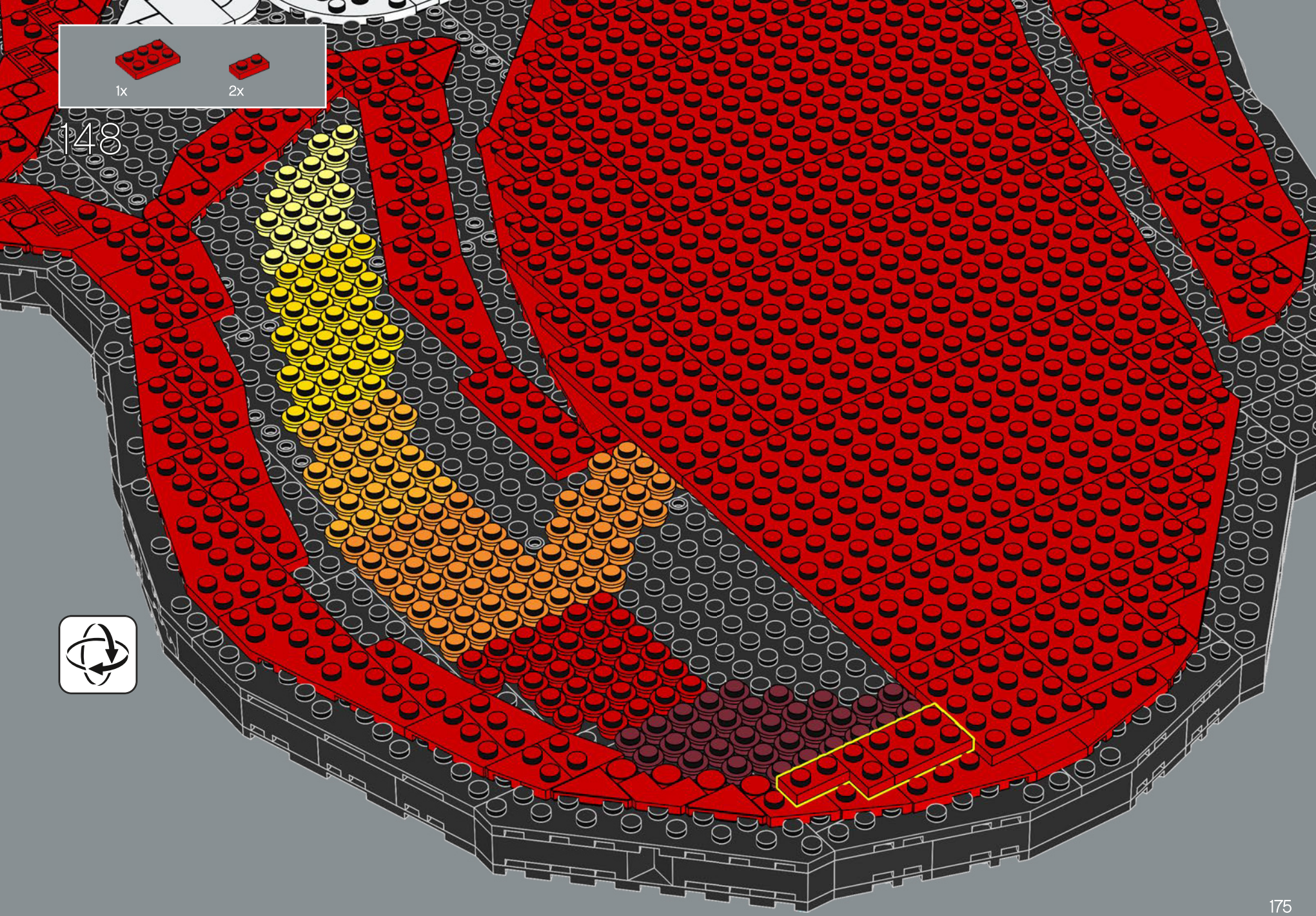
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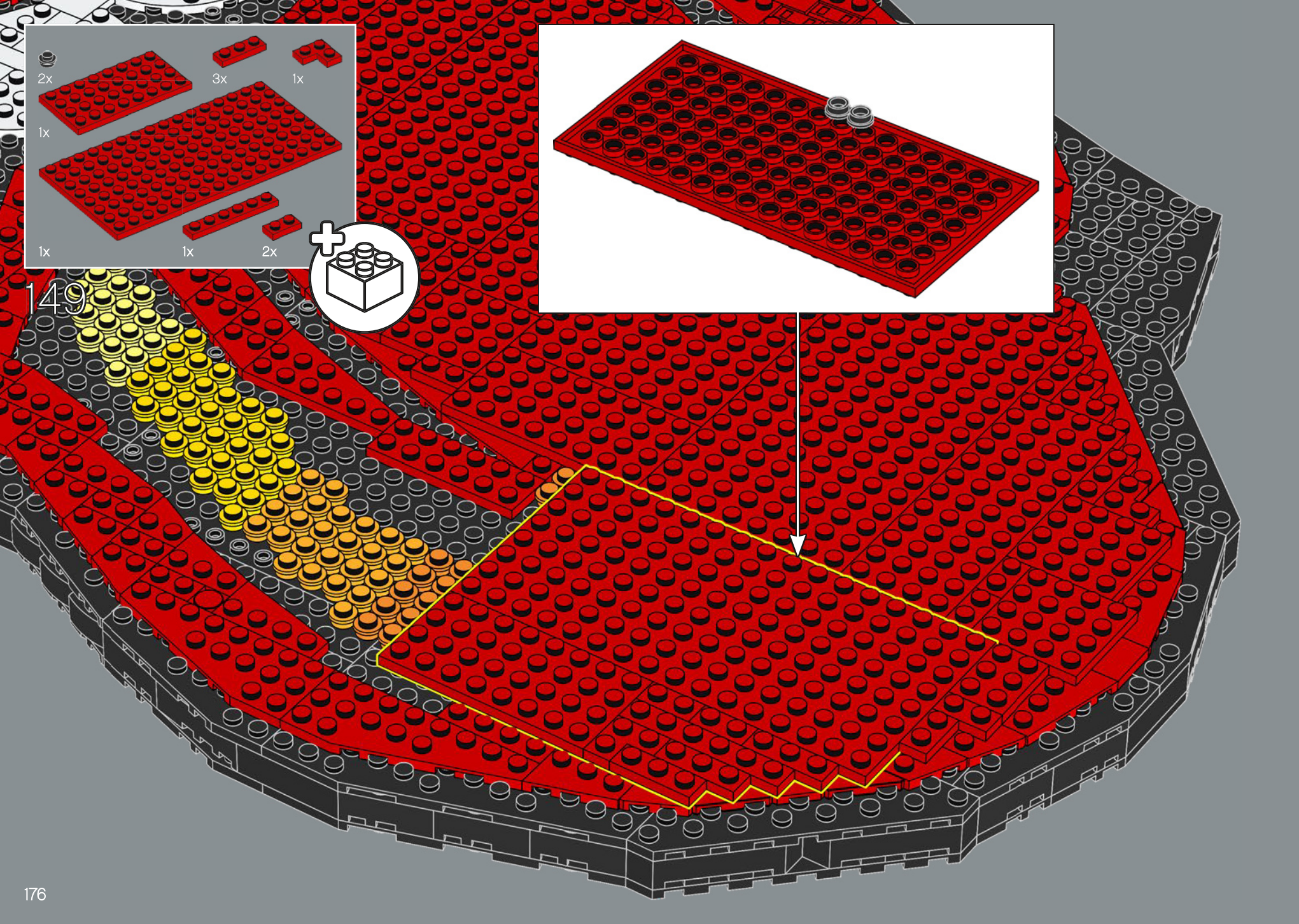
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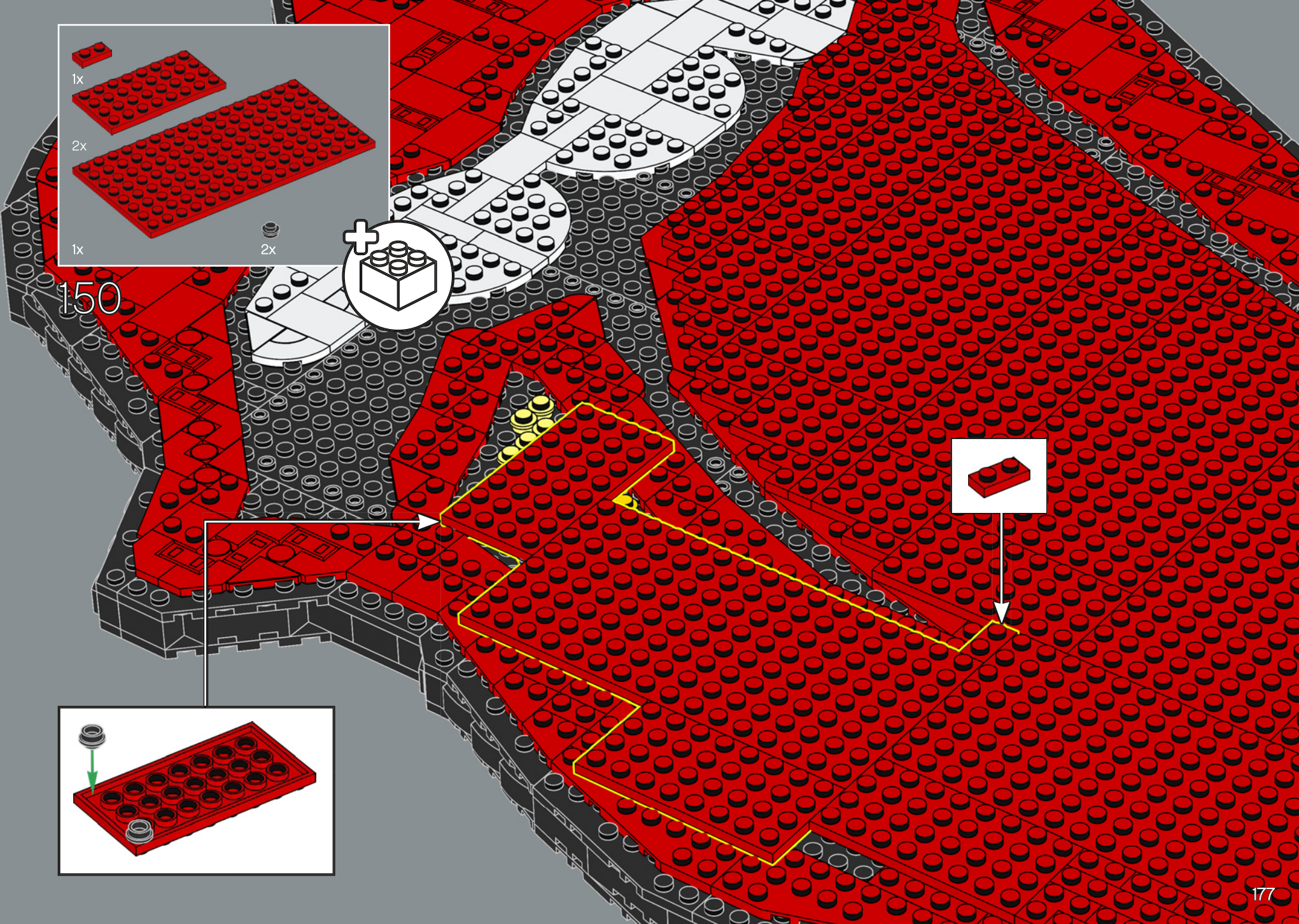
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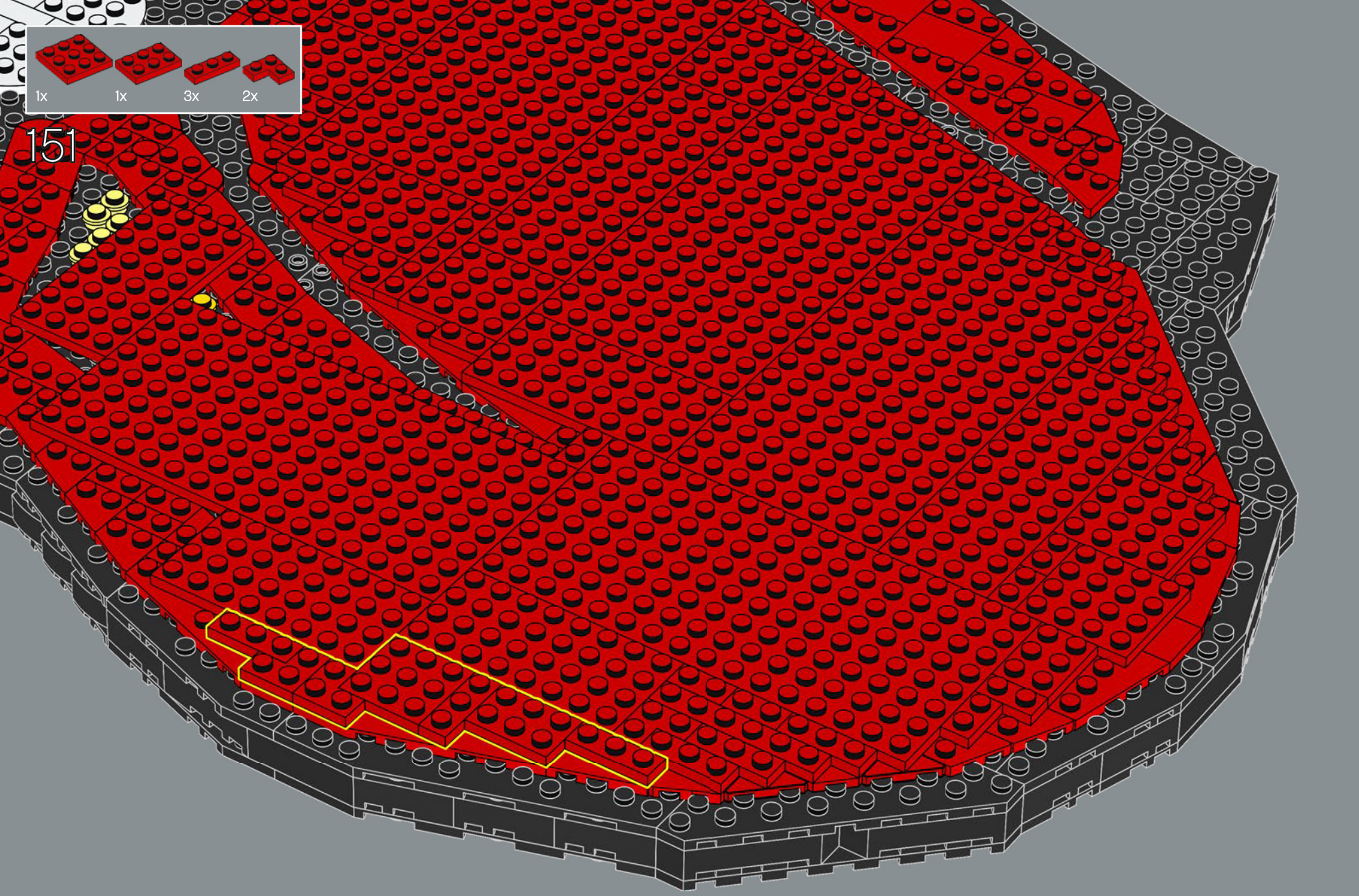
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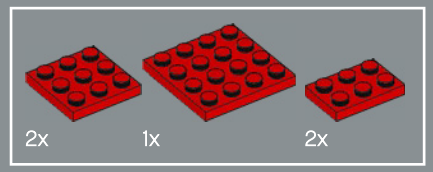

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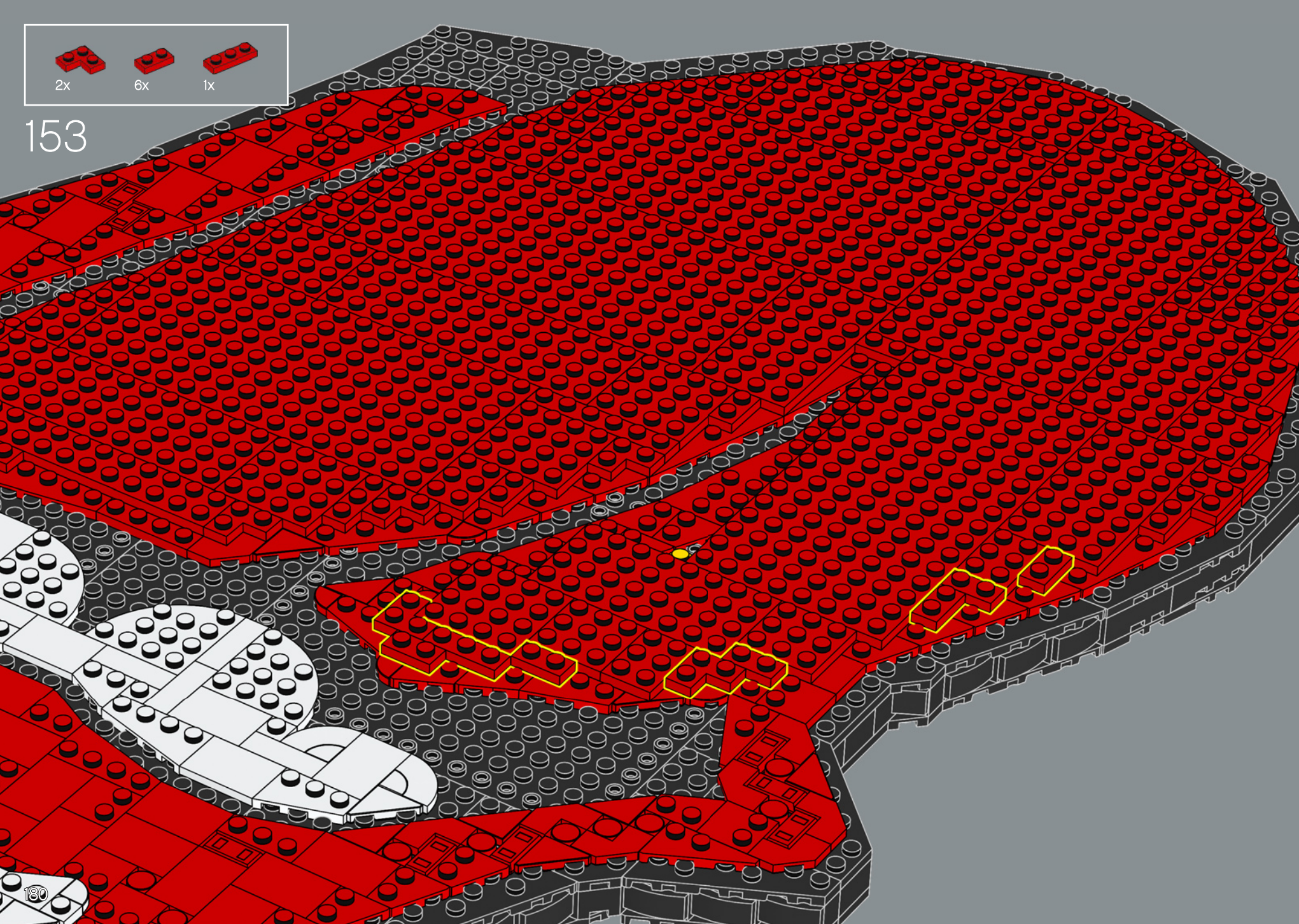
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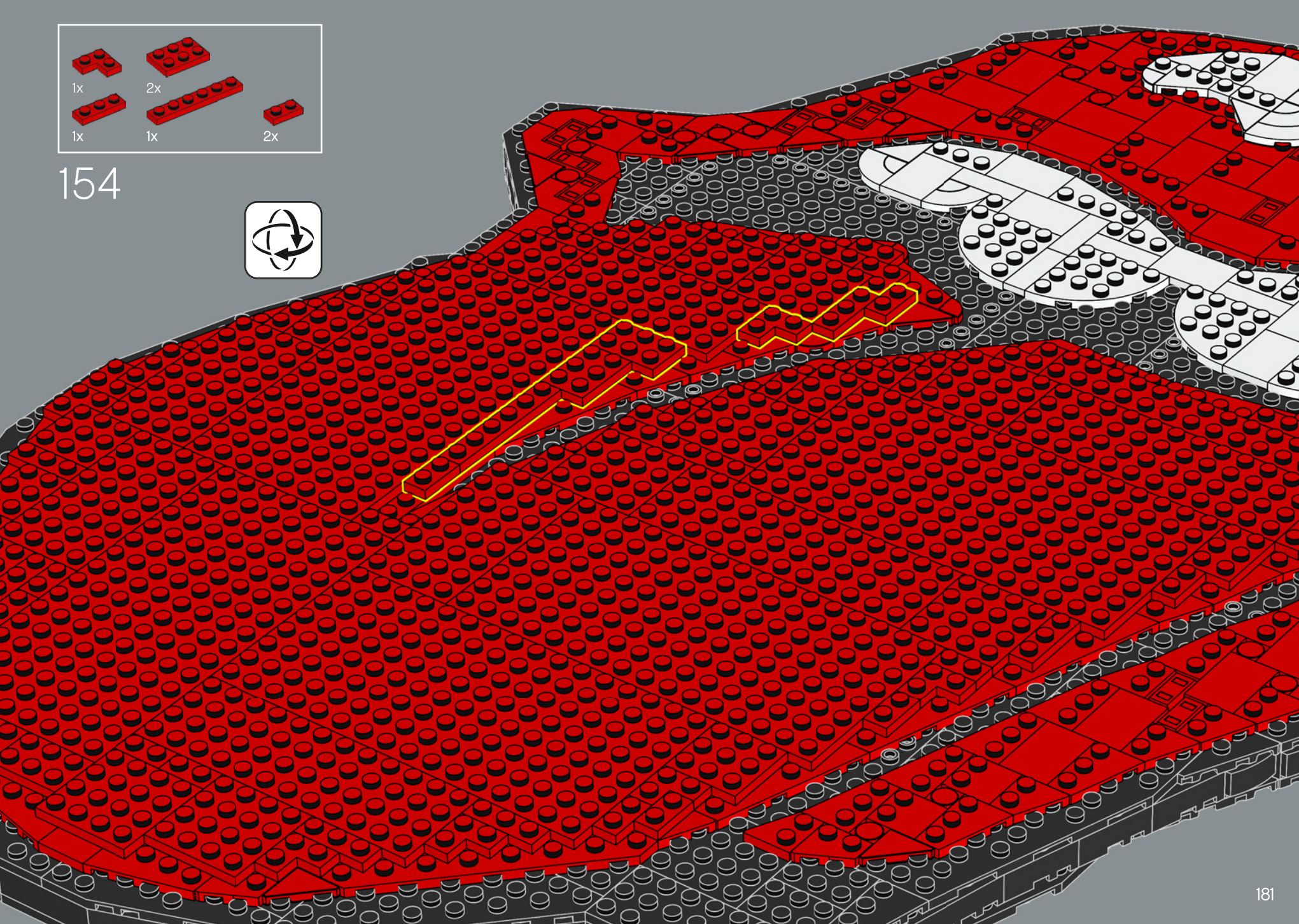

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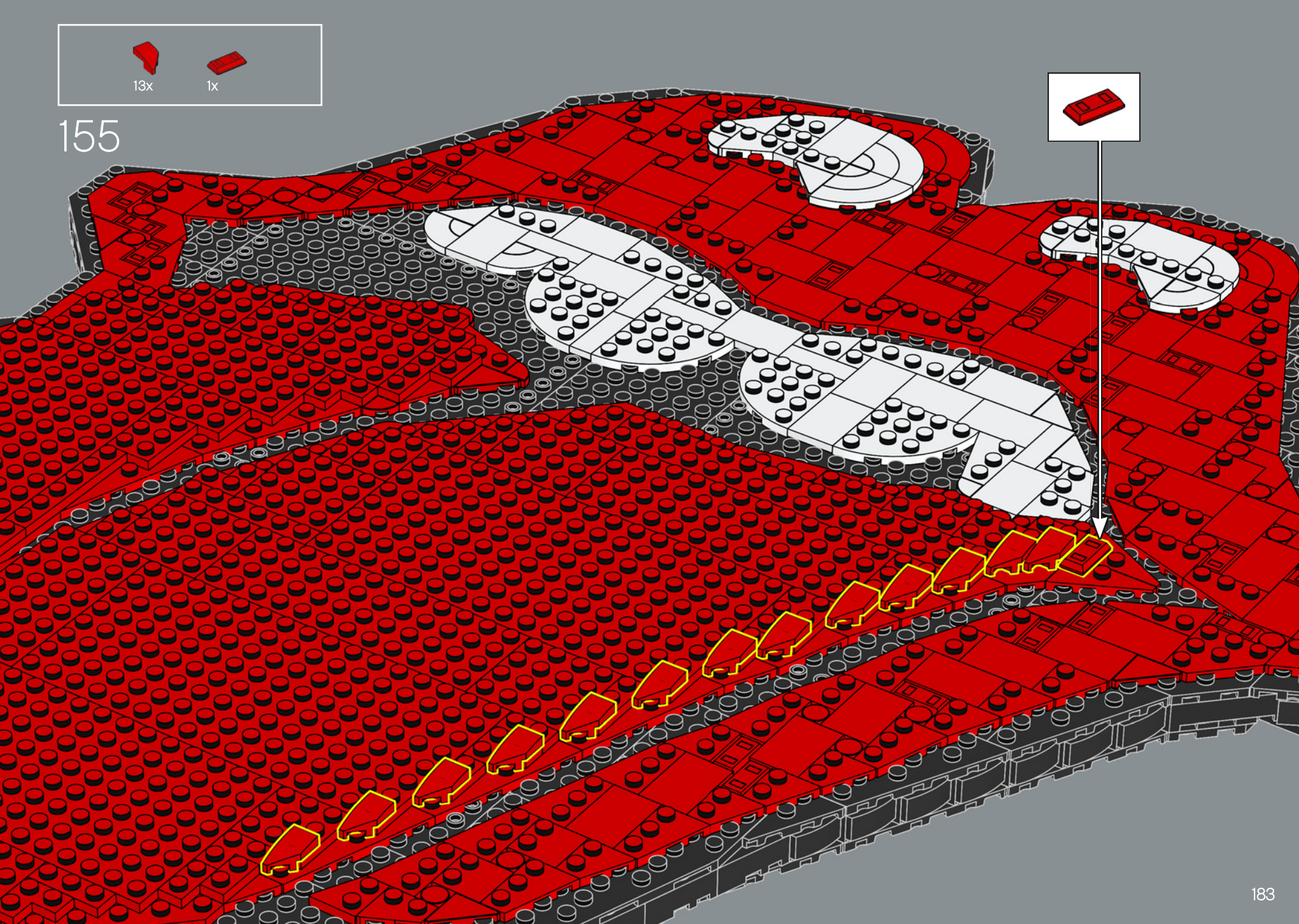
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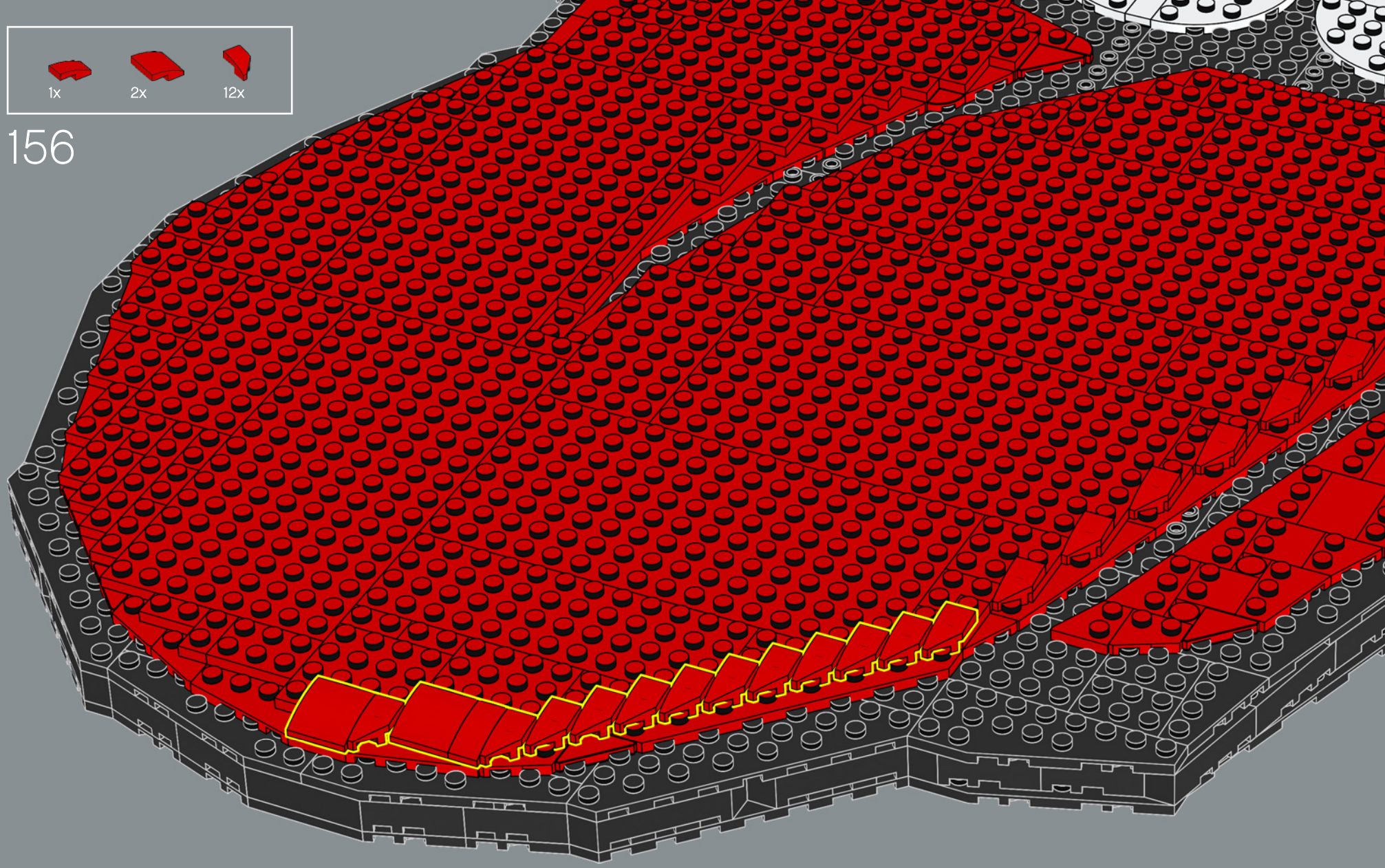

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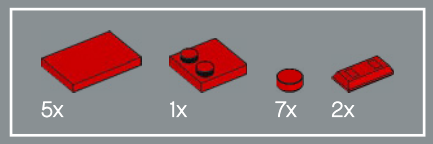

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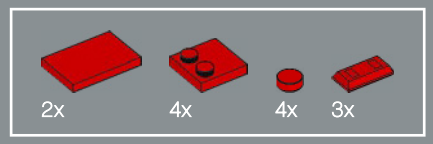

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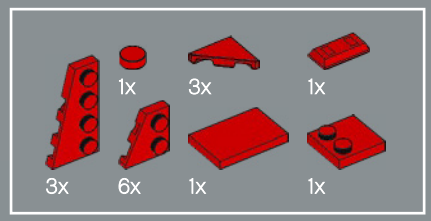

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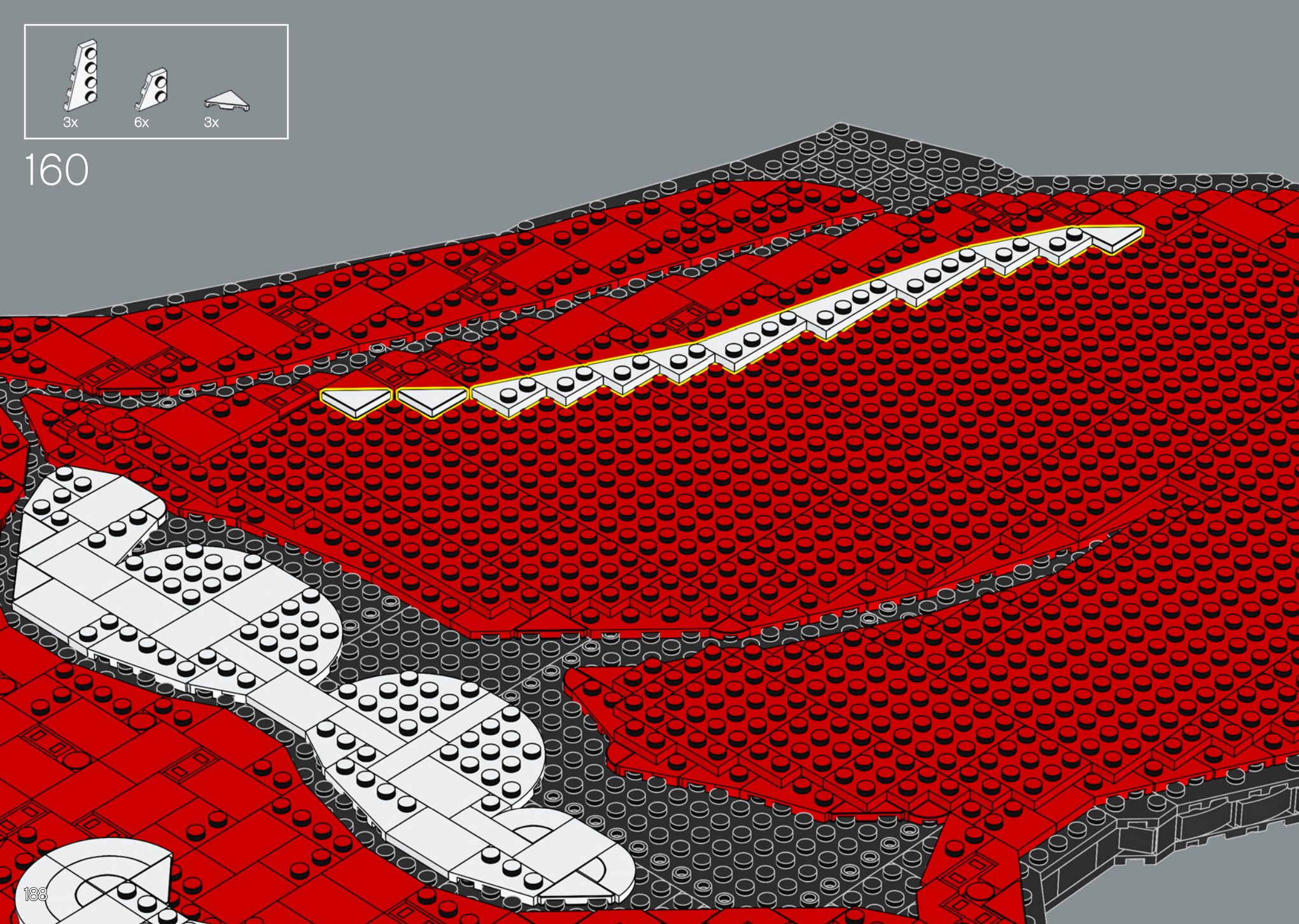

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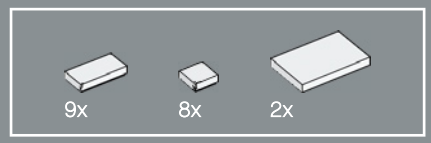

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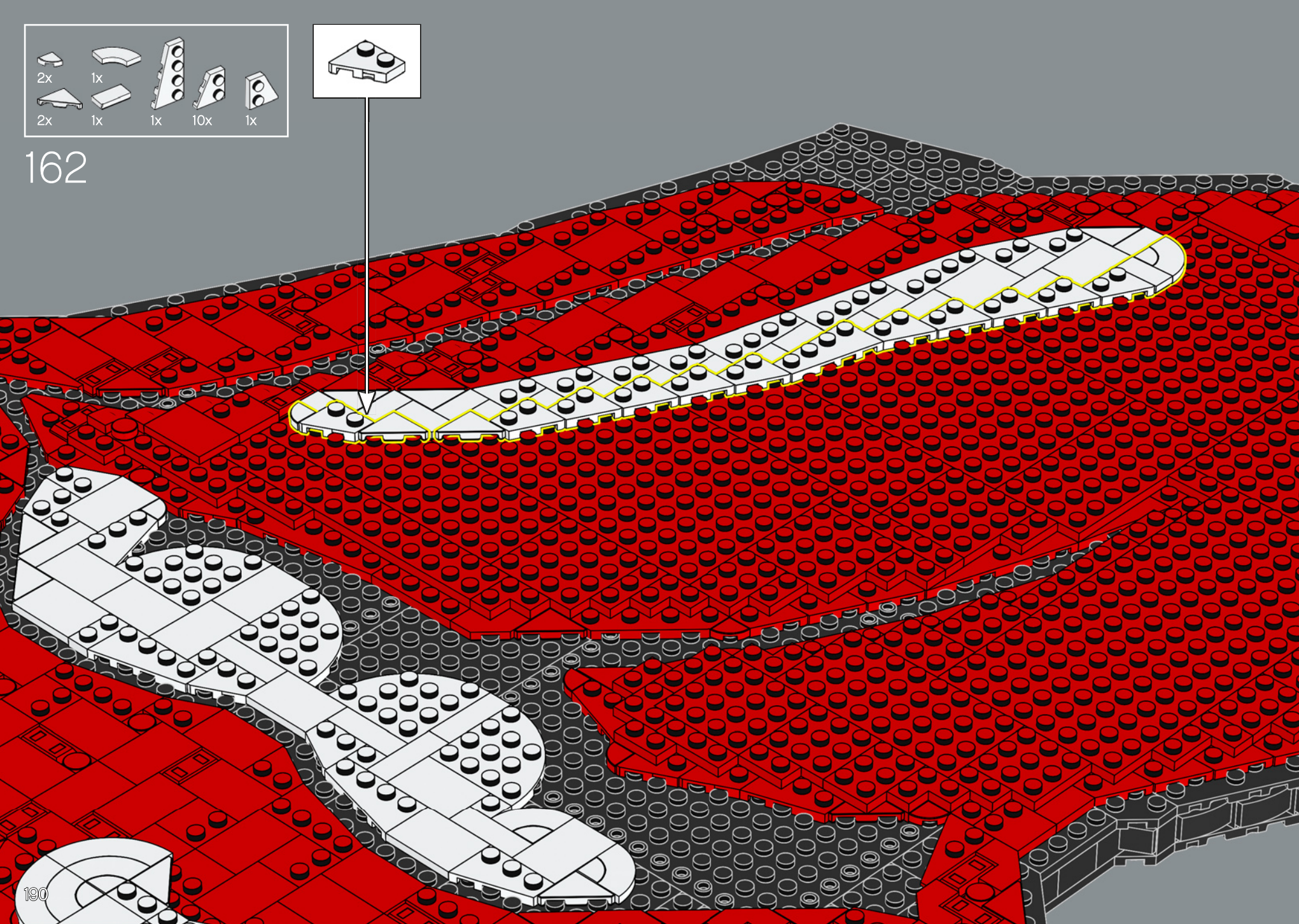
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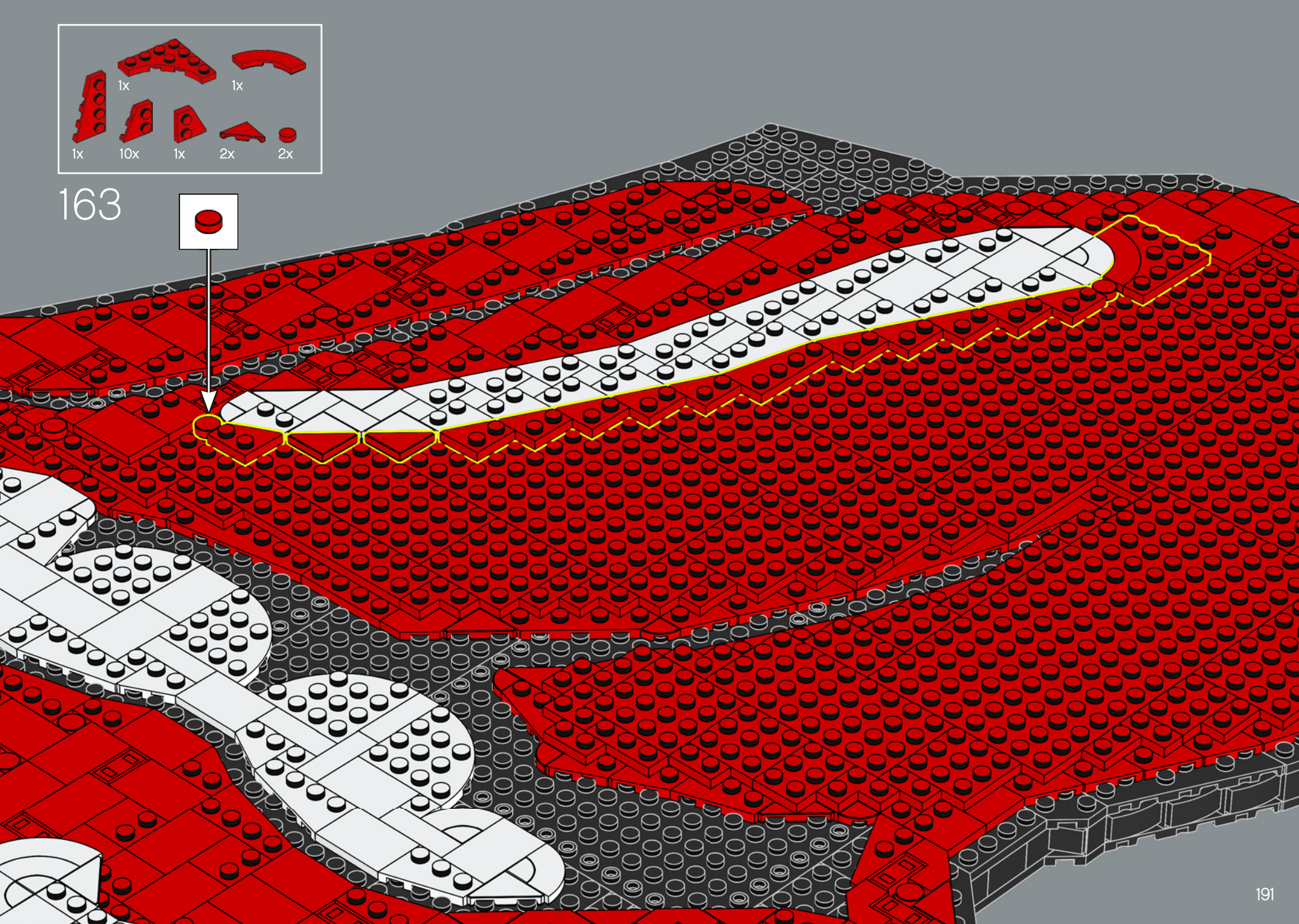
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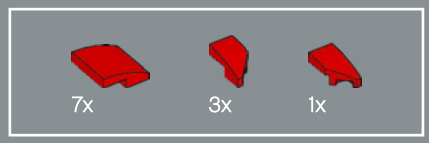

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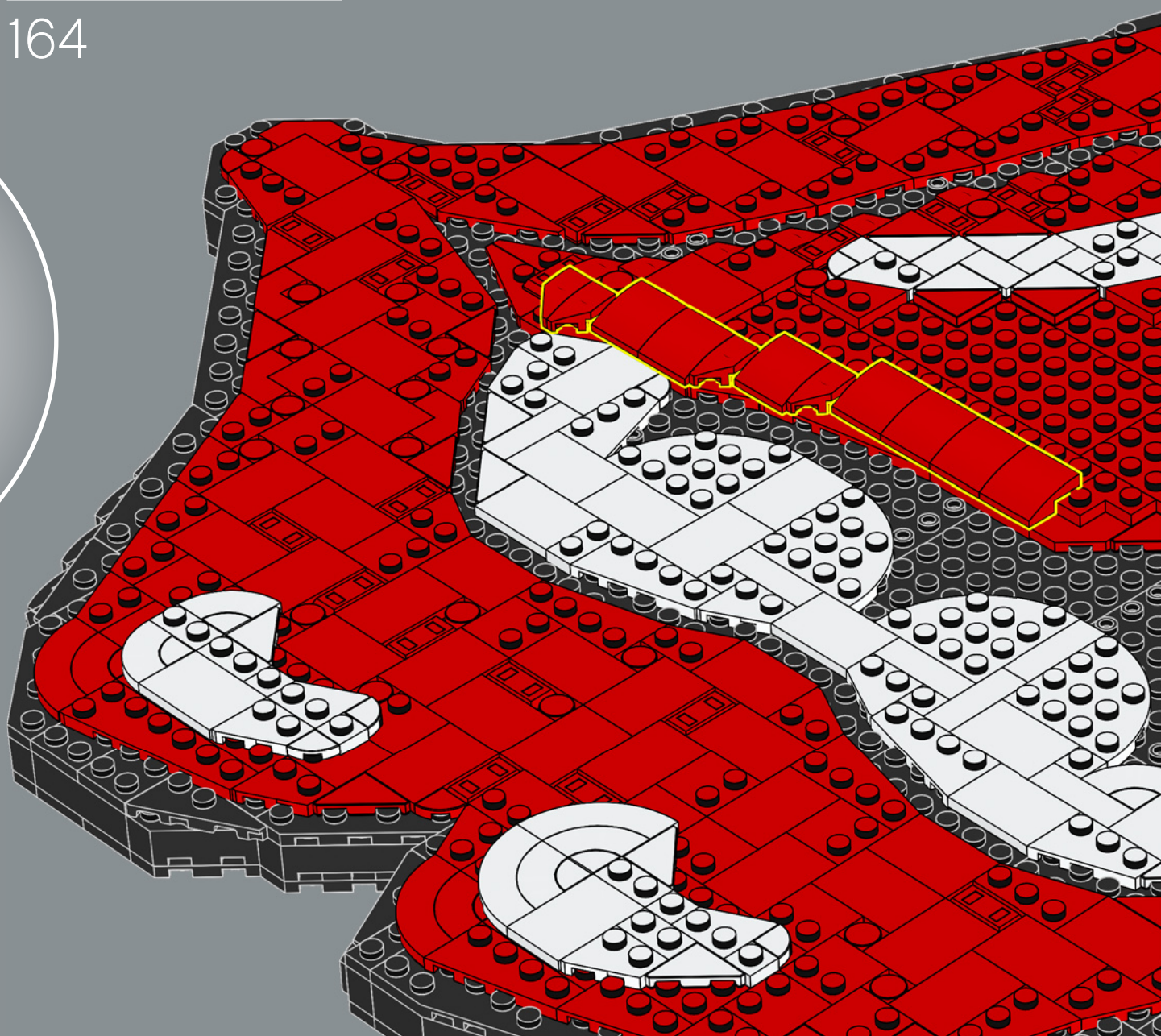

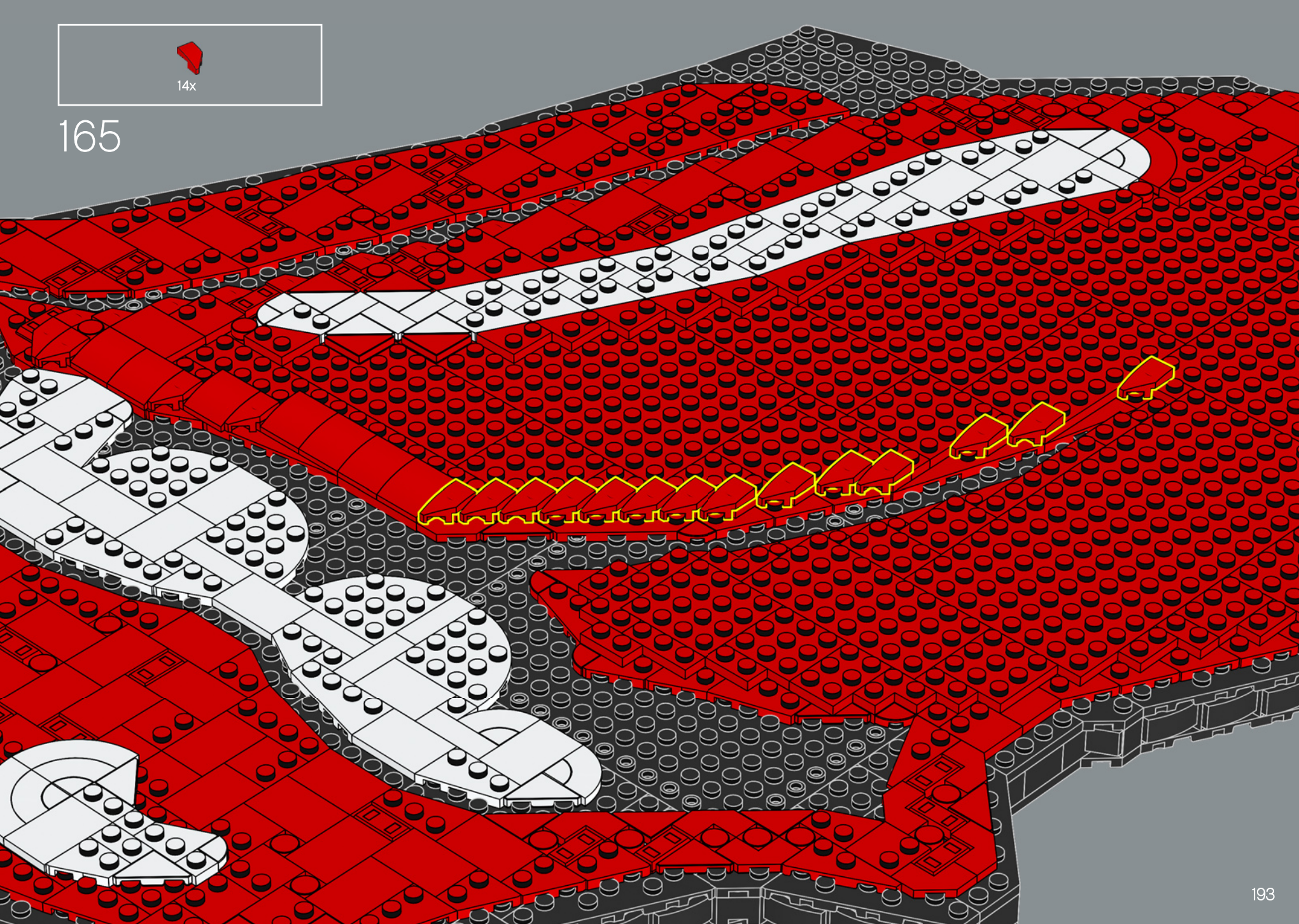
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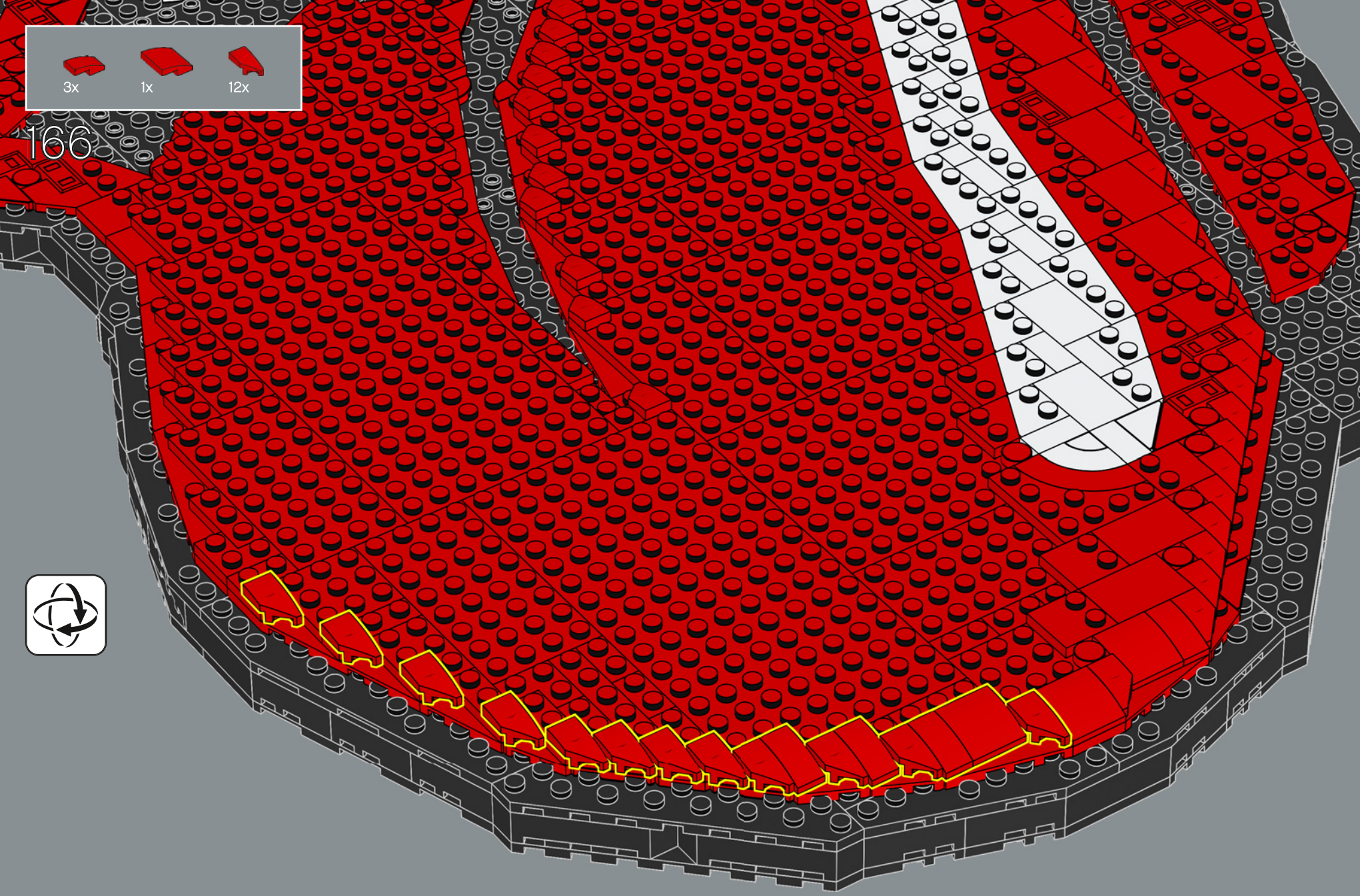
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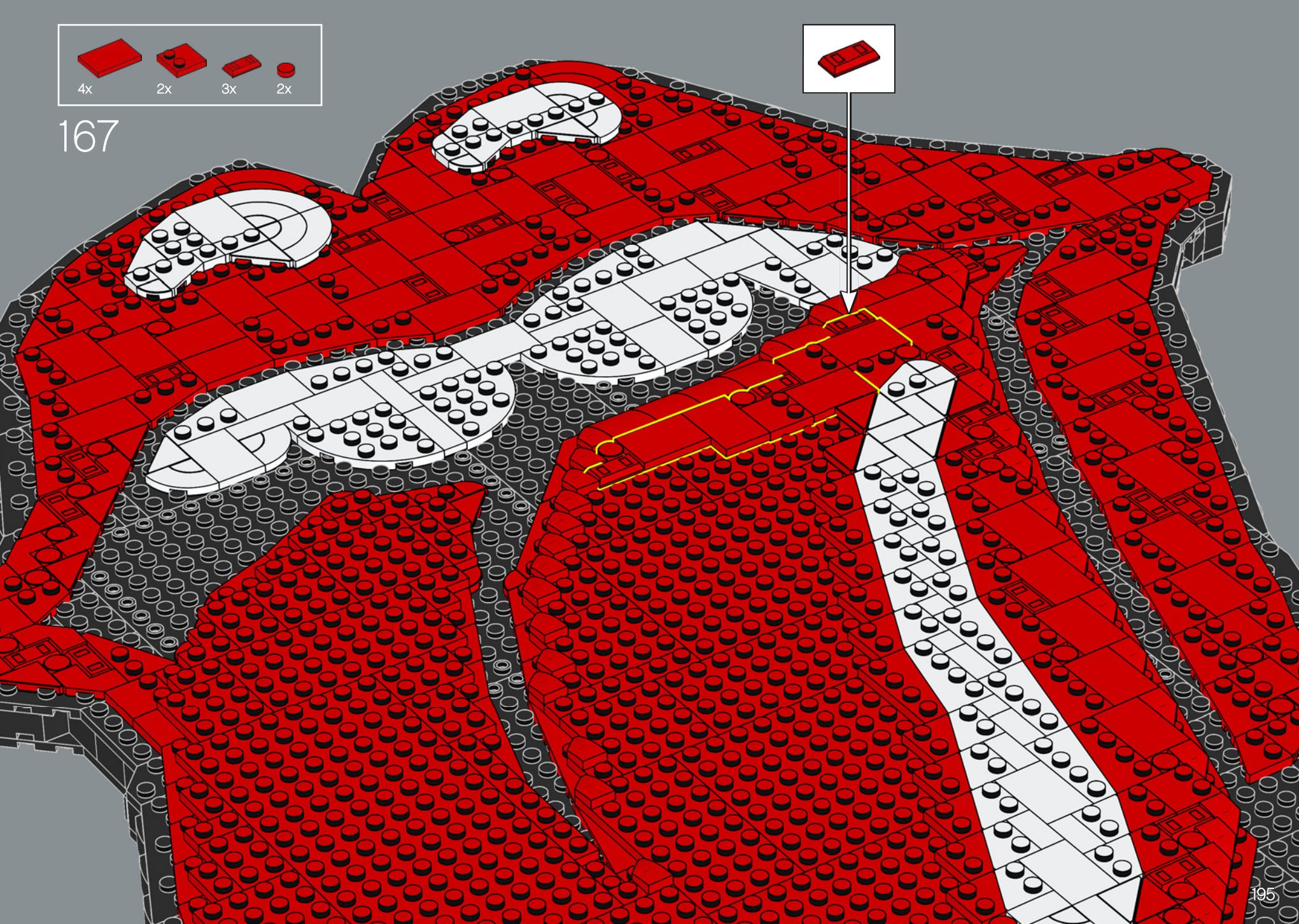
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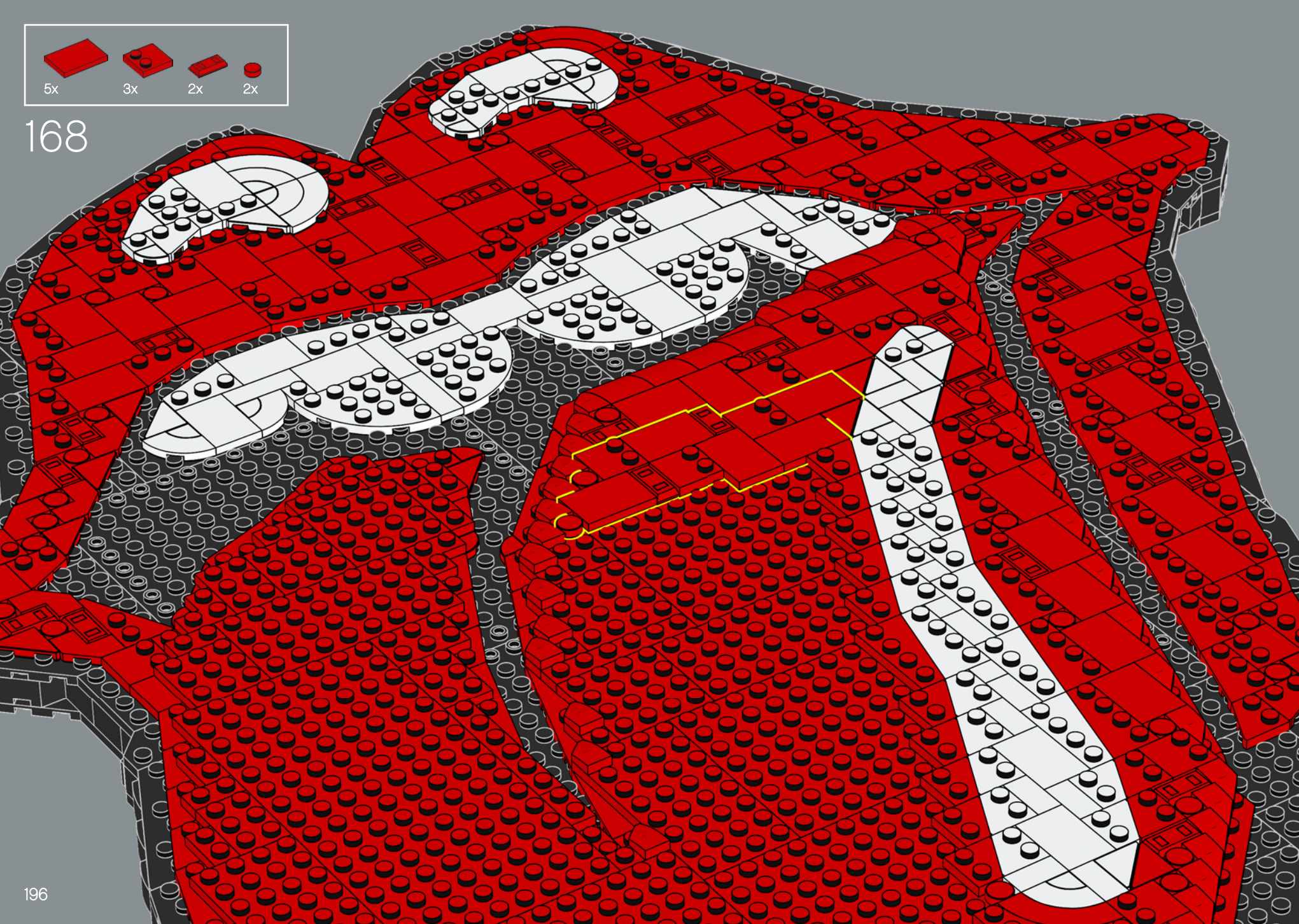

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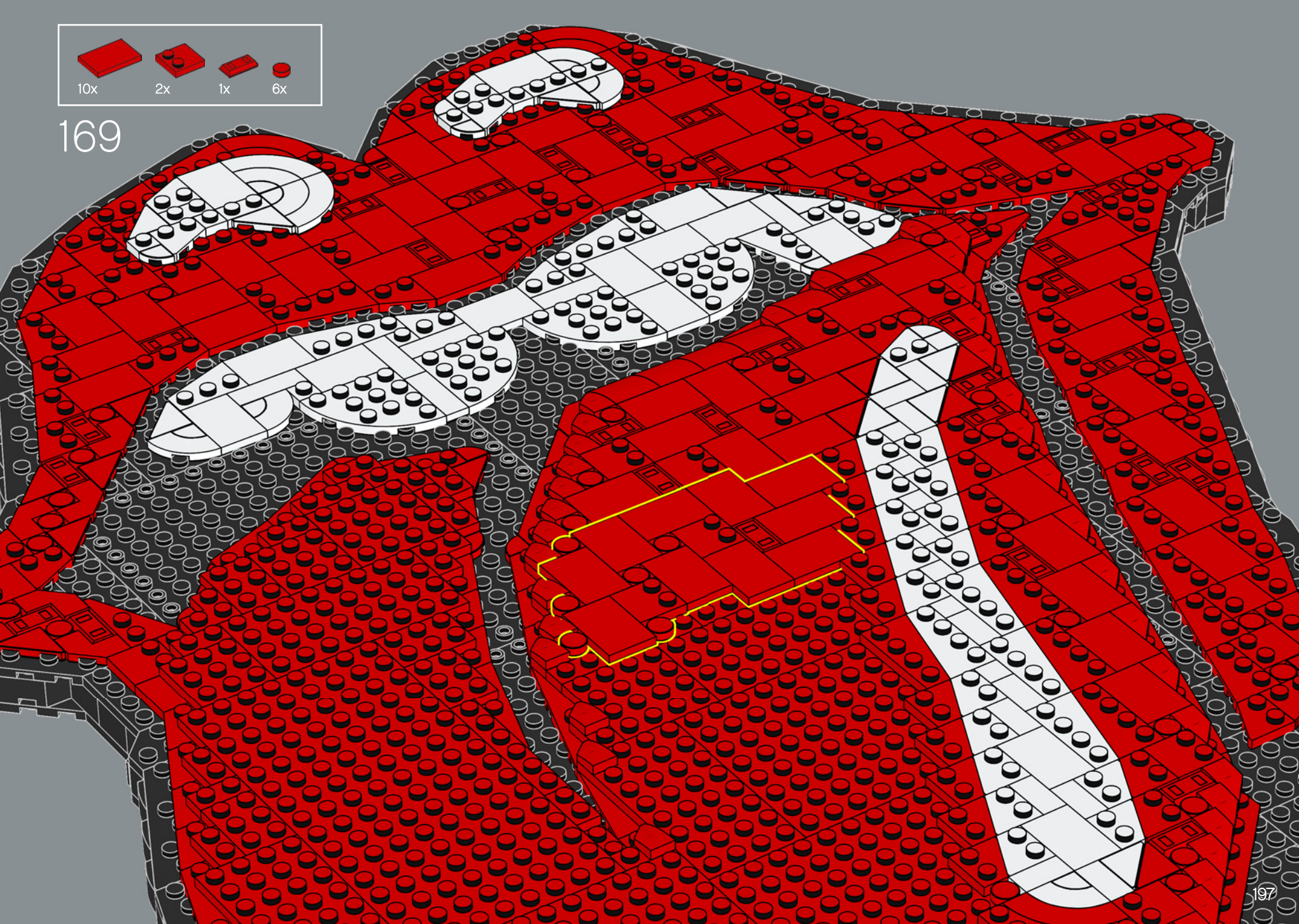
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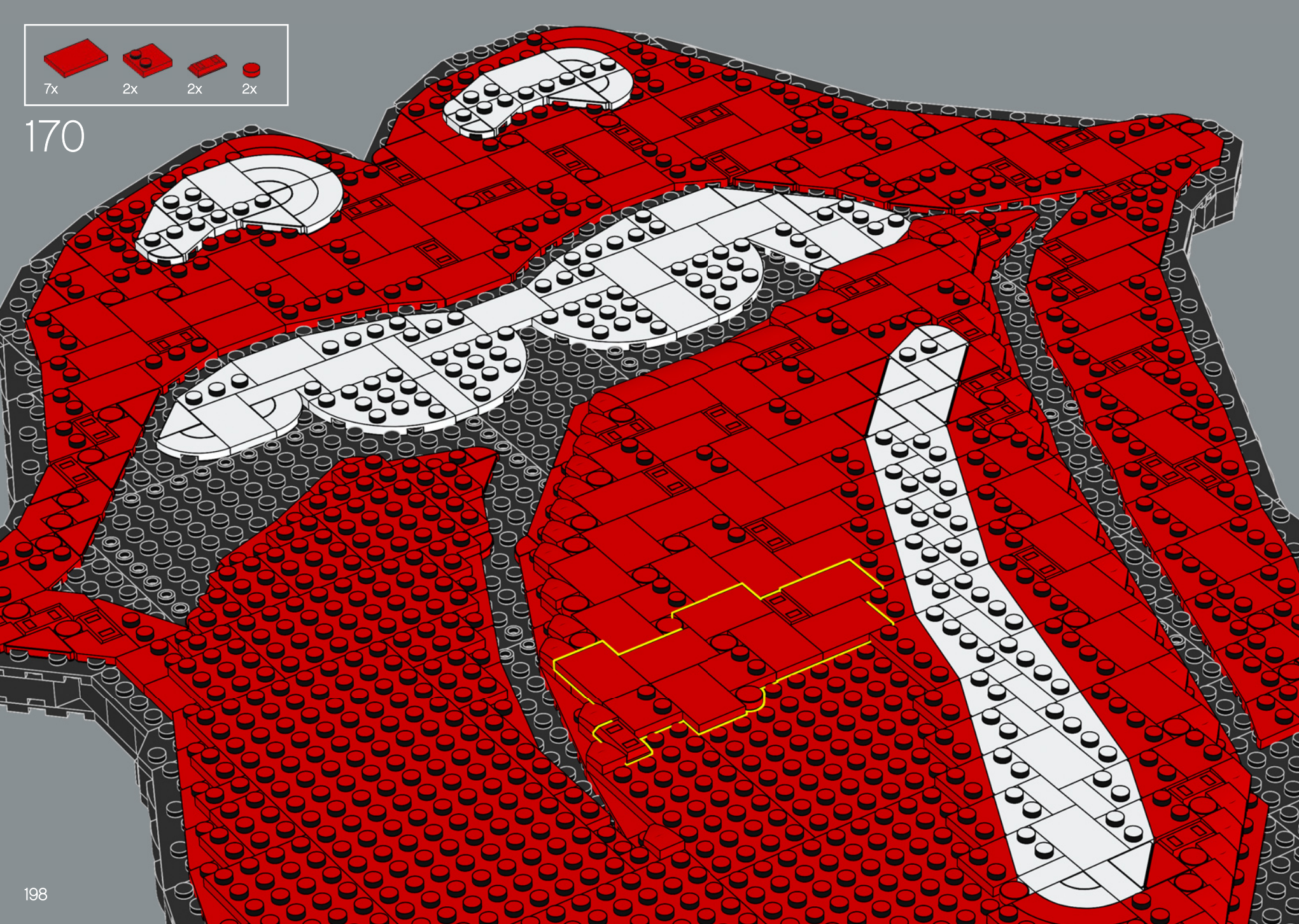

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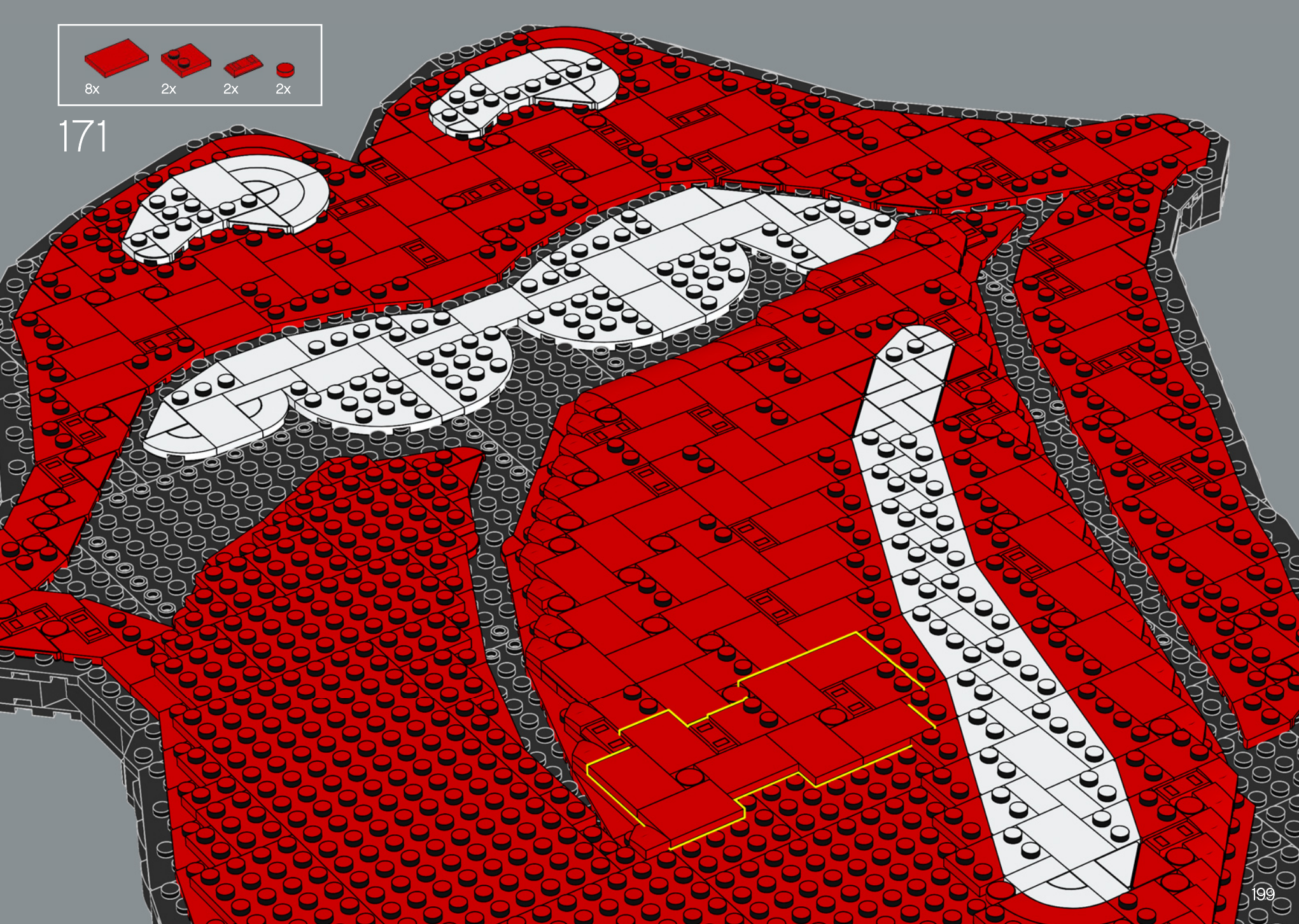
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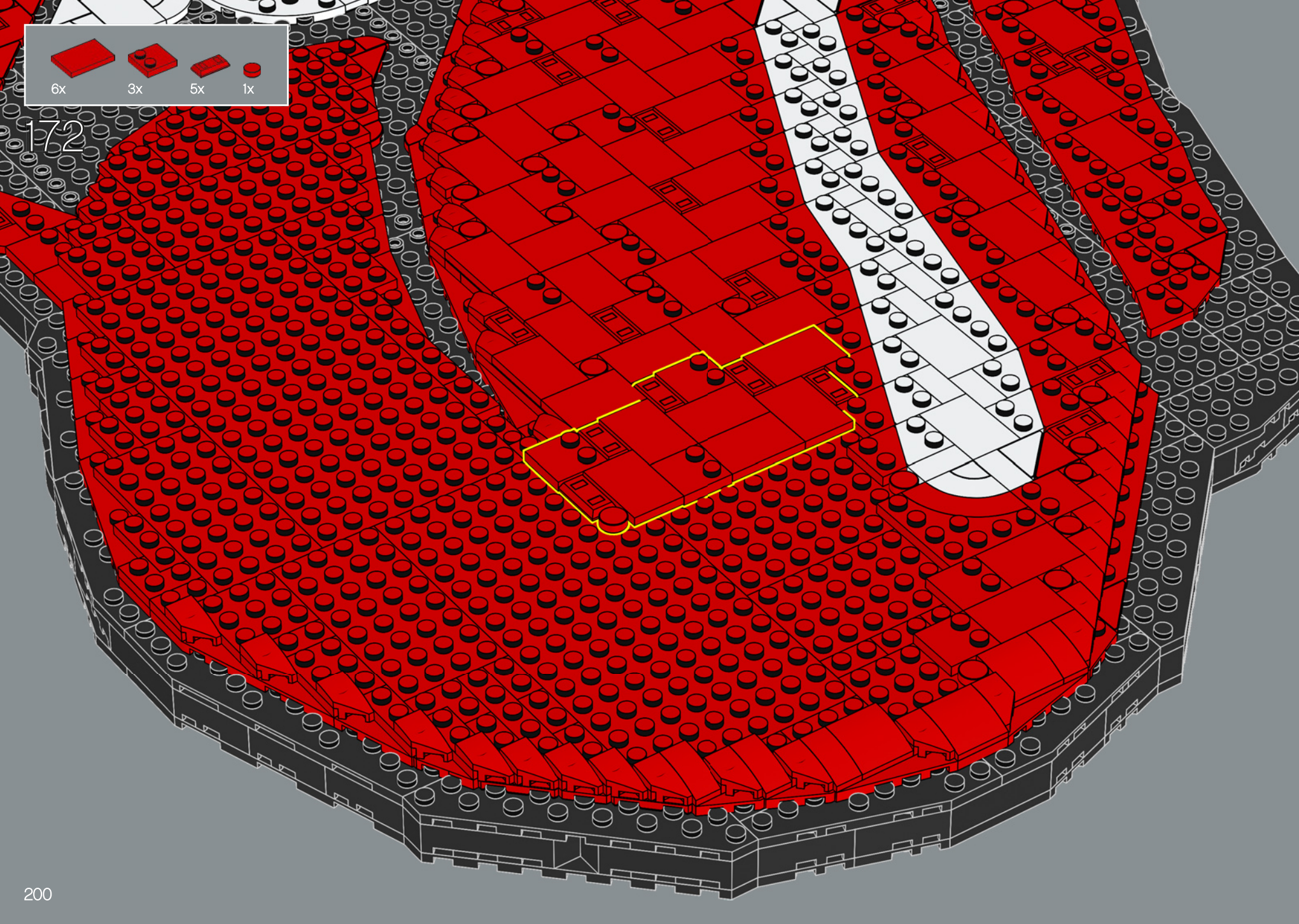
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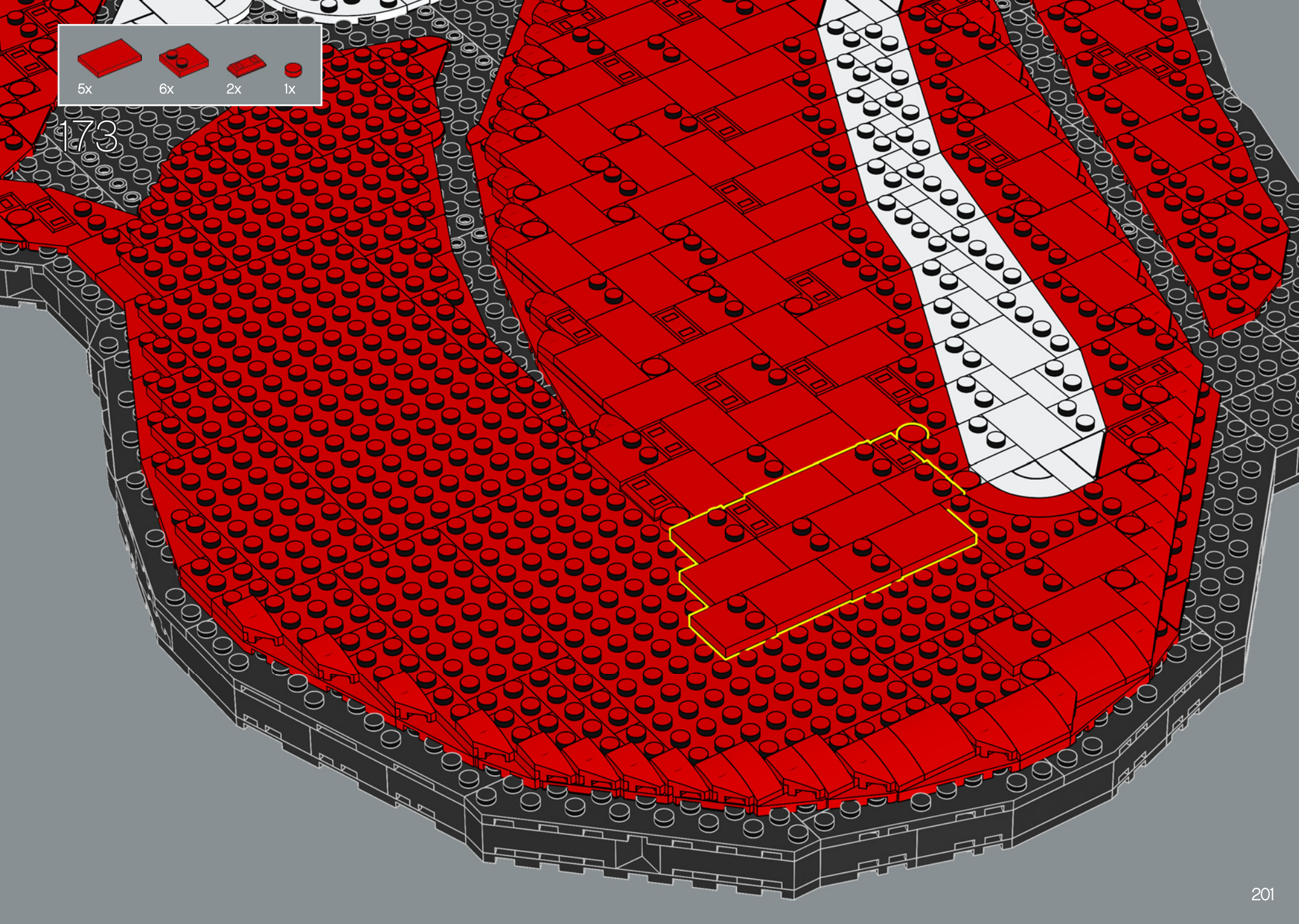
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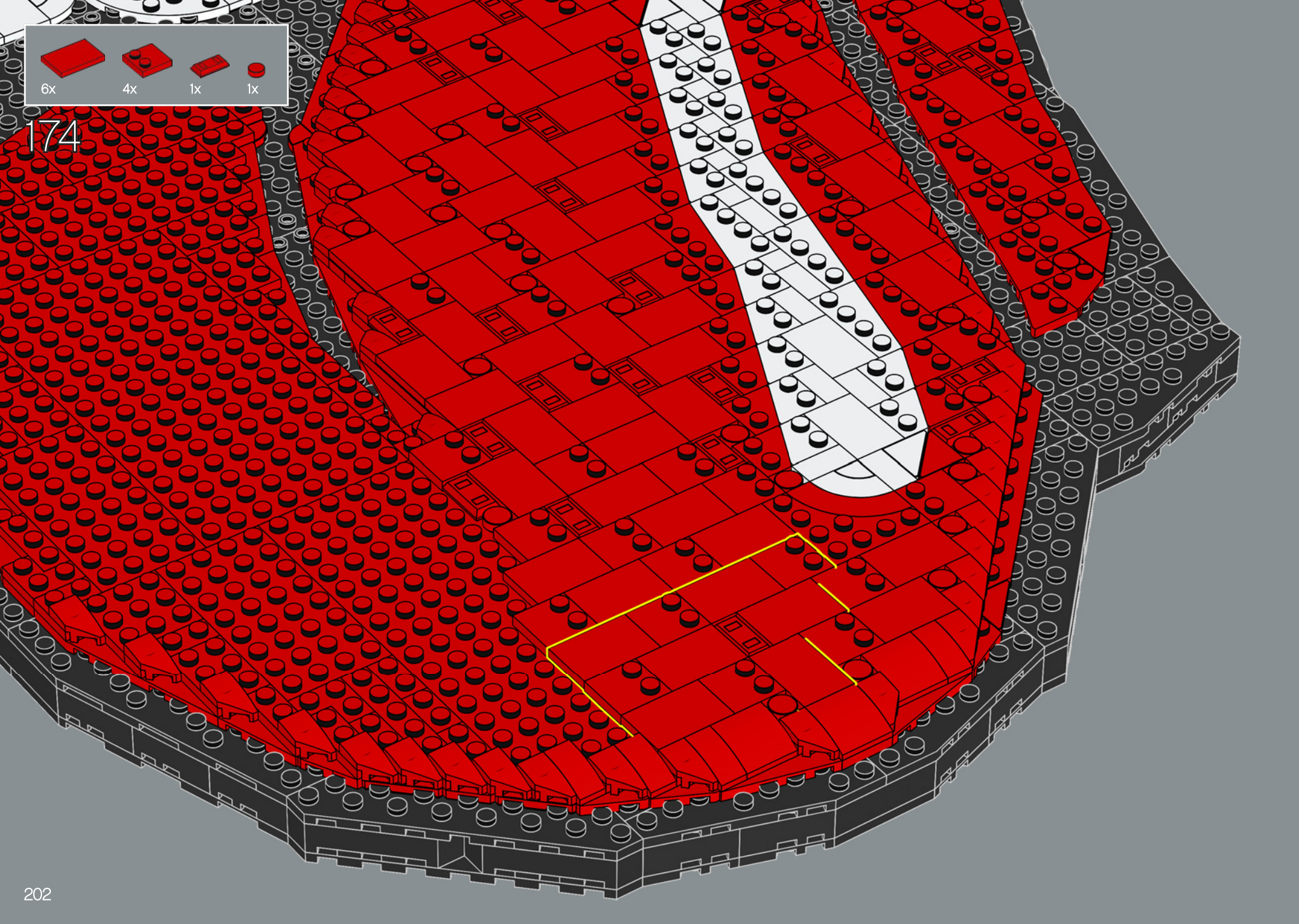
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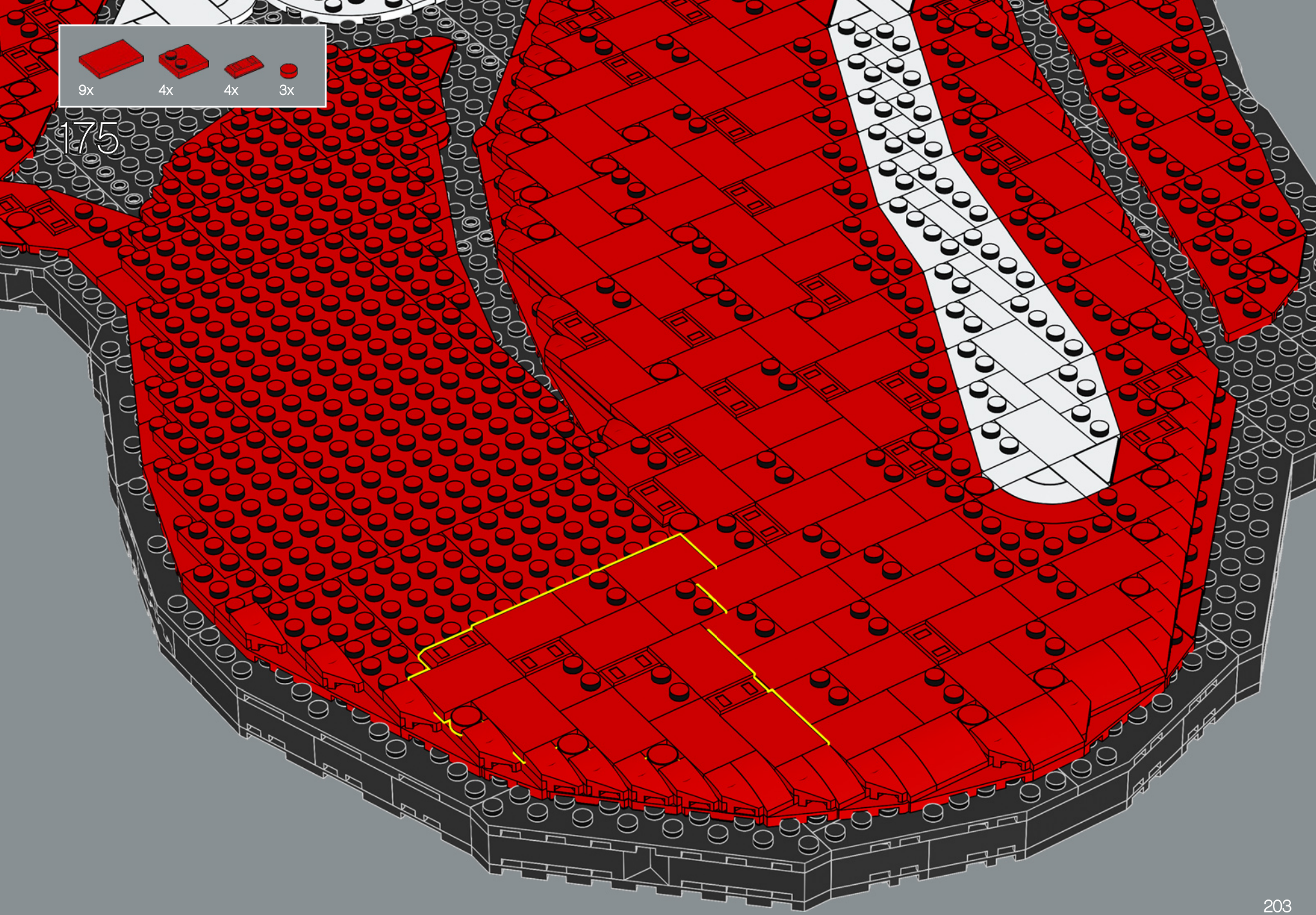
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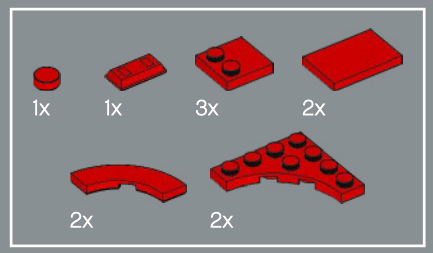

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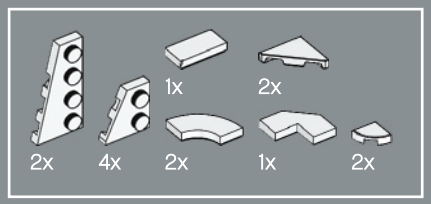

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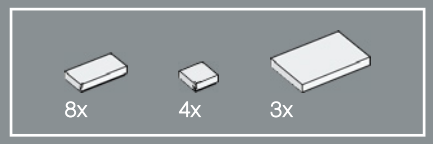

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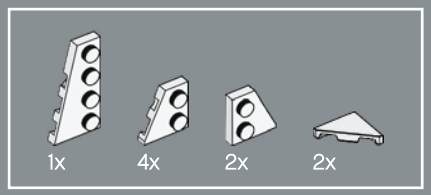

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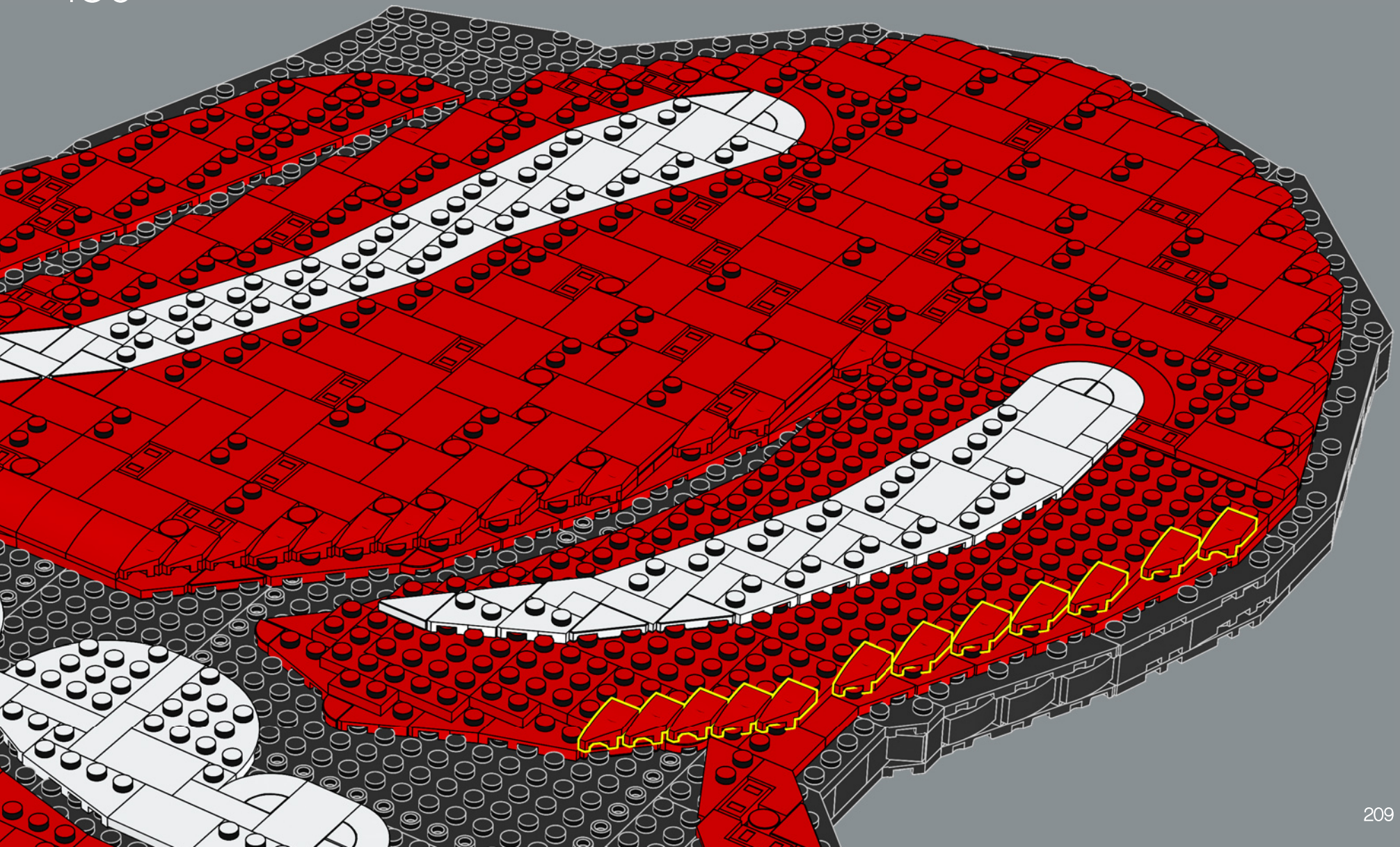

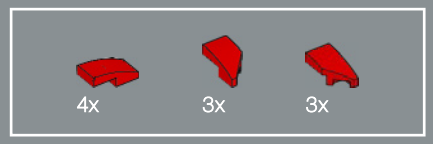

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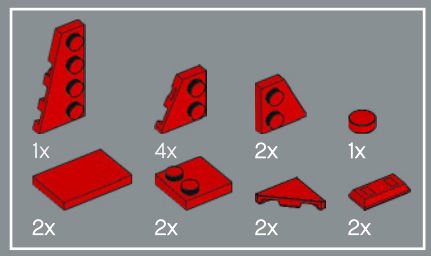

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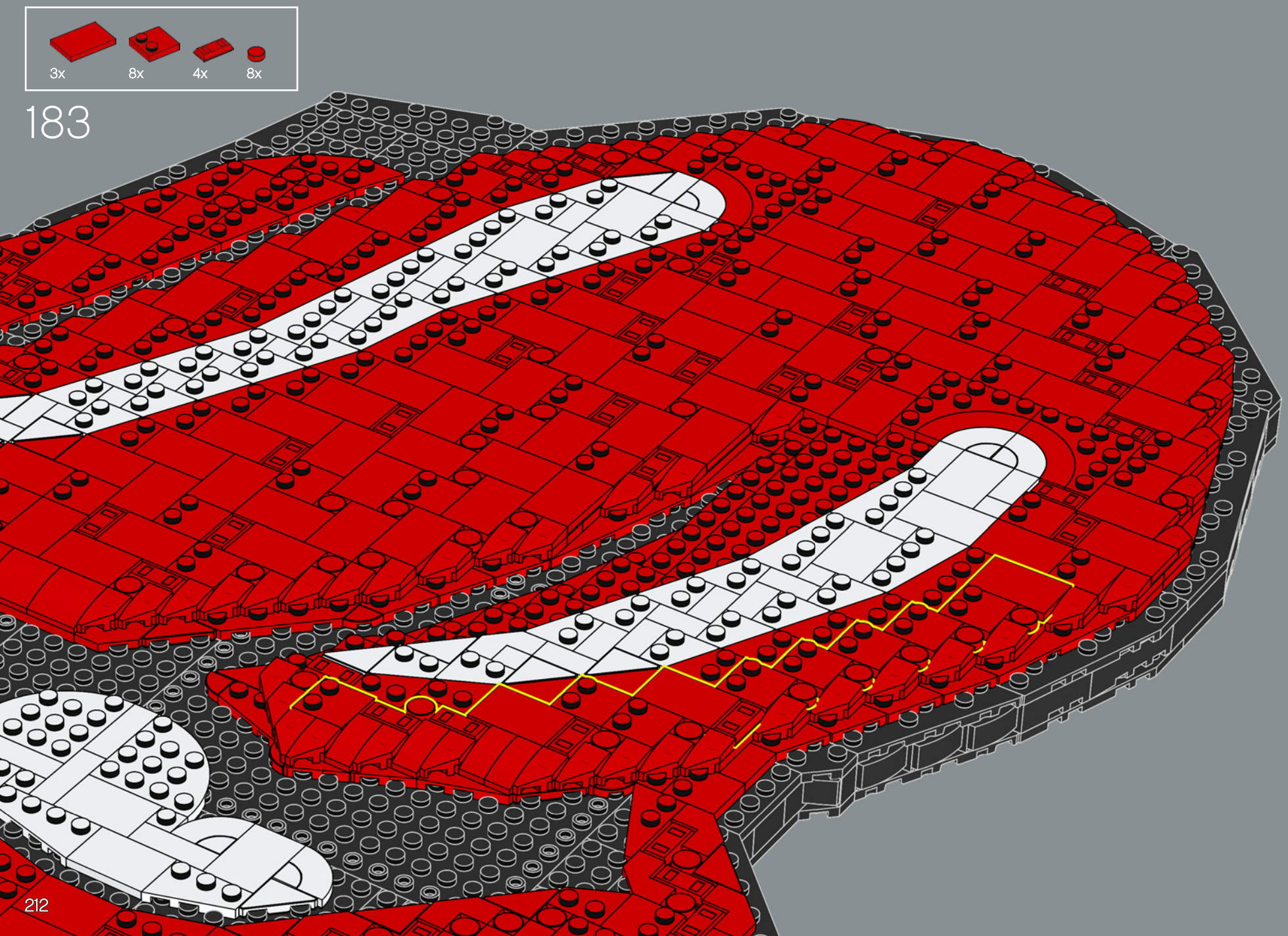

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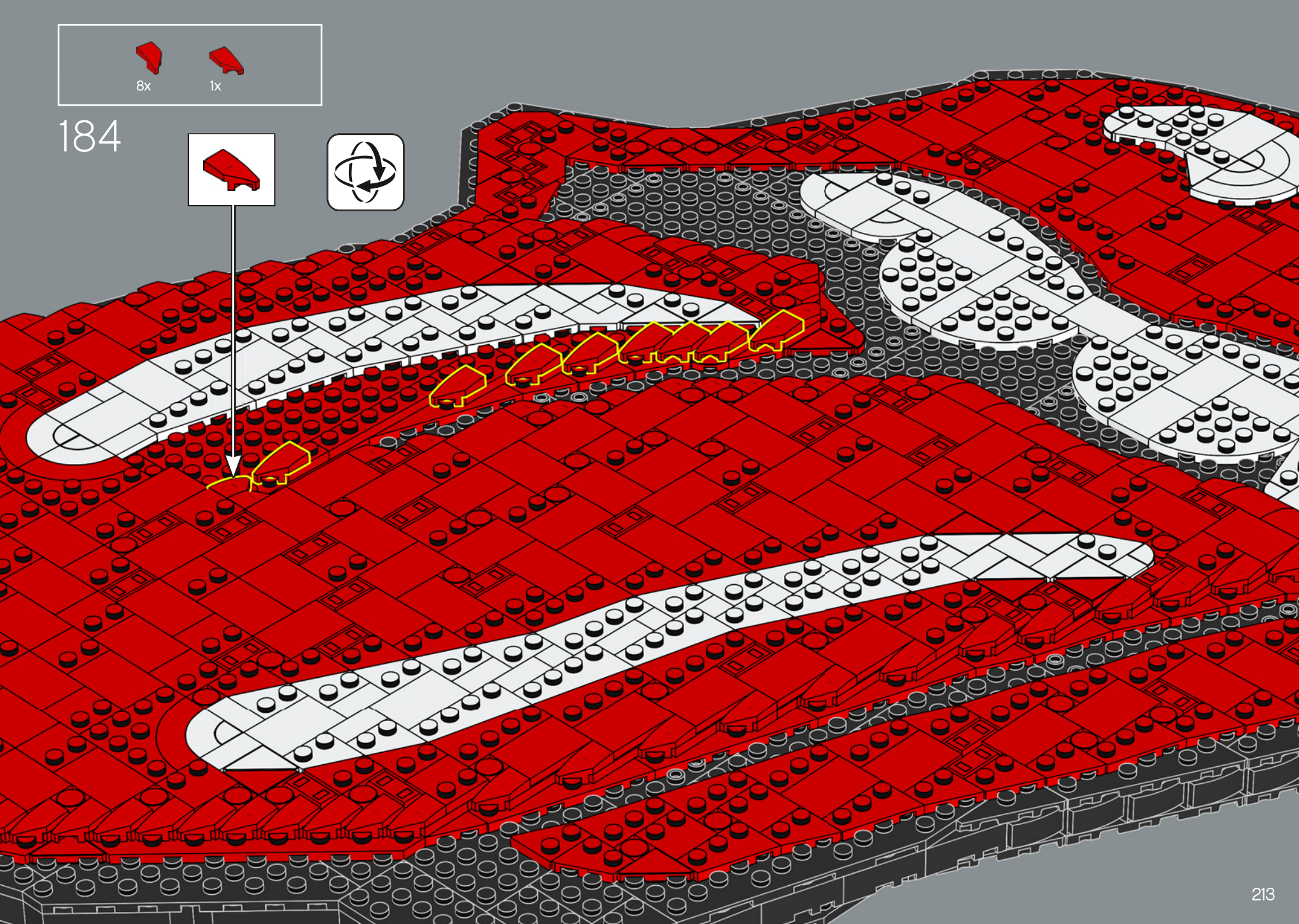
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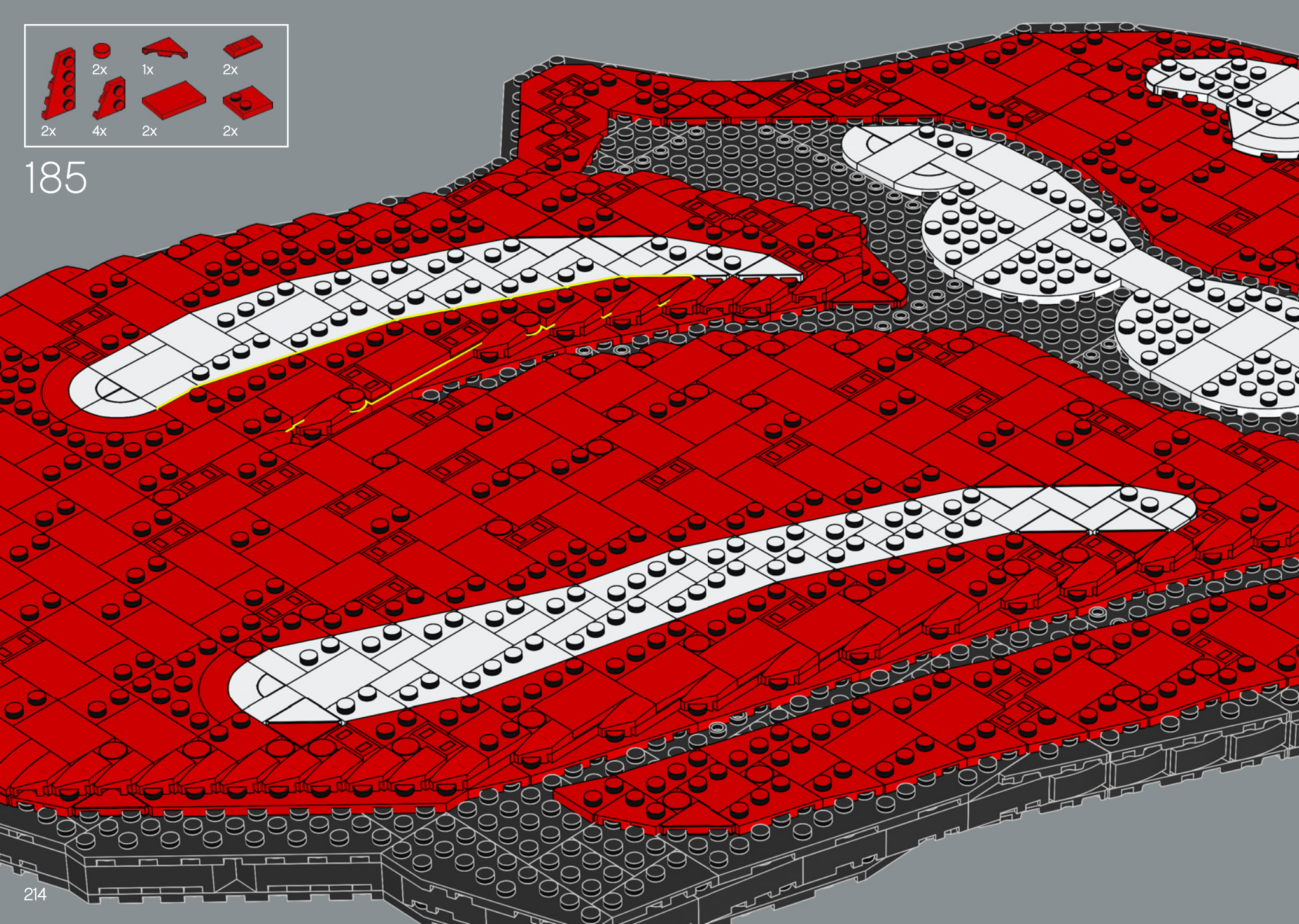

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186

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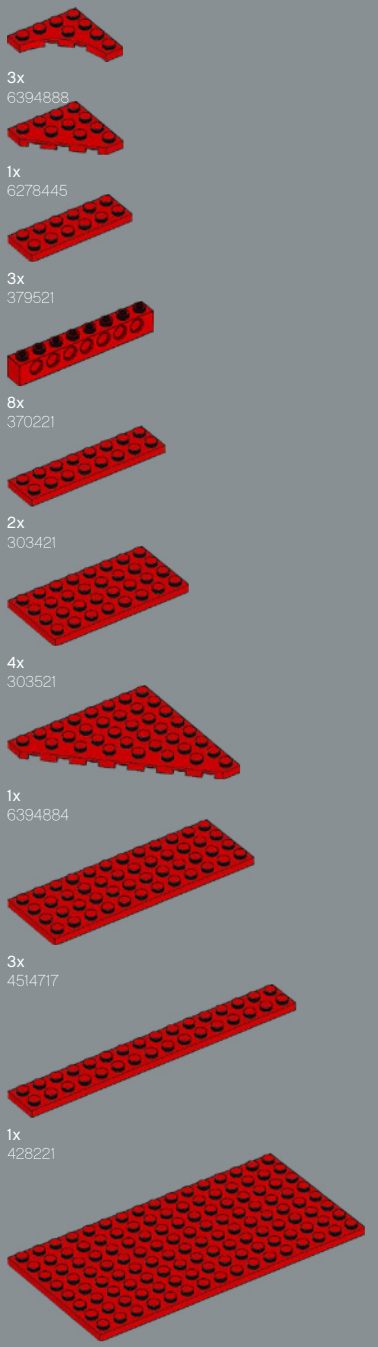

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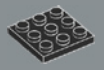
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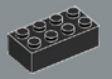
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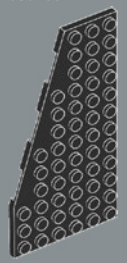
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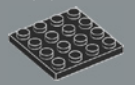
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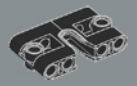
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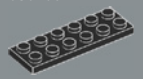
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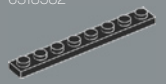
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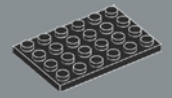
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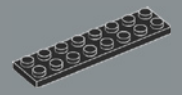
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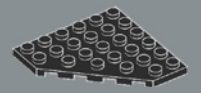
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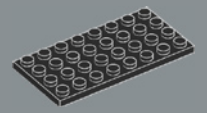
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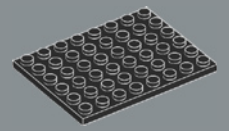
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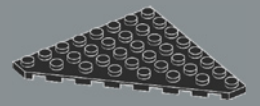
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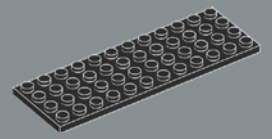
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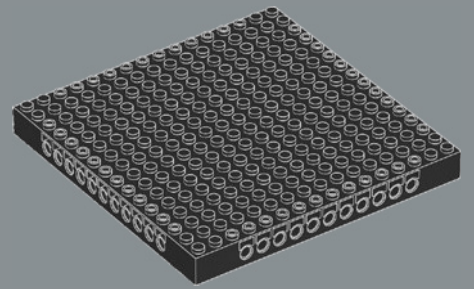
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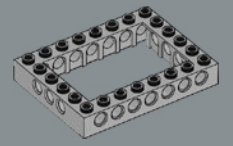
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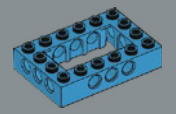
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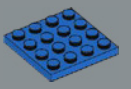
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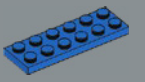
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